

Translating Commitments into Local Action

When a government commits to improving sexual and reproductive health and rights (SRHR) for its people, there needs to be a process for tracking progress on those commitments and holding the government and stakeholders accountable for delivering on their promises.

In 2012, the global SRHR community launched Family Planning 2020 (FP2020), a global initiative to expand access to rights-based family planning. Nearly 50 country governments made FP2020 commitments, which required coordinated action by government agencies, civil society, community leaders and other partners from the local to national levels. But an overall lack of multisectoral stakeholder structures led to conflicting understandings of what FP2020 commitments meant and limited engagement among the key stakeholders to drive collective action.

By 2014, there was still no established structure for translating FP2020 commitments into key activities or for tracking implementation and coordination of those activities to hold stakeholders accountable within commitment-making countries.

Civil Society-Led Approach

To address these barriers, Samasha Medical Foundation developed the Motion Tracker (MT), a civil society-led approach for strengthening accountability and driving collective action to fulfill commitments.

The MT uses purposeful and sustained stakeholder engagement to ensure a shared understanding of commitments, coordinate stakeholder actions to advance progress toward goals, foster contributions of partners across different health and development sectors, track progress on commitments and raise people's awareness about their governments' commitments.

With support from PAI, Samasha led a multi-country scale-up of implementing the MT in four countries — Ethiopia, Indonesia, Kenya and Nigeria — working with selected local convening organizations to implement the MT for achieving commitments made through FP2020 as well as its successor Family Planning 2030 (FP2030). Governments and civil society organizations (CSOs) have praised the approach for building effective coalitions and providing transparency in the process of achieving commitments.

Each local convener leads its respective in-country coalition-building process and guides stakeholders through the MT steps while receiving technical assistance from Samasha and PAI. Together, we work to develop and continuously update partner work plans to address new and unforeseen challenges to ensure key activities are accomplished on time. In addition to offering tailored assistance to meet the needs of each partner, Samasha also provides in-person support for large meetings and events.

PAI partners currently implementing the Motion Tracker



The Motion Tracker's result in tracking Indonesia's FP2020 commitment (2019-2021) has managed to provide a set of evidence-based data and information to highlight the key priority issues that are important for FP2030 recommitment. Added with the documentation of partners' contributions, this year the Motion Tracker ensures the involvement of strategic partners since the beginning on developing the new commitments – increasing ownership and partnership for the FP2030 implementation going forward.

– DINI HARYATI, EXECUTIVE DIRECTOR, CIPTA

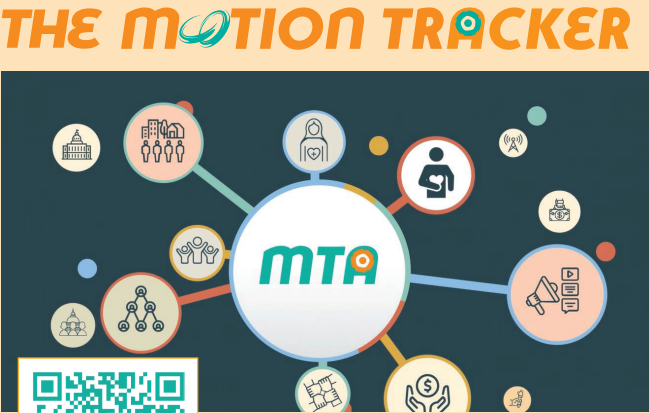
Getting Results

Since its 2014 launch in Uganda, 16 countries to date have implemented the MT. It has been a game-changing method for advancing progress on FP2020 goals by helping civil society better understand and track the commitments developed by their respective governments. CSOs continue to highlight successes, challenges and best practices from FP2020 in their ongoing advocacy.

The MT is also influencing the development of several governments' FP2030 goals. It is formally recognized as a key progress tracking and accountability mechanism by the governments of Nigeria and Kenya in their official commitment documents. And in Ethiopia, the government has already identified the MT as an important source of information for the development of its family planning costed implementation plan for 2023.

PAI collaborated with Samasha to analyze how the MT has evolved as CSOs have used it in different contexts and adapted it to overcome new challenges. Coming out of this process, Samasha has strengthened and streamlined the MT and, in partnership with FP2030, **launched the Motion Tracker Approach: Building Coalitions to Drive Change, Strengthen Accountability and Achieve Commitments at the 2022 International Conference on Family Planning.**

Beginning in 2023, Samasha plans to work with FP2030's new regional hubs to expand the use of the Motion Tracker Approach to additional countries, equipping more CSOs with what they need to strengthen accountability and drive action on their governments' SRHR commitments.



THE MOTION TRACKER

Scan the QR code to see a brief video about the updated Motion Tracker Approach.

For more information about the Motion Tracker Approach, visit www.motiontracker.org.

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PAI
1300 19th Street NW, Suite 200
Washington, DC 20036-1624 USA
+1 (202) 557-3440 | info@pai.org
www.pai.org

Samasha Medical Foundation
Samasha House, Level 1, Kira-Kasangati Road,
P.O. Box 33460, Kampala, Uganda
+256 (414) 660-792 | info@samasha.org
www.samasha.org