



CEO Report Item 11

TO: East Bay Community Energy Board of Directors
FROM: Nick Chaset, Chief Executive Officer
SUBJECT: CEO Report (Informational Item)
DATE: May 18, 2022

Recommendation

Accept Chief Executive Officer (CEO) report on update items below.

Executive Committee

The Executive Committee met on April 29, 2022 at 12pm. Members received a review of the FY 2022/2023 Draft Budget. The next meeting is scheduled for Friday, May 27, 2022 at 12pm.

New Staff

Mariana Hamilton-Atkins, Salesforce Administrator

Mariana joined EBCE's Technology and Analytics team in April 2022 as the Salesforce Administrator. Mariana assists with project implementation and administrative duties as it relates to EBCE's growing Salesforce application.

Prior to joining EBCE, Mariana was the Development Coordinator at the Ecology Center in Berkeley, where she assisted managing internal operations, platform development as it pertained to fundraising, as well serving as the main Salesforce administrator.

Mariana earned a Masters of Science in Clinical Psychology from Notre Dame de Namur University in Belmont.

Trevor Cherr, Senior Director, Human Resources

Trevor joined EBCE on 4/25/22 to lead the Human Resources department. Trevor is responsible for designing and driving culture programs, recruitment and retention strategies, as well as performance management and talent development for EBCE team members.

Before joining EBCE, Trevor worked at companies within the outdoor and renewable energy sectors including CamelBak Products, Vista Outdoor, and Soligent Distribution, leading Human Resources as well as other strategic initiatives inclusive of DEI, community activism, land and resource conservation, and corporate sustainability.

Trevor holds a M.S. in Industrial and Organizational Psychology from San Francisco State University and a certificate in Sustainable Business Practices from Dominican University.

Aaron Ruder, Senior Salesforce Associate

Aaron joined EBCE on 4/25/22 as the Senior Salesforce Associate on the Data and Analytics team. Aaron will be responsible for improving data quality and visibility, and for enhancing the user experience in Salesforce.

Prior to EBCE, Aaron worked in Revenue Operations for Startups on the in-house and consulting ends. He has Six Salesforce Certifications and counting.

Aaron earned an MPA from Northern Illinois University. He loves classical music, cats and building things in Salesforce.

Izzy Carson, Power Resources Manager

Izzy joined EBCE on 5/4/2022 as Power Resources Manager. Izzy will be responsible for managing EBCE's renewable energy and carbon-free energy position and entering into transactions to optimize our position. She will also support negotiations of long-term contracts for renewable energy and energy storage resources.

Izzy has more than 13 years of experience working in the energy field working. She has work for both developers of renewable energy projects and in energy procurement at PG&E, where she lead procurement of renewable energy for programs targeted to the needs of different customer groups. Most recently, Izzy managed PG&E's energy efficiency programs and represented the organization on the Statewide Energy Efficiency Team.

Izzy holds a BS in Environmental Studies and Economics from the University of California at Santa Cruz and an MBA from the University of San Francisco.

Ray Dai, Power Resources and Credit Risk Manager

Ray joined EBCE on 5/4/2022 as Power Resources Market and Credit Risk Manager. Ray will be responsible for modeling EBCE's risk exposure across any unhedged positions and across positions hedged through short and long-term transactions. He will also evaluate core market drivers and provide strategic guidance on potential for changes in market volatility and analysis on market-wide disturbances.

Ray has more than 20 years of electric utility experience in energy wholesale markets & transactions, risk management and compliance, power supply contract negotiation & portfolio optimization, load forecast & resource planning, and power generation resources development.

Ray holds a MA in International Economics & Policy in Energy Environment, Science & Technology from Johns Hopkins University.

John Newton, Principal Regulatory Analyst

John joined EBCE's Public Policy Team on 5/11/22 as a Principal Regulatory Analyst. John assists with EBCE's activities around Integrated Resource Plans (IRP) and Resource Adequacy (RA), as well as broader regulatory advocacy at state agencies.

Prior to joining EBCE, John was with PG&E. There, he managed PG&E's engagement in IRP proceedings, and helped develop PG&E's 2020 IRP filing and continuing IRP activities. John was also involved in the coordination of regulatory advocacy regarding electric and gas wholesale market operations and transactions, and concerning transmission rates.

John has a B.A. from St. John's college, and a J.D. from Hastings College of the Law.

Marketing and Account Services Update

Time-of-Use Transition

Per California Public Utilities Commission regulation, eligible residential customers in the city of Tracy and other areas of the San Joaquin County and Central Valley transitioned to a Time-of-Use rate with peak hours from 4 PM to 9 PM. The opt-out rate of residential customers in Tracy increased by approximately 0.54% between January (base case) and early May (post-transition). Both PG&E and EBCE will provide bill protection to transitioned customers, meaning each entity will reimburse the customer for any increase in actual payments after one year on the rate as compared to what they would have paid on their previous tiered rate.

A similar transition occurred for residential customers in Alameda County in May 2021. PG&E bill protection credits are showing up on applicable customer bills in May. EBCE bill protection credits will appear on customer bills in June.

Renewable 100 Default Transitions

Residential customers in Berkeley and San Leandro transitioned to Renewable 100 in March 2022. We are now over one month out from customer transitions and changes in opt out rates remain below the expected target of 0.50%, as shown in the chart below. The cities of Albany, Hayward, and Pleasanton transitioned all customers to Renewable 100 in January 2022, while the city of Dublin transitioned only residential customers to Renewable 100 in that same month.

Current as of 5/10/22			Change from November 2021		
Jurisdiction	Total Eligible	Total % Opt Out	Total % Move to/ Stay on BC	% Opt Out	% Move to/ Stay on BC
Albany	7,368	3.07%	12.13%	0.27%	11.02%
Dublin	27,614	5.39%	3.68%	0.55%	3.67%
Hayward	58,078	6.55%	10.93%	0.39%	10.08%
Pleasanton	31,999	5.38%	5.51%	1.17%	4.77%
San Leandro	35,808	6.67%	1.97%	0.35%	1.96%
Berkeley	54,753	2.69%	2.45%	0.22%	2.43%
All EBCE	674,379	5.66%	2.24%	0.31%	2.09%

New Community Inclusion Update

EBCE staff has completed and presented to Stockton staff the first iteration of Stockton's electricity data analysis. The initial analysis included the following key results:

- Stockton would add approximately 1.34 terawatt-hours (TWh) to the existing EBCE load of 6.45 TWh.
- Stockton load is "peakier" than EBCE's current load. Diversity in the timing of peaks means that the addition of Stockton would not substantially impact EBCE's load distribution throughout the year.

- In 2021, EBCE's "Bright Choice" product would have theoretically reduced Stockton customer expenditures by \$1.49M and increased renewable consumption by at least 6% (80 GWh or enough to power 15,700 homes for a year)
- EBCE CEO and staff met with Stockton's City Manager on May 11. The initial analysis was well received and EBCE staff is working with the City of Stockton staff on next steps