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SEAT No. :

PC-126

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**T.E. (Artificial Intelligence and Data Science) (Insem.)**  
**HUMAN COMPUTER INTERFACE (Elective - I)**  
**(2019 Pattern) (Semester - I) (310245 B)**

*Time : 1 Hour]*

*[Max. Marks : 30*

*Instructions to the candidates :*

- 1) Answer Q.1 or Q.2, Q.3 or Q.4.
- 2) Figures to the right indicate full marks.
- 3) Neat diagrams must be drawn whenever necessary.
- 4) Make suitable assumption whenever necessary.

- Q1)** a) Explain Good and Poor design. List benefits of Good design. [5]  
b) Explain I/O channels? [5]  
c) What is reasoning? Explain any two types of Reasoning. [5]

OR

- Q2)** a) Explain Human Memory. [5]  
b) Explain : Emotion, Individual Difference. [5]  
c) What is Interactivity? Explain the context of Interaction. [5]

- Q3)** a) What are Interaction style? Explain any two. [5]  
b) Explain the eight Golden Rules of Interface Design. [5]  
c) Explain the different guidelines for organizing the display. [5]

OR

- Q4)** a) What are different human considerations factors in a design? [5]  
b) Explain the different techniques for Getting the user's attention. [5]  
c) Explain Important Human Characteristics in Design. [5]

