

THE MASTERMIND ADVANTAGE

In a recent survey sent to all Porsche dealer partners, automotiveMastermind's powerful behavior prediction technology and marketing solutions proves to drive people, process and **SALES!**

Dealers who market with Mastermind see a

15X↑ ROI

PREDICTIVE MARKETING CAMPAIGNS

52%*
EMAIL OPEN RATE



48%*
EMAIL CLICK-TO-OPEN RATE



100%

say Mastermind's **predictive marketing campaigns** have been effective in **driving traffic and sales**

\$190*

LOWEST ADVERTISING COST PER SALE IN THE CATEGORY

VS.

\$629±

INDUSTRY AVERAGE**

THE TECHNOLOGY

80%



say Mastermind is **better than** any other technology they have used

60%



say the **overall effectiveness** of the technology is **better than** any other technology solution they have used

60%



say Mastermind is **easier to use** than any other technology solution they have used

100%



say Mastermind guided them to **review sales opportunities sooner**

WORLD CLASS SERVICE



80%

say Mastermind's service by their Dealer Relations Manager is **better than** any other technology's they have used

IMPROVED PURCHASE EXPERIENCE

89%

say the technology is **easy to use**



89%

say their customer conversations **have improved**



READY TO SEE SIMILAR RESULTS?

Contact us today to schedule your Mastermind demo experience.
info@automotiveMastermind.com | 877-796-3069