

LEVEL UP WITH THE MASTERMIND DEAL SHEET

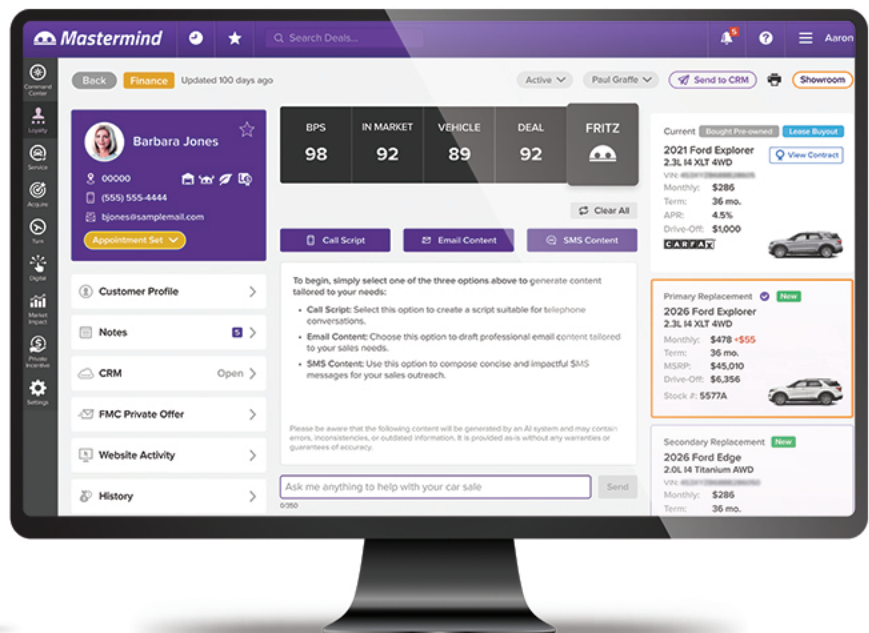
Mastermind's deal sheet gives you the Actionable Intelligence you need to **craft the perfect pitch for every customer!**



FRITZ CRUNCHES OVER 1 BILLION DATA POINTS SO YOU AND YOUR TEAM CAN:

DRIVE ADOPTION WITH AN EASY-TO-USE WORKFLOW

Mastermind brings all relevant customer information together in an intuitive layout, letting your team spend more time selling and less time searching for what to say.



VIEW COMPREHENSIVE BEHAVIOR PREDICTION SCORES

Unlock automotive's most powerful customer intelligence, letting you see who's about to return to market, who's currently shopping on your website, and how to close them.



should I prioritize talking to?



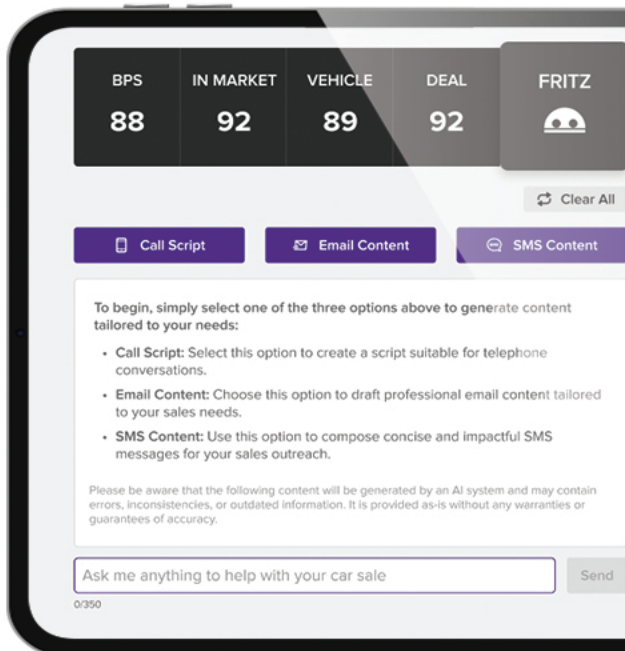
vehicle are they most likely to buy?



will they likely transact?

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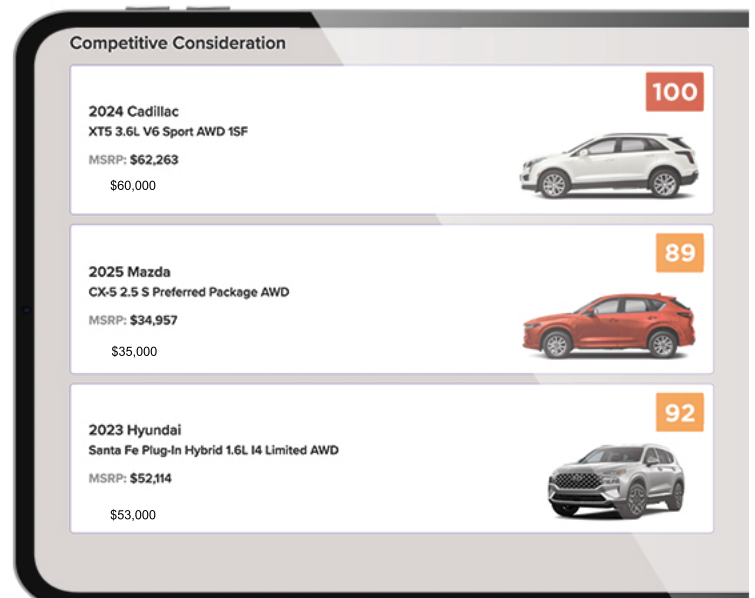


EASILY BUILD TALK TRACKS WITH FRITZ

Generate 1x1 outreach based on Mastermind data to start conversations, respond to customers, or overcome objections with messages that keep the deal moving forward.

PROTECT YOUR LOYALTY PORTFOLIO

Stay ahead of any customer defection risks. Identify who may be shopping for other brands and compare your deal against what the competitors are likely offering.



REACH OUT TO YOUR LOCAL MASTERMIND CONTACT TO LEARN MORE!