



**INTRODUCING
EAST BAY COMMUNITY ENERGY—
YOUR AFFORDABLE,
GREENER, LOCAL
ELECTRICITY PROVIDER.**



Dear Albany and Hayward Businesses,

Alameda County businesses and residents will soon have a new, greener choice in electricity providers. East Bay Community Energy (EBCE) is a local power supply program that will work in partnership with PG&E to bring you electricity from renewable sources at affordable prices.

The County and 11 of its cities have voted to form East Bay Community Energy—a not-for-profit agency—to manage the program. Net revenues will stay in our communities, providing benefits that include:

- More renewable energy at competitive rates
- Lower greenhouse gas emissions
- Innovative services
- Community involvement
- Local projects, jobs, and economic benefits

Your cities are members of EBCE, and your city councils voted to enroll local business customers in *Brilliant 100* service in an effort to support their sustainability goals.

How it Works

EBCE will purchase electricity on your behalf, including more renewable power than PG&E currently provides. PG&E will act in partnership with us to deliver, maintain, and service your electricity as it always has—so there’s no risk to you.

You’ll be enrolled automatically, so you don’t need to do a thing. And billing will be simple—you’ll still get a single monthly bill that includes EBCE’s charge for electricity generation, and PG&E’s charges for their other services.



As a customer in Albany or Hayward, you will be automatically transitioned to EBCE service starting in June. The transition will be completely seamless to you, and your service will continue uninterrupted. We will provide **more renewable energy at the same rate** as PG&E. EBCE service can help retain local involvement in energy choices, create jobs, and provide economic benefits to our communities, while reducing your community’s greenhouse gas emissions.



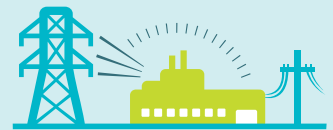
You don’t need to do a thing to take advantage of our **Brilliant 100** service (100% carbon-free) for the same cost as your current PG&E rate. But you can always opt down to **Bright Choice**, which is 85% carbon-free at a 1.5% discount to your PG&E rate, or opt out if you choose. Call to notify us at 1-833-699-EBCE (3223) or visit ebce.org.

HOW WE’LL DO IT



**SOURCE
EBCE**

buys and builds
cleaner energy



**DELIVERY
PG&E**

delivers energy, repairs
lines, serves customers



**CUSTOMER
YOU**

benefit from cleaner
energy, local control



A Proven Model

Programs similar to ours have been working throughout the state and the Bay Area for years. In fact, Marin, Napa, Sonoma, Contra Costa, Santa Clara, San Mateo, and San Francisco Counties already have active Community Choice Energy programs, like EBCE. Dozens of other California counties and cities are considering or starting their own.



You'll be First in Line

EBCE will begin providing electricity to commercial and municipal customers like you in June 2018. Our energy service will offer a choice to benefit your business, and you'll be contributing to a greener community.

Service for residential customers will begin in November, though residents will have the option to enroll as early adopters starting in June.



Some Background

- In accordance with California State law, EBCE is designed as an opt-out program. That means EBCE will be the County's official electricity provider when it launches in June and local residents will be automatically enrolled for service. You can opt out at any time.
- The program is governed by a Board of Directors composed of elected officials from the County and its 11 participating cities, including Albany, Berkeley, Dublin, Emeryville, Fremont, Hayward, Livermore, Oakland, Piedmont, San Leandro, and Union City.
- EBCE isn't replacing PG&E—we're working in partnership with them.
- You'll always have a choice to remain with PG&E's current bundled service, and can let us know your preference to do so—or to opt down to Bright Choice—with a single click at ebce.org, or call at 1-833-699-EBCE (3223).

Nick Chaset, CEO

East Bay Community Energy

Nick Chaset

FIND YOUR LANGUAGE ONLINE

Español: es.ebce.org

Tiếng Việt: vn.ebce.org

中文: ch.ebce.org

हिन्दी: hn.ebce.org

Abbreviated Terms and Conditions of Service

ENROLLMENT AND SERVICE OPTIONS

As of June 2018, East Bay Community Energy (EBCE) will be the default electric provider serving Alameda County, except the cities of Alameda, Pleasanton, and Newark. Accounts within Albany and Hayward will be automatically enrolled in EBCE's Brilliant 100 service (100% carbon-free). Customers may also request to opt down to the Bright Choice service (85% carbon-free), or opt out and stay with PG&E bundled service at any time subject to the opt-out guidelines.

RATES AND FEES

EBCE's electric generation rates are managed to provide cleaner, greener electricity to our community at competitive rates. Any future rate changes will be adopted at duly noticed public meetings of the EBCE Board. As an EBCE customer, PG&E charges you a monthly Power Charge Indifference Adjustment (PCIA) and Franchise Fee Surcharge. Please contact PG&E for more information about these charges.

BILLING

As an EBCE customer, you will continue to receive a single monthly bill from PG&E that includes all electricity-related charges, including EBCE's electric generation charges. PG&E will continue to charge for gas services, transmission, distribution, public goods programs, and other non-generation charges at the same rates it charges customers who do not receive EBCE service.

OPT OUT

You may opt out of EBCE electric generation service at any time by calling 1-833-699-EBCE (3223) or by completing the opt-out form at www.ebce.org/optout. There is no fee to opt out before enrollment or in the first 60 days of receiving EBCE service.

CUSTOMER CONFIDENTIALITY

EBCE is committed to protecting customer privacy. EBCE's customer confidentiality policy can be found at www.ebce.org/confidentiality.

Full details of the EBCE Terms and Conditions can be found at www.ebce.org/terms.

Check us out at ebce.org

