



East Bay Community Energy Local Development Business Plan Demand Response Assessment

Overview of Draft Deliverable

Thomas Yurysta, Optony, Inc.

January 31, 2018

LDBP Project Team:

ALHIECON

ALH Urban & Regional Economics



Clean Coalition
Making Clean Local Energy Accessible Now



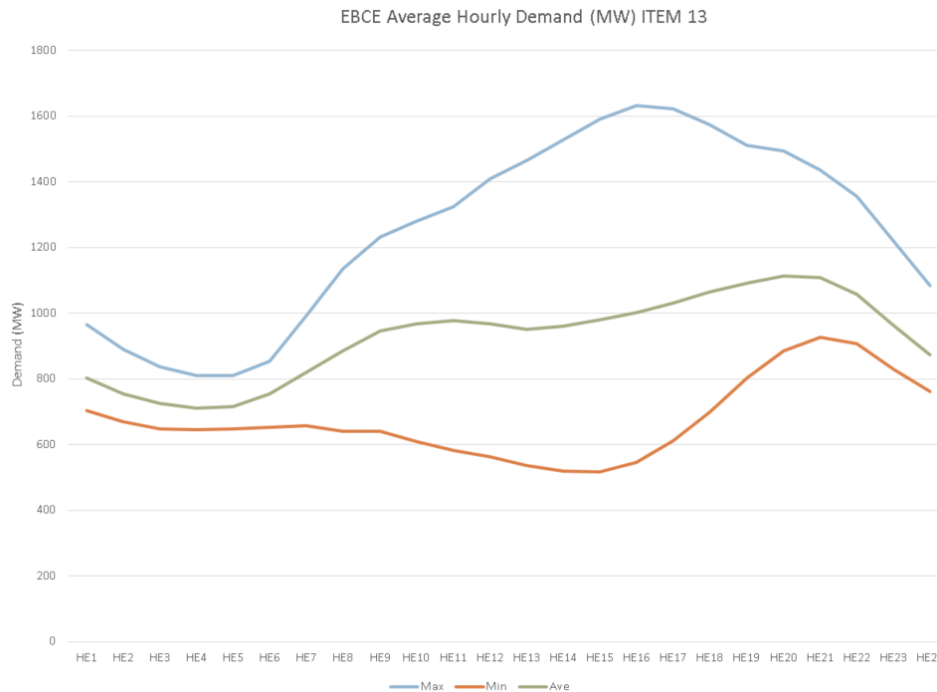
OPTONY

Special Advisors:
Betony Jones & Gary Calderon

The Need for Demand Response

Aggregate Demand in Alameda County:

- ▶ Ranges from <600 MW to >1600 MW
- ▶ Rises throughout the day, peaking around 8pm
- ▶ Meanwhile NEM generation peaks around 1pm and drops to near zero by 8pm



Opportunity for Demand Response

Alameda County has many large facilities that are good candidates:

- ▶ Demand ratio = (peak demand) / (average demand)
- ▶ Of the 479 largest power users in Alameda County:
 - ▶ Around 20% have demand ratios >2
 - ▶ Around 4% have demand ratios >3
- ▶ There are many municipal facilities, industrial plants, and small colleges with large power peaks

Residential Market:

- ▶ High rates of EV ownership
- ▶ Many with “early adopter” mentality

| | Demand Ratio | | | Average Ratio |
|----------|--------------|-------|------|---------------|
| | >=1 | >=2 | >=3 | |
| Month 1 | 100.0% | 20.4% | 4.6% | 1.68 |
| Month 2 | 100.0% | 18.9% | 4.3% | 2.29 |
| Month 3 | 100.0% | 23.3% | 5.1% | 1.74 |
| Month 4 | 100.0% | 23.3% | 3.8% | 1.84 |
| Month 5 | 100.0% | 24.9% | 4.5% | 1.85 |
| Month 6 | 100.0% | 19.8% | 4.2% | 1.84 |
| Month 7 | 100.0% | 18.7% | 4.0% | 1.74 |
| Month 8 | 100.0% | 17.5% | 4.0% | 2.12 |
| Month 9 | 100.0% | 19.1% | 5.0% | 1.94 |
| Month 10 | 100.0% | 23.0% | 4.0% | 1.87 |
| Month 11 | 100.0% | 19.5% | 3.5% | 1.72 |
| Month 12 | 100.0% | 22.0% | 4.7% | 1.73 |

Demand ratio by month for the largest electricity users in Alameda County

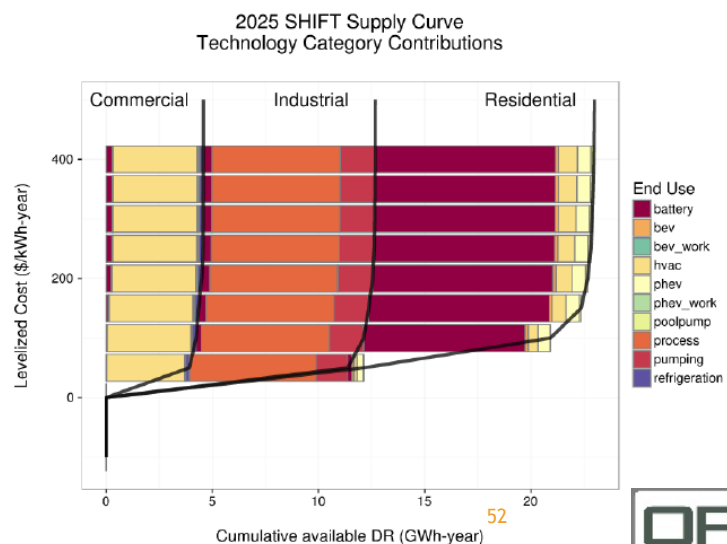
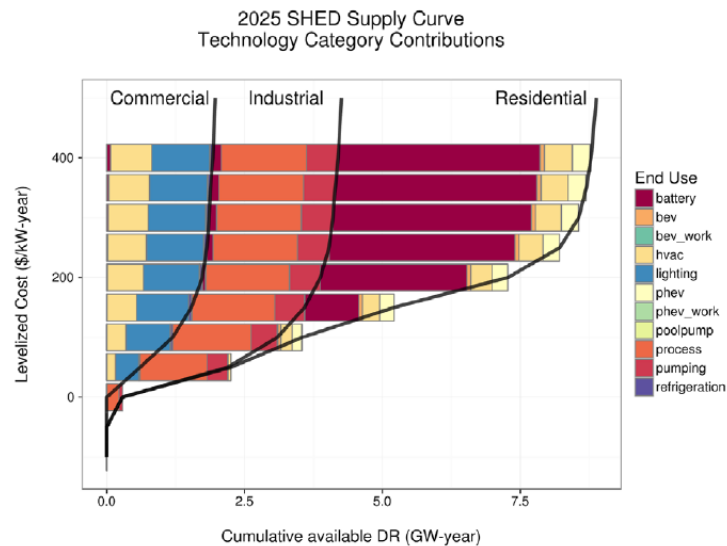
DR Technologies

Types of DR:

- ▶ “Shed”
 - ▶ Load curtailment to reduce peak demand
- ▶ “Shift”
 - ▶ Moving load toward times of high renewable generation (or other re-shaping as desired)

Most cost effective sources available in quantity:

- ▶ Industrial process loads (including pumping)
- ▶ Commercial HVAC and lighting
- ▶ Residential behind-the-meter batteries



OPTONY

From LBNL's "2025 California Demand Response Potential Study"

Recommended DR Strategy

Proceed in stages:

- ▶ **In early years, mirror PG&E's existing offerings**
 - ▶ Base interruptible program, capacity bidding program, scheduled load reduction program, and others
- ▶ **Add on customized offerings**
 - ▶ Partner with established providers to ease transition
 - ▶ Third party can handle enrollment, customer experience, software platform, etc
- ▶ **Eventually, a suite of in-house programs**
 - ▶ Offerings designed to provide both long term load reshaping and shorter term load shifting
 - ▶ Tailored to EBCE's load profile and needs (not same as PG&E)
 - ▶ Leverage customer data obtained during initial years of operation

Recommended DR Strategy *(continued)*

Types of demand response programs to offer:

- ▶ **Price based programs via base rate structures**
 - ▶ Encourages long term “re-shaping” of customer load
 - ▶ Example: TOU base rates
- ▶ **Price based programs via tariff riders**
 - ▶ Encourages more active “shifting” of load to combat seasonal or daily peaks
 - ▶ Example: Peak day pricing programs
- ▶ **Quantity based programs**
 - ▶ Highly dispatchable in specific quantities to provide “shimmy” type DR
 - ▶ Combat minute-to-minute fluctuations
 - ▶ Example: Direct load control programs

Benefits of Demand Response

DR programs offer several revenue / cost saving paths for EBCE :

- ▶ **Participate in the wholesale market**
 - ▶ EBCE acts as a Demand Response Provider and bids into CAISO market
- ▶ **Help meet CA resource adequacy requirements**
 - ▶ DR programs can be cost effective alternatives to procured capacity needed to comply with CA resource adequacy requirements
 - ▶ County's capacity requirement (including reserve requirement) estimated to be around 1600 MW
 - ▶ Weighted average price for recent RA capacity contracts at \$3.10/kW-month
 - ▶ Set a goal to provide 5% of capacity requirements with DR
- ▶ **Reduce energy procurement costs**
 - ▶ DR will lower costs by shaping and shifting load away from peak energy times