

# Empiricism with Scrum

# Ralph Jocham

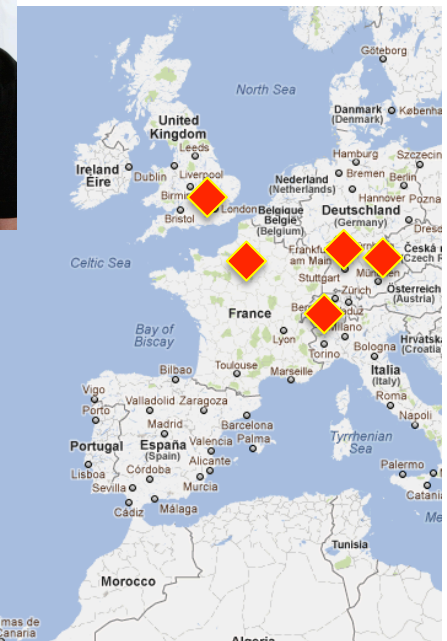
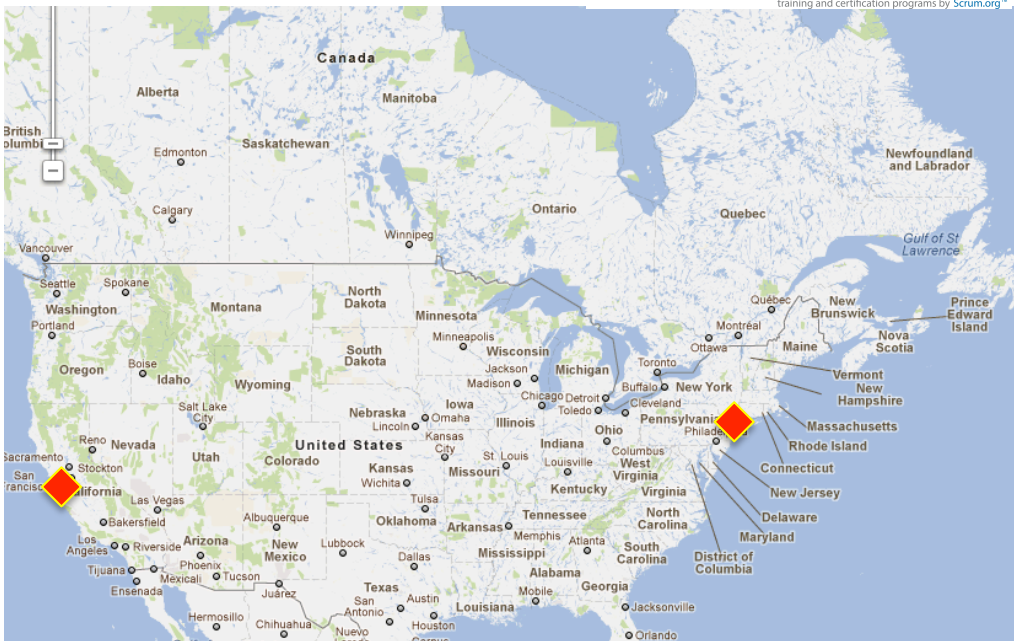


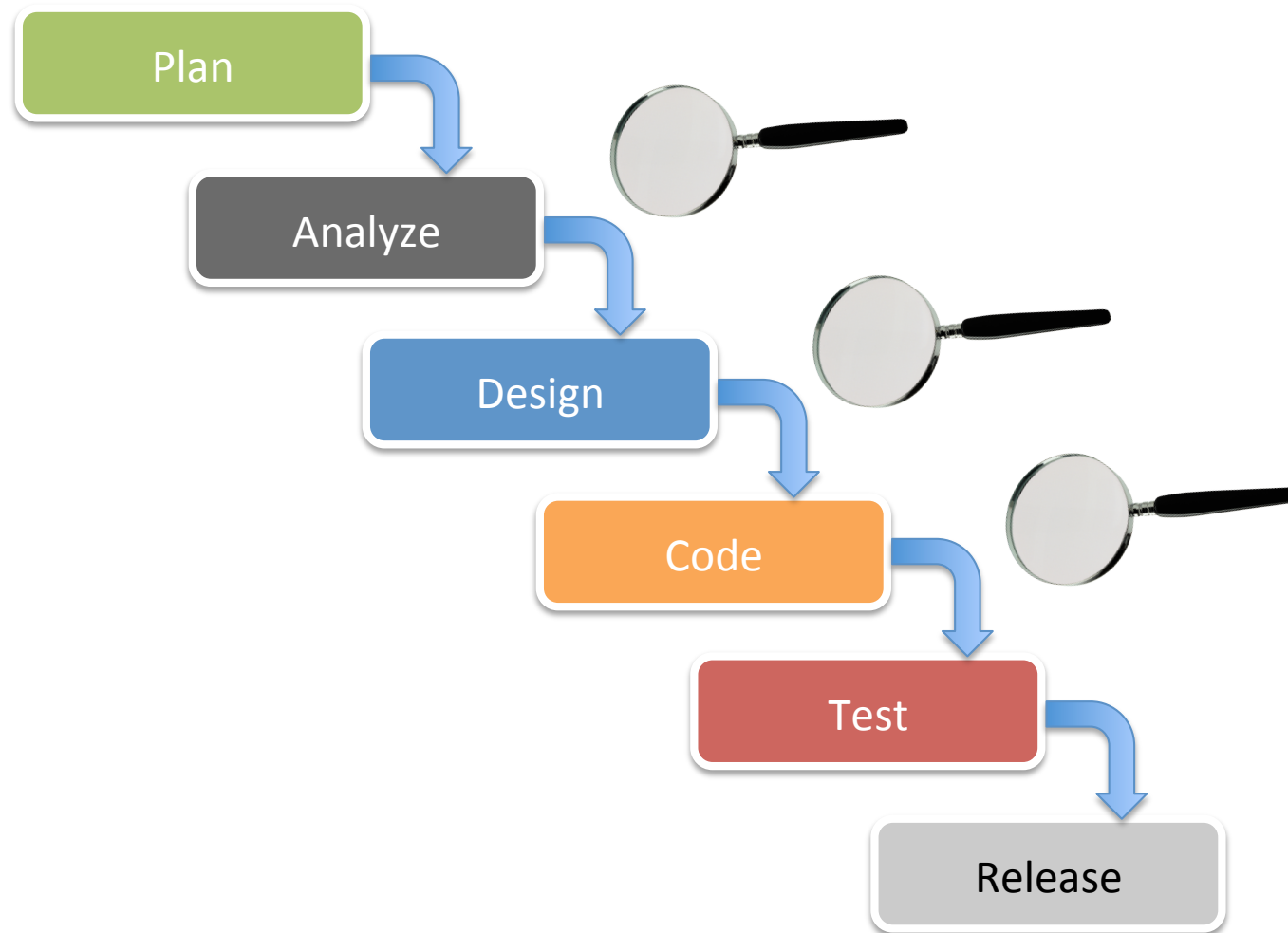
- Started as programmer; discovered process as a problem early on
- First Unified Process with UML
- Agile since 2000 with XP
- Scrum in 2003
- Oracle, LinkedIn, Roche, Google, The Gap, Swisscom, Texas Instruments, Siemens Medical, ThoughtWorks, JPMorganChase
- Did come around, different cultures and domains
- Founder of effective agile.
- Trainer with Scrum.org



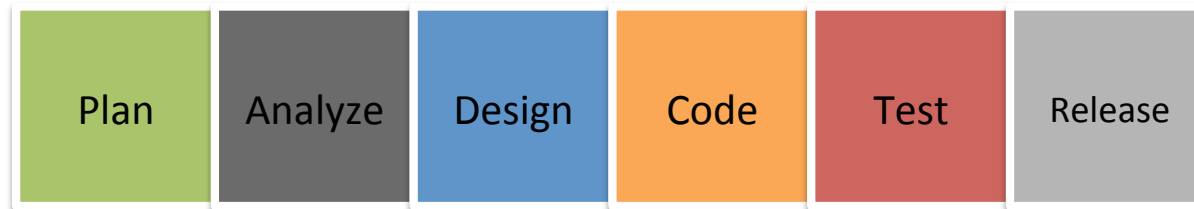
Professional  
Scrum Trainer

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# Work is organized by activity



➔ **Big Batches**

# Big Batches

Is this the right  
approach for software  
development?

# Scientific Management

Is this the right  
approach for software  
development?

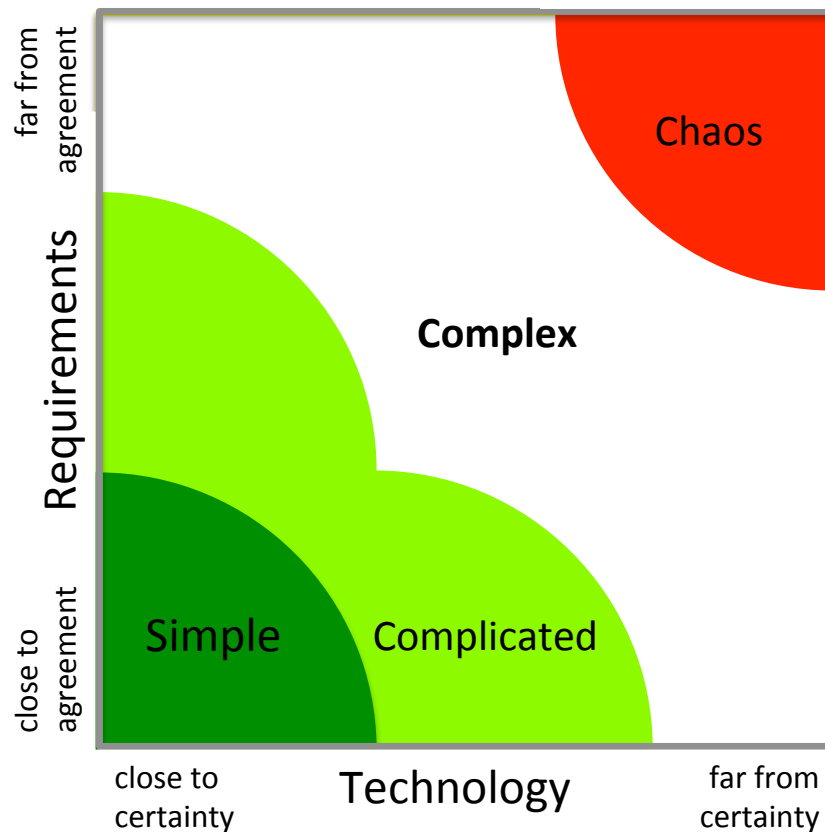
**Command and Control**

# Scientific Management



# Complexity

Stacey Graph



(source: Ralph Stacey, University of Herfordshire)

Empirical

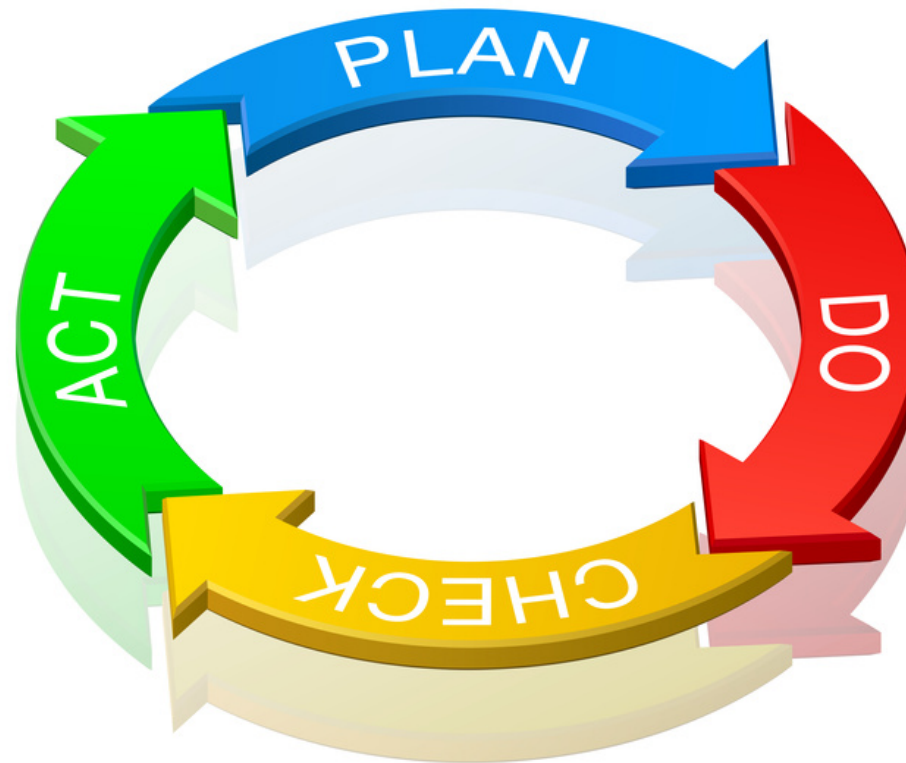
Defined



(source: Dave Snowden, IBM)

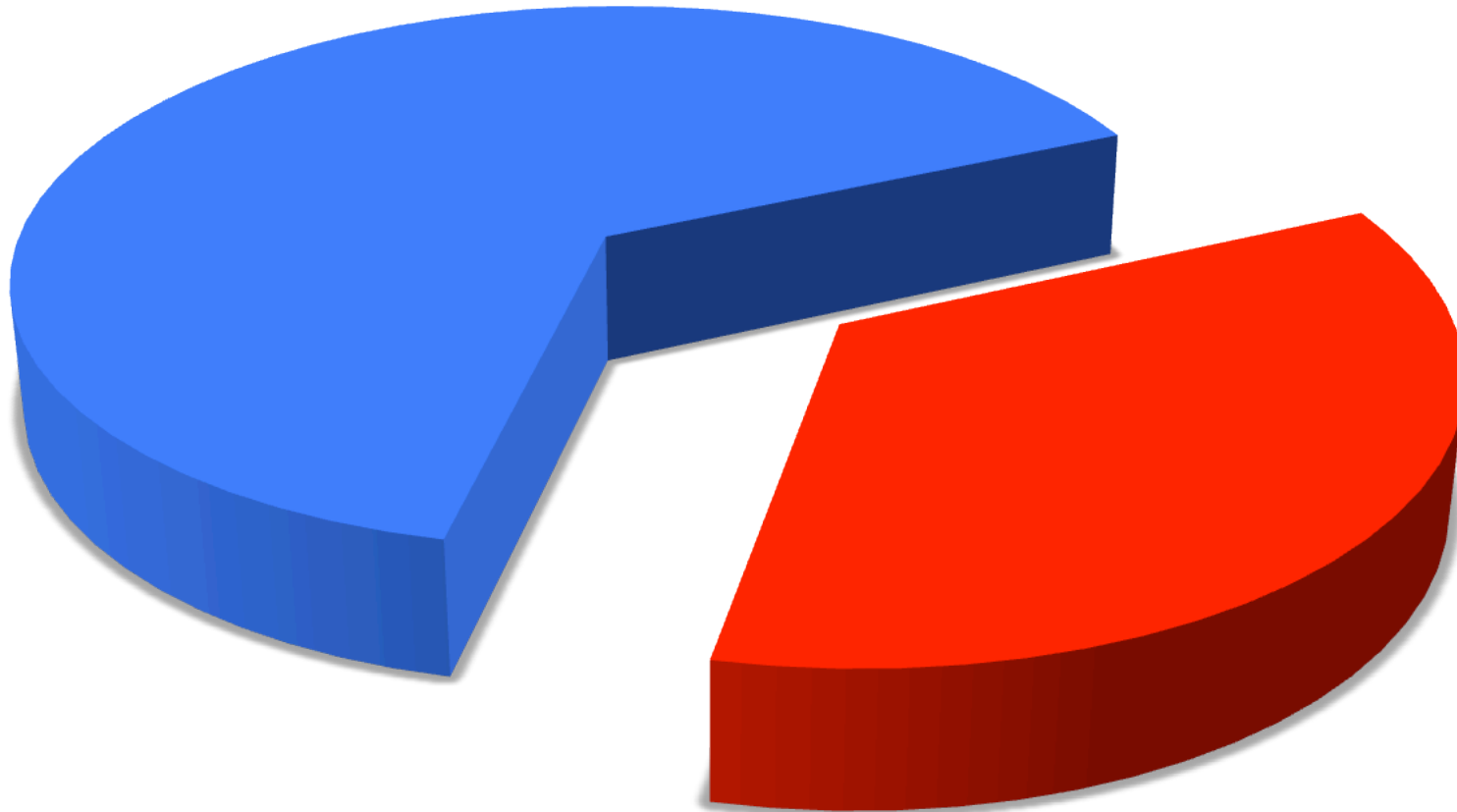
effective agile.



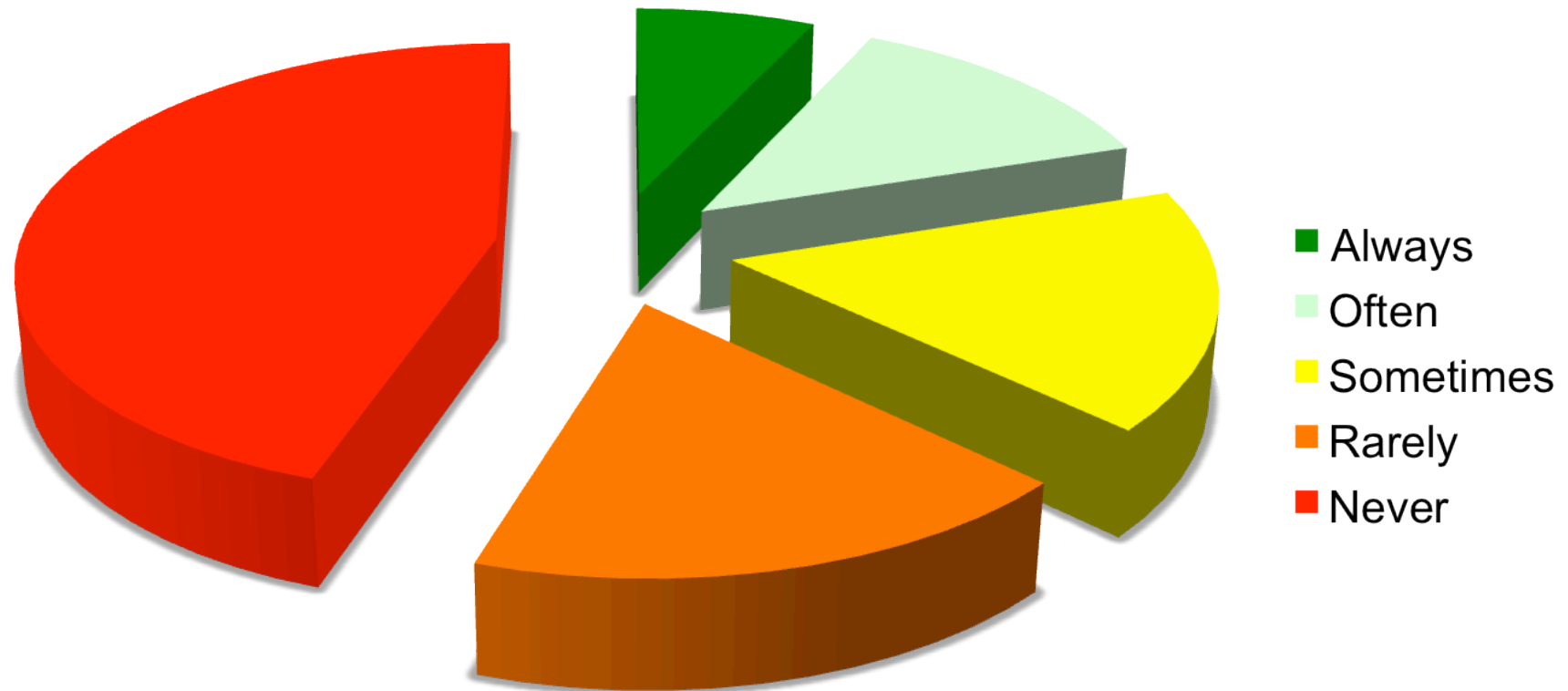


# Demming Cycle

# 35% of Requirements Change

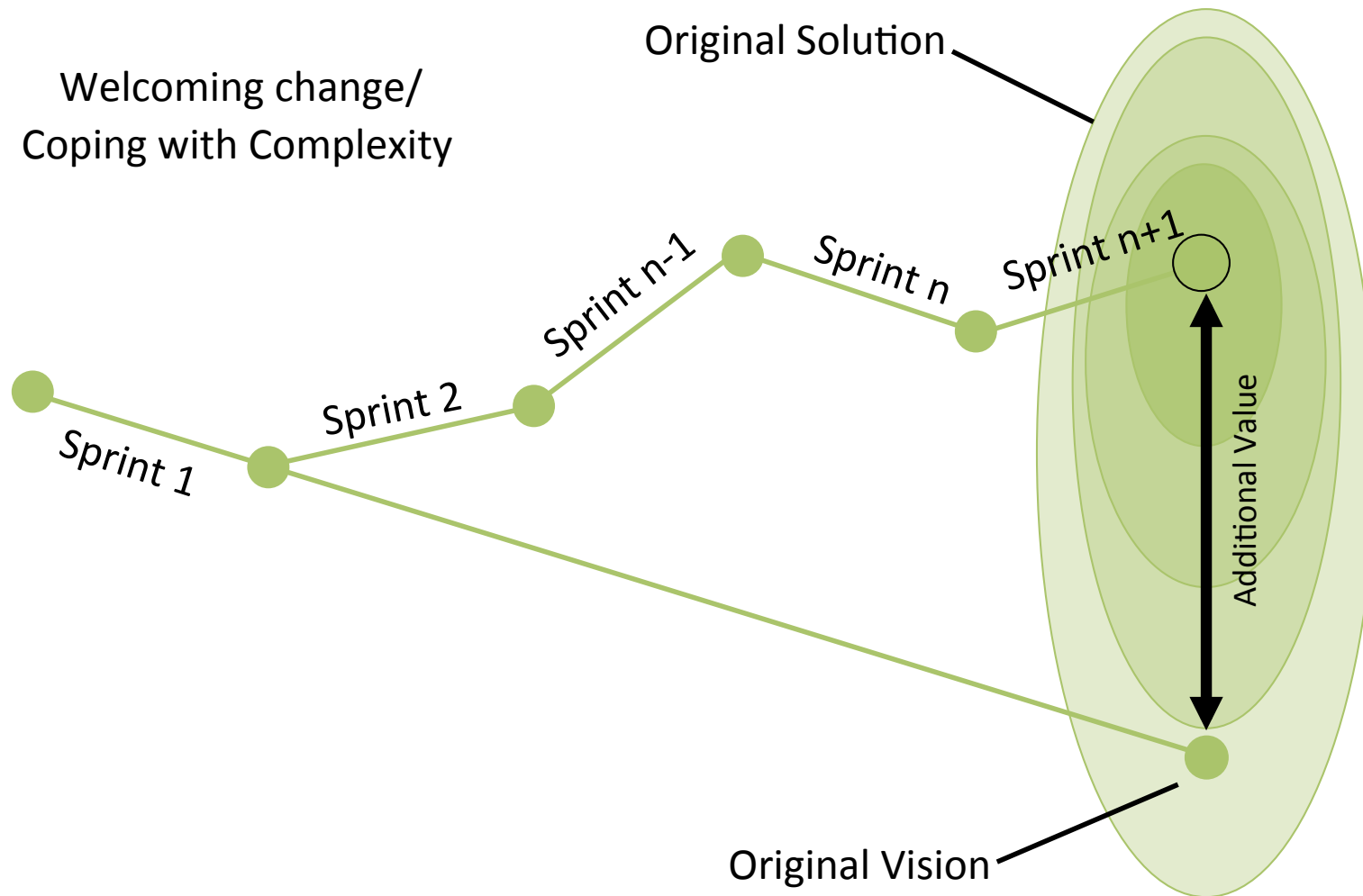


**>60% of features are rarely or never used**



(source: Standish Group)

# Value



## INTRODUCTION

I am going to describe my personal views about managing large software developments. I have had various assignments during the past nine years, mostly concerned with the development of software packages for spacecraft mission planning, commanding and post-flight analysis. In these assignments I have experienced different degrees of success with respect to arriving at an operational state, on-time, and within costs. I have become prejudiced by my experiences and I am going to relate some of these prejudices in this presentation.

## COMPUTER PROGRAM DEVELOPMENT FUNCTIONS

There are two essential steps common to all computer program developments, regardless of size or complexity. There is first an analysis step, followed second by a coding step as depicted in Figure 1. This sort of very simple implementation concept is in fact all that is required if the effort is sufficiently small and if the final product is to be operated by those who built it — as is typically done with computer programs for internal use. It is also the kind of development effort for which most customers are happy to pay, since both steps involve genuinely creative work which directly contributes to the usefulness of the final product. An implementation plan to manufacture larger software systems, and keyed only to these steps, however, is doomed to failure. Many additional development steps are required, none contribute as directly to the final product as analysis and coding, and all drive up the development costs. Customer personnel typically would rather not pay for them, and development personnel would rather not implement them. The prime function of management is to sell these concepts to both groups and then enforce compliance on the part of development personnel.

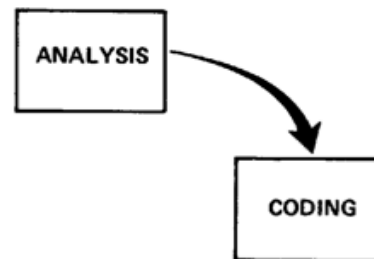


Figure 1. Implementation steps to deliver a small computer program for internal operations.

A more grandiose approach to software development is illustrated in Figure 2. The analysis and coding steps are still in the picture, but they are preceded by two levels of requirements analysis, are separated by a program design step, and followed by a testing step. These additions are treated separately from analysis and coding because they are distinctly different in the way they are executed. They must be planned and staffed differently for best utilization of program resources.

Figure 3 portrays the iterative relationship between successive development phases for this scheme. The ordering of steps is based on the following concept: that as each step progresses and the design is further detailed, there is an iteration with the preceding and succeeding steps but rarely with the more remote steps in the sequence. The virtue of all of this is that as the design proceeds the change process is scoped down to manageable limits. At any point in the design process after the requirements analysis is completed there exists a firm and closeup, moving baseline to which to return in the event of unforeseen design difficulties. What we have is an effective fallback position that tends to maximize the extent of early work that is salvageable and preserved.

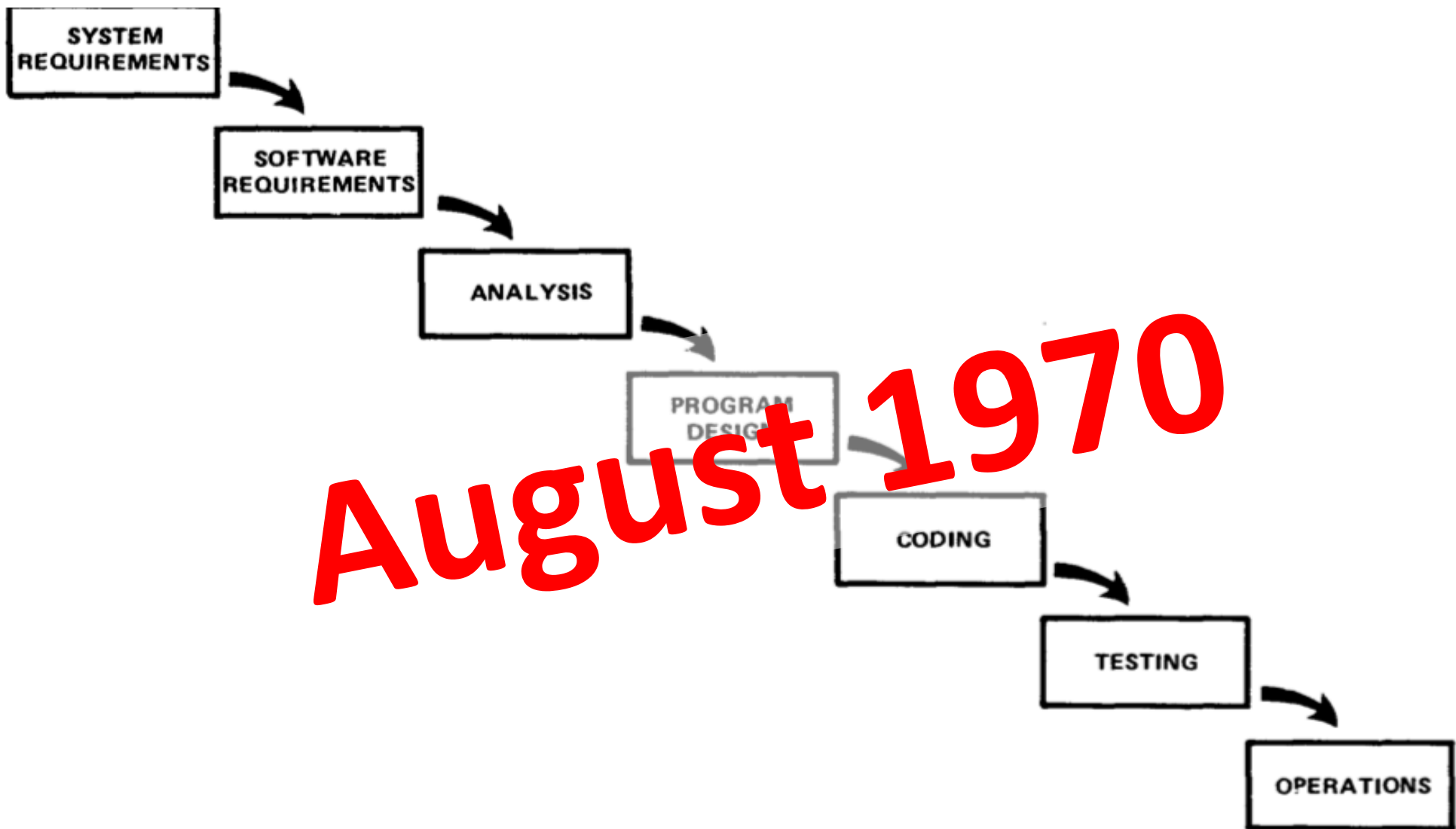
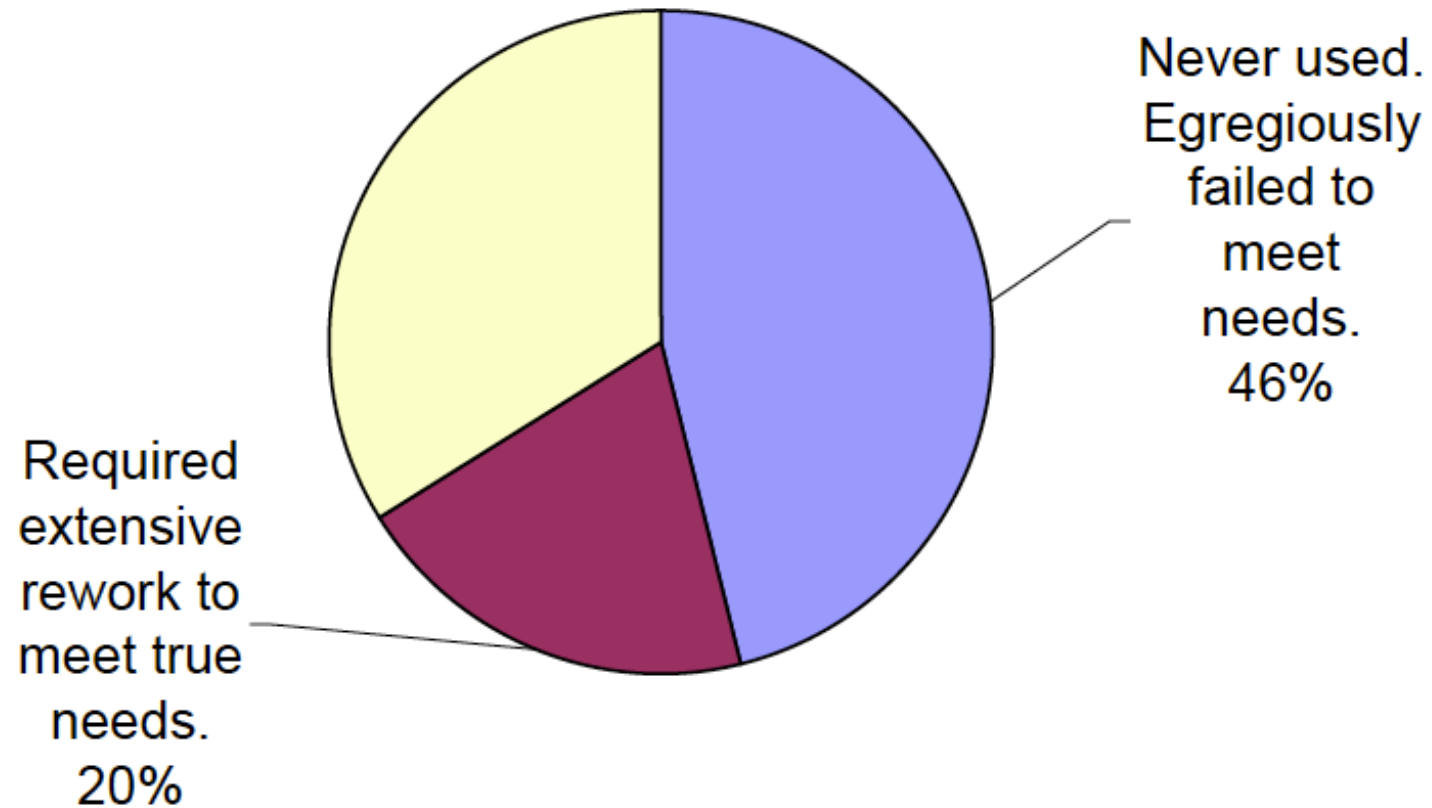


Figure 2. Implementation steps to develop a large computer program for delivery to a customer.

I believe in this concept, but the implementation described above is risky and invites failure. The problem is illustrated in Figure 4. The testing phase which occurs at the end of the development cycle is the



## \$37B worth of DoD projects using 2167A



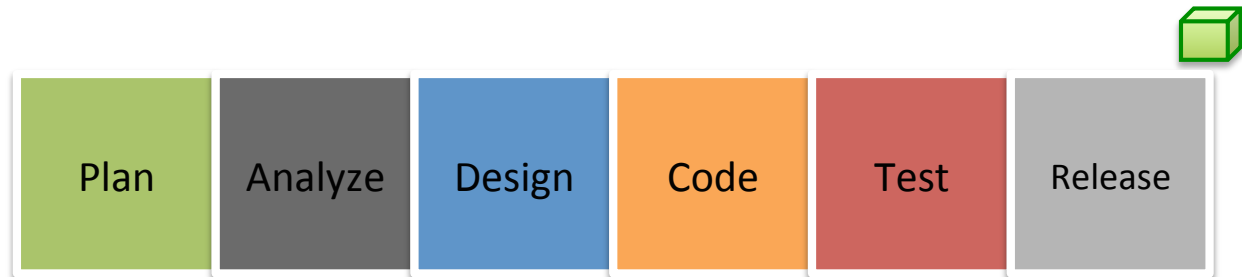
~~MIL-STD-4987A~~



# Defined vs Empirical

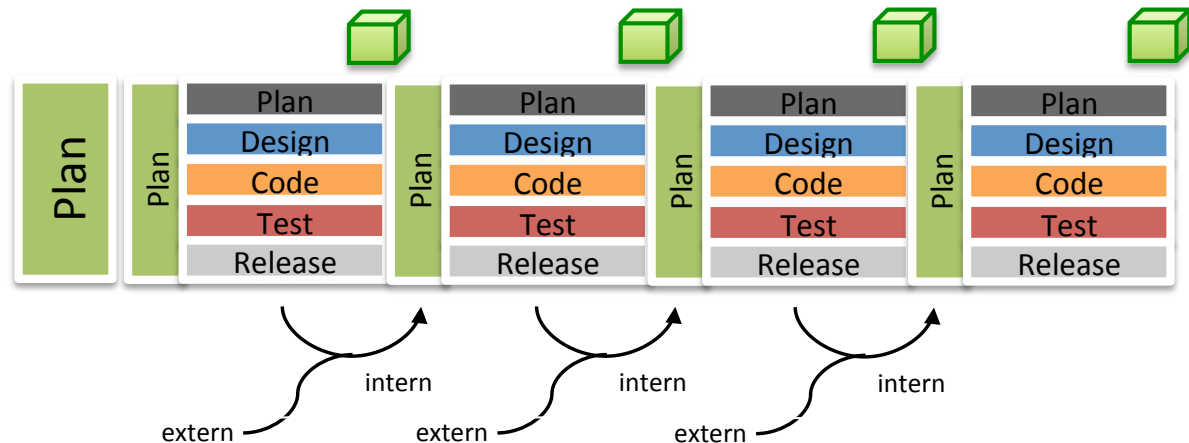
## Waterfall (Defined)

Plan for the entire project up-front



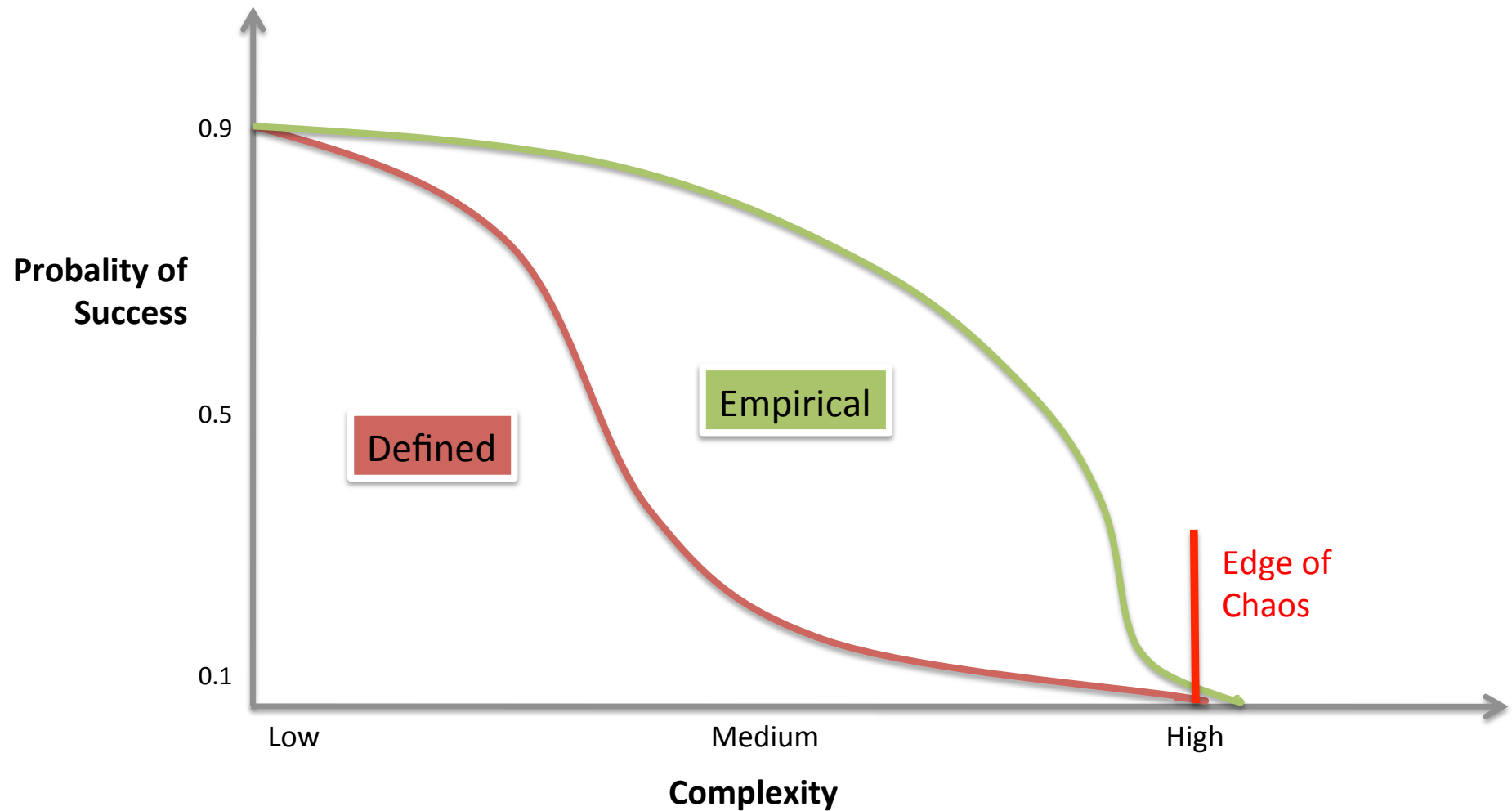
## Scrum (Empirical)

Plan a little for the entire project and then a little for each Sprint



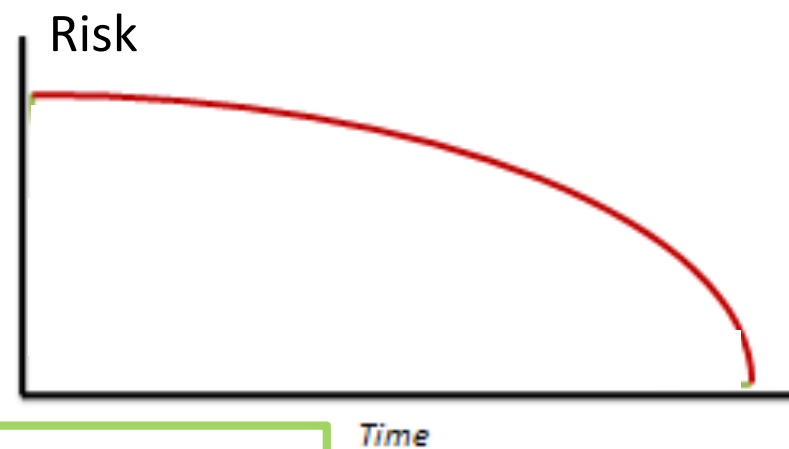
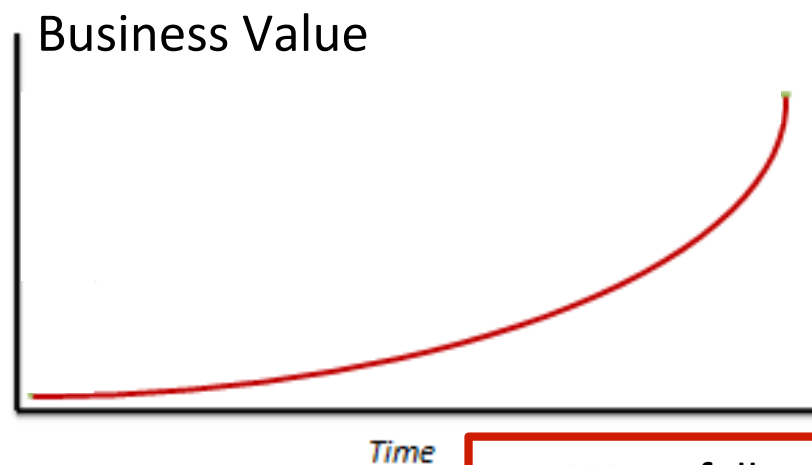
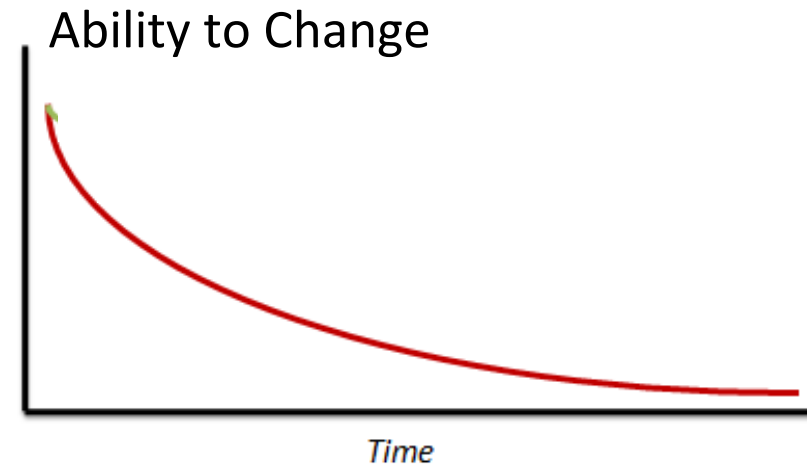
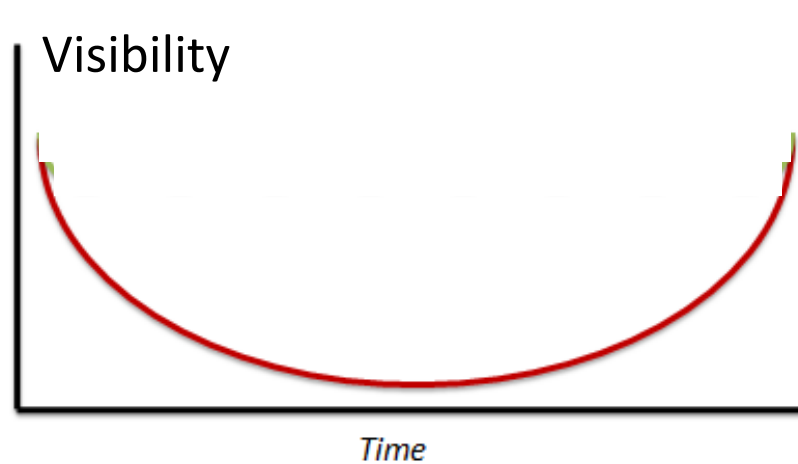
(source: ADM)

# Higher Chance of Success



(source: ADM)

# Why a higher Change?



(source: ADM)

Waterfall

Scrum

# A simple Definition of Scrum

- Scrum (n): A framework within which people can address complex problems, and productively and creatively develop products of the highest possible value.

(source: ADM)

# Framework

## Roles

- Product Owner
- Dev Team
- Scrum Master

## Artifacts

- Increment
- Product Backlog
- Sprint Backlog

## Events

- Sprint
- Sprint Planning
- Daily Scrum
- Sprint Review
- Retrospective

(source: ADM)

# Roles, Artifacts and Events in Action

## Roles

Product Owner  
Development Team  
Scrum Master

## Artifacts

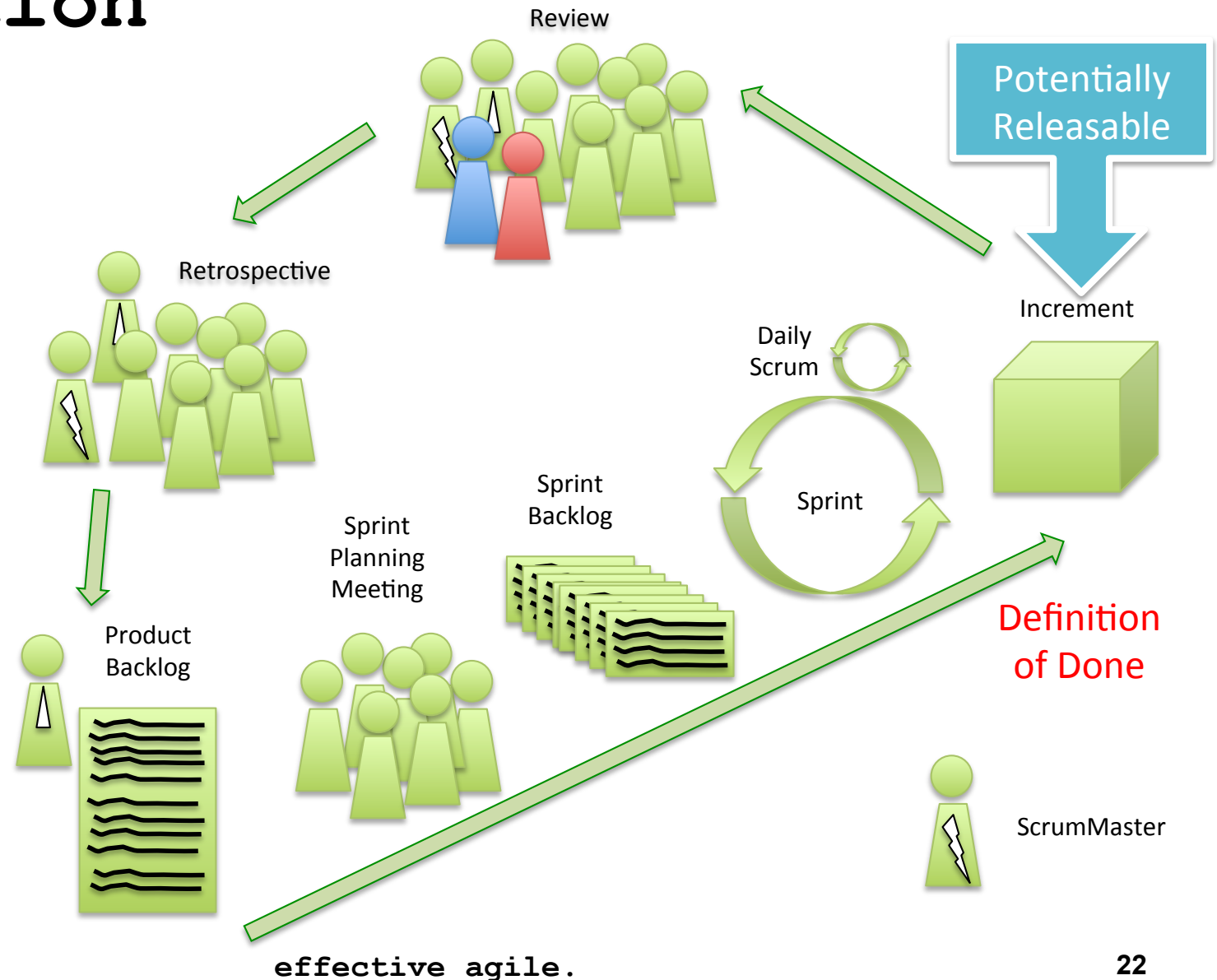
Product Backlog  
Sprint Backlog  
Increment

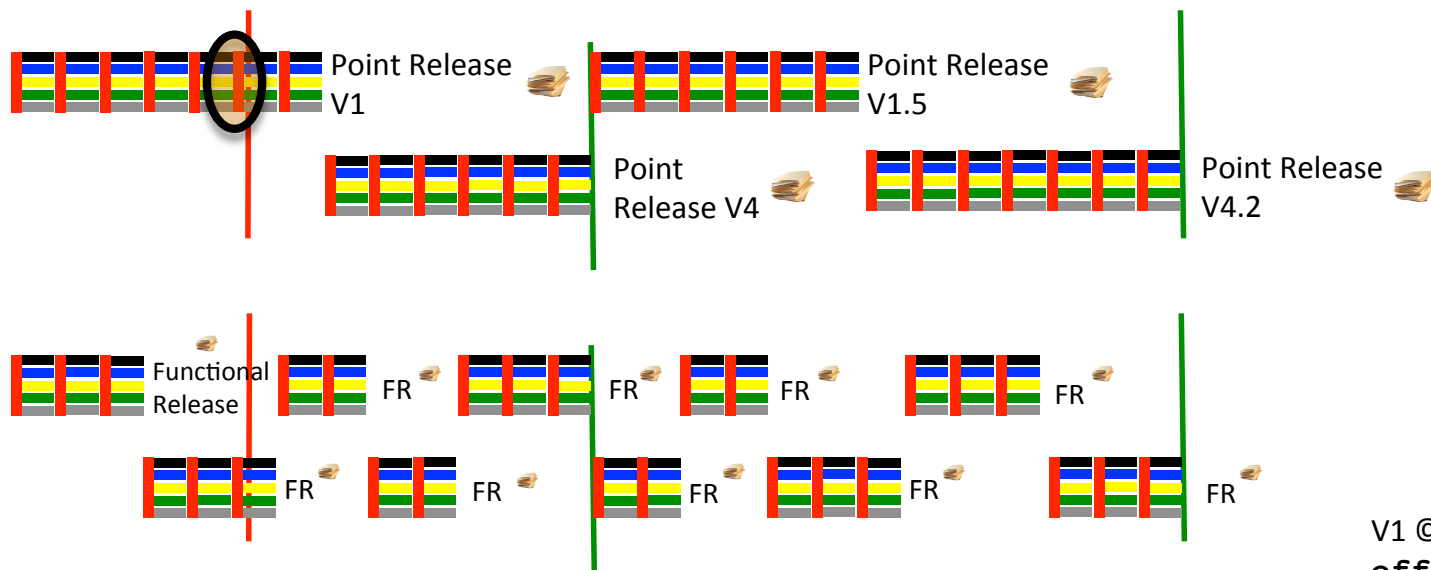
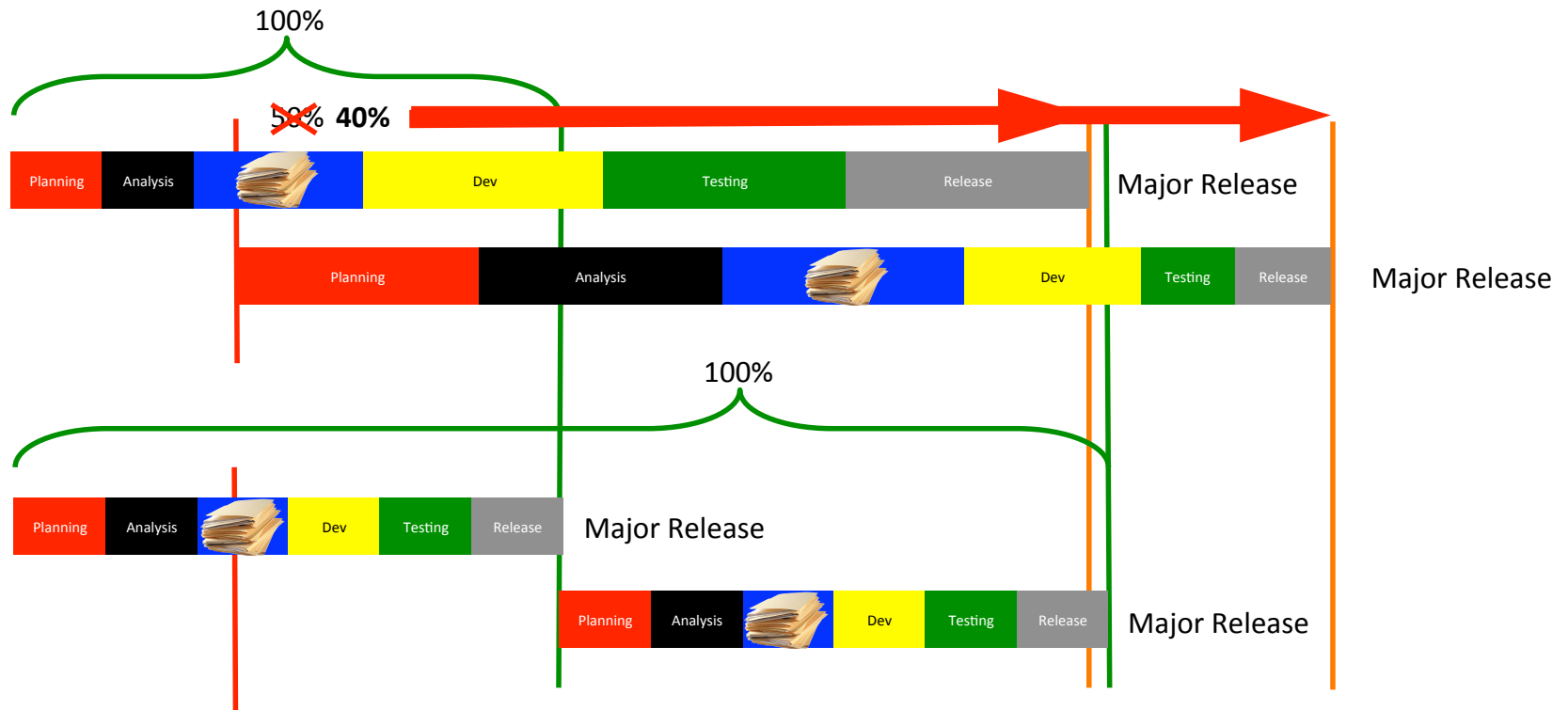
## Events

Sprint Planning  
Sprint  
Daily Scrum  
Sprint Review  
Retrospective

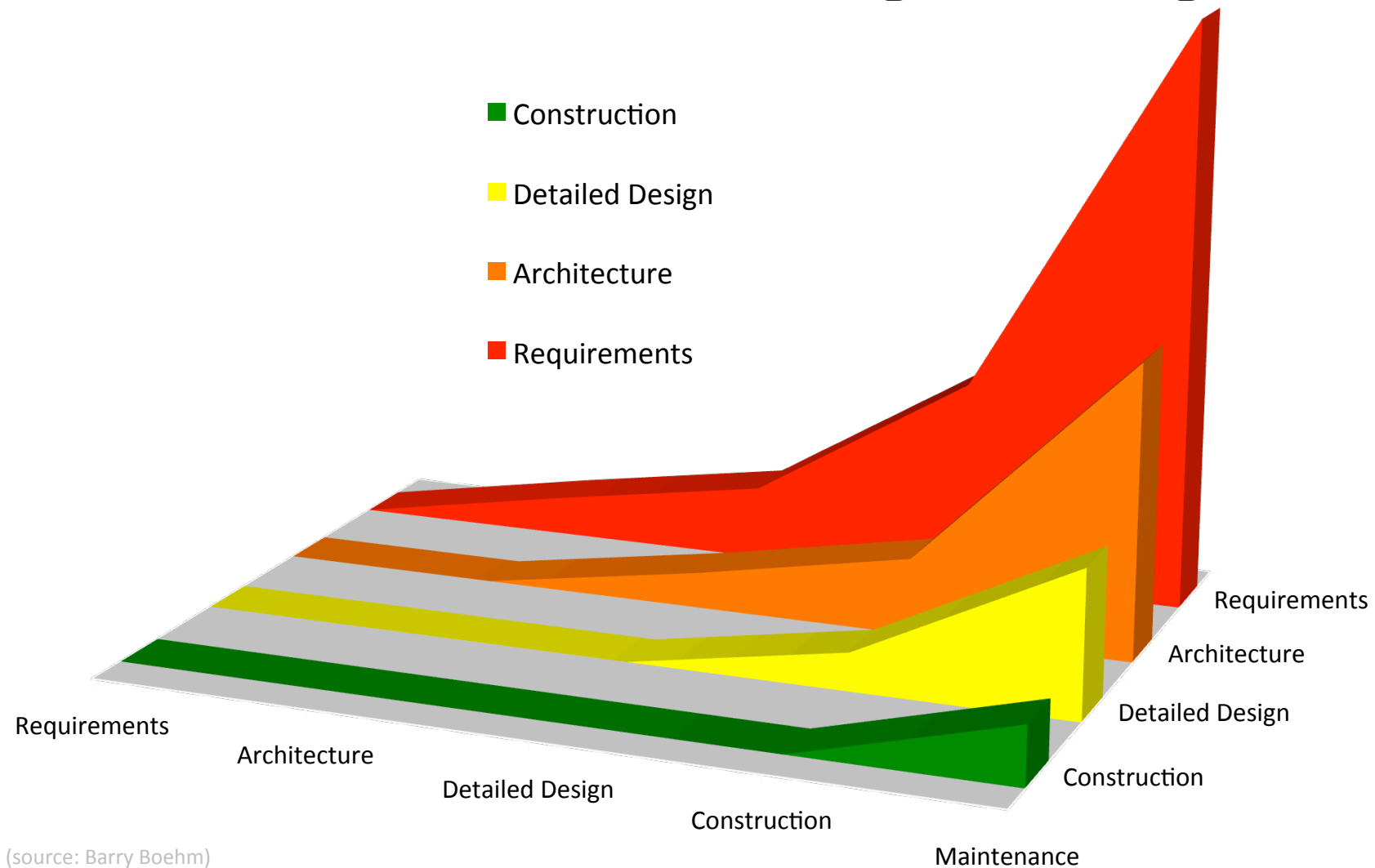
(source: ADM)

10-Nov-12





# Cost of fixing a Bug

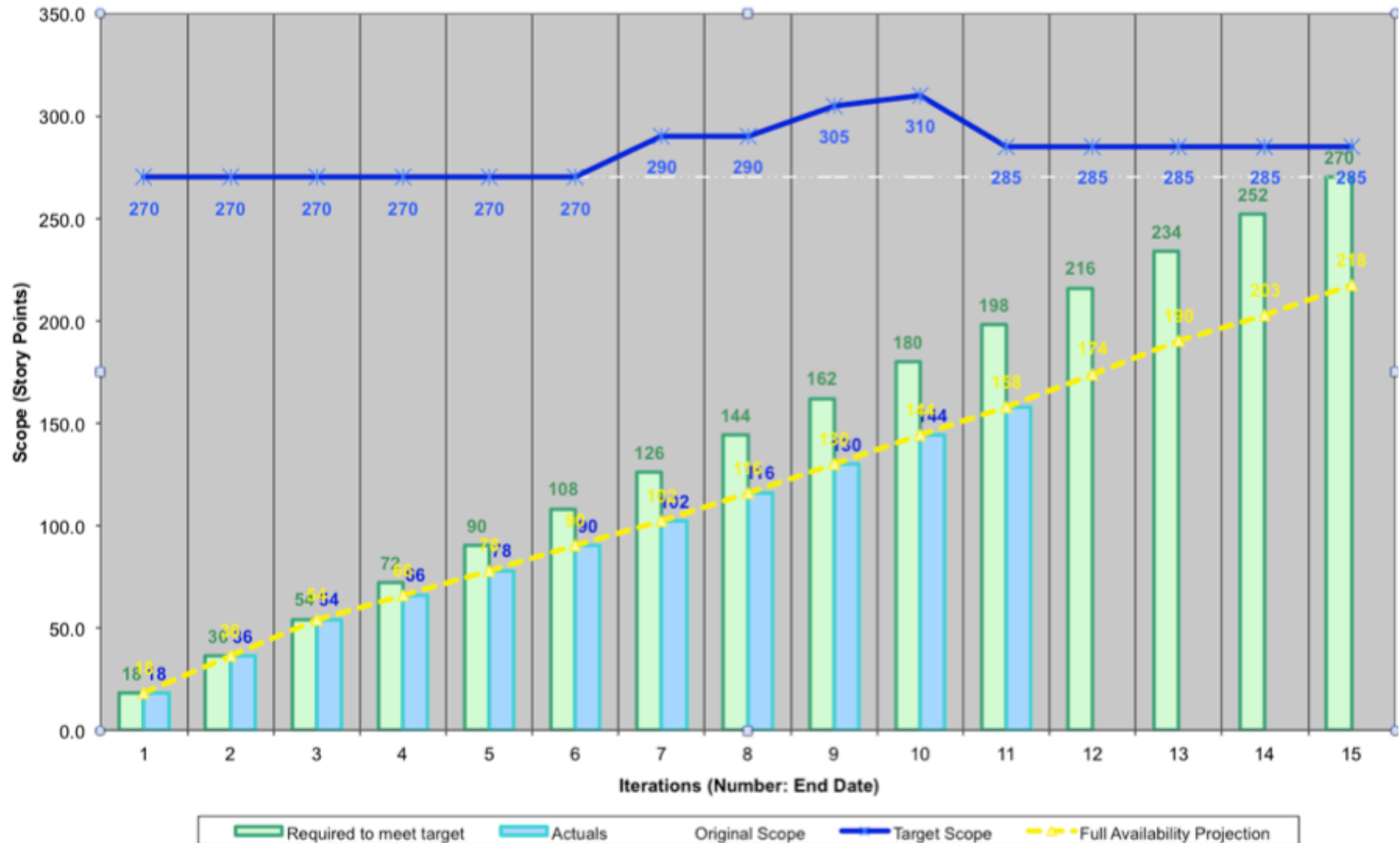


(source: Barry Boehm)



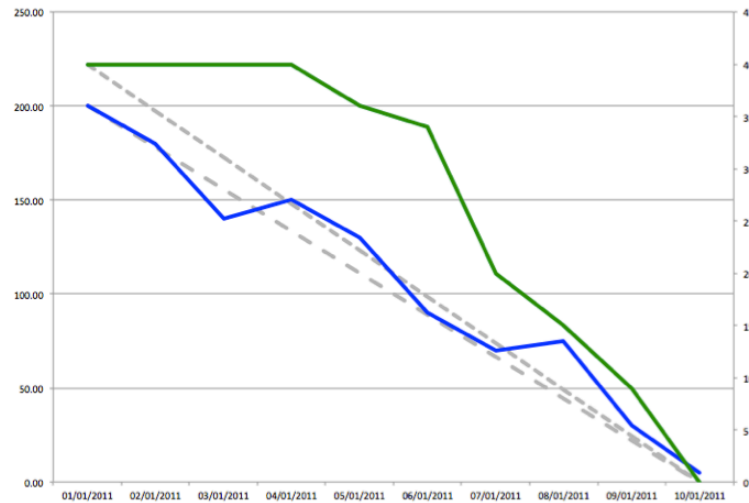
# Reporting

Progress Tracking Graph

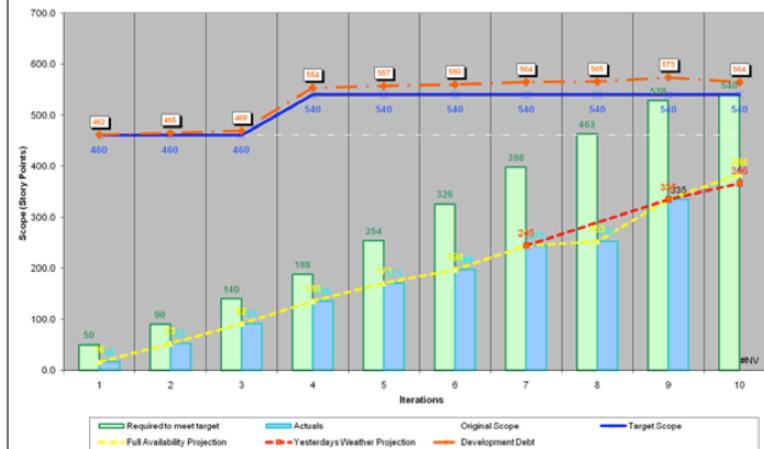


# Reporting

Sprint Burndown



Release Burnup

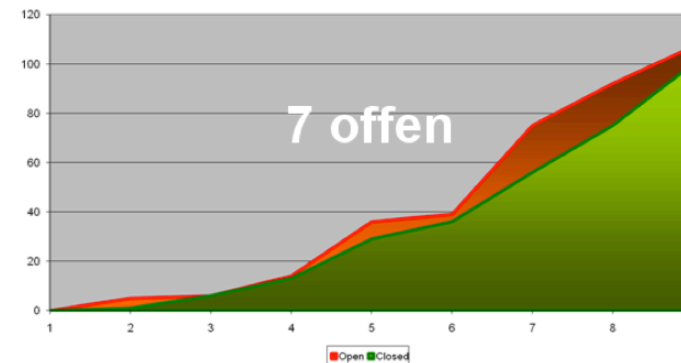


Risiken

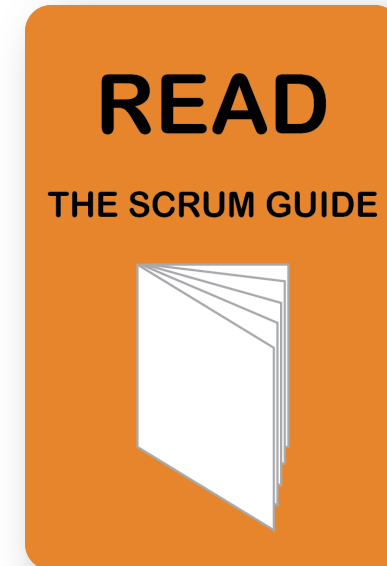
Risk	Status	Notes	Probability (Likelihood)	Impact (Consequence)	Contingency
31. April	amber	Antana Produktion	Med	High	
31. April	amber	Antana Produktion	Low	High	
31. April	amber	Antana Produktion	Med	High	
31. April	amber	Antana Produktion	Med	Med	
31. April	red	Antana Produktion	med	High	
31. April	green	Antana Produktion	Low	High	
31. April	green	Antana Produktion	High	High	
31. April	green	Antana Produktion	med	High	
31. April	green	Antana Produktion	Low	Med	
31. April	green	Antana Produktion	Low	High	

Bugs

Bugs Sprint 9



# Questions?



<http://www.scrum.org/Scrum-Guides>

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