

# Olympic & Paralympic community events

## Funding criteria

## Olympic & Paralympic community events

Inspiring change and improving lives have always been at the heart of everything we do. We want to help our communities with more than just affordable homes. Heart of Sage supports projects, organisations, and individuals to make a difference in their community.

To celebrate the 2024 Olympics and Paralympics, we're helping our communities to host community sports day celebrations.

You can apply for a sports equipment pack and supermarket e-voucher to host a sports day event, helping bring your community together. The equipment will be gifted to you and can continue to be used for future community events.

The deadline for completing your application is **3 July 2024**.



## How to apply for your sports pack

You'll need to complete the application form by **3 July 2024**.

If your application is successful, we'll aim to get your sports pack to you by the end of July.



## Are you eligible?

You can apply for Olympic and Paralympic community event funding if you meet the following eligibility criteria:

- You're a Sage Homes customer
- You have the support of at least two additional Sage Homes customers (from different households) delivering the event in partnership. This doesn't stop the wider community from attending your event
- You're engaging with Sage Homes and compliant with your tenancy agreement
- Your event can be organised by yourself or with a partner organisation
- You're able to share your feedback and testimonials after the event.

## Things to keep in mind

We want everyone in your community to be happy with your event, so please discuss it with your neighbours. Remember to consider involving neighbours from other blocks/roads across your development.

It's worth remembering that not everyone may be able to participate, and some people might worry about activities taking place late in the evening, so we recommend finishing any community events before it gets dark.



## Partnering up to deliver your event?

It's great if you're planning to team up with more neighbours (including non-Sage Homes customers). If that's the case, please let us know the details of the planned event on the application form and who you're partnering up with.

### Unsure whether your project qualifies?

Drop us an email at [heartofsage@sagehomes.co.uk](mailto:heartofsage@sagehomes.co.uk) and we'll be able to help you.

## Further guidance for organising an event

- You can find more information, advice and guidance on the gov.uk website about [organising a voluntary community event](#) or [street party](#)
- You may want to check in with your local council for guidance on road closures.

## How we assess your application

Your application will be reviewed by members of the Heart of Sage committee to check it meets the eligibility criteria. We'll check to see whether your application information matches our records. If your application is eligible, we'll review it and assess the activity, based on the impact on the community and the number of Sage Homes households involved.

Please note that if you are in breach of your tenancy agreement, for reasons like significant rent arrears or anti-social behaviour (ASB), a donation may be withheld. Adhering to your tenancy terms not only protects your housing status but also contributes to a positive living environment for all residents.

### Possible outcomes

There are two possible outcomes following the committee review:

#### 1. Successful

If your application is successful, we'll contact you to organise the sports equipment donation. If there are multiple applications within the same postcode area, we may request applicants to collaborate on a joint community event.

#### 2. Unsuccessful

If your application is unsuccessful, we'll be in touch to let you know why.

## Monitoring and evaluation

We ask all successful applicants to complete a feedback form after the event. We'd love to see your photos of the day and any testimonials about the event. You can send them to [heartofsage@sagehomes.co.uk](mailto:heartofsage@sagehomes.co.uk). Please note we may use any photos you send us in our next newsletter and online.

## Do's and Don'ts

### Please do

- Invite and let your neighbours know about your plans and check they are happy before hosting any community activities
- Get the word out, work with your neighbours to spread the word about your event. Share information on your Facebook pages and WhatsApp, or create a flyer to post through their letterbox
- Work together respectfully to provide your local community with an activity that will benefit everyone in the neighbourhood
- Consider a risk assessment before engaging in any activity that involves potential hazards
- Be considerate to neighbours who are not participating eg noise, hosting events during unsociable hours
- Contact and invite your local Sage Homes representative for support
- Send in your feedback and testimonials after the event
- Check your neighbours have given permission to be named on your application
- Use the sports equipment donation for its intended purpose set out in your application.

### Please don't

- Misuse the sports equipment for personal benefit or to cause upset to others
- Don't organise activities that could endanger residents and property eg using fireworks or bonfires. Consider safer alternatives for events to ensure the wellbeing of everyone in the community.

## Got bigger plans?

If you have ideas for bigger community projects then why not apply for funding on our Heart of Sage webpage:

[About Heart of Sage.](#)

Fill in the short form and one of our team will get back to you, to find out more details.



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