



Email Marketing Certified

Stephen Rust

The bearer of this certification is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improving their email marketing strategy.

Certified: Sep 6 2019 - Valid until: Oct 5 2021

Certification code: dc97e88111964224a184b403b3747a05

HubSpot Academy

A handwritten signature in black ink, appearing to read 'Brian Halligan'.

CEO Brian Halligan