

BUSINESS TOOLKIT

Welcome to East Bay Community Energy, Pleasanton

Cleaner Energy ▪ Lower Rates ▪ Empowering Our Community



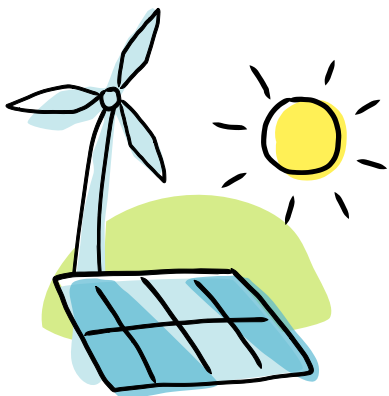
East Bay Community Energy (EBCE) generates and buys clean electricity at low rates for our customers.

Before EBCE, PG&E was responsible for your electricity generation. Now, EBCE handles your generation (replacing the PG&E generation charge) while PG&E continues to deliver that energy and send you the bill.

As an EBCE customer, there are three key benefits you may take advantage of:

1. Cost Savings

East Bay Community Energy provides clean energy at low rates. Our Bright Choice option is priced at 1% below PG&E's generation rate. Since serving our first customers in June of 2018, we have maintained a rate that is below PG&E's. In 2019, EBCE customers saved over \$8 million.

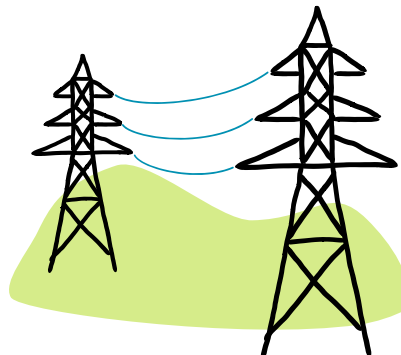


EBCE buys clean electricity

2. Energy Choice and Access

As a not-for-profit public agency, EBCE is accountable to its community and customers, not shareholders. Governed by local elected officials, with decisions and policies made at public meetings, you are now able and encouraged to have your voice heard.

Whether it's the type of energy we are buying, the cost to the customer, energy options offered, program development, and everything in between, our community is helping make those choices. Welcome to the table.

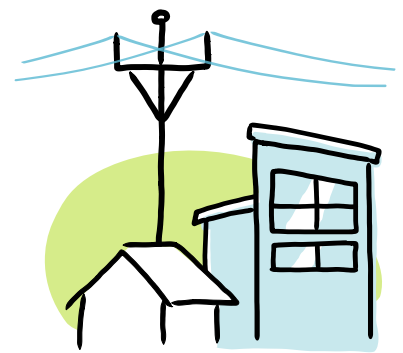


PG&E delivers the electricity

3. Additional Programs

EBCE is powering the transition to a cleaner tomorrow and can help you save money while reducing emissions. EBCE business customers are transitioning from gas to electric vehicles, shifting energy use to when it is cleanest and cheapest, and reducing use through efficiency measures.

While these are often wise investments on their own, EBCE is here to sweeten the deal. In addition to programs offered by PG&E, EBCE customers can take advantage of our added incentives. For current offerings, check out ebce.org.



You get the electricity and all the benefits

Your Energy Options

As an EBCE customer, you get to choose your energy product and change your service option at any time. Visit ebce.org or call 833-699-EBCE (3223) to review and choose from available products. Additionally, you have the option to opt out and return to PG&E's generation service.

Each city selected a default product for their residents and businesses. The default product for businesses in Pleasanton is Brilliant 100. You may switch to a different product if you would like.

Energy Sourcing

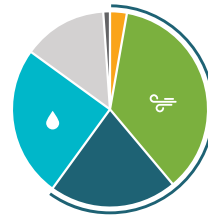
EBCE's goal is to buy power from renewable energy facilities in California and we are already on our way.

In 2019, EBCE signed nine contracts to develop wind, solar, and energy storage projects to serve EBCE customers. These contracts add renewable energy to California's grid and lower costs for our customers.

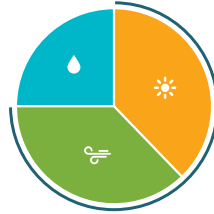
Billing and Energy Rate Schedules

EBCE works in collaboration with PG&E to ensure a smooth customer experience. EBCE customers still receive just one bill from PG&E as they did before, with PG&E's generation charges replaced by EBCE's. More information on the updated bill presentation can be found at ebce.org/understand-your-bill/.

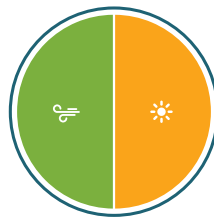
Additionally, EBCE's rate schedules mirror PG&E's so that you may continue to shift your energy use to off-peak hours and maximize savings. In March 2021 businesses will switch to the new Time of Use rate periods (B rates). The chart to the right illustrates these new time periods. Check out EBCE's additional resources on rate schedules in order to make the best financial decision for your business, using energy when it is cleanest and cheapest. More info at ebce.org/rates.



2019 BRIGHT CHOICE POWER CONTENT



2019 BRILLIANT 100 POWER CONTENT



2019 RENEWABLE 100 POWER CONTENT

BRIGHT CHOICE

41% ELIGIBLE RENEWABLE POWER

Our basic service, which is designed to include about 5% more renewable energy than PG&E's standard mix at a 1% discount to PG&E's rate. Default enrollment for most customers.

BRILLIANT 100

75% ELIGIBLE RENEWABLE POWER

100% carbon-free power at the same price as PG&E. Set to close in January 2022.

RENEWABLE 100

100% ELIGIBLE RENEWABLE

100% renewable CA solar & wind power at slightly higher rates. (\$0.01/kWh more than PG&E's standard rate).

Additional details available at ebce.org/our-power-mix

ELIGIBLE RENEWABLE:

- Solar
- Biomass & Biowaste, Geothermal, Eligible Hydroelectric
- Wind
- Hydro
- Nuclear
- Other or Unspecified

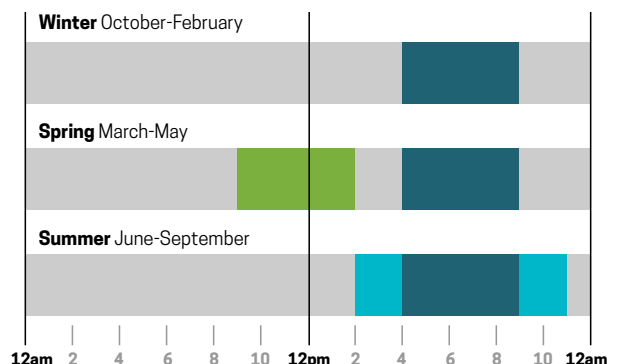
9 PROJECTS CONTRACTED

550+ MEGAWATTS OF WIND AND SOLAR

150+ MEGAWATTS OF BATTERY STORAGE

NEW BUSINESS TIME OF USE RATE PERIODS (B-RATES)

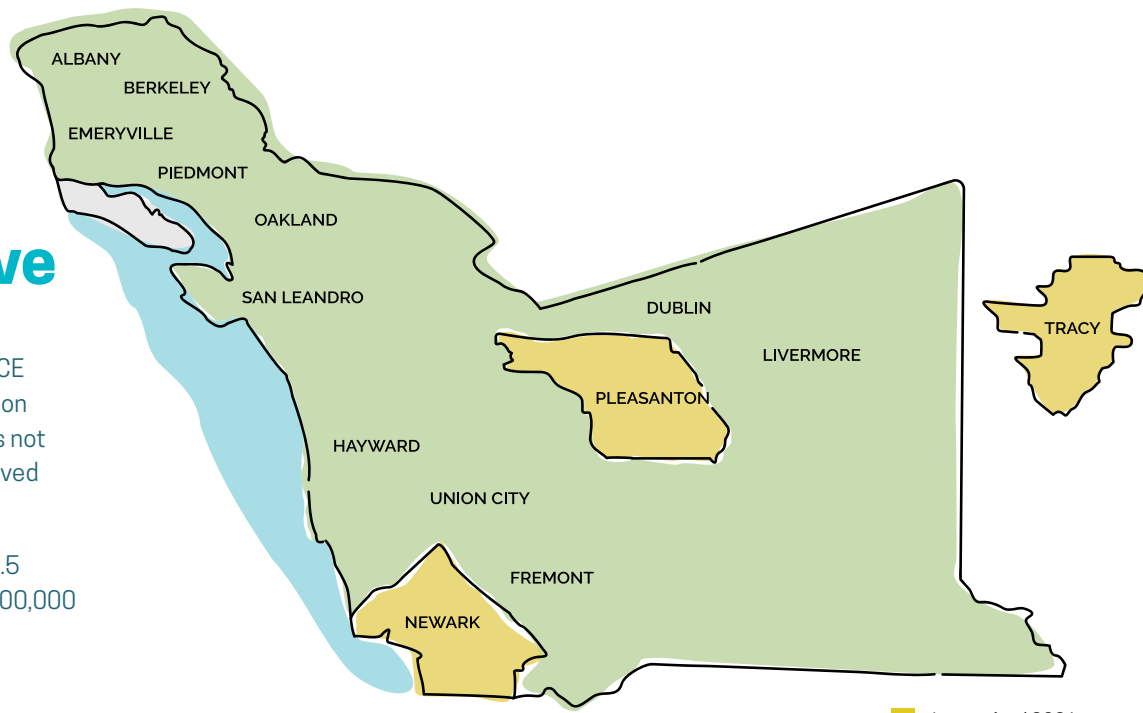
- Off-Peak**
Lower energy cost
- Super off-peak**
Lowest energy cost
- Peak**
Highest energy cost
- Partial peak**
Medium energy cost



Who We Serve

All of eligible Alameda County, plus the City of Tracy, have selected EBCE as their default electricity generation provider. (The City of Alameda does not participate in EBCE, as they are served by a municipal utility.)

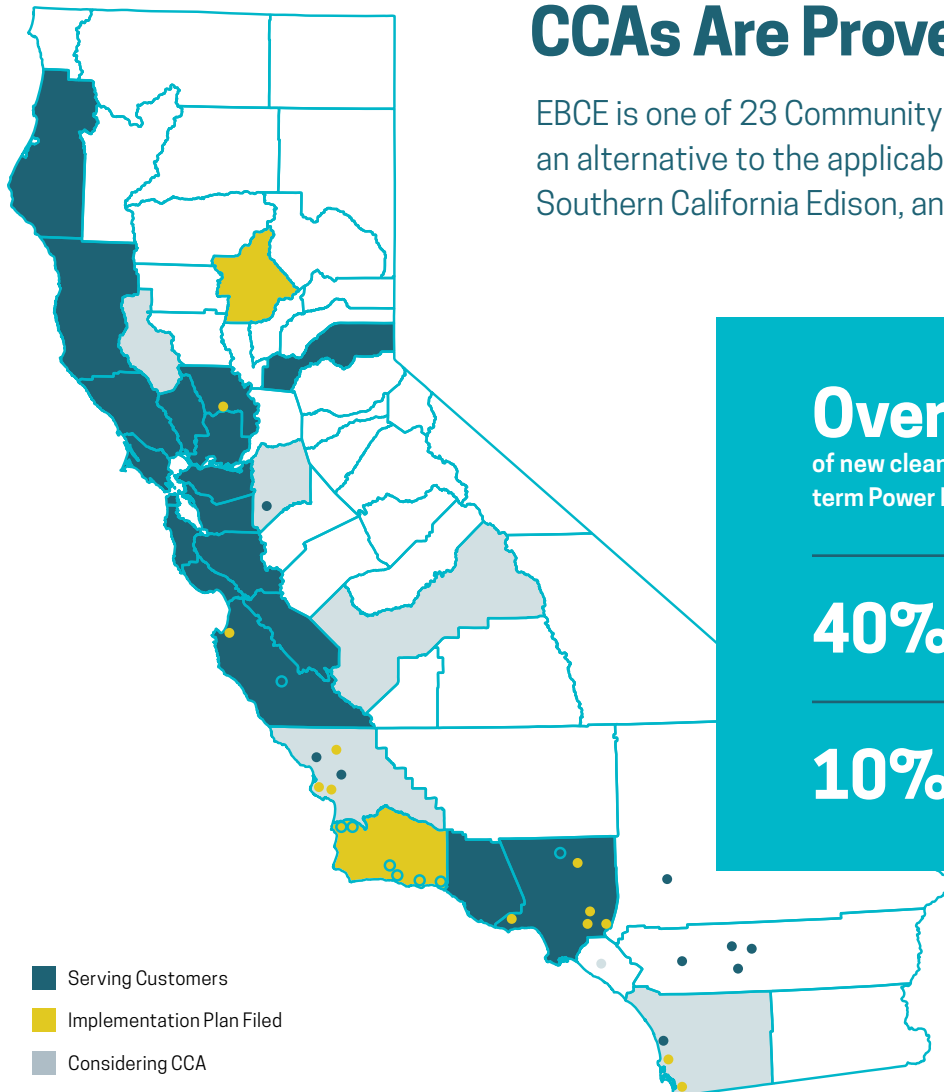
EBCE serves a population of over 1.5 million with an electric load over 5,800,000 Megawatt-hours per year.



Joining April 2021

CCAs Are Proven Across California

EBCE is one of 23 Community Choice Agencies in California offering an alternative to the applicable Investor Owned Utilities (PG&E, Southern California Edison, and San Diego Gas & Electric)



Over 3,600 Megawatts

of new clean generation capacity contracted through long term Power Purchase Agreements by CCAs across California

40% In 2019, CCA's served over 40% of load in PG&E's service area

10% In 2019, EBCE served about 10% of load in PG&E's service area



Habitat for Humanity is honored to partner with East Bay Community Energy. From their support of affordable housing to promoting women in leadership, EBCE cares about the communities and people they serve.”

—Habitat for Humanity East Bay/Silicon Valley



We’re thrilled to use renewable energy from EBCE to power our family owned restaurant! EBCE allows us to lower our carbon footprint while increasing our sense of community through community choice aggregation, and creative promotional campaigns that propel our brand forward.”

—Joel DiGiorgio, Arthur Mac’s Tap & Snack



During this time of uncertainty, East Bay Community Energy has been a champion for the vulnerable patients and families that need us most.”

—UCSF Benioff Children’s Hospitals



EBCE, the City of Fremont, and many others are working together to create a healthy, safe, and vibrant future for our community. Reach out to EBCE to hear about what is in the works and to make sure your business goals are aligned with your energy choices.”

—Rachel DiFranco, Sustainability Manager, City of Fremont



Next Steps

Now that you better understand EBCE and how our service affects your business, take some action!



- ✓ **Check out what programs EBCE has to offer.** Could you be reducing costs and helping the planet in the process? → ebce.org
- ✓ **Understand Your Energy Bill.** Learn how to calculate your energy savings from your energy bill. → ebce.org/understand-your-bill
- ✓ **Do you have questions about EBCE?** See answers to our Frequently Asked Questions. → ebce.org/faq
- ✓ **Want to change your default Brilliant 100 plan?** Make changes online. → ebce.org/change-my-plan

Contact Us

GENERAL INQUIRIES:

Email: customer-support@ebce.org, or call: 1-833-699-EBCE (3223)

DETAILED USAGE REQUESTS:

Danny Kelly, Account Services Analyst, dkelly@ebce.org

Sign up for categorized email updates at ebce.org towards the bottom of the page.

