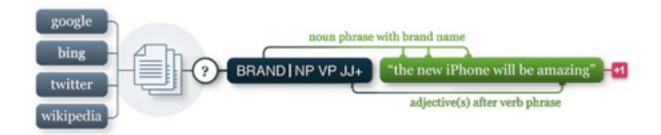


pattern

http://www.clips.ua.ac.be/pages/pattern



pattern

Python programming language

http://www.python.org
http://learnpythonthehardway.org/book/

getting started

- download
- put the pattern folder inside the zip in:

```
c:\python25\Lib\site-packages\
/Library/Python/2.5/site-packages/
```

• editor:

TextMate

TextWrangler

Programmer's Notepad

IDLE

• create file test.py

```
from pattern.web import URL-
print URL("http://google.com").download()-
```



= officially allowed to hammer a web service















PATTERN code

http://www.clips.ua.ac.be/pages/pattern-web

```
from pattern.web import Google, Yahoo, Bing, Twitter, Wikipedia, Flickr, Newsfeed-
engine = Bing(language="en")-

for result in engine.search("pizza"):-
    print result.title-
    print result.description-
    print result.url-
    print result.date-
    print result.author-
```

PATTERN code

http://www.clips.ua.ac.be/pages/pattern-web

```
from pattern.web import Google, Yahoo, Bing, Twitter, Wikipedia, Flickr, Newsfeed-
engine = Twitter(language="it")-

for result in engine.search("pizza"):-
    print result.title-
    print result.description-
    print result.url-
    print result.date-
    print result.author-
```

PATTERN code

http://www.clips.ua.ac.be/pages/pattern-web

```
from pattern.web import Google, Yahoo, Bing, Twitter, Wikipedia, Flickr, Newsfeed-
engine = Wikipedia(language="en")-

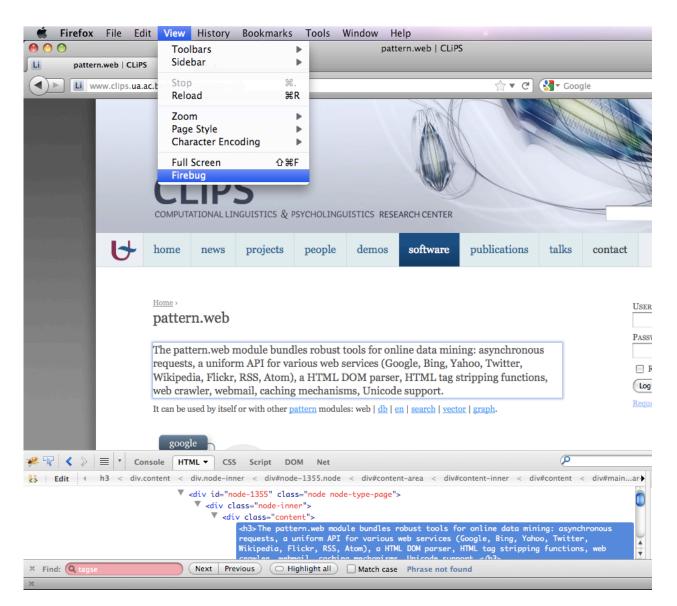
article = engine.search("pizza")-

print article.title-
print-

for section in article.sections:
    print section.title.upper()-
    print section.content-
    print-
```

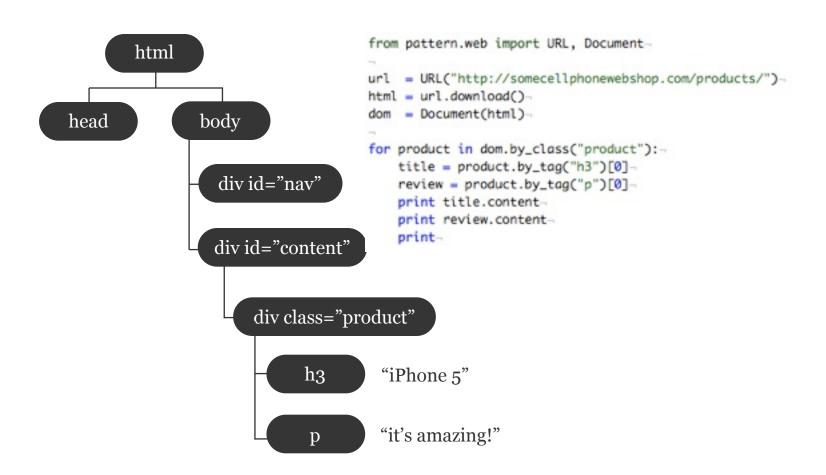
document object model

HTML as a tree of nested elements



document object model

HTML as a tree of nested elements



document object model

HTML as a tree of nested elements

Document is a special Element Element can contain other Element objects

Element.by_id(str)	first nested element with given id
<pre>Element.by_tag(str)</pre>	list of nested elements with given tag name
Element.by_class(str)	list of nested elements with given CSS class
Element.by_attribute(attribute=value)	list of nested elements with given attribute & value



$corpus \hspace{0.1in} \textit{(one corpus, many corpora)}$

a collection of documents

a collection of documents

format

a corpus of texts a corpus of images

a collection of documents

format

a corpus of texts a corpus of images

content

a corpus of Twitter messages a corpus of images of cats

a collection of documents

format

a corpus of texts a corpus of images

content

a corpus of Twitter messages a corpus of images of cats

annotation

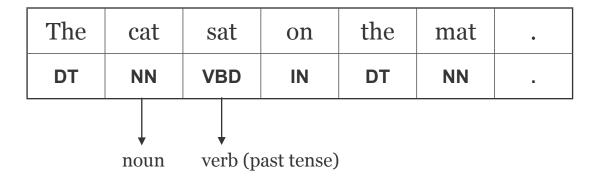
more interesting if it is **annotated** ("tagged")

a corpus of Twitter messages tagged by language a corpus of images of cats tagged by color

FOR EXAMPLE

Brown corpus (1969)

- English texts annotated with a **class SPORT MUSIC** ...
- one million words
- each word is annotated with a part-of-speech tag



FOR EXAMPLE

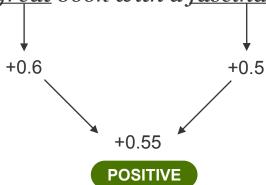
PATTERN sentiment lexicon

- 5,000 adjectives mined from online book reviews
- each adjective is tagged with polarity: $-1.0 \rightarrow +1.0$

POSITIVE

NEGATIVE

"This was a great book with a fascinating plot twist!"



FOR EXAMPLE

Flickr (<u>flickr.com</u>)

- images annotated with free tags
- images organized into categories
- it can be mined with (for example) PATTERN

CAT



From ▶ CubaGallery



From ▶ CubaGallery



From ▶ CubaGallery



From ▶ CubaGallery



From ▶ CubaGallery



From doug88888



From doug88888



From doug88888



From ▶ CubaGallery



From â™;Tamagu...

the web is a corpus

the web is a corpus

unfortunately, it is badly formatted



the web is a corpus

Pattern was made to help you | mine the WWW corpus



annotated corpora are useful for statistical prediction

annotated corpora are useful for statistical prediction

CAN YOU ANSWER THESE QUESTIONS?

- Does English have more verbs for describing sports or for music?
- What are the best Flickr images to show when a user searches for "cat"?
- Are tweets about Berlusconi more positive or more negative?
- Did James Joyce suffer from Alzheimer's disease?
- Are we heading to a revolution, judging by current newspaper articles?

annotated corpora are useful for statistical prediction

DO YOU KNOW THE STRANGE FIGURE IN THE MIDDLE?



a collection of documents

a unit of data in a corpus

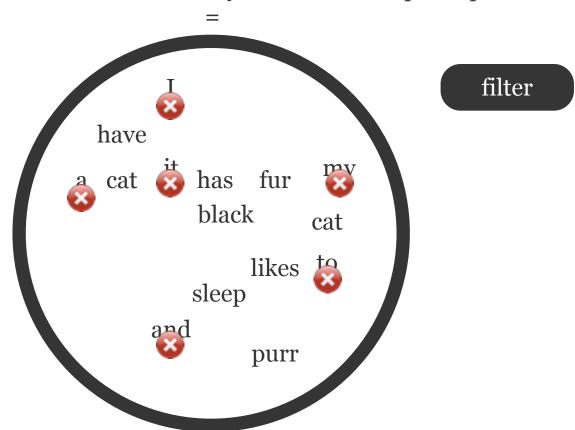
- word: adjective, named entity, ...
- sentence: tweet, IM, SMS, ...
- paragraph: product description, customer review, ...
- text: e-mail, webpage, book, ...
- image
- sound



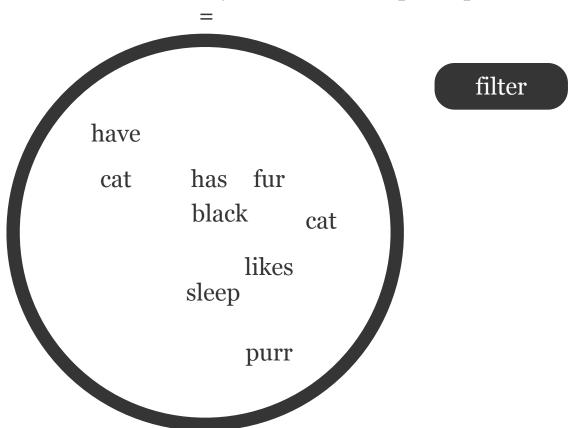
a bag of words



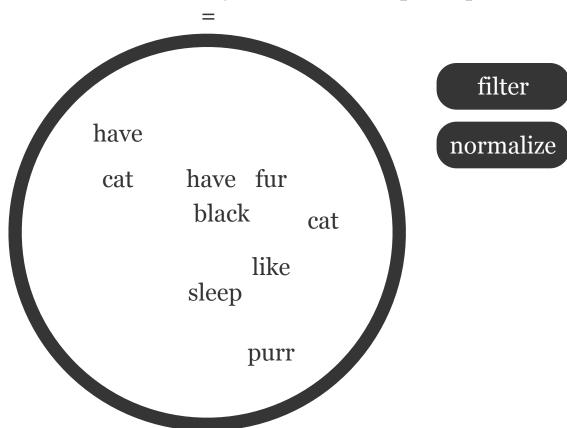
a bag of words



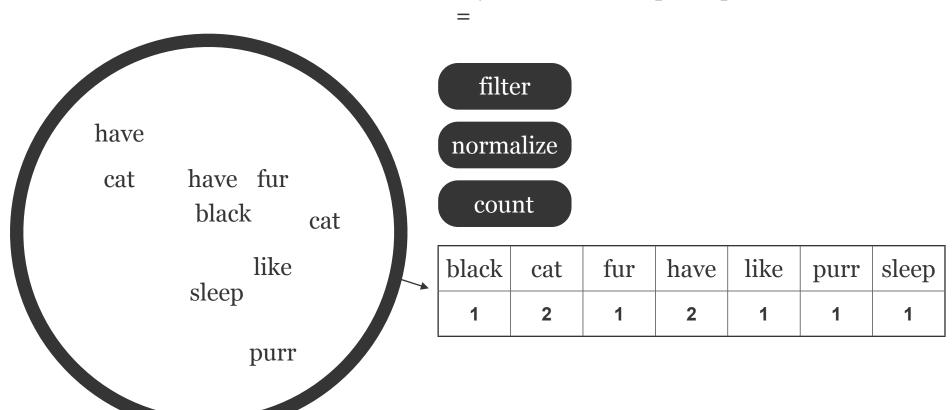
a bag of words



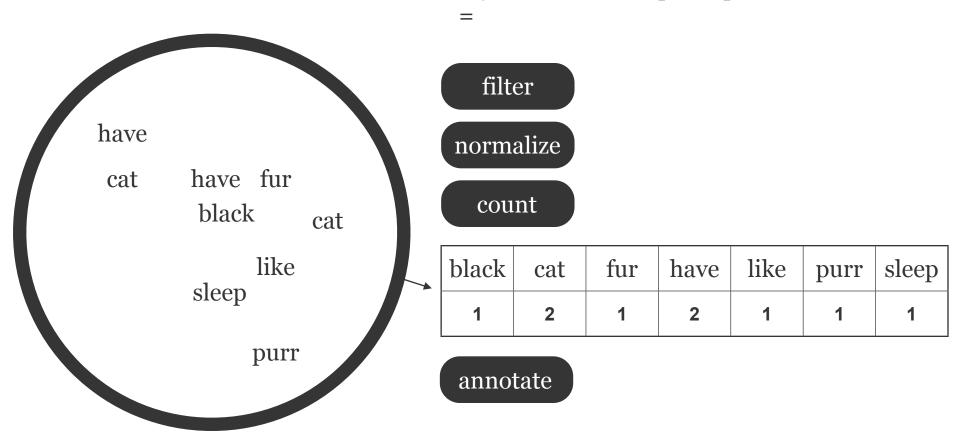
a bag of words



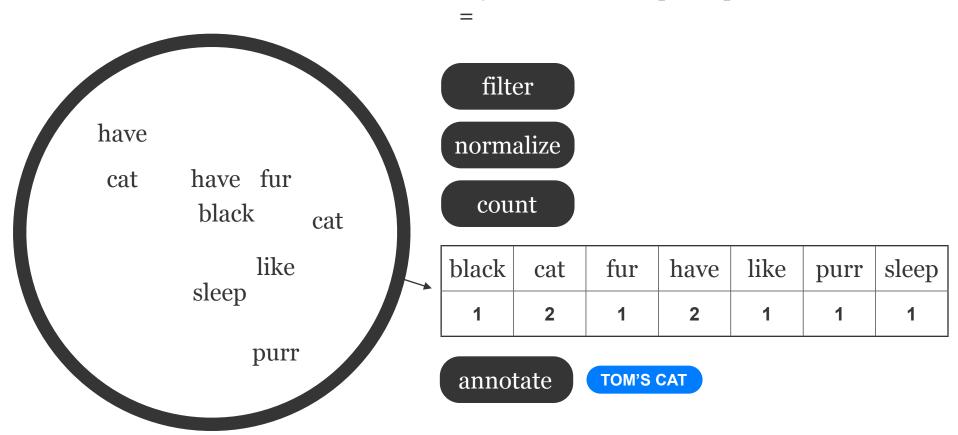
a bag of words



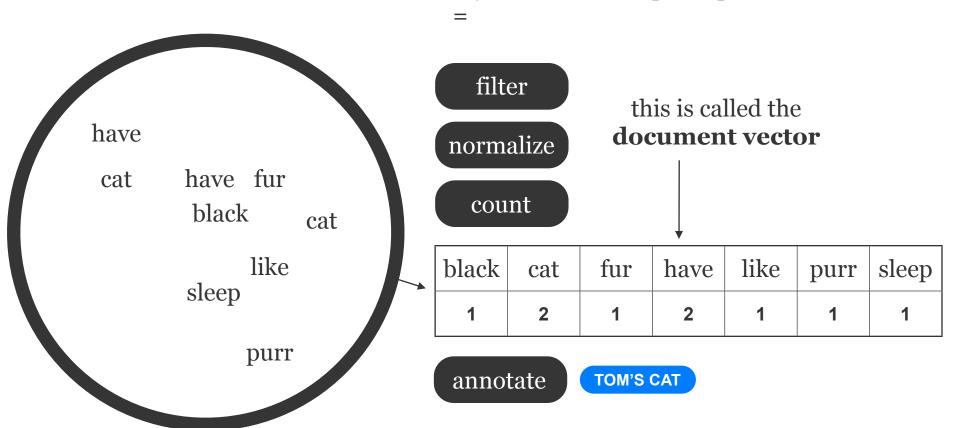
a bag of words



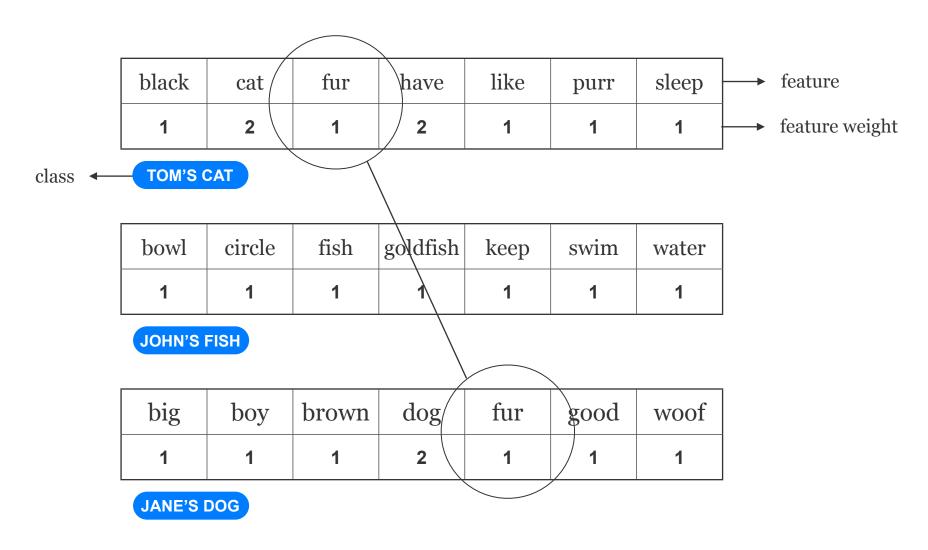
a bag of words



a bag of words



document vector



CAN YOU SEE WHICH PETS ARE MORE SIMILAR?

corpus

vector space

TOM'S CAT

black	cat	fur	have	like	purr	sleep
1	2	1	2	1	1	1

JOHN'S FISH

bowl	circle	fish	goldfish	keep	swim	water
1	1	1	1	1	1	1

JANE'S DOG

big	boy	brown	dog	fur	good	woof
1	1	1	2	1	1	1

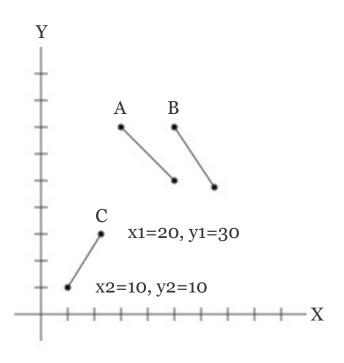
VECTOR SPACE	TOM'S CAT	JOHN'S FISH	JANE'S DOG
BIG	0	0	1
BLACK	1	0	0
BOWL	0	1	0
BOY	0	0	1
BROWN	0	0	1
CAT	2	0	0
CIRCLE	0	1	0
DOG	0	0	2
FISH	0	1	0
FUR	1	0	1
GOLDFISH	0	1	0
GOOD	0	0	1
HAVE	2	0	0
KEEP	0	1	0
LIKE	1	0	0
PURR	1	0	0
SLEEP	1	0	0
SWIM	0	1	0
WOOF	0	0	1

similarity

by doing calculations on the matrix we can compute which classes of documents are more similar to each other

VECTOR SPACE	TOM'S CAT	JOHN'S FISH	JANE'S DOG
BIG	0	0	1
BLACK	1	0	0
BOWL	0	1	0
BOY	0	0	1
BROWN	0	0	1
CAT	2	0	0
CIRCLE	0	1	0
DOG	0	0	2
FISH	0	1	0
FUR	1	0	1
GOLDFISH	0	1	0
GOOD	0	0	1
HAVE	2	0	0
KEEP	0	1	0
LIKE	1	0	0
PURR	1	0	0
SLEEP	1	0	0
SWIM	0	1	0
WOOF	0	0	1

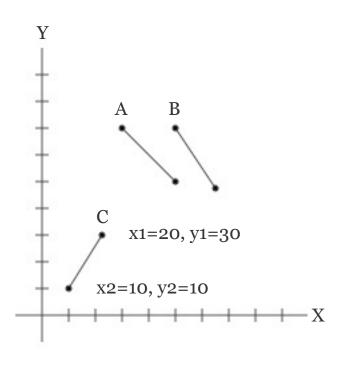
what "calculations"?



- A and B are more similar
- they point in the same direction
- they have a similar **angle**
- A, B and C are vectors!
- in 2D space

CAN YOU SEE WHICH LINES ARE MORE SIMILAR?

what "calculations"?



- A and B are more similar
- they point in the same direction
- they have a similar **angle**
- A, B and C are vectors!
- in 2D space

VECTOR SPACE	Α	В	С
X1	30	50	20
Y1	70	70	30
x2	50	65	10
Y2	50	45	10

CAN YOU SEE WHICH LINES ARE MORE SIMILAR?

similarity

we can calculate angles for vectors in 2 dimensions ... in 3 dimensions ... and in *n* dimensions

= cosine similarity (remember cos and sin?)

VECTOR SPACE	TOM'S CAT	JOHN'S FISH	JANE'S DOG
BIG	0	0	1
BLACK	1	0	0
BOWL	0	1	0
BOY	0	0	1
BROWN	0	0	1
CAT	2	0	0
CIRCLE	0	1	0
DOG	0	0	2
FISH	0	1	0
FUR	1	0	1
GOLDFISH	0	1	0
GOOD	0	0	1
HAVE	2	0	0
KEEP	0	1	0
LIKE	1	0	0
PURR	1	0	0
SLEEP	1	0	0
SWIM	0	1	0
WOOF	0	0	1

similarity

- corpus = collection of documents
- document = class tag + vector of wordcount features
- cosine similarity = angle between two n-dimensional vectors $(0.0 \rightarrow 1.0)$
- highest similarity: nearest neighbors

VECTOR SPACE	TOM'S CAT	JOHN'S FISH	JANE'S DOG
BIG	0	0	1
BLACK	1	0	0
BOWL	0	1	0
BOY	0	0	1
BROWN	0	0	1
CAT	2	0	0
CIRCLE	0	1	0
DOG	0	0	2
FISH	0	1	0
FUR	1	0	1
GOLDFISH	0	1	0
GOOD	0	0	1
HAVE	2	0	0
KEEP	0	1	0
LIKE	1	0	0
PURR	1	0	0
SLEEP	1	0	0
SWIM	0	1	0
WOOF	0	0	1

vector space search

PATTERN code

http://www.clips.ua.ac.be/pages/pattern-vector

```
from pattern.vector import Document, Corpus, LEMMA

d1 = Document("I have a cat. It has black fur. My cat likes to sleep and purr.", type="Tom's cat", stemmer=LEMMA)

d2 = Document("I keep a goldfish in a bowl of water. It swims in circles.", type="John's fish", stemmer=LEMMA)

d3 = Document("My big dog Woof has a brown fur. He's a good boy.", type="Jane's dog", stemmer=LEMMA)

print d1.type-
print d1.vector-
print

corpus = Corpus(documents=[d1, d2, d3])

print corpus.similarity(d1, d2)
print corpus.similarity(d1, d3)
print

print corpus.neighbors(d1, top=10)
print

print corpus.search("water")
```

classifier

many documents can have the same class (cat, fish, dog, ...)

useful to predict the class of an unknown document: inherit the best class of its nearest neighbors

```
from pattern.vector import Document, Corpus, kNN-

d1 = Document("The cat purrs happily and wags its tail.", type="cat")-
d2 = Document("The cat sinks its claws into the sofa.", type="cat")-
d3 = Document("Cats have whiskers, claws, a tail and pointy ears.", type="cat")-

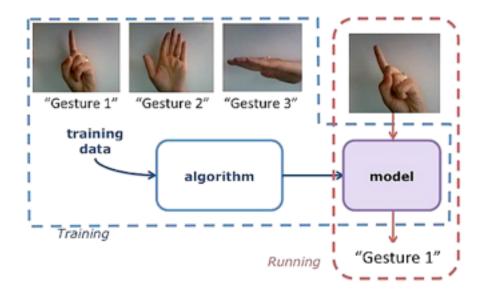
d4 = Document("The dog barks at the burglar", type="dog")-
d5 = Document("The dog pants and wags its tail at his master.", type="dog")-
d6 = Document("Dogs like to go out for a walk.", type="dog")-
corpus = Corpus(documents=[d1, d2, d3, d4, d5, d6])-

classifier = kNN()-
for document in corpus:-
    classifier.train(document)-

print classifier.classify("The tiger sinks its claws into his prey")-
#print corpus.neighbors(Document("The tiger sinks its claws into his prey"))-
```

classifier

learning from a training corpus = supervised machine learning



Rock Scissors Paper

http://www.nytimes.com/interactive/science/rock-paper-scissors.html

"my documents are unlabeled!" (no class)

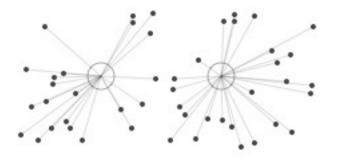
we can compute classes automatically by creating groups of similar documents



RANDOM POINTS IN 2D

"my documents are unlabeled!" (no class)

we can compute classes automatically by creating groups of similar documents



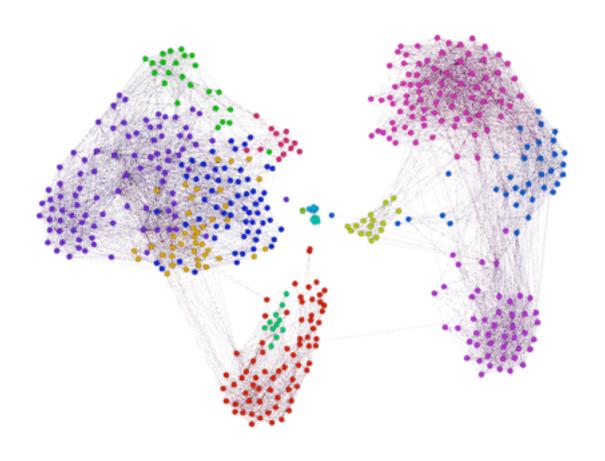
POINTS BY DISTANCE TO CENTROID

"my documents are unlabeled!" (no class)

we can compute classes automatically by creating groups of similar documents

```
from pattern.vector import Document, Corpus, HIERARCHICAL—
d1 = Document("Cats are independent pets.")—
d2 = Document("Dogs are trustworthy pets.")—
d3 = Document("Boxes are made of cardboard.")—
corpus = Corpus(documents=[d1, d2, d3])—
tree = corpus.cluster(method=HIERARCHICAL)—
print tree[0]—
print tree[1]—
```

difficult + slow

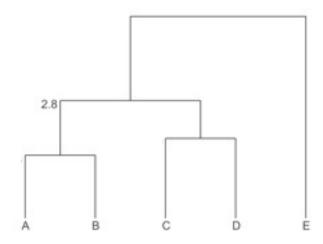


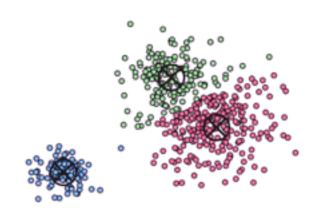
hierarchical

find the two nearest vectors = cluster1 calculate new mean vector for cluster1

k-means

random centers attach each vector to nearest center swap vectors to "tighten" the centers





learning by statistical estimation = unsupervised machine learning

document = class tag + vector of wordcount features

better features = better similarity = better learning things to try:

- lemmatize words (wasn't = be)
- use part-of-speech tagging to filter specific types of words (nouns, verbs)
- use domain-specific whitelist / blacklist (research, engineer, journal, ...)
- ?
- tf-idf

term frequency - inverse document frequency

"today was an important day"

"it is important to pay attention"

"I have something important to announce"

• •

"important" ≠ important

term frequency - inverse document frequency

tf = relative wordcount every word is equally important

today	was	a	very	important	day
0.167	0.167	0.167	0.167	0.167	0.167
it	is	important	to	pay	attention
0.167	0.167	0.167	0.167	0.167	0.167
I	have	something	important	to	announce
0.167	0.167	0.167	0.167	0.167	0.167

term frequency - inverse document frequency

tf / idf = word relevancy
words that occur in many documents are less important

today	was	a	very	important	day
0.183	0.183	0.183	0.183	0.167	0.183
it	is	important	to	pay	attention
0.183	0.183	0.167	0.183	0.183	0.183
I	have	something	important	to	announce
0.183	0.183	0.183	0.167	0.183	0.183

words that occur only in one document gain relevancy = document keywords

for classifiers & clustering: test it

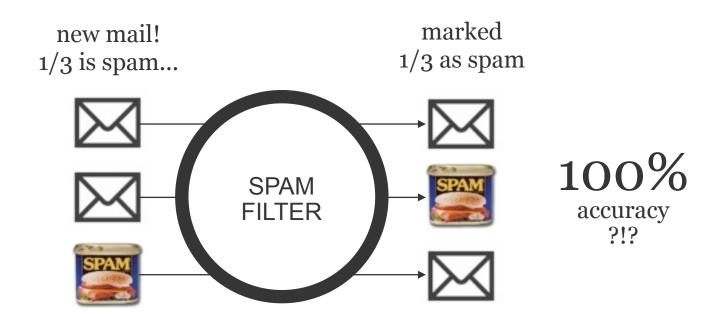
do not rely on intuition, rely on the statistical results

testing

accuracy, precision and recall

http://www.clips.ua.ac.be/pages/pattern-metrics

- accuracy: % correct predictions
- precision: % correct *positive* predictions
- recall: % of positive cases correctly predicted as positive

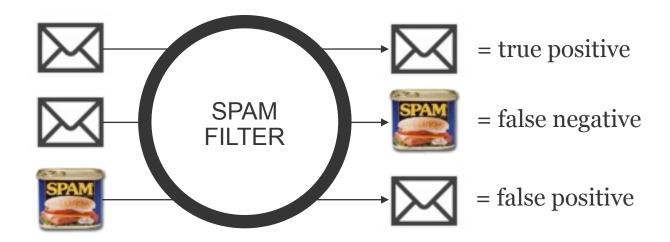


testing

accuracy, precision and recall

http://www.clips.ua.ac.be/pages/pattern-metrics

- accuracy: % correct predictions
- precision: % correct *positive* predictions
- recall: % of positive cases correctly predicted as positive



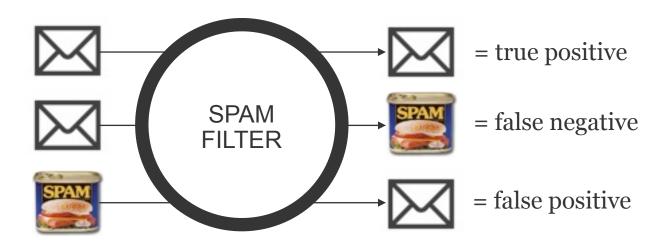
testing

accuracy, precision and recall

http://www.clips.ua.ac.be/pages/pattern-metrics

- accuracy: % correct predictions
- precision: % correct *positive* predictions
- recall: % of positive cases correctly predicted as positive

precision **50%** recall **50%** ... as useful as throwing dice!





annotates a sentence with grammatical structure

annotates a sentence with grammatical structure

tokenizer

identify words & sentence breaks (abbreviations? citations?)

annotates a sentence with grammatical structure

tokenizer

identify words & sentence breaks (abbreviations? citations?)

part-of-speech tagger

identify nouns, verbs, adjectives, ...

annotates a sentence with grammatical structure

tokenizer

identify words & sentence breaks (abbreviations? citations?)

part-of-speech tagger

identify nouns, verbs, adjectives, ...

chunker

identify "phrases" ("the black cat" = 1 chunk)

annotates a sentence with grammatical structure

tokenizer

identify words & sentence breaks (abbreviations? citations?)

part-of-speech tagger

identify nouns, verbs, adjectives, ...

chunker

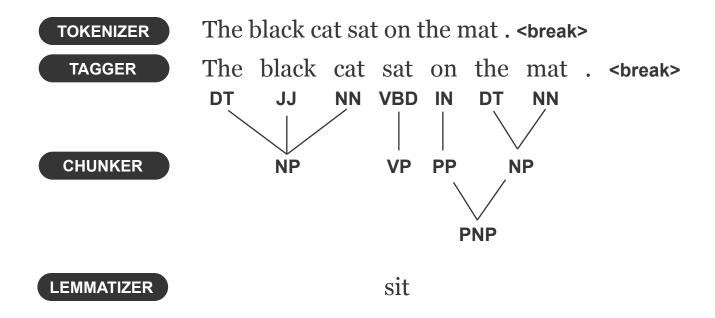
identify "phrases" ("the black cat" = 1 chunk)

lemmatizer

normalize words (was = be, cats = cat)

FOR EXAMPLE

"The black cat sat on the mat."



The tags are from the Penn Treebank tagset (learn them): http://www.clips.ua.ac.be/pages/MBSP-tags

PATTERN code

http://www.clips.ua.ac.be/pages/pattern-en

```
from pattern.en import parse, Sentence-
s = "The black cat sat on the mat."-

print parse(s)-
print-
s = Sentence(parse(s, lemmata=True))-

print s.words-
print [word.lemma for word in s.words]-
print-

print s.chunks-
print s.pnp-
print-

for word, tag in s.tagged:-
print word, tag-
```

"your parser makes mistakes!"

- building a parser is a supervised machine learning task
- the tagger is trained on Brown corpus
- the tagger predicts a statistically probable word tag
- ambiguity:
- "Can I drink a can of soft drink?"
- 95% accurate = 5/100 words are wrong

"why should I use it?"

CAN YOU ANSWER THESE QUESTIONS?

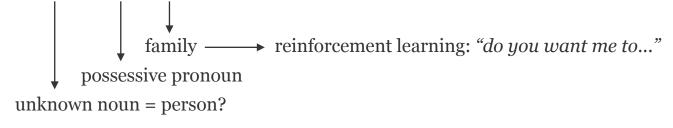
- What are the most frequent adjectives used in online movie reviews?
- How can I mine "X is cooler/better/nicer than Y" phrases from Twitter?
- How can my robot find my phone when I say: "my phone is on the table"?

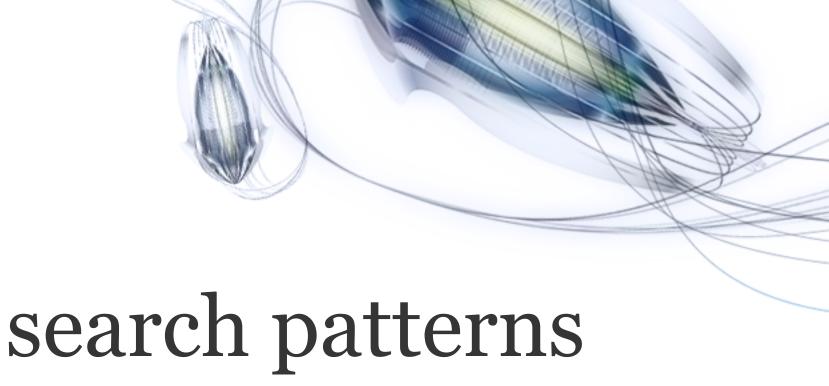
"why should I use it?"

NOW THAT YOU KNOW ABOUT PARSERS AND CLASSIFIERS, CAN YOU GUESS HOW SIRI WORKS?



Matthew is my brother





search pattern

a mix of words and tags

NP be cooler than **NP**

=

"Arnold Schwarzenegger is cooler than <u>Dolph Lundgren</u>"

"the Romans were cooler than <u>the Celts</u>"

"cats are cooler than <u>dogs</u>"

• •





only as good as the parser can correctly tag NP

search pattern

PATTERN code

http://www.clips.ua.ac.be/pages/pattern-search

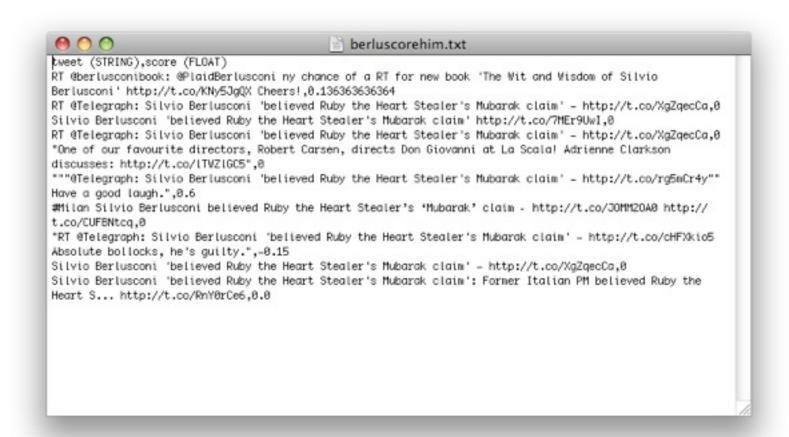
```
from pattern.web import Twitter
from pattern.en import Sentence, parse-
from pattern.search import match-

engine = Twitter()-
for tweet in engine.search("is cooler than"):-
    s = tweet.description-
    s = Sentence(parse(s, lemmata=True))-
    m = match("NP be cooler than NP", s)-

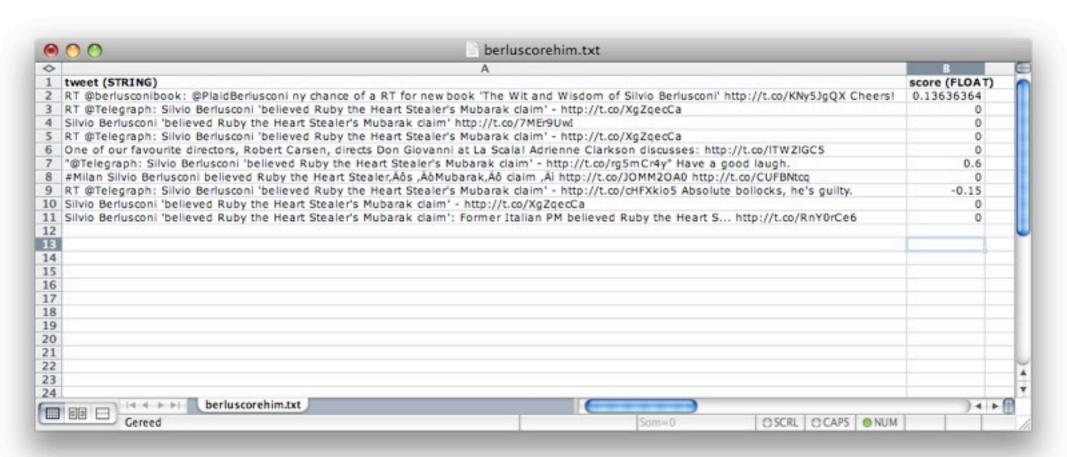
if m is not None:-
    print m.constituents()-
    print "win:", m.constituents()[0]-
    print "fail:", m.constituents()[-1]-
    print-
```



text file, comma-separated lines of data



text file, comma-separated lines of data



PATTERN code

http://www.clips.ua.ac.be/pages/pattern-db

```
from pattern.web import Twitter-
from pattern.en import sentiment-
from pattern.db import Datasheet, FLOAT, STRING-

table = Datasheet(headers=[-
    ("tweet", STRING),-
    ("score", FLOAT)-
])-

engine = Twitter(language="en")-
for tweet in engine.search("Berlusconi"):-
    s = tweet.description-
    polarity, subjectivity = sentiment(s)-
    table.append((s, polarity))-

table.save("berluscorehim.txt", headers=True)-
```

PATTERN code

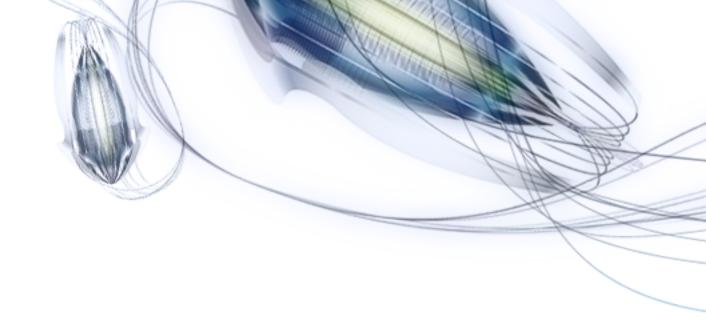
http://www.clips.ua.ac.be/pages/pattern-db

```
from pattern.db import Datasheet, FLOAT, STRING-

table = Datasheet.load("berluscorehim.txt", headers=True)-

for i, row in enumerate(table):-
    for j, cell in enumerate(row):-
        print "row " + str(i+1)-
        print table.headers[j][0] + ":", cell-
        #if table.headers[j][0] == "score":-
        # table[i][j] = 0.0-
    print-

#table.save("berluscorehim2.txt", headers=True)-
```



join the Google group