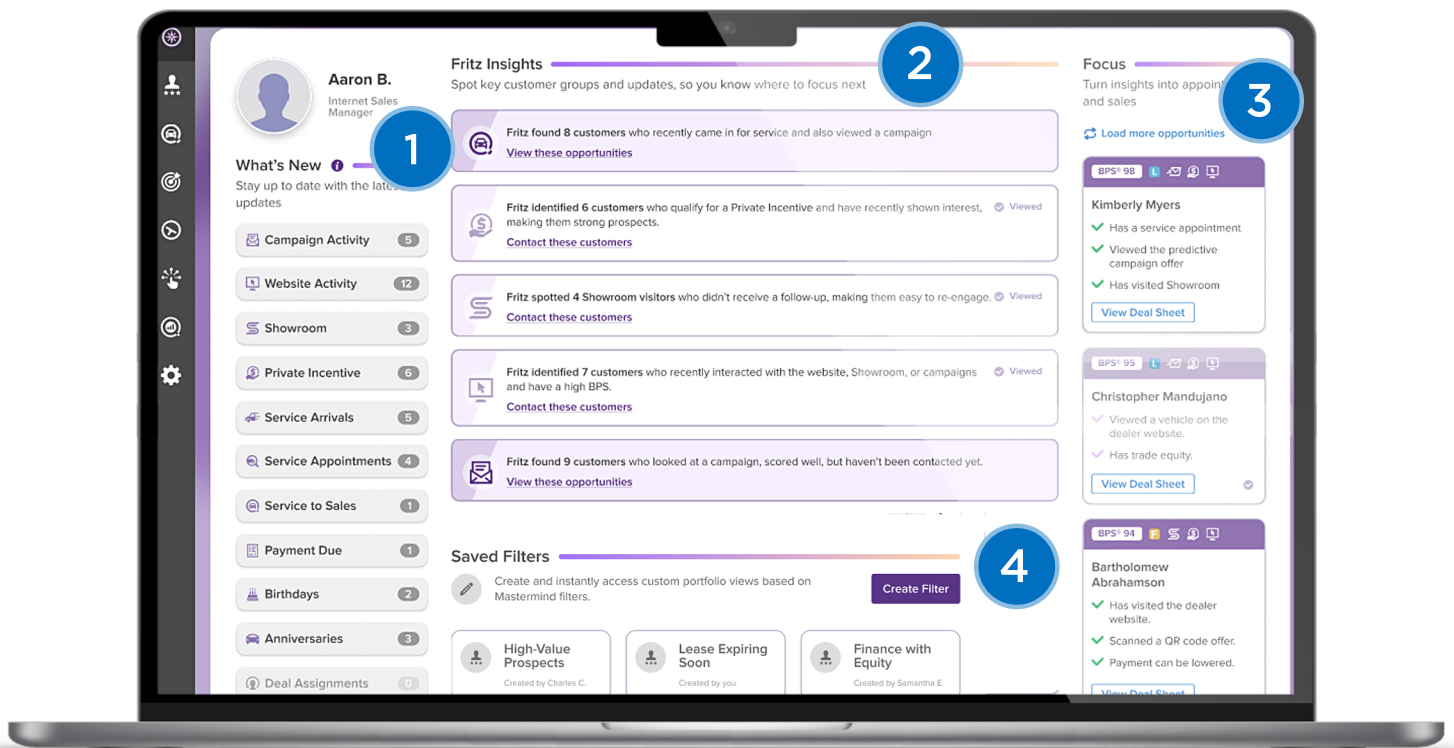


INTRODUCING COMMAND CENTER

START THE DAY FOCUSED ON YOUR BEST OPPORTUNITIES

- **Save time and energy** with quick access to Mastermind's most important insights
- Easily see which customers are most likely to purchase so you can **close more deals faster**



- 1 Daily updates across campaign engagement, website visits, incentive expirations, service appointments, and more
- 2 Prioritized lists of leads based on powerful intent signals including BPS, equity, incentives, and payment
- 3 Individual, high-BPS opportunities ready for you to engage with immediately
- 4 Flexible portfolio filtering tools to segment customers and save custom views for later