

# The expertise to succeed from within



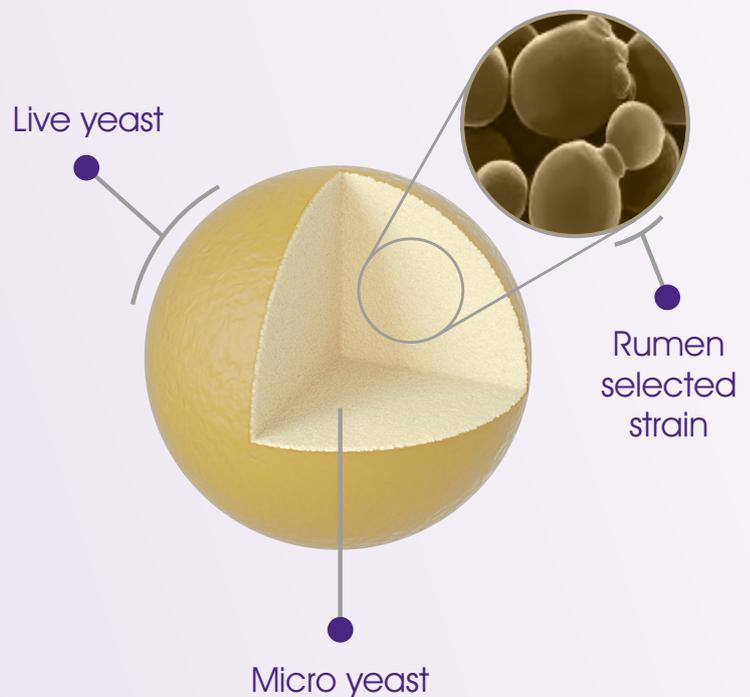
## Not all yeasts are created equal

*Specifically developed for use in ruminants, Vistacell represents a combination of advancements in yeast technology.*

*By considering strain selection, manufacturing process and physical form, Vistacell ensures the highest delivery of live yeast to the rumen to maximise performance and reduce the negative effects of acidosis.*

### **Live yeast – a mode of action that delivers unique benefits**

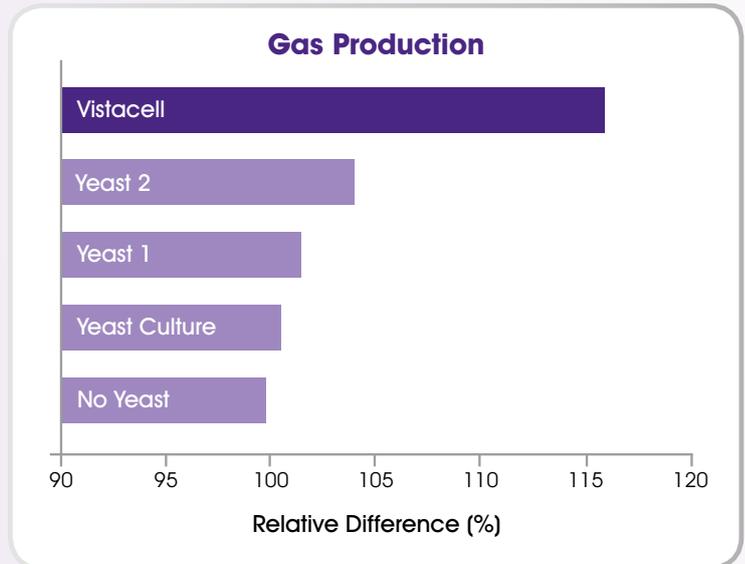
Only live yeast can compete for sugars and scavenge oxygen, allowing for increased fibre digestion and stabilisation of ruminal pH leading to optimisation of the rumen environment.



## Rumen selected – ensuring performance where it matters

Strain selection plays an important role on the ability of live yeast to survive and perform in the rumen.

Specifically selected for its proven ability to elicit a response under rumen conditions, Vistacell has demonstrated improved gas production when compared to other yeast products - a reflection of increased rumen fermentation.

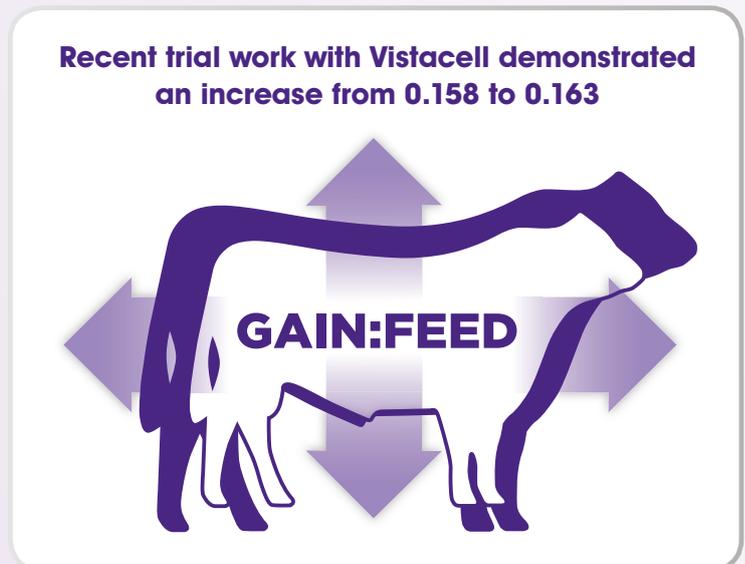


## Micro yeast – delivering 30 billion CFU/head/day

Vistacell has the highest CFU/head/day compared to other live yeast products.

**A higher CFU/head/day is associated with:**

- Greater fibre digestion and VFA production
- Reduction in lactic acid production
- Improved animal performance



To find out how advancements in yeast technology can give your feed the Vistacell advantage visit [www.abvista.com/vistacell](http://www.abvista.com/vistacell)