



Client Case Study: Jamie Pickup

Meet the #1 prospecting tool for marketing your most valuable assets.

What is TalentAlertPro™?

TalentAlertPro™ is a business development platform for recruiters to market their Most Placeable Candidates. Made by recruiters, for recruiters.



We have already generated an extra £18,000

What was the problem?

Jamie works in the food, flavours and ingredients market in recruitment. His biggest challenge and frustration in his work was having great candidates available and ready to place but lack of visibility to his clients and potential clients.

What was the solution?

TAP allows Jamie to bring all his best, Most Placeable Candidates onto an online portal where he can comfortably market them to his network and potential new clients. TAP now works for Jamie whilst he sleeps.

What are the 3 main benefits?

1

The Platform

A modern rec-tech platform that is easy to use for recruiters, candidates and clients alike enabling Jamie to confidentially market his best talent to the entire market, via LinkedIn, via e-shot or targeted mail.

2

The Visibility

The ability to share a tangible source of fantastic readily available candidates throughout Jamie's marketing has lead to inbound interest that he wouldn't of had without TAP.

3

The Return & Response

Jamie has significantly improved his candidate market return and response rate, whilst still representing his candidate base in a confidential manner.

Jamie's Recent Success Story

Jamie recently marketed a candidate through TAP. An employer approached Jamie after seeing his post on LinkedIn, once Jamie granted the employer access to view the candidate's profile on TAP, a placement worth £18k was made within 4 weeks.

Not only has Jamie secured additional revenue for his business but as importantly, he has now extended his client network which will open the door to him for future opportunities.

Book a Demo

