



How GMs Start Their Day with Mastermind & Make More Deals



Start your morning with a plan, not a hunch. General Managers who begin their day with Mastermind's Actionable Intelligence™ gain instant clarity into high-intent customer activity. When GMs lead with data-driven insights and model consistent usage, they don't just drive accountability - they drive results.

Kick Off by Gathering Your Actionable Intelligence

- ☐ Log in to your dashboard to see new prospects, in-market customers, and matching inventory.
- ☐ Check notifications for high-intent activity like site visits, campaign engagement, and service arrivals.
- ☐ Use filters to isolate top opportunities: high BPS scores, expired warranties, maturing leases.

Build Morning Momentum with Your Team

- ☐ Lead a 5–10-minute huddle: set goals, share wins, align on priorities.
- ☐ Assign someone to monitor service arrivals for trade-in/upgrade opportunities.

Drive Accountability & Set the Stage for Results

- ☐ Check the usage report to confirm daily logins and quality activity like notes, status updates, and follow-ups.
- ☐ Celebrate wins to highlight Mastermind's value and lift team morale.

When you start your day with automotiveMastermind, you activate your team, align your strategy, and accelerate your results. [Connect with us and learn how to make your mornings count.](#)



800.801.0018 | info@automotiveMastermind.com

©2025 automotiveMastermind®. All rights reserved. | A business unit of S&P Global Mobility

[LEARN MORE](#)

automotiveMastermind.com

