



## **GREAT VALUE VACATIONS BACKGROUNDER**

Great Value Vacations is a tour operator offering premium air-inclusive vacation packages, including independent and escorted trips, to the top destinations in the world at prices that are at or better than if the components were purchased separately. The company's product experts do all the legwork, creating perfect itineraries, and hand-picking superior accommodations, with tours, transfers, sightseeing suggested or included in the package rate.

An easy-to-use booking system using state-of-the-art technology allows customers to book complicated vacations with just a few clicks with all inclusions and pricing clearly indicated. Great Value Vacations is there for customers throughout the vacation planning process with vacation specialists and support staff answering questions and providing advice or assistance.

Travelers can choose vacations based on their interests, including Adventure; Art & Architecture; Beach; Castles, Manors & Villas; Culture & History; Family; Food & Wine; Last Minute Travel; Luxury; Religious Tours; Rest & Relaxation and Romance & Honeymoons.

Vacation types can include:

### **All-Inclusive Resorts**

Three-, five- or seven-night packages to all-inclusive resorts in the Dominican Republic or Mexico that focus on fun in the sun and rest and relaxation with everything included in a single rate.

### **Bed & Breakfast**

Travelers enjoy bed & breakfast properties in Ireland where hosts welcome them into their homes and neighborhoods, and pamper them with authentic homemade cooking.



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### **Escorted Tours**

Five- to 14-night escorted tour itineraries in Asia, Europe, and Latin America that include air, accommodations, and transportation, and can also feature some tours and meals for a complete experience.

### **Multi-Country Vacations**

Independent vacation packages and escorted tours that feature more than one country with air, transportation, accommodations, and some meals and tours depending on the package for when travelers want to see as much as they can.

### **Rail Travel**

The ease of traveling by rail in Europe packed with Great Value Vacation's hand-picked hotels and some sightseeing in a convenient independent package.

### **Self-Drive Vacations**

These independent vacation packages in Europe and Costa Rica also include a car rental for even more freedom and flexibility.

### **Small Group Journeys**

With never more than 16 travelers, Great Value Vacations' Small Group Journeys to Ireland or Italy offer a more intimate experience. They feature air, transportation, four-star accommodations, sightseeing, and some meals.

Based in Rockville Centre, NY, Great Value Vacations is part of the holding company DH Enterprise and Associates, Inc. Ben Block serves as CEO of DH Enterprise. Visit [www.greatvaluevacations.com](http://www.greatvaluevacations.com) for more information.

### **About DH Enterprise & Associates, Inc.**

DH Enterprise and Associates, Inc., a family-owned company, has been in business under various different names since 1980. Today, it is the parent company of Great Value Vacations, an online leader of expertly designed vacations at an affordable price with a human touch.



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DH also distributes vacations through its white label division, Solutions for Travel, offering turn-key solutions in the areas of travel technology, management, and operations.

All DH managed brands, including Journeys Connect and the Aer Lingus Vacation Store, offer premium air-inclusive packaged vacations worldwide. DH currently employs approximately 65 travel professionals and is supported by a team in Italy and a satellite office in Ireland. DH Enterprise & Associates, Inc. and its portfolio of brands is a member of the United States Tour Operators Association (USTOA).

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