



RCGNZ

SUMMIT

Make the Case: Why Attending RCGNZ Summit 2025 Is a Smart Investment



EVENT OVERVIEW

RCGNZ Summit 2025 is Awardco's premier gathering of HR, rewards, and recognition leaders, held in the iconic **Park City, Utah** at the **Stein Eriksen Lodge** on **Nov 10–12, 2025**. This event offers rich content, curated connections, and actionable strategies to elevate employee engagement.

What You'll Gain

- Proven strategies for recognition, retention, and engagement
- Insights from award-winning speakers, HR leaders, and behavioral experts
- Exclusive access to customer data, product innovation, and research
- Hands-on workshops and panels with immediate application potential
- Strategic frameworks to influence executive buy-in and organizational change

Who Attends



CHROs, VPs, and Directors of HR, People, DEI, and Total Rewards



Top companies across tech, healthcare, manufacturing, finance, and government



87% of past attendees were Director level or above

The ROI



of 2024 attendees reported they left with **actionable ideas**








net promoter score



Direct access to **Awardco's product roadmap & executive team**



New partnerships and peer benchmarking opportunities

| Expense | Estimated Cost |
|---------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
|  Ticket (early bird) | \$599 (\$799 after June 1) |
|  Hotel (Stein Eriksen Lodge rate) | \$359/night x 2 nights = \$718 (before taxes & fees) |
|  Flight/Transit | \$300 – \$600 (varies by departure city) |
|  Taxi/Rideshare from Airport to Hotel | \$40 – \$70 each way (\$80 – \$140 total) |
|  Meals/Incidentals | \$100-\$200 (breakfast, lunch, and rewards dinner included) |
| Total | \$1,797 - \$2,357 |



Why Attend

Attending RCGNZ Summit will equip you with tools and connections to help your teams improve retention, engagement, and employee experience while aligning with business goals. Join us and see what you'll find at the largest employee recognition summit in the world.

Register Now At RCGNZ.COM

QUESTIONS? RCGNZSUMMIT@AWARDCO.COM