

Nihar Kapadiya

Product Designer (UI/UX)

Ahmedabad, India

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PROFESSIONAL SUMMARY

Product Designer (UI/UX) with 2.5+ years of experience building SaaS platforms, admin dashboards, and mobile applications. Led end-to-end design for 15+ digital products across SaaS and ERP domains, focusing on usability, workflow optimization, and scalable design systems. Strong collaborator with engineers and stakeholders, experienced in research-driven and AI-assisted design workflows to ship production-ready features.

EXPERIENCE

Incipient Infotech

Product Designer | Graphic Designer

Jan 25 - Present

Ahmedabad, Ind

- Led end-to-end UI/UX design for 5+ SaaS products and 8+ admin panels, focusing on scalable workflows and role-based access patterns.
- Designed core user flows, wireframes, and interactive prototypes in Figma, reducing usability friction across key product journeys.
- Owned UI/UX delivery for assigned features and modules from problem definition to developer handoff.
- Partnered with 30+ engineers to ensure feasibility, consistency, and smooth design-to-development execution in Agile sprints.
- Applied UX research and usability testing to identify friction points and improve accessibility and engagement across multiple product features.

Cuneiform Consulting

UI/UX Designer

Oct'23 - Oct'24

Ahmedabad, Ind

- Designed UX solutions for SaaS dashboards and ERP systems, focusing on workflow efficiency and data-heavy interfaces.
- Conducted usability testing and iterative design improvements, contributing to an estimated 20% increase in user satisfaction.
- Worked closely with product managers and developers in Agile teams across 10+ projects to deliver production-ready solutions.

Codage Habitation

Intern UI/UX Designer

Feb'23 - Aug'23

Ahmedabad, Ind

- Created high-fidelity website and app mockups under senior designer mentorship.
- Applied UX principles and design research to support user-centered solutions.

EDUCATION

B.Tech in Computer Engineering – Indus University | GPA: 7.23

2016 - 2020

Ahmedabad, Ind

CERTIFICATES

User Experience Design

Google

Aug'22 - Jan'23

Coursera

- Gained a solid Design foundation through 150+ hour course in UX principles, research, and strategies, initiating my journey toward crafting intuitive, human-centered design solutions.

UX Design for AR/VR/MR/XR

University of Michigan

Aug'22 - Jan'23

Coursera

- Mastered principles of designing user-centric XR experiences, emphasizing spatial interfaces, sensory design, and prototyping to develop immersive, innovative solutions.

SKILLS

- **UX and Product:** User Research, Personas, Journey Mapping, Information Architecture, Wireframing, Prototyping, Usability Testing, Interaction Design, Design Systems
- **UI and Visual:** Visual Design, Typography, Color Theory, Responsive Design, Style Guides
- **Domains:** SaaS Platforms, ERP Dashboards, Admin Panels, Web Applications, Mobile Apps
- **Tools:** Figma, FigJam, Adobe XD, Photoshop, Illustrator, Notion, Wix