



Travelers Can Take Advantage of Strong Dollar Against the Pound

Now is the time for travel to the United Kingdom with Great Value Vacations

ROCKVILLE CENTRE, NY, December 1, 2016: A trip over the pond is now giving travelers more bang for the buck with the exchange rate at presstime yielding \$1.25 for every British Pound. And with Great Value Vacations offering more than 15 *air-inclusive* packages to the United Kingdom to such favorite destinations as London, Bath, Liverpool, Edinburgh and more, it's now easier and more affordable than ever to plan a UK vacation.

"Great Value Vacations is responding to the shift in the dollar/pound ratio by adding these packages," says Ben Block, CEO of Great Value Vacations' parent company DH Enterprise and Associates, Inc. "The stronger dollar is not only making our vacations a better deal, it also helps travelers save money on meals and shopping when they are in the UK. It's a big win for our customers."

Great Value Vacations packages run from 3- to 10-nights including roundtrip air, hotel accommodations, transfers, taxes, breakfast daily, and tours in many cases. Rail packages also include rail transportation once in the United Kingdom.

An example of one of Great Value Vacations numerous United Kingdom products is the 7-night "Scottish Castles & Manor Houses" package. This self-drive vacation includes roundtrip economy class airfare to Edinburgh, manual economy rental car (an upgrade to automatic is available), daily breakfast, and lavish accommodations in Edinburgh, Aberdeen, the Scottish Highlands and Argyll. The package also includes service charges and taxes, and the Scottish Heritage Pass, offering free entrance to more than 120 of Scotland's historic attractions (for travel April through October). Rates start at \$1,572 per person, double.

The 7- or 10-night "Highlights of Scotland by Rail" provides a way to see the country with the convenience of travel from city to city by Scottish Rail. The package includes 3 (or 4) nights' accommodations in Edinburgh, 2 (or 3) nights' accommodations in Inverness, and 2 (or 3) nights' accommodations in Glasgow, sightseeing tickets for such sites as Edinburgh Castle, Holyrood Palace, Royal Yacht Britannia, Loch Ness Cruise & Urquhart Castle Tour, Inverness and Glasgow City Hop-On/Hop-Off Bus Tours, train travel between cities, daily breakfast, airport transfers, roundtrip airfare into Edinburgh and out of Glasgow. Rates start at \$1,618 per person, double.

Consumers looking to spend time in London, have a choice of options with Great Value Vacations that include independent city stays for 4- to 6-nights. If they want to combine the iconic city with seeing more of England, the 6-night "English B&B Vacation with

London” allow the visitors to enjoy two nights in London, and then pick from a selection of hundreds of Bed & Breakfasts within the country for a four-night stay. Additional nights are also available. In addition to accommodations, the package includes a manual shift car rental for days 3 to 6 (upgrades to automatic available), 1-day London Pass, 7-Day English Heritage Pass, breakfast daily, arrival airport transfer, and roundtrip airfare to London. Rates start at \$1,260 per person, double.

For further details on the above packages and other Great Value Vacations’ UK offers, please visit <http://bit.ly/2qGh10d>.

About Great Value Vacations

Great Value Vacations is a tour operator offering premium air-inclusive vacation packages, including independent and escorted trips, to the top destinations in the world at prices that are at or better than if the components were purchased separately. The company’s product experts do all the legwork, creating perfect itineraries, and hand-picking superior accommodations, with tours, transfers, sightseeing suggested or included in the package rate. Based in Rockville Centre, NY, Great Value Vacations is part of the holding company DH Enterprise and Associates, Inc. Visit www.greatvaluevacations.com for more information.

About DH Enterprise & Associates, Inc.

DH Enterprise and Associates, Inc., a family-owned company, has been in business under various different names since 1980. Today, it is the parent company of Great Value Vacations, an online leader of expertly designed vacations at an affordable price with a human touch.

DH also distributes vacations through its white label division, Solutions for Travel, offering turn-key solutions in the areas of travel technology, management, and operations. All DH managed brands, including Journeys Connect and the Aer Lingus Vacation Store, offer premium air-inclusive packaged vacations worldwide. DH currently employs approximately 65 travel professionals and is supported by a team in Italy and a satellite office in Ireland. DH Enterprise & Associates, Inc. and its portfolio of brands is a member of the United States Tour Operators Association (USTOA).

For more on the brands of DH Enterprise and Associates, visit

Sceptre: www.sceptrevacations.com

Great Value Vacations: www.greatvaluevacations.com

Global Consolidated Services: www.gcs-ltd.com

Aer Lingus Vacation Store: www.aerlingusvacationstore.com

Journeys Connect: www.journeysconnect.com

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