**PROGRAMME TITLE**

**Section 1**

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| **Company Information** |
| 1 | Full company name*(If this application is successful, this is the name that will be used in publicity, unless an alternative name is clearly specified here).* | Free text |
| 2 | Company Website | Free text |
| 3 | UK registered office address | Free text |
| 4 | UK company registration number | Numerical value |
| 5 | Does your company have a UK bank account? | Yes/no |
| 6a | Is your company VAT registered? | Yes/no |
| 6b | What is your company VAT number? |  |
| 7 | Company Summary (15 words max.) | Free text |
| 8 | Describe your company (100 words max.)*Please give a brief company overview, explaining what its main purpose is.**To reduce the potential for bias and discrimination, please do not mention your company name.* | Free text |
| 9 | What size is your company?Please use this link to define your category <https://www.gov.uk/government/publications/fcdo-small-to-medium-sized-enterprise-sme-action-plan/small-to-medium-sized-enterprise-sme-action-plan#:~:text=What%20are%20SMEs%20%3F,less%20than%20%E2%82%AC43%20million>.  | Drop down:MicroSmall Medium Large  |
| 10 | How many employees (FTE) are there within your company?  | Numerical value |
| 11 | Year Founded | Numerical value |
| 12a | Is your company revenue generating? | Yes/No |
| 12b | If yes, what was your revenue last three years? (Provide yearly breakdown) |  |
|  | Revenue last year | Currency GBP Numerical value |
|  | Revenue 2 years ago | Currency GBP Numerical value |
|  | Revenue 3 years ago | Currency GBP Numerical value |
| 13 | Name of your immediate parent company (if applicable) | Free text |
| 14 | Your Name | Free text |
| 15 | Your Job Title | Free text |
| 16 | Email Address | Free text |

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| **Diversity & Inclusion** |
| 17a | Does your company have a formal Equity, Diversity & Inclusion policy? | Yes [ ] No [ ]  |
| 17b | Please tell us about your current and/or future approach to Equity, Diversity & Inclusion. (100 words max.) *To reduce the potential for bias and discrimination, please do not mention your company name.* | Free text |
| 18a | Would the company’s founder(s) and/or CEO be willing to help us collect Equity, Diversity, and Inclusion (ED&I) data by completing a brief survey? *[This question is not assessed. The survey is used to help us understand our baseline and to help identify how we could be more inclusive in our approach to designing accelerator programmes]* | Yes [ ] No [ ]  |
| 18b | If yes, please provide an email address which we can send the survey to. | Free text |
| 18c | If no and if possible, please explain briefly why you would not be willing to complete the brief survey *[This question is not assessed. Your answer will help us understand if we could be more inclusive in our approach to designing accelerator programmes]* | Free text |

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| **Due Diligence** |
| 19a | Have you taken part in any other Connected Places Catapult-run programme within the past three years?  | Yes [ ] No [ ]  |
| 19b | If yes, please specify which programmes you have been involved in. (50 words max.) | Free text |
| 19c | If yes, please detail any progress you have made since the last programme you were on and tell us why you would like to join another programme. (100 words max.) |  |
| 20 | Does your business comply with all applicable anti-slavery and human trafficking laws, statutes, and regulations from time to time in force, including but not limited to the Modern Slavery Act 2015? Please see [Publish an annual modern slavery statement - GOV.UK (www.gov.uk)](https://www.gov.uk/guidance/publish-an-annual-modern-slavery-statement#who-needs-to-publish-a-statement) | Yes [ ] No [x] N/A  |
| 21 | Within the past five years has your organisation or any other person who has powers of representation, decision or control in the organisation been convicted anywhere in the world of any of the offences within corruption, fraud, bribery, money laundering or participation in a criminal organisation? | Yes [ ] No [ ]  |
| 22 | Is your organisation currently engaged in any material litigation which could impact on its reputation or trade? | Yes [ ] No [ ]  |
| 23 | Is your organisation in breach of any obligations relating to the payment of tax or social security contributions? | Yes [ ] No [ ]  |
| 24 | Do you carry adequate Professional Indemnity, Public Liability and Employers Liability insurance to an appropriate level? | Yes [ ] No [ ]  |

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| **Investment** |
| 25 a | Has the company received any external funding to date? For example, private investment, innovation loans, CR&D grants.  | Yes [ ] No [ ]   |
| 25 b | If yes, please provide details where possible. | Free Text |
| 26 a | Is the company planning to raise private investment in the next 12-18 months? | Yes [ ] No [ ]  |
| 26b | If yes, how much private investment is the company looking to raise? | Free text |
| 26 c | What will the funds primarily be used for? | Drop down:Product developmentBusiness development/salesTeam expansionMarketingAcquisitionsOther, please specify |

**Section 2 – Programme Specific Questions**

*To reduce the potential for bias and discrimination in the selection process, and ensure that you are evaluated based on your skills, qualifications, and suitability for the programme, please complete the following section(s) without mentioning the name of your company or personal details.*

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| 27  | Are you currently operating in the UK?  | Yes [ ] No [ ]  |

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| **28. Please confirm the current TRL of your technology** |
| [ ]  TRL 1: Idea stage. Basic principles observed.[ ]  TRL 2: Basic research; technology concept formulated.[ ]  TRL 3: Experimental proof of concept achieved.[ ]  TRL 4: Small scale prototype; technology validated in a lab or testing environment.[ ]  TRL 5: Large scale prototype; technology validated in an operational environment.[ ]  TRL 6: Technology demonstrated in operational environment.[ ]  TRL 7: Prototype demonstration in operational environment.[ ]  TRL 8: First of a kind commercial system; all technical process to support commercial activity are in a ready state.[ ]  TRL 9: Full commercial application; technology is readily available on the market. |

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| **29. The Challenge***Which of the challenge(s) does your solution apply to?*   |
| [ ]  Challenge 1 – Adur and Worthing Councils [ ]  Challenge 2 – Cardiff Council[ ]  Challenge 3 – England's Economic Heartland |

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| **30. Solution (400 words max.)***Describe what your solution is, how it works and how it addresses the selected challenge(s).* |
| Free text |

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| **31. Innovation (300 words max.)***Describe the innovative elements of your solution and how it is different to competitors. Please include specific detail of any novel elements, Intellectual Property, or patents****.*** |
| Free text |

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| **32. Market understanding (200 words max.)** |
| *Please describe your understanding of the market potential for your solution and also the risks involved for your solution and how you plan to mitigate them.* |
| Free text  |

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|  **33. Traction (150 words max.)** |
| *Please describe your commercial traction to date and customers.*  |
| Free text  |

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| **34. Team (300 words max.)** |
| *Please describe the core skills and experience of your team members and their capacity to participate in the programme. Please keep your answer anonymised using initials or role title to describe key team members.* |
| Free text |
| **35. Programme Objectives** **(300 words max.)** |
| *Please describe what you hope to achieve with the relevant partner local authority by taking part in this programme. Please include what input you would need from the local authority.* |
| Free text  |

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| **36. Expected Benefit(s), Impact and Evaluation (300 words max.)** |
| *Please describe the benefit(s) and impact(s) you believe your solution will have by addressing the challenge(s) identified. You should consider impact from the perspective of the challenge partner, the wider industry and your own business. Please provide your approach for evaluating the impact of your solution.* |
| Free text |

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| **37. How did you hear about the programme?**  (select one option) |
| * Social Media
* Promoted/Sponsored Social Media Post
* Connected Places Catapult Newsletter
* 3rd Party Newsletter
* Word of mouth
* Other – please specify
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| **38. Would you like to hear from us about other relevant programmes, initiatives or opportunities?** (mandatory, select one option) |
| * Yes
* No
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