

Privacy Policy

DATA CONTROLLER

The danikomunikacija.com website is property of the Croatian Association of Communication Agencies - HURA!, Zavrtnica 17, 10000 Zagreb, tax number (OIB): 97189552878 (hereinafter HURA!).

HURA! pays great attention to the protection of personal data and our Privacy Policy governs the handling of your data while using our services.

This Policy explains:

- what data we collect,
- what we may do with the collected data,
- whether we share this data with others,
- the type of cookies we use and how you can reject these cookies,
- where we store your data,
- how we keep your data safe,
- your rights regarding your data.

We take protection and processing of your data seriously. We consider that your personal data belongs to you and you alone may decide who to share it with and why. This is fundamental to the way we work and we are committed to providing a secure environment for storing your personal data and sharing it with others when you want it.

THIS IS THE DATA ABOUT YOU WE MAY COLLECT

The data you give to us voluntarily

If you register to Dani komunikacija through a registration form, we collect the following data: if you are a student – your first and last name, e-mail address, name of the university and year of study; if you are not a student – your first and last name, e-mail address, information about accommodation at one of the Maistra hotels (if you wish to use the additional discount for registration fee), company name or personal name, address of company or person, company OIB. If you add another participant during registration, we collect the following information about him / her: first and last name and e-mail address, assuming that the persons whose information you share are familiar with it. We collect this information for the purpose of selling registration fees for Dani komunikacija. We may retain this information for five years in the event that you contact us regarding services at Dani komunikacija for any other questions you may have contacted us for or to confirm your participation in the event.

If you apply for IdejaX and Mixx competitions through an application form, we collect the following information about the applicants/buyers and persons involved in the project: company name, address, OIB, first and last name of the contact person, telephone and e-mail address. If you apply for the Effie Croatia competition, information about the data we collect is available in the [Effie Competition privacy policy](#). By registering for the Young Lions competition, we collect the following information: company name, competitor name, e-mail address, mobile number, function and date of birth. We collect this information for the

purpose of registering for competitions and may keep it for 15 years in the event that you contact us regarding the results of the competition.

If you contact us (via email or website), we may keep that conversation for two years in the event that we need to contact you regarding a question that you have asked us to improve operational efficiency and / or manage distressing calls.

If you report a problem with the site, we keep that information for two years in the event that we need to contact you regarding a question that has been addressed to us for the purpose of improving operational efficiency and/or managing harassing calls. We will not use the information for marketing purposes.

The data you provide may include your name, address and e-mail address.

The data we collect about you and your devices

During your use of the website and our services, we may use technology, such as the one provided by Google Analytics, to collect data about your visit to our website. These tools allow us to analyse the way you and others use our website. The data we collect may include:

- type of browser you are using (e.g. are you using Chrome or Safari),
- number of visits per browser on each device,
- device type (e.g. Samsung) and operating system (e.g. Android) you are using,
- referral information,
- user settings.

When downloading Dani komunikacija app, the Android and iOS app does not collect any information from users.

WHAT WE DO WITH YOUR DATA WE COLLECT

The data you provide is used for facilitating the provision of services:

- ensuring that the content on our site is displayed in the most effective way for you and your device to provide easy navigation
- provide marketing information about us and our services
- notifications of changes to the website
- defending our servers against malicious attacks.

WHO WE SHARE YOUR DATA WITH

Your data will be shared with other organizations only when we have your permission to do so or there are other legal grounds to do so. We share your data only with our contractual partners and we share only the data necessary for the provision of certain services. All persons who have access to your data and our partners are bound by confidentiality provisions within the framework of contractual relations, and agree to implement organizational and technical protection measures.

We work with providers of analytical services and we may receive your data from them. Below is the list of third parties we work with.

NAME OF THIRD PARTY
AcclaimWorks Ltd.

WHY WE WORK WITH THEM
For digital solutions: to Effie competition software.

Accounting company Biro Kvaka d.o.o	For the purpose of bookkeeping and accounting services.
Burza d.o.o.	For digital solutions: to maintain danikomunikacija.com website and mobile app.
Effie Worldwide, INC.	Licensee and distributor of Effie competition software.
Google LLC	To monitor the effectiveness of the website and user experience.
IAB Croatia	Co-organizing MIXX competition and awarding best digital campaigns.

In addition, your personal data may be disclosed to third parties:

- if your inquiry or request implies so, referring to the services that HURA! provides as the association of communication agencies,
- if we are obliged to disclose or share your personal data in order to comply with legal or regulatory obligations or requirements,
- for the purpose of implementing or applying the Terms of Use and other agreements or for investigating possible violations,
- for the purpose of protecting the rights, property or safety of users of our website, application and newsletter.

HOW WE USE COOKIES

Cookies are small data files that are stored on your computer, mobile phone or other device. Cookies have many different functions, such as providing for efficient navigation, storing your preferences and generally improving your use of our website. Cookies make the interaction between you and our website faster and easier. We use cookies to distinguish you from other website users. This helps us provide you with a good website experience and allows us to improve it. Cookies and other similar technologies, such as local storage, also help us with the authentication to provide you with personalized content.

Below is a list of individual cookies we use and the reasons we use them:

Google Analytics	Collection of data about how people use our website.
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Please see additional information about your device to find out what you can do to remove or block cookies. Note that this may affect your capacity to use the website. When using your device, you will come across third parties using cookies and similar technologies. We are not responsible for these third parties or for what they might place on your device or your browser.

If you do not want to accept cookies, you can delete, block or disable them in your browser settings. Since the purpose of cookies is to improve and provide the best possible user experience at our website and its processes to the full extent of their functionality, please note that by blocking or deleting cookies you may disable the functioning of the features of the site or make it function and look different in your browser.

YOUR RIGHTS

You have the right to request a copy of all your personal information we have collected.

We want all your information to be accurate and up-to-date, and if you notice that any of the information we have is incorrect, please let us know. You have the right to request the correction or deletion of your personal information, as well as the right to oppose the processing of personal information.

We will correct or delete your personal information unless we need to retain it for legitimate legal or business interests.

If you have any objection to the processing, use or storage of your personal information, please feel free to contact us at info@danikomunikacija.com. If you are not satisfied with our response, you have the opportunity to contact the supervisory authority, the Personal Data Protection Agency.

Please note that before proceeding with your claim, we may ask you for more information to determine your identity. If you are doing this on someone's behalf, we may ask you for more information to determine if you have permission to apply.

CHANGES TO OUR POLICY

Any changes to this Policy will be posted on this page. In case of fundamental changes, we will notify you by e-mail or using other appropriate means, for example, the next time you access the website.

CONTACTING US IS SIMPLE AND WE WISH TO HEAR YOUR OPINION

Any questions, comments and requests regarding this Policy are more than welcome. You can contact us by e-mail at info@danikomunikacija.com.