

What's Better With Seamics Technology

Nivix Pharmaceuticals — New Website vs. Current Website

Area	Current Website	With Seamics Technology
Content Management	Static — every update needs a developer	Admin Panel — manage products, news, gallery, careers & more yourself
Design	Outdated, basic layout	Modern, professional UI built for pharma industry
Search Visibility	Not optimized	SEO & AEO friendly — ranks better on Google & AI search tools
Mobile Experience	Limited responsiveness	Fully responsive — smooth on mobile, tablet & desktop
Speed & Performance	Slower loading	Optimized for fast load times
Security	Basic / unknown setup	SSL, secure admin login, regular backups
Scalability	Hard to expand	Easy to add new pages/features without rebuilding
Insights	No visitor data	Google Analytics integration — see traffic & user behavior
Email Reliability	As-is	Zoho Mail properly configured (SPF/DKIM/DMARC) for better delivery

In short: the new website turns Nivix's static online presence into a dynamic, self-manageable, faster, more secure, and search-optimized platform — built to grow with the business.