GABRIEL PITRELLA

SOFTWARE ENGINEER
FULL STACK

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Italian 🇮🇹 and Argentinian Citizen 🇦🇷 🌐

in/gabrielpitrella   github/gpitrella   gp/vporfolio

Software Engineer Full Stack with over 4 years of hands-on expertise in crafting and implementing efficient solutions using a diverse set of technologies, including JavaScript, HuBL(HubSpot), NodeJS, ReactJS, Express, PostgreSQL, MongoDB and more. My professional journey spans over 14 years as an Industrial Engineer with 7 years as an Engineer at Toyota, where I developed a strong foundation in analytical thinking, effective problem-solving, teamwork, communication, and a commitment to continuous improvement.

☰ TECHNOLOGIES

Javascript, including DOM manipulation and object model, JQuery, HubSpot, HubL, WordPress , TypeScript, HTML, CSS, SASS, LESS, Bootstrap, React, React Native, Redux Toolkit, Node.js, RESTful APIs, Firebase, Express, Sequelize, Expo, PostgreSQL, Mongoose, MongoDB, Apollo, GraphQL, Passport, JSON Web Token, Outh, Jest, Cypress, Git/GitHub, Webpack, Photoshop, Figma, Adobe XD, Vercel, Heroku, Fly.io, , Jira, Scrum/Agile Methodology, Slack, Apollo, GraphQL

🎓 PROFESSIONAL EXPERIENCE

- **HubSpot Developer |** *HubSnacks*   June 2022 – Current

Creation of web pages and landing pages, monitoring of web development according to design, optimization of websites, troubleshooting of client websites, integration of websites with different platforms and monitoring of tasks through tickets. See the latest developments in my profile. ***Stacks:*** *HubSpot, HubL, Javascript, JQuery, HTML, CSS, RESTful APIs, Figma, Scrum/Agile Methodology, Slack*

- **Full Stack Web Developer (WordPress) |** *L'AQUA Store – Lidherma Store*   February 2021 – September 2023

Build a complete E-commerce platform with server integration, web performance optimization and seamless connections to payment gateways Facebook and Google Ads. ***Stacks:*** WordPress, Javascript, including DOM manipulation and object model, HTML, CSS, Photoshop, Figma, Jira, Scrum/Agile Methodology

- **Front-End Web Developer | Quality Assembly Engineer |** *Toyota Argentina SA*   November 2014 – March 2022

Development of App for visualization of vehicle variables. Coordinate supplies in charge. Analyze and solve problems in the production line. Analyze, document, design and manage process improvement. Implement Kaizen as a methodology for continuous improvement and detection of opportunities for change that add value to the company. ***Stacks:*** React, Javascript, including DOM manipulation and object model, JQuery, TypeScript, HTML, CSS, SASS, LESS, Node.js, RESTful APIs, Git/GitHub, Webpack, Figma, Scrum/Agile Methodology, Slack, Cypress

- **Quality and Project Engineer |** *Pedro Bucciero Industries SRL*   September 2009 – November 2014

Responsible for Quality and Engineering in the development of more than 40 auto parts for the main automotive terminals in Argentina PSA, GM and FIAT (Application of ISO TS 16949:2009 - ISO 9001:2008 standards). Programming and tuning of CNC machines - PLCs (G&M code language)

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💼 PROFESSIONAL EDUCATION

• **HubSpot Architecture: Data models and APIS** | HubSpot	January 2025
• **Jira Specialization, Project Management**| Linkedin	September 2024
• **Applications Development Course** | CoderHouse	July 2023 – November 2023
• **CMS for Developers Certification Course** | HubSpot	May 2023
• **CMS for Developers** | HubSpot	June 2023
• **Full Stack Web Developer** | Henry Bootcamp. + 800 hs theoretical-practical	March 2022 – July 2022
• **Ontological Coaching** | Leadership Training School	October 2021 – October 2022
• **Postgraduate in Industrial Automation** | University of Buenos Aires	February 2010 – May 2013
• **Industrial Engineer** | National University of Cuyo	February 2002 – August 2008

💼 LAST PROJECTS

- **Second Hand Books** \| Full Stack Web Developer *July 2023 – Current*

Develop complete and functional Books E-commerce, develop user and administrator side experience. The main stacks used were React Native, React Hooks, Redux, Expo, Firebase, Cypress. https://secondhand.com

- **Junior App** \| Full Stack Web Developer *August 2022 – Current*

App development to help junior programmers gain experience. Link with API and database. The main stacks used were React, Redux, MUI, React Hooks, Express, MongoDB, Mongoose, Jest. https://appjunior.vercel.app

- **Tech E-commerce** \| Henry Bootcamp \| Full Stack Web Developer *June 2022 – July 2022*

Develop complete and functional E-commerce of tech products, develop user and administrator side experience. The main stacks used were React, Redux, MUI, SendGrid, integration with MP and Google, Sequelize, React Hooks, Express, PostgreSQL, Passport, Cloudinary, Jest. https://techmarketfront.vercel.app/

- **L'AQUA Beauty Store** \| Full Stack Web Developer (WordPress) *February 2021 – June2022*

Develop and Design E-commerce, link with Servers and integrate with payment gateways, Facebook and Google Ads advertising platforms. The main stacks used were WordPress, Elementor, Vultr, Runcloud, Cloudflare. https://laquastore.com

- **See more project in my portfolio.** https://porfolio-gpitrella.vercel.app

⋯ LANGUAGES

- **Ingles:** C1 – Advanced. EF SET
- **Portuguese: B1** –Intermediate

⚒ SOFT SKILLS

- Teamwork
- Communication
- Perseverance
- Resilience
- Continuous Improvement
- Positive Mind
- Analytical thinking
- Effective problem solving