

Cookies used by Cohabs™

The table below provides more information about the cookies we use and why:

The cookies we use (Name)	Owner	Purpose	Whether cookie is essential for us to provide you with a service that you have requested and whether we will seek your consent before we place the cookie	Duration of the cookie
Google Analytics 4 (_ga, _ga_<container-id>)	Google LLC	Provides insights into how our website is used (sessions, audiences, behavior) to measure performance and improve the visitor experience.	These cookies are not essential and as such we seek consent before we place the cookie(s).	Up to 24 months. Each new hit refreshes the expiry to the current time plus the cookie's lifetime; browser policies (e.g. Safari ITP, Chrome) may shorten this in practice.
Google Ads (_gcl_a, _gcl_aw, _gcl_gs, _gac_*)	Google LLC	Used for remarketing, conversion tracking and optimisation of our paid campaigns on Google Search and other Google campaign types.	These cookies are not essential, and as such, we will seek your consent before we place the cookie(s).	Up to 90 days from the last visit.
Meta (Facebook & Instagram) (_fbp, _fbclid)	Meta Platforms Ireland Limited	Used for remarketing, audience building and conversion measurement of our advertising campaigns on	These cookies are not essential and as such we will seek your consent before we place the cookie(s).	90 days.

		Facebook and Instagram.		
TikTok (<i>_ttp, _tt_enable_cookie, ttcsid, ttclid</i>)	TikTok Technology Limited (Ireland)	Used for remarketing, audience building and conversion measurement of our advertising campaigns on TikTok.	These cookies are not essential and as such we will seek your consent before we place the cookie(s).	Up to 13 months for <i>_ttp</i> ; <i>ttclid</i> lasts between 7 and 30 days, depending on the campaign.
Hubspot (<i>__hstc, __hssc, hubspotutk, __hsfp</i>)	HubSpot Ireland Limited	CRM and marketing automation cookies. They allow us to recognise returning visitors, measure how visitors arrived on the site, attribute form submissions and chat interactions to a contact, and serve targeted CTAs and lead-gen banners.	These cookies are not essential and as such we will seek your consent before we place the cookie(s).	<i>__hstc</i> & <i>hubspotutk</i> : 6 months. <i>__hssc</i> : 30 minutes (session). <i>__hsfp</i> : identifier used by other HubSpot cookies.
Hotjar	Contentsquare	Analyse browsing behaviour on the site (screen recording)	These cookies are not essential and as such we will seek your consent before we place the cookie(s).	365 days