

Jotham Iraguha
Tel +250 786 063 161
jothamiragu1@gmail.com

CURRICULUM VITAE

PROFESSIONAL SUMMARY

With over 7 years of experience as a versatile communication practitioner, I specialize in digital content creation and multimedia production, including videography, photography, and graphic design. My expertise spans across commercial video production, event documentation, and documentary production, with a strong portfolio in sectors such as education, health, infrastructure, and lifestyle. I am adept at crafting compelling visual narratives that resonate with diverse audiences, utilizing advanced techniques in filming, editing, and graphic design to deliver impactful and high-quality content. Whether working on large scale commercial projects or community-focused initiatives, my approach is grounded in a deep understanding of brand messaging and audience engagement. In every project, I aim to combine creativity with strategic communication, ensuring that the final product not only meets aesthetic standards but also drives results.

CORECOMPENTENCES

Digital Content Creation: Skilled in producing high-quality video, photography, and graphic design across diverse platforms. Proficient in Adobe Creative Suite, Adobe Premiere pro, Photo shop, and other industry-standard tools.

- **Videography & Cinematography:** Expertise in camera operation, lighting, and filming for commercial, event, and documentary productions. Focused on storytelling through visual media.
- **Post-Production Editing:** Advanced skills in editing, color grading, sound design, and motion graphics to create polished and engaging content.
- **Visual Storytelling & Branding:** Strong ability to craft compelling narratives and Brand aligned visuals that connect with target audiences and drive engagement.
- **Project Management:** Experience in coordinating end-to-end production processes, including budgeting, scheduling, and team management, ensuring timely and high-quality delivery.
- **Cross-Platform Strategy:** Adept at tailoring content for various media formats, optimizing content for social media, websites, and presentations to maximize audience reach.
- **Client-Centric Solutions:** Focused on delivering tailored content that aligns with client goals, whether for marketing, internal communications, or public outreach.

PROFESSIONAL EXPERIENCE

FREELANCING AT SHELTER THEM RWANDA IN POSTION OF DIGITAL CONTENT CREATOR.

From December 2018

As a digital content creator at Shelter them, i have spent over seven years crafting Impact full multimedia content to support the organization's mission of advocating for and providing support to vulnerable communities. I have successfully developed and executed content strategies that raise awareness, drive engagement, and foster donor support across digital platforms.

MULTIMEDIA PRODUCER AT IGIHE LTD

Febury2021-September2024

As a Multimedia Producer with over 4 years of experience, I oversee the full content creation process, from concept development and filming to post-production and final delivery. My work spans multiple formats, including video, photography, and graphic design, ensuring that all content is visually compelling, on-brand, and strategically aligned with client goals.

Mid-Level Digital Content Creator

(September 2024.) As a Mid-Level Digital Content Creator with over 4 years of experience, I am responsible for producing high-quality multimedia content, including videos, photography, and graphics, that align with brand objectives and engage diverse audiences. I manage content creation from ideation to final delivery, ensuring that each piece is optimized for various platforms and audiences. In addition, I collaborate closely with communication and marketing teams, while maintaining strong cohesion with clients, to ensure that all content supports strategic campaigns, enhances brand visibility, and delivers measurable impact. My role also extends to social media communication, where I design and manage engaging content strategies that grow online presence, foster audience interaction, and strengthen digital brand identity.

EDUCATION MOUNT KENYA UNIVERSITY-KIGALI CAMPUS-

Bachelor of Arts in Mass Media and Communication.

Master of Arts in Journalism, Media & Communication Studies

Mount Kigali University, Rwanda

Specialization: **Communication**

Expected Graduation: **2026**

Currently Enrolled

OVERVIEW: This program builds strong competencies in media ethics, public communication, journalism, and digital content creation. Emphasis is placed on critical analysis, strategic communication, and professional media practice.

PROFESSIONAL SKILLS

Languages

Kinyarwanda Fluent in Writing speaking and Listening

English Excellent in Writing speaking and Listening

Skills

- Able to use Communication tools
- Camera Operation
- Video production & editing (Adobe Premiere Pro,)
- Photography & photo editing (Adobe Photoshop, Lightroom)
- Audio recording & editing (Audacity, Adobe Audition)
- Email Marketing
- Online Campaign Management
- Campaign Management
- Marketing Campaign Management
- Copywriting.
- Content Development and Digital storytelling
- Social Media Communications
- Data Collection
- Data journalism & visualization
- Content creation &
- Event Management
- Web publishing
- Communication research
- Kinyarwanda Voice over artist

REFERENCES: BUTOYI CHRISTEL

HR. IGIHE LTD

TEL: +250 784 799 277

Email: hr@igihe.com

Azeem Mushimiyimana Timothee

Tel: +250 780 112 225

Email: azeem@umurava.africa

Marcel Iradukunda

Communication Officer at Shelter them Rwanda

Tel: +250 787 497 979

Email: irakundamrcl@gmail.Com

