



presents:

China Pearl River Delta Business Mission 10/2026

Connect. Source. Grow.

Guangzhou · Foshan · Shenzhen | 14-Day Premium Business Delegation

Your Next Business Breakthrough Could Begin in China

Every growing African business eventually reaches the point where access to reliable manufacturers, competitive pricing, and stronger supply-chain relationships becomes essential. But sourcing from China independently exposes businesses to serious risks — unverified suppliers, counterfeit products, communication and language barriers, and costly procurement mistakes. Limited access to genuine factory owners, Difficulty evaluating production capacity, Unclear pricing and minimum-order requirements, Logistics, documentation and customs uncertainty, Lack of professional support after an order is placed

For many African entrepreneurs and companies, the challenge is not simply finding a supplier. The real challenge is finding the right supplier, verifying the opportunity and managing the relationship professionally from initial engagement to final delivery.

The Shang You China Business Mission 2026 has been designed to address these challenges.

Through carefully planned factory visits, pre-arranged supplier meetings, professional translation, business matchmaking and procurement support, the mission gives African businesses structured access to China's manufacturing and commercial ecosystem.

The Shang You China Business Mission 2026 is a professionally organized, 14-day business delegation designed to give African entrepreneurs, importers, manufacturers, distributors, and investors guided, structured, de-risked access to China's manufacturing and commercial ecosystem. It is designed to help participants source more confidently, negotiate more effectively and build commercially valuable relationships.

📌 "We don't sell flights to China. We sell a **closed deal** — for African importers, manufacturers, and investors."

Who Should Attend?

- Importers & Distributors
- Retailers & Manufacturers
- Construction & Oil & Gas Companies
- Renewable Energy Businesses
- Agricultural & Tech Companies
- Real Estate Developers
- SMEs & Investors
- Government & Trade Associations
- Business Owners
- Professional and Trade Associations

ABOUT THE MISSION

The Shang You China Business Mission is a professionally organized business delegation designed to help African entrepreneurs, business owners, importers, manufacturers, distributors, investors, and corporate executives connect directly with verified Chinese manufacturers and suppliers.

Participants will have the opportunity to:

- “ Visit selected factories, industrial facilities and explore production processes ”
- “ Discuss product specifications and customization ”
- “ Meet manufacturers and supplier representatives ”
- “ Build relationships for future transactions ”
- “ Receive professional interpretation support ”
- “ Obtain practical procurement guidance ”
- “ Compare prices and minimum-order quantities ”
- “ Attend trade fairs where applicable ”
- “ Explore industrial markets and commercial clusters ”

The mission combines preparation, market access, professional coordination and post-mission support to create a structured sourcing experience.

Why Join This Mission?

- Factory Visits**
Inspect production facilities and assess supplier capabilities firsthand across multiple industrial clusters.
- Business Matchmaking**
Pre-arranged, one-on-one meetings tailored precisely to your industry, products, and sourcing objectives.
- Market Intelligence**
Gain deep insights into Chinese manufacturing capabilities, pricing benchmarks, and supply-chain trends.
- Long-Term Partnerships**
Build trusted relationships with verified manufacturers that support sustainable business growth for years ahead.
- Direct Access to Manufacturers**
Meet verified manufacturers and factory owners face-to-face.
- Trade Fair Opportunities**
Attend major exhibitions and trade fairs where applicable.

Mission Destinations

- Guangzhou**
China's commercial capital and home to the world-famous Canton Fair — the largest trade fair in Asia.
- Foshan**
A premier manufacturing hub specializing in building materials, furniture, ceramics, and industrial products.
- Shenzhen**
China's innovation powerhouse — the global epicenter of electronics, smart devices, and advanced manufacturing.

Industries Covered

- Construction Materials
- Machinery & Industrial Equipment
- Electrical Products
- Solar Energy Solutions
- Oil & Gas Equipment
- Agricultural Equipment
- Consumer Goods
- Electronics
- Furniture
- Fashion & Apparel
- Automotive Parts
- Manufacturing Technologies

WHY SHANG YOU TRADE?

Shang You Trade is committed to connecting African businesses with verified Chinese manufacturers and global opportunities. Led by experienced professionals with extensive knowledge of the Chinese market, Shang You provides practical business support, trusted networks, and professional guidance throughout the sourcing journey.

Shang You Trade vs. Going It Alone

- ✗ Independent Business Trip**
 - Factories must be identified personally
 - Difficulty in getting an invitation letter and visa rejection.
 - Supplier claims difficult to verify
 - Meetings may not match business needs
 - Language barriers affect negotiations
 - No structured post-trip follow-up
 - Higher risk of costly procurement errors
- ✓ The Shang You Business Mission**
 - Pre-vetted suppliers and factory research
 - Visa Assistance Service (100% success rate)
 - Pre-arranged, needs-aligned meetings
 - Professional interpreters and facilitators
 - Negotiation and procurement guidance
 - Local transportation coordination
 - Post-mission sourcing and advisory support
 - Tourist Attractions and Cultural Exploration

Participation Packages

- EXECUTIVE STANDARD**
USD 5,999
The essential mission experience — perfect for first-time China business travelers, SME owners, importers, retailers, and entrepreneurs exploring new product categories.
 - Hotel accommodation & airport transfers
 - Local transportation & factory visits
 - Supplier meetings & translator support
 - Business matchmaking & welcome pack
 - 30 days post-trip support
- VIP EXECUTIVE**
USD 9,999
The premium experience for corporate executives, established importers, manufacturers, and investors seeking specialized suppliers or heavy machinery.
 - Everything in Standard, plus:
 - Premium accommodation & executive transport
 - Dedicated translator & sourcing consultant
 - Pre-arranged one-on-one manufacturer meetings
 - Full procurement support
 - 60 days post-mission business advisory

How to Join — 10 Steps to China

- 01 Register Online**
Visit shangyoutrade.com/register and complete the registration form with your personal and business details.
- 02 Submit Business Requirements**
Provide your sourcing needs, industry sector, target products, and any specific supplier requirements.
- 03 Select Your Package**
Choose between the **Executive Standard (USD 5,999)** or **VIP Executive (USD 9,999)** participation tier.
- 04 Make Payment & Secure Your Seat**
Pay the required deposit or full fee to confirm your spot. Seats are strictly limited.
- 05 Visa Application Support**
Receive guidance and documentation support for your Chinese business visa application.
- 06 Pre-Departure Briefing**
Attend a mandatory orientation session covering the itinerary, cultural etiquette, and business protocols.
- 07 Supplier & Factory Pre-Matching**
Our team researches and pre-arranges factory visits and supplier meetings aligned to your business needs.
- 08 Fly to China**
Travel to Guangzhou with the delegation and begin your 14-day business mission.
- 09 Factory Visits & Business Meetings**
Tour manufacturing facilities, attend pre-arranged supplier meetings, and negotiate deals across Guangzhou, Foshan, and Shenzhen.
- 10 Complete the post-mission customer satisfaction questionnaire and continue with Post-Mission Support**
Participate in the post-mission customer satisfaction review and continue receiving tailored support for supplier follow-up, procurement, inspection, logistics, and transaction coordination.

Expected Outcomes

- Identify and Establish Reliable supplier relationships**
Verify manufacturing capabilities and connect with credible factory owners directly.
- Reduce Procurement Costs**
Negotiate competitive pricing and minimum-order terms with confidence and professional support.
- Explore Private-Label Opportunities**
Discuss product customization, branding, and exclusive manufacturing arrangements.
- Expand Business Opportunities**
Strengthen importation strategies and open entirely new product categories for your market.
- Discover new products**
Explore innovative products, emerging technologies, and market-entry opportunities that can help your business expand its offerings and stay competitive.
- Strengthen importation strategies**
Gain practical insights into supplier selection, pricing, procurement planning, logistics, and risk management to make your importation process more efficient and profitable.

📌 LIMITED SEATS AVAILABLE

Begin your registration at shangyoutrade.com/register — participant seats are strictly limited to preserve the quality of factory visits, business meetings, interpretation and individual support.

Early registration is strongly encouraged. Reserve your place today.

📌 YOUR NEXT BUSINESS BREAKTHROUGH COULD BEGIN IN CHINA

- The right supplier can improve your margins.
- The right technology can transform your operations.
- The right manufacturing relationship can open an entirely new chapter for your business.
- But meaningful international opportunities rarely happen by chance.
- They require preparation, access, trusted support and the confidence to engage the right people.

Join the **Shang You Trade China Business Mission 2026** and experience China not simply as a visitor, but as a prepared business leader seeking strategic opportunities, credible partnerships and sustainable growth.

Contact Shang You Trade

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The Trusted Bridge Connecting African Businesses to Verified Chinese Manufacturers.

[Reserve Your Seat Today](#)

[Contact Our Team](#)

Book Your Consultation Today
Scan the QR code or contact our business-mission team to begin your registration.

shangyoutrade.com/register

To learn more about the benefits and bonuses of becoming a **referral partner** and how you can participate in our Referral Program, please contact our Sales Team at sales@shangyoutrade.com.

