



Great Value Vacations Launches Mobile Traveler Portal

Tour operator adds on-the-go option for delivery of travel documents

ROCKVILLE CENTRE, NY, October 13, 2016: Following the launch of Great Value Vacations' mobile-friendly website in December 2015, the company has more than doubled its bookings from mobile devices in 2016. To further enhance the site and user experience, Great Value Vacations recently unveiled a Traveler Portal that allows customers to easily access all of their travel documents on their mobile devices as well as their desktops. Any customer who books a Great Value Vacations package receives a personal Traveler Portal containing their vacation information in a mobile friendly format.

"Our website is designed to make planning your next vacation as simple and easy as possible," says Ben Block, CEO of Great Value Vacations' parent company DH Enterprise and Associates, Inc. "It only makes sense that we continue to make the trip easy with mobile friendly travel documents. We listened to our customers and heard loud and clear that centralized, mobile accessible travel documentation was a requirement for the modern traveler and our Traveler Portal is intended to satisfy that demand."

Travel documents from Great Value Vacations can include local contact information, car rental and accommodation vouchers, flight details and tour and

sight-seeing reservations, as well as a complete daily itinerary of the trip. Documents are accessible on desktops and tablets as well as mobile devices.

“We offer a wide variety of vacation experiences,” Block says. “You might be staying in a Bed and Breakfast in Scotland, a Castle in Ireland or a Villa in Tuscany. You might need an off-road vehicle to go exploring the Costa Rican rain forest or a guided night tour to marvel at the Northern Lights in Iceland. Our new Traveler Portal is designed for our travelers to have access to all the information that they need to make their vacation as seamless as the booking experience on our website.”

Great Value Vacations plans to add the capability to book tours, sights and events through the Portal so that travelers can take advantage of local deals and opportunities that appear in their location while traveling.

“Everything we do is focused around giving our customers an expertly designed vacation at an affordable price backed up with an outstanding traveler experience,” says Block.

About Great Value Vacations

Great Value Vacations is a tour operator offering premium air-inclusive vacation packages, including independent and escorted trips, to the top destinations in the world at prices that are at or better than if the components were purchased separately. The company’s product experts do all the legwork, creating perfect itineraries, and hand-picking superior accommodations, with tours, transfers, sightseeing suggested or included in the package rate. Based in Rockville Centre, NY, Great Value Vacations is part of the holding company DH Enterprise and Associates, Inc. Visit www.greatvaluevacations.com for more information.

About DH Enterprise & Associates, Inc.

DH Enterprise and Associates, Inc., a family-owned company, has been in business under various different names since 1980. Today, it is the parent company of Great Value Vacations, an online leader of expertly designed vacations at an affordable price with a human touch.

DH also distributes vacations through its white label division, Solutions for Travel, offering turn-key solutions in the areas of travel technology, management, and operations. All DH managed brands, including Journeys Connect and the Aer Lingus Vacation Store, offer premium air-inclusive packaged vacations worldwide. DH currently employs approximately 65 travel professionals and is supported by a team in Italy and a satellite office in Ireland. DH Enterprise & Associates, Inc. and its portfolio of brands is a member of the United States Tour Operators Association (USTOA).

For more on the brands of DH Enterprise and Associates, visit

Sceptre: www.sceptrevacations.com

Great Value Vacations: www.greatvaluevacations.com

Global Consolidated Services: www.gcs-ltd.com

Aer Lingus Vacation Store: www.aerlingusvacationstore.com

Journeys Connect: www.journeysconnect.com

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