Blooming biomes mean blooming profits

FARM THE BIOME WITH SIGNIS







## **Global feed industry** growth-from-health practices are changing<sup>1-3</sup>

The use of antibiotics and other anti-infective products are falling dramatically in most regions

To address rising consumer demand for

This has directly affected animal health and

performance and there have been economic

The challenge of maintaining animal health

remains and is even rising in some instances.

This has prompted AB Vista to seek solutions

beyond nutrition and to explore the untapped

the gut microbiome in order to achieve a similar

potential of enhancing (we call it farming)

result, but from a very different process.

consequences, consequences that are currently

'more natural' farming methods

insufficiently addressed.

To reduce the development of resistance and preserve the efficacy of the agents

of the world for two main reasons:

Reduced use of products to maintain good gut health



Decreased animal health status



Negative economic impact



Lower feed intake and reduced weight gain



Increased incidence of disease





Harnessing the gut microbiome - the endogenous health asset

This enhanced

gut resilience resulting from

a healthy intestinal microbiome

means animals can extract

the nutrients required for growth

and production more efficiently.

So health status, previously

founded on an exogenous source.

can now be attained by

stimulating an untapped endogenous source.

Without antibiotics, an alternative nutritional strategy is needed to meet the challenge of achieving the right balance between health, performance and feed efficiency. The gut microbiome is central to improved gut health and ensuring optimum gut health helps to ensure the best performance in terms of feed efficiency and consequent body mass improvement.

Optimal gut resilience gives animals the best chance of dealing with multiple challenges which could otherwise result in such things as:

Intestinal lesions

Dysbacteriosis (e.g. Salmonella)

Ear necrosis

GUT HEALTH AND RESILIENCE

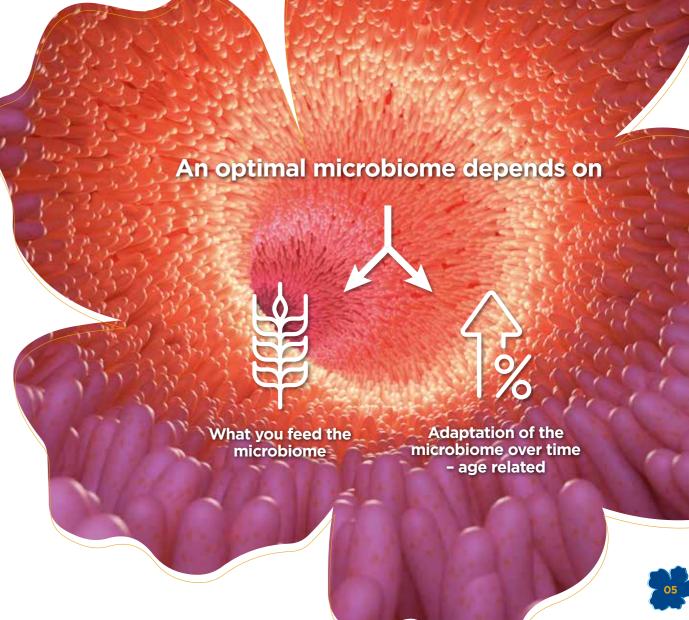
JERRALLIA

JOHN STREET

Fibre is key to unlocking the potential of the microbiome

The microbiome is a dense and highly complex community of micro-organisms both good and bad.

They play a crucial role in overall animal health, specifically in gut health, in the extraction of energy from undigested nutrients (especially fibre), and the development and maintenance of the immune system. Optimisation of the microbiome's potential must consider the status of the feed when it reaches the gut and how the microbiome adapts to this.





Fibre feeds good bacteria.¹ Good bacteria fuel growth.

What feeds the animal is not the same as what feeds the microbiome. Animal feed is relatively high in carbohydrate and protein whereas the microbiome thrives better in a much more abundant fibre environment.

The normal ileal digesta is a fibre-rich environment which encourages the microbiome to fractionate and ferment fibre. However, this existing process is amplified by Signis so that more short chain fatty acids are produced for assimilation by the animal.



Fibre

Feed composition

Feed for

the bacteria

Ileal digesta composition

Protein
Starch
Fibre
Fat
Others

60

50

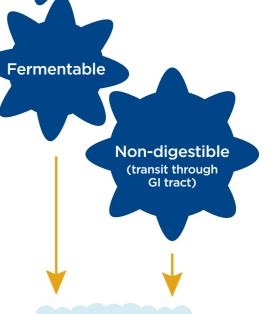
30

20

The interplay between the digestibility of feed at different stages in the GI tract has important consequences on fermentability and energy output.



~10-30% energy maintenance requirements (in poultry/pigs)



Digestible

Absorption

(proximal digestive tract)

Fecal excretion



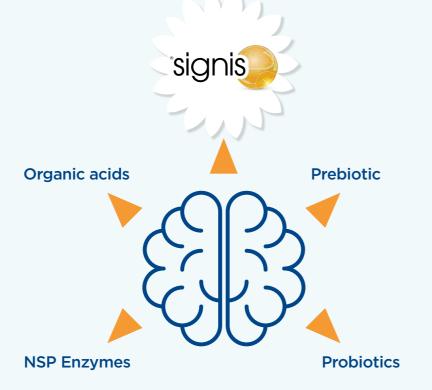
Signis.
The first of a new class of microbiome modulators - stimbiotics.

Making a well-informed, intelligent choice when choosing an appropriate feed additive is made easier with the arrival of Signis.

Signis is not a prebiotic. Prebiotics are delivered in high concentrations as a substrate for hindgut fermentation.

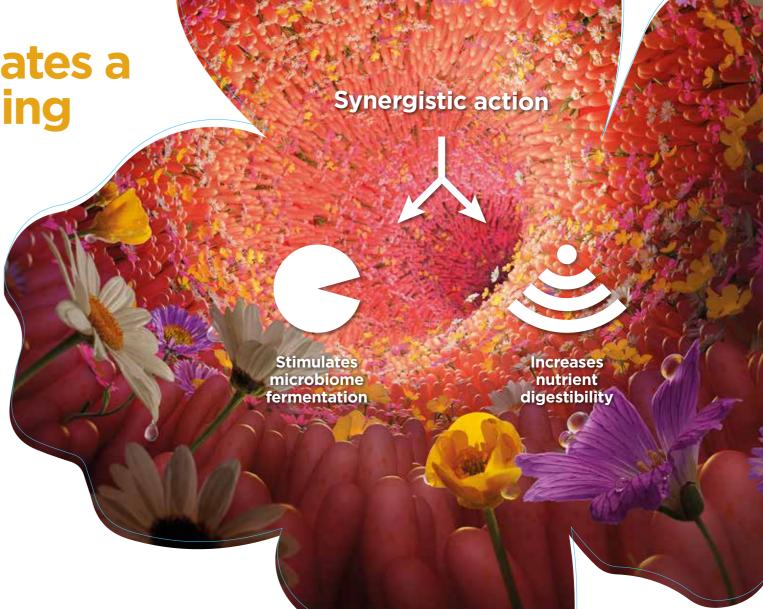
Signis is a stimbiotic – a product that is delivered at low concentrations to signal and accelerate the fermentation of fibre already in the gut.

SIGNIS IS THE SMART CHOICE TO IMPROVE
GUT RESILIENCE AND PERFORMANCE



Signis stimulates a fibre-degrading microbiome

Signis is unique and carefully calculated to provide precision synergism, which promotes further fibre fractionation. This is a sensitive mechanism and Signis has been rigorously developed to optimise the process.





## Signis for healthier profits all round

**Improved** body weight gain

Increased VFA:BCFA Reduction in feed conversion ratio

Stimulation of fibrolytic bacteria & reduction of pathogenic species





**Improved** livability

The multiple benefits of SIGNIS combine to offer health, resilience, performance and greater profits. This winning combination is helping to redefine modern-day feed strategies.

Immune modulation Improved gut resilience

Reduced medication e.g. antibiotics





Signis stimulates the microbiome's ability to ferment fibre

Signis improves nutrient digestibility



Signis optimises gut function



Signis improves resilience and



Signis improves performance



Signis reduces production costs

MAKE SIGNIS PART OF YOUR FEED ACTION PLAN AND START FARMING THE BIOME

AB Vista adds considerable value to Signis and the 'Farming the Biome' concept through our unmatched suite of technical and support services which combine to deliver best-in-class global feed solutions – localised and adapted to your particular needs.



The most important additive is intelligence

