

CURRICULUM VITAE

PROFESSIONAL SUMMARY

With over 7 years of experience as a versatile communication practitioner, I specialize in digital content creation and multimedia production, including videography, photography, and graphic design. My expertise spans across commercial video production, event documentation, and documentary production, with a strong portfolio in sectors such as education, health, infrastructure, and lifestyle. I am adept at crafting compelling visual narratives that resonate with diverse audiences, utilizing advanced techniques in filming, editing, and graphic design to deliver impactful and high-quality content. Whether working on large scale commercial projects or community-focused initiatives, my approach is grounded in a deep understanding of brand messaging and audience engagement. In every project, I aim to combine creativity with strategic communication, ensuring that the final product not only meets aesthetic standards but also drives results.

CORECOMPENTENCES

Digital Content Creation: Skilled in producing high-quality video, photography, and graphic design across diverse platforms. Proficient in Adobe Creative Suite, Adobe Premiere pro, Photo shop, and other industry-standard tools.

- **Videography & Cinematography:** Expertise in camera operation, lighting, and filming for commercial, event, and documentary productions. Focused on storytelling through visual media.
- **Post-Production Editing:** Advanced skills in editing, color grading, sound design, and motion graphics to create polished and engaging content.
- **Visual Storytelling & Branding:** Strong ability to craft compelling narratives and Brand aligned visuals that connect with target audiences and drive engagement.
- **Project Management:** Experience in coordinating end-to-end production processes, including budgeting, scheduling, and team management, ensuring timely and high-quality delivery.
- **Cross-Platform Strategy:** Adept at tailoring content for various media formats, optimizing content for social media, websites, and presentations to maximize audience reach.
- **Client-Centric Solutions:** Focused on delivering tailored content that aligns with client goals, whether for marketing, internal communications, or public outreach.

PROFESSIONAL EXPERIENCE

PART TIME AT SHELTER THEM RWANDA IN POSTION OF DIGITAL CONTENT CREATOR. From December 2018

As a digital content creator at Shelter them, i have spent over seven years crafting Impact full multimedia content to support the organization's mission of advocating for and providing support to vulnerable communities. I have successfully developed and executed content strategies that raise awareness, drive engagement, and foster donor support across digital platforms.

MULTIMEDIA PRODUCER AT IGIHE LTD Febury2021-September2024

As a Multimedia Producer at IGIHE with over 4 years of experience, I oversee the full content creation process, from concept development and filming to post-production and final delivery. My work spans multiple formats, including video, photography, and graphic design, ensuring that all content is visually compelling, on-brand, and strategically aligned with client goals. I collaborate closely with marketing, project management, and communications teams to ensure content is cohesive, effective, and optimized for target audiences.

DIGITAL CONTENT CREATOR (September 2024.)

At Umurava, as a Digital Content Creator , I lead content creation teams and oversee the production of high-quality multimedia content, including videos, photography, and graphics, that align with brand objectives and engage diverse audiences. I manage the entire process from ideation to final delivery, collaborating closely with marketing, project management, and communications teams to ensure content is effective, cohesive, and optimized for various platforms and audiences.

FAQ_INFO CONTENT CREATOR/VIDEO EDITOR 2025 (SEPTEMBER)

At FAQ Media, I serve as a Content Creator and Video Editor, producing engaging multimedia stories for social media platforms like Instagram and YouTube. I conceptualize, craft, and edit videos with sound design, incorporating text, images, and subtitles to ensure clarity, accessibility, and visual appeal. Collaborating closely with the creative and communications teams, I align content with marketing strategies to enhance audience engagement and effectively convey key messages. I manage deadlines, optimize content for social media distribution, and stay updated on trends to maintain relevance and impact.

EDUCATION

MOUNT KENYA UNIVERSITY-KIGALI CAMPUS-

- **Bachelor of Arts in Mass Media and Communication.**
- **Master of Arts in Journalism, Media & Communication Studies**

Mount Kigali University, Rwanda

Specialization: **Communication**

Expected Graduation: **2026**

Currently Enrolled

OVERVIEW:

This program builds strong competencies in media ethics, public communication, journalism, and digital content creation. Emphasis is placed on critical analysis, strategic communication, and professional media practice.

PROFESSIONAL SKILLS

- **Languages**
- **Kinyarwanda** Fluent in Writing speaking and Listening
- **English** Excellent in Writing speaking and Listening

Technical skills

- Able to use Communication tools
- Camera Operation
- Video production & editing (Adobe Premiere Pro,)
- Photography & photo editing (Adobe Photoshop, Lightroom)
- Audio recording & editing (Audacity, Adobe Audition)
- Social media management
- Data journalism & visualization
- Content creation & digital storytelling
- Web publishing
- Communication Strategic
- Kinyarwanda Voice over artist

REFERENCES:

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Academic Degree



*Upon the recommendation of the Senate and the authority of the
University Council, hereby confers upon*
IRAGUHA JOTHAM

the degree of
**BACHELOR OF ARTS IN MASS
MEDIA AND COMMUNICATION (PUBLIC
RELATIONS OPTION)**

with
SECOND CLASS HONOURS - LOWER DIVISION

*at a congregation held at this University on the
twenty ninth day of July in the year Two Thousand*

and Twenty Two,

*with all rights and privileges thereunto appertaining, in witness
whereof we have affixed our signatures and the seal of the University*

A handwritten signature in black ink, appearing to read 'A. K. Kithi', written over a horizontal line.

Registrar
Academic Administration

A handwritten signature in black ink, appearing to read 'J. M. Mwangi', written over a horizontal line.

Vice-Chancellor

A handwritten signature in black ink, appearing to read 'P. B. Bwano', written over a horizontal line.

Deputy Vice-Chancellor
Academic & Research Affairs

Cert No: 02206138



Proof of Experience



August 26 , 2024

To Whom It May Concern,

I am pleased to write this letter of recommendation for **Jotham Iraguha**, who has been a dedicated and reliable member of our team for over four years, serving as a videographer. Jotham's commitment to his work and his ability to adapt to various situations have made him an invaluable asset to our company.

Throughout his time with us, Jotham has consistently demonstrated a high level of maturity and flexibility, which has been evident in the way he handles both routine and complex projects. His creativity shines through in his work, whether he is covering events or creating compelling documentaries. Jotham has a keen eye for detail and an innate ability to capture the essence of a moment, making his work stand out in the competitive field of videography.

In addition to his technical skills, Jotham is a team player who consistently supports his colleagues and contributes positively to the work environment. His reliability and dedication are unmatched; he always ensures that projects are completed on time and to the highest standard.

I have no doubt that Jotham will bring the same level of excellence and professionalism to any future role he undertakes. I highly recommend him for any position that requires a skilled and dependable videographer.

Should you require any further information, please do not hesitate to contact me.

Sincerely,



My National ID

