



# RCGNZ



Speak at RCGNZ  
Summit 2025

*An exclusive opportunity for HR leaders, innovators, and industry trailblazers!*



# RCGNZ

## Summit 2025

### Event Details

**Date:** November 10-12, 2025

**Location:** Park City, Utah | Stein Eriksen Lodge

**Audience:** HR leaders, business executives,  
and industry professionals

**Expected Attendance:** 225

**Format:** Keynotes, panels, workshops,  
networking sessions



RCGNZ Summit: Where great minds meet to shape the future of recognition and culture.

### WHY SPEAK AT RCGNZ SUMMIT 2025?

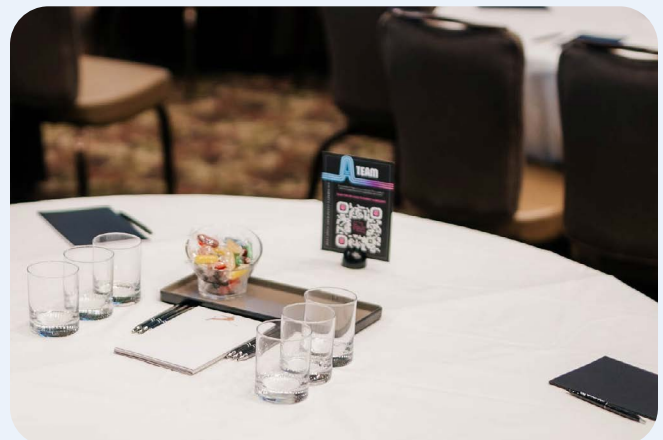
Your Voice. Your Impact.

**Visibility:** Reach HR leaders and decision-makers

**Networking:** Exclusive access to VIPs & peers

**Thought Leadership:** Establish authority in recognition & culture

**Marketing Spotlight:** Promo on social media, email campaigns, and post-event



REGISTER AT [RCGNZ.COM](https://rcgnz.com)



## Quotes from 2024 Attendees

*"I absolutely LOVED the speakers that were chosen! Each one brought incredible insights and left me feeling inspired. I walked away not only energized but also with a renewed sense of purpose and excitement to implement meaningful changes in my organization. The speakers really motivated me to take action and push for growth in ways I hadn't considered before. It was exactly the boost I needed!"*

*"I loved the intimacy! A lot of conferences I've been to are so huge that it's actually harder to meet new people. With the setting and group being such a reasonable size, I felt like it was easy to make new connections and find speakers to chat with."*

*"I sincerely appreciate the time, effort, and energy the entire team put into our experience. It was clear the focus was on us and, as a group of professionals who always take care of others, it was nice to be taken care of and thought of every step of the way. Thank you for the care you put into the relationships you've created and making it an overall excellent experience!"*

*"This was hands down the most valuable thing I've ever done for my career! The ability to gather with like-minded individuals, share ideas and struggles, and learn from leaders within the field, I couldn't have asked for a more influential week."*

*"The atmosphere and speakers were phenomenal. Great information and insight from brilliant human beings that encouraged us to see the good and promote the culture of recognition."*

*"It was the highlight of my month, and I can't wait for next year. I learned so much and I can't wait to apply what I've learned to my role at work plus make our rewards program even better!"*

*"RCGNZ 2024 was definitely one to remember. From the amazing speakers, to smiling Awardco team members' faces, to the amazing networking opportunities, you guys did not miss a beat! Hoping to be back next year and cannot wait to take action on some of the learnings!"*

# RCGNZ

## Summit 2024



**180** Attendees



**65** Sessions



**53** Speakers



**98%** NPS

### Companies In Attendance

amazon business

**Deloitte.**

**HRSoft**  
THE GLOBAL LEADER IN  
COMPENSATION MANAGEMENT

just  
INGREDIENTS

Minky Couture®

SWÖRKIT

 **Lineage®**

  
**Children's**  
NEBRASKA

 **ALERAGROUP**

 **CITIZENS**  
BUSINESS BANK

### Speakers



**Liz Wiseman**  
Best-Selling Author  
of *Multipliers*



**Benjamin Granger**  
Chief Workplace Psychologist  
at Qualtrics



**Paul de Gelder**  
Navy Diver, Shark Attack Survivor



**Aly Raisman**  
American Olympic Gymnast



**Joanne Stephane**  
Principal, Human Capital  
at Deloitte



**John Land**  
Chief Workplace Psychologist  
at Qualtrics



**Dr. Craig Manning**  
Performance Psychology at  
Milwaukee Bucks

# Speaking Opportunities at RCGNZ Summit 2025



## Keynote

**30-45-60 MIN**

Large stage, high visibility



## Fireside Chats

**30-40 MIN**

One-on-one intimate discussions,  
often with an executive



## Panels

**3-4 SPEAKERS**

Debate-style, expert perspectives



## Workshops

**45-60-90 MIN**

Hands-on, interactive, practical takeaways



## Thematic Focus

For 2025, our Summit will dive deep into four key themes that are shaping the future of employee recognition and engagement:

### **ROI of Employee Recognition**

**and Engagement:** How investing in recognition systems can drive measurable business outcomes, improve performance, and enhance company culture.

### **Leadership & Management's Role in Employee Recognition and Engagement:**

Understanding how leaders can champion recognition and create a culture of recognition across the organization.

### **The Role of Technology in Employee**

**Recognition and Engagement:** Exploring how innovative technologies (such as AI, data analytics, and the Awardco platform) are revolutionizing the way recognition and engagement are implemented in modern workplaces.

### **The Future of Employee Recognition and**

**Engagement:** A forward-looking discussion on evolving trends, from personalization to AI, and how companies can stay ahead of the curve in creating meaningful, lasting recognition experiences.

## Next Steps to Become a Speaker



### STEP 1

**Complete** the Speaker Interest Form



### STEP 2

**Submit** your bio, topic proposal, and speaking experience



### STEP 3

**Await** confirmation and next steps

Get Involved and Elevate Your Impact at RCGNZ Summit 2025!

#### ADDITIONAL INFO

Your Voice. Your Impact.

When submitting your proposal, please ensure your topic aligns with one or more of the Summit's key themes. These include:

**ROI of Employee Recognition and Engagement**

**Leadership & Management's Role in Employee Recognition & Engagement**

**The Role of Technology in Employee Recognition and Engagement**

**The Future of Employee Recognition and Engagement**





## THEMATIC FOCUS & SESSION ALIGNMENT

### Aligning Your Expertise with Summit Themes

The RCGNZ Summit 2025 will focus on the themes above, and we encourage speakers to develop their proposals based on these critical topics. Below are suggested speaking formats aligned with each theme:

- **ROI of Employee Recognition and Engagement**

Present data, case studies, or insights that show tangible business results from implementing recognition and engagement programs. (Keynote, Workshop)

- **Leadership & Management's Role in Employee Recognition & Engagement**

Discuss leadership strategies, best practices, and real-world applications that drive recognition from the top down. (Panel, Fireside Chat)

- **The Role of Technology in Employee Recognition and Engagement**

Explore how platforms, data analytics, and cutting-edge technologies are enhancing recognition experiences. (Panel, Workshop)

- **The Future of Employee Recognition and Engagement**

Provide a visionary perspective on what the next decade holds for employee recognition and engagement. (Keynote, Panel)



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