



Draft Minutes

***Special* Executive Committee Meeting**

Friday, December 21, 2018

12:00 pm

County Administrator's Office

1221 Oak Street

2nd Floor Room 255

Oakland CA

Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact the Clerk of the Board at least 2 working days before the meeting at (510) 736-4981 or Scabrera@ebce.org.

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1. Welcome & Roll Call

Present: Directors: Haggerty, Mendall, Kalb, Chair Martinez

Excused: Director Arreguin

2. Public Comment

This item is reserved for persons wishing to address the Board on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Board are customarily limited to three minutes per speaker.

3. Approval of the Minutes from October 12, 2018

Continued to Friday, 1/25/19

4. Marketing and Outreach Update

Receive an update from staff on marketing and outreach activities.

Presented

The Board Discussed:

- Marketing efforts for High opt-out areas
- Local Engagement - Attending targeted events and joining social media groups

- Reasons given for opt-outs
- Brilliant 100 has the lowest opt-outs. Staff should share information with other
- Agencies
- Addressing threads on NextDoor and Facebook
- Recruiting former Board members to do outreach in their areas.

5. Power Procurement Update

Receive an update on current power procurement activities.

Presented

The Board Discussed:

- Rate volatility
- Energy Market. Is this market based on a cyclical system or an average of the previous year?
- Requested additional information on reasons for purchase pricing volatility
- Current EBCE Energy RFPs and market affects
- Potential to slow down local development

Al Weinrub - Requested additional explanation on market volatility in regards to Local Development and if it could delay planned projects.

6. Regulatory/Legislative Update

Receive an update from staff on Regulatory and Legislative activities.

Presented

The Board Discussed:

- RPG&E Rates
 - How to minimize Customer exposure to increases
- Establishing CCA credibility
- Incoming elected official's potential input on CCAs
- Working with policy makers
- Potential for joint procurement between CCAs

Al Weinrub - Spoke regarding the PCIA requesting the Board to direct staff to take legal action. Mr. Weinrub also requested information on an any pending or potential litigation regarding there CPUC decision.

7. Committee Member and Staff Announcements

There were no announcements.

8. Adjourned