



Board of Directors Meeting
Wednesday, May 17, 2017
6:00 pm
City of Hayward Council Chambers
777 B Street, Hayward, CA

SUMMARY MINUTES

Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact Bruce Jensen, Senior Planner at the County of Alameda, at least 2 working days before the meeting at (510) 670-5400 or Bruce.jensen@acgov.org.

If you have anything that you wish to be distributed to the Board please hand it to a member of EBCE staff who will distribute the information to the Board members and other staff.

1. Welcome & Roll Call

2. Public Comment

This item is reserved for persons wishing to address the Board on any EBCE-related matters that are not otherwise on this meeting agenda. Public comments on matters listed on the agenda shall be heard at the time the matter is called. As with all public comment, members of the public who wish to address the Board are customarily limited to two minutes per speaker, but an extension can be provided at the discretion of the Chair.

Ken Platt - Spoke regarding Consultants, in support of Community Advisory Committee guidelines. Also spoke regarding who needs to sign the Conflict of Interest and asked the Board to not mimic PG&E Policy

Jessica Tovar – Spoke regarding frustrations with the delay in seating the Community Advisory Committee (CAC) and suggested tasks the CAC should be able to participate in.

CONSENT AGENDA

3. Approval of Minutes from April 12, 2017 Board Meeting

Member Biddle motioned to approve the minutes as amended:

- a. Correct Contract end date in item 5a to 4/12/17

Member Mendall seconded the motion which carried 9/0; Abstained: Members: Bonnaccorsi and Rood; Excused: Members: Ellis and Spedowski

REGULAR AGENDA

4. County Staff update

a) Data Management/Call Center RFP

Staff is working on a new RFP for Data Management and Call Center, due to size, East Bay Clean Energy is expected to require more resources than other Community Choice Aggregation (CCA). Bidders for the first Data Management and Call center RFP were located outside of Alameda County and staff does not feel the current vendor pool is able to fulfil the needs listed in the RFP. Staff also requested direction from the Board on including Alameda County's Small Local and Emerging Business (SLEB) requirements.

b) Community Advisory Committee – review and selection update

Staff received 37 applications and selected the most qualified to present to the Ad Hoc committee. The Ad Hoc committee has made preliminary selections and will schedule a meeting to discuss and make final selections. Staff recommends that the Ad Hoc committee make their selections in time for the Wednesday, 6/7/17 meeting.

c) CEO Search and Outsourced Human Resource Contract

Staff received 70 applications for the EBCE CEO position. Eight highly qualified candidates participated in the first-round interview panel on Tuesday, 5/9/17, which consisted of: Alameda Municipal Power General Manager, Silicon Valley Clean Energy CEO and Board member Mendall. The final-round interview is scheduled for Wednesday, 5/31/17 with the Board of Director's Ad Hoc committee (Chair Haggerty, Vice-Chair Kalb and Board member Mendall) and the Sonoma Clean Power CEO. After a CEO is selected contract negotiations will be conducted in Closed Session with the full Board.

Staff will issue a Request for Proposal for an outside human resource firm to assist with CEO contract negotiations, future recruitments, compensation, benefits and manage human resource operations until permanent staff is hired. Staff will present recommendations at the Wednesday, 6/7/17 meeting.

d) Banking and Credit Services RFP/Bank Outreach

Staff and Consultants are compiling a list of local/regional banks that may work with EBCE and drafting an RFP for EBCE banking and credit services. Staff anticipates that the RFP for services will include prohibitions on banks invested in DAPL and other fossil investments. The RFP is scheduled to open in July after the CEO has been hired. EBCE's working capital/line of credit to support Phase 1 power solicitation and contracting is expected to begin in October.

e) Contra Costa County Status Update

Contra Costa County, Moraga, Concord, Antioch, Danville, Oakley and Pittsburg opted to contract with Marin Clean Energy (MCE). Staff sought direction from the Board on continuing or concluding outreach to other jurisdictions within Contra Costa County.

5. Data Management and Call Center RFP – Local Hire Preference

Staff requested direction regarding local hire requirements in EBCE Data Management and Call Center Services Request for Proposal (RFP). Staff recommends that the RFP incorporate a preference for respondents who meet the County SLEB requirements with a 5 to 10% bonus at the Board's direction

Member Thomas motion to allow:

10% (10) bonus points for Small Local and Emerging (SLEB) bidders and contractors that subcontract 20% to a SLEB certified vendor; and

Waiver of the SLEB requirement at the discretion of the EBCE Board of Directors
Member Mendall seconded the motion which carried 8/1; No: Member Bonnaccorsi;
Excused: Members Ellis; Haggerty and Spedowfski

6. Policy Decision Requirements for Energy Needs Evaluation (Bruce Jensen, Gary Saleba)

EES Consulting is developing an energy needs evaluation and implementation plan for EBCE, which will provide a basis for calculations of energy needs, energy costs and contract negotiations for procurement of energy for program launch and California Public Utility Commission certification of the EBCE program. I

EES Consulting sought policy direction from the Board basic program components, operational modeling, power product offerings, risk management strategy, and operational structure. Staff and EES Consulting will work together to provide policy options for the Board to consider.

7. Marketing, Communications and Outreach Preview (Bruce Jensen, Rochelle Germano)

Circlepoint is developing a strategic marketing, communications, and outreach plan (plan) for EBCE. The plan will serve as an implementation guide for the marketing and outreach program that provides information to area residents and businesses about the operations and services provided by EBCE. The plan will also detail the goals and objectives of the program, key issues and challenges, evolution of the EBCE brand, key target audiences, messaging, marketing tactics, communications channels, timeline, and measurements of success. Staff recommended that the plan be assessed and refined throughout the course of the program launch.

8. Regulatory & Legislative Update

Approve the following recommendations:

- A. Receive regulatory and legislative update and provide feedback/direction;
- B. Consider removing opposition to SB 618 (Bradford) and moving into neutral position, per revisions to the legislation and consistent with the current position of Cal-CCA;
- C. Direct staff to return to the Board with a proposed process for regulatory and legislative action, Board participation; and
- D. Authorize the CEO to take regulatory/legislative action on behalf of EBCE

Member Mendall motioned to remove opposition to SB618 and move to a neutral position. Member Rood seconded the motion which carried 9/0; Excused: Members: Ellis, Haggerty and Spedowfski

9. Board Member and Staff Announcements

AHL is working on the Local Business Development Plan and will host a workshop for the Board of Directors and stakeholder groups. Members interested in participating should contact Bruce Jensen.

10. Adjournment – to Wednesday, 6/7/17