



RCGNZ



Partner with RCGNZ Summit 2025

*Maximize your brand's visibility and impact with
exclusive sponsorship opportunities at our premier HR summit.*



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Summit 2025

Event Details

Date: November 10-12, 2025

Location: Park City, Utah | Stein Eriksen Lodge

Audience: HR leaders, business executives,
and industry professionals

Expected Attendance: 225

Format: Keynotes, panels, workshops,
networking sessions

Join the leaders
shaping the future
of employee
recognition and
engagement!



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Why Sponsor RCGNZ Summit 2025?



Brand Exposure: Engage with top HR leaders and decision-makers from the world's top companies.



Networking: Meet key prospects, partners, and industry influencers.



Thought Leadership: Position your brand as an industry leader.



Marketing: Sponsor recognition across multiple channels (email, social, event materials).





Summit 2025

Sponsorship Tiers



PLATINUM SPONSOR

- Exclusive top-tier sponsorship
- Prominent logo placement (website, event materials, event stage)
- VIP access (backstage passes, exclusive networking)
- Opportunity to host a keynote session or panel discussion
- Special recognition in pre-event marketing and media outreach
- Full event attendee list post-event
- **Price: \$30,000**



GOLD SPONSOR

- Logo placement on event website, materials, and event stage
- Opportunity to sponsor a **workshop or fireside chat**
- VIP tickets and recognition in event materials
- Social media shout-out
- Full event attendee list post-event
- **Price: \$20,000**



SILVER SPONSOR

- Logo on event website and materials
- Opportunity to sponsor a panel discussion
- Standard event tickets with sponsor recognition
- **Price: \$10,000**

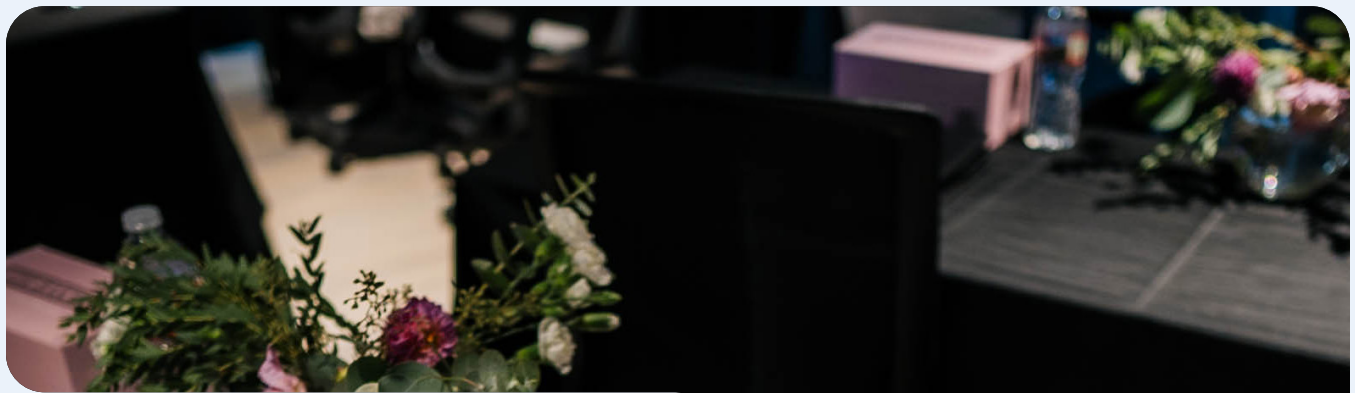


BRONZE SPONSOR

- Logo placement on event website and event materials
- Recognition in event materials and social media shout-out
- Tickets to attend the event
- **Price: \$5,000**

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Customizable Sponsorship Options



Event App Sponsorship:

Logo placement and recognition
in the official Summit app

Price: \$3,000



Headshot Sponsorship:

Exclusive branding on the
headshot lounge

Price: \$2,000



Lunch/Dinner Sponsorship:

Brand exposure during
networking meals

Price: \$4,000



Swag Sponsorship:

Branding on event swag (e.g., tote bags,
water bottles, or pens)

Price: \$2,000



VIP Lounge Sponsorship:

Exclusive branding in the VIP
attendee lounge

Price: \$3,000



Our Sponsors' Success Stories

72%

of attendees said they were likely or extremely likely to engage with our sponsors post-event.

"The atmosphere and speakers were phenomenal. Great information and insight from brilliant human beings that encouraged us to see the good and promote the culture of recognition."

"I loved the intimacy! A lot of conferences I've been to are so huge that its actually harder to meet new people. With the setting and group being such a reasonable size, I felt like it was easy to make new connections and find speakers to chat with."

"I sincerely appreciate the time, effort, and energy the entire team put into our experience. It was clear the focus was on us and, as a group of professionals who always take care of others, it was nice to be taken care of and thought of every step of the way. Thank you for the care you put into the relationships you've created and making it an overall excellent experience!"

"I absolutely LOVED the speakers that were chosen! Each one brought incredible insights and left me feeling inspired. I walked away not only energized but also with a renewed sense of purpose and excitement to implement meaningful changes in my organization. The speakers really motivated me to take action and push for growth in ways I hadn't considered before. It was exactly the boost I needed!"

"This was hands down the most valuable thing I've ever done for my career! The ability to gather with like-minded individuals, share ideas and struggles, and learn from leaders within the field, I couldn't have asked for a more influential week."

"RCGNZ 2024 was definitely one to remember. From the amazing speakers, to smiling Awardco team members' faces, to the amazing networking opportunities, you guys did not miss a beat! Hoping to be back next year and cannot wait to take action on some of the learnings!"

Secure Your Sponsorship Today!



STEP 1

Review sponsorship tiers and additional opportunities



STEP 2

Email
rcgnzsummit@awardco.com



STEP 3

Our team will contact you to finalize your sponsorship and discuss logistics.

Provide the contact details for your sponsorship lead or team, including email, phone number, and social media handles.



 awardco

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