

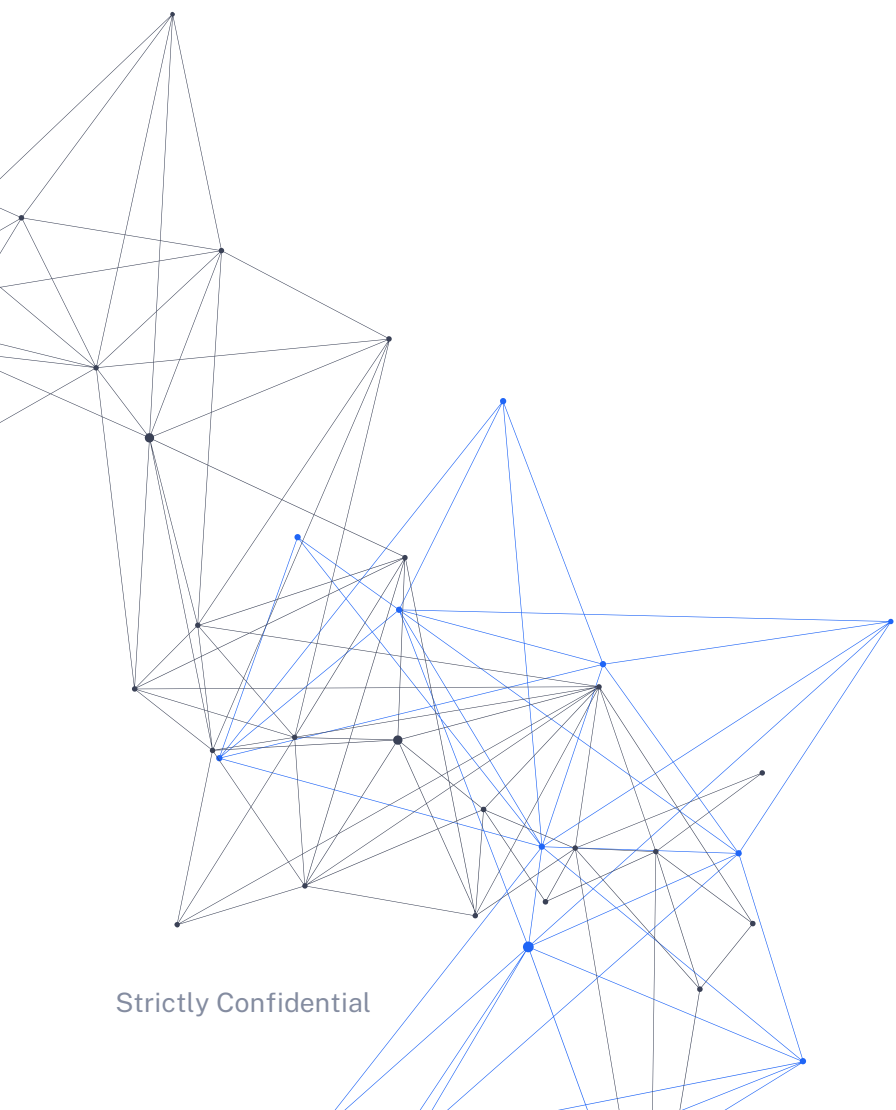


# Better Data. Smarter Decisions.

January 2020



# The Issue



Strictly Confidential



**Skilled employees lose up to 10 hours per week** manually tracking key data in documents, resulting in significant productivity losses and distractions from core tasks.

- *Leverton Customer Survey*



**Human error is a leading cause of accounting mistakes.** More than quarter of professionals reported that incorrect data had been manually input into an enterprise system at their firms.

- *Bloomberg BNA*



Companies continue to believe they are getting value from their **big data and AI projects**. 73% of respondents said they have already received **measurable value** from these initiatives.

- *Harvard Business Review, Analytics*



The average financial impact of poor data on a business is **\$9.7 million per year**, with further implications such as **missed opportunities and higher-risk decision making**.

- *Gartner Research*

# Status Quo

## Manual

- Paper-based, scanned documents
- Unstructured data stored in spreadsheets
- Manual data extraction
- Continuous and manual re-entry to update data
- No audit trail to source data
- Data inaccuracies resulting from human error
- Manual data entry into target system
- Hours spent locating data in documents
- Limited or no contract analytics

VS

# New Standard

## Automated

- Digitalized documents
- Structured data stored in a smart, centralized repository
- AI-powered data extraction
- Automatic and real-time data updates
- Complete audit trail to source information
- Data integrity and congruency
- Seamless API integrations to target systems
- One click search to find key data in documents
- Advanced and predictive contract analytics

# The Solution

## AI-Powered Data Extraction & Contract Analytics Platform



### Quick & Easy Data Extraction

- AI-powered data extraction of key dates, dollars, clauses, and other critical information
- Review and make corrections to extracted data within the application, which scales and becomes more intelligent the more you use it
- Real-time insights into all your documents at the click of a button
- Single source of truth for both internal and external teams, regardless of language or location



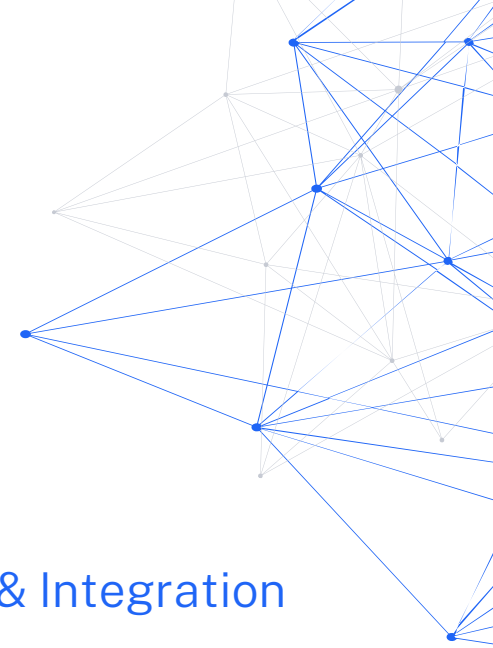
### Contract Analytics

- Search at the folder, keyword, or structured data level
- Setup custom search parameters and data tables for on-the-fly analytics
- Build custom visualizations, dashboards, and reports of key contract data
- Create calendars, reminders, and notifications of critical dates
- Anomaly and outlier detection for unique contract and user-specified parameters



### Data Quality & Integration

- Improve data quality through review process and audit trails
- Automated syncing of complete, up-to-date, and accurate data from Leverton to third-party systems including MRI, Yardi, Box.com, Salesforce, SAP, Oracle, and many other systems
- Identify and eliminate data discrepancies
- Consume data across various divisions including finance/accounting, asset management, and legal departments



# The Results

→ Increase in productivity and workflow efficiency

Leverton's AI-powered **data extraction** and **contract analytics** platform for corporate and legal documents helps automate and simplify the tedious, complex, and manual data extraction process.

75%

Time savings which can be dedicated to more strategic, high-value tasks and analysis of data

50%

Cost savings to drive leaner business models and generate additional operating efficiencies

Automated data extraction helps eliminate human error, provide auditable source data, expedite the workflow process and provide intelligent contract analytics.

100%

Data transparency and auditability for better data-driven decision making

# How It Works



## Organize



## Extract



## Analyze



## Integrate

Upon upload of your documents, our proprietary **Optical Character Recognition (OCR)** engine will convert your documents into machine-readable text.

Our **Artificial Intelligence (AI)** extracts key data from your documents and links each extracted data point to the source information. We then validate all extracted data via a two-step quality check and control process.

Access and analyze **structured data** in an index, table, map, or calendar view. Create **dashboards and reports** for your team to drive additional insights from your data.

Export data into Excel or **integrate directly to third-party DMS, ERP, or BI systems via our open API** to consume your structured data within your desired target system.

# Benefits



## Accuracy

Leverton's automated abstraction process eliminates error-prone manual aggregation while also helping to identify and eliminate data discrepancies.

## Transparency & Auditability

Data points remain connected to the relevant section in the original document and can be accessed with a single click, even from an Excel file.

## Risk Mitigation

Leverton enables a more informed, accurate and efficient data-driven decision-making process by utilizing source-based data rather than conjecture or stale information

## Efficiency



Leverton speeds mundane data extraction processes by 50 to 75%, enabling employees to spend more time doing more strategic, high-value tasks.

## Cost Savings

Leverton helps identify opportunities for cost savings and increased earnings that would otherwise go unnoticed.

# Customers and Integrations

## Real Estate



## Corporations



## Service Providers



## Law Firms



## Integrations



# About Leverton

**4K+**

Users

**500K+**

Documents  
Extracted

**200+**

Global  
Customers

**25+**

Languages  
Supported

## Global

25+ employees across global offices in New York, London and New Delhi

## Innovative

Powered by patented, proprietary AI and OCR technologies

## Integrated

With leading DMS, ERP, and BI systems

## Trusted

Since 2012 by real estate companies, accounting and consulting firms, Fortune 1000 corporations, financial institutions and legal organizations



Thank You.



**Leverton**

An MRI Software Company