



Staff Report Item 10

TO: East Bay Community Energy Board of Directors

FROM: Bruce Jensen, Alameda County Community Development Agency

SUBJECT: Updated EBCE Brochure

DATE: April 12, 2017

Recommendation

Review and approve EBCE brochure intended for use on the EBCE website. It may also be downloaded for use by cities and other stakeholders in their outreach efforts.

Background and Discussion

A brochure explaining EBCE was produced in 2016 for distribution to cities, public libraries, and other local stakeholders. The document also included a tentative timeline. The brochure was also posted on the EBCE website.

Since the EBCE launch is now anticipated in the Spring 2018, the brochure has been updated to reflect the new timeline.

The brochure will be posted on the EBCE website, but there are no current plans to print hard copies of the brochure. Media, collateral and outreach materials will be developed by Circlepoint Consulting, the contractor for EBCE community outreach, marketing and customer notification.

Attachment 10 - EBCE Brochure