



DH Enterprise & Associates Inc.

## **DH ENTERPRISE AND ASSOCIATES, INC. APPOINTS NEW CEO**

*Technology Leader Ben Block Joins Tour Parent Company*



*Ben Block, CEO, DH Enterprise and Associates, Inc.*

**ROCKVILLE CENTRE, NY, September 14, 2016:** DH Enterprise and Associates, Inc. is pleased to announce the appointment of Ben Block as CEO. Block will oversee operations of DH Enterprise and Associates, which is the parent company of Great Value Vacations and Global Consolidated Services. He joins DH Enterprise and Associates after two years as a member of its Board of Directors.

Block has more than 15 years of experience as a technology leader in both privately held Internet companies as well as large public corporations.

“I hope to apply my vast knowledge to help DH Enterprise and Associates and its subsidiaries offer a better online user experience, optimize our internal processes, and help the individual divisions continue to prosper and grow,” says Block. “I’m excited about the opportunities we can accomplish in the travel industry.”

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Prior to joining DH Enterprise, Ben operated Bask Labs, a technology company he co-founded to build data-driven solutions for the online food ordering space. Bask was acquired by GrubHub in the spring of 2016.

Before co-founding Bask, Ben spent 7 years as CTO of W3, Ltd., a London-based Internet company that develops brands in the classifieds space. W3's largest and most successful brand was Vivastreet, a general classified site marketed in Western Europe and Latin America. The growth and success of Vivastreet led W3 to sell the Mexican business unit to Ebay in 2014. Ben left W3 and relocated back to New York at this time.

Before joining W3, Ben worked at News Corp., primarily in the Fox News division. By the end of his tenure, Ben was running the Internet Technology Department. Ben's team developed the first true content management system ever used in the Fox News newsroom, and brought various innovations to the consumer facing website, specifically around the use of video and advertising technology.

Ben graduated cum laude from NYU in 1999 with a passion for the Internet and a degree in Economics. He lives in New York with his wife and son.

#### **About DH Enterprise & Associates, Inc.**

DH Enterprise and Associates, Inc, a family-owned company, has been in business under various different names since 1980. Today, it is the parent company of Great Value Vacations, an online leader of expertly designed vacations at an affordable price with a human touch.

DH also distributes vacations through its white label division, Solutions for Travel, offering turn-key solutions in the areas of travel technology, management, and operations. All DH managed brands, including Journeys Connect and the Aer Lingus Vacation Store, offer premium air-inclusive packaged vacations worldwide. DH currently employs approximately 65 travel professionals and is supported by a team in Italy and a satellite office in Ireland.

For more on the brands of DH Enterprise and Associates, visit

Sceptre: [www.sceptrevacations.com](http://www.sceptrevacations.com)

Great Value Vacations: [www.greatvaluevacations.com](http://www.greatvaluevacations.com)

Global Consolidated Services: [www.gcs-ltd.com](http://www.gcs-ltd.com)

Aer Lingus Vacation Store: [www.aerlingusvacationstore.com](http://www.aerlingusvacationstore.com)

Journeys Connect: [www.journeysconnect.com](http://www.journeysconnect.com)

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