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Orange County, CA







# CarBlip

Car Buying, Like Never Before





Featured in TechCrunch

# CarBlip

Platform:

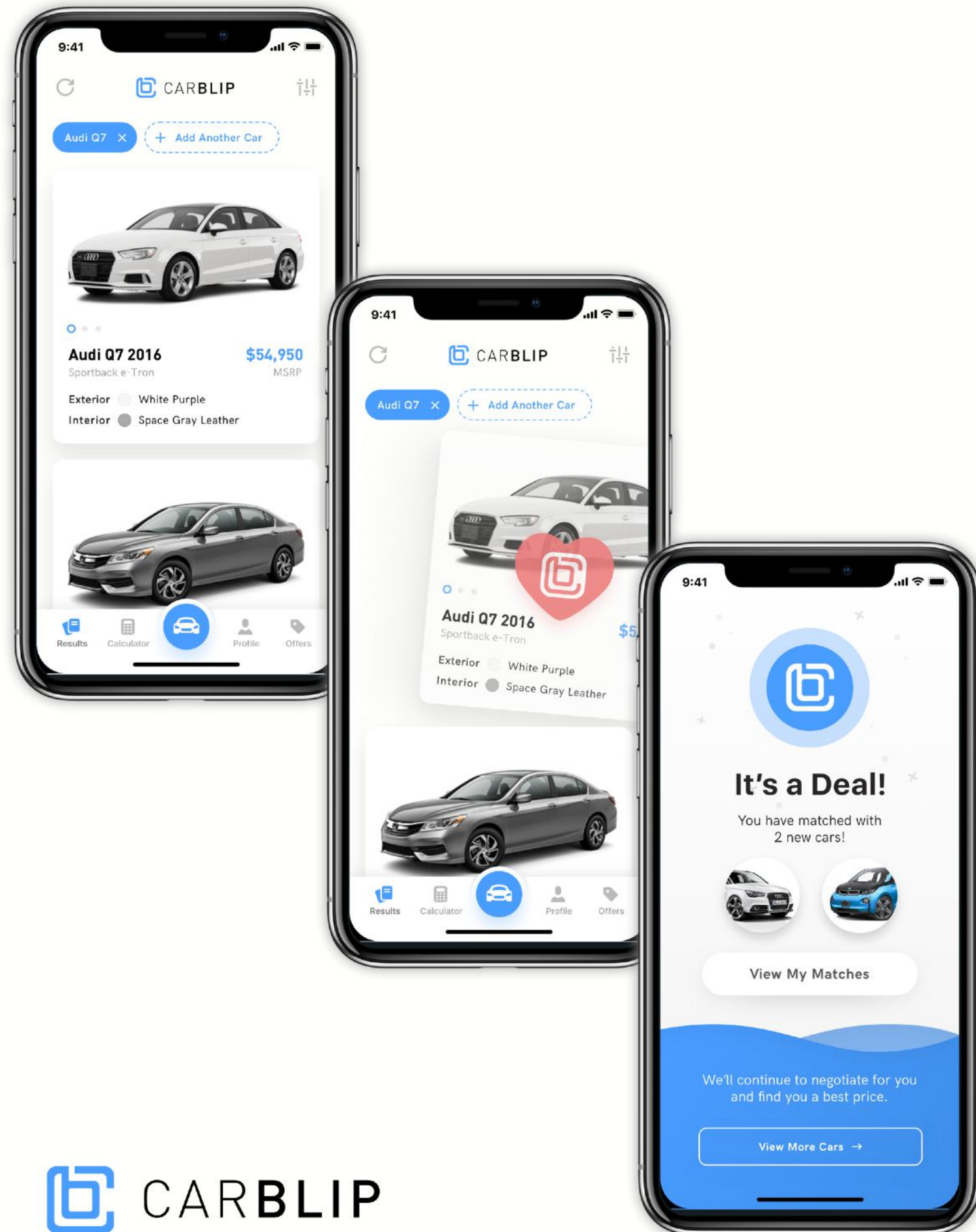
iOS

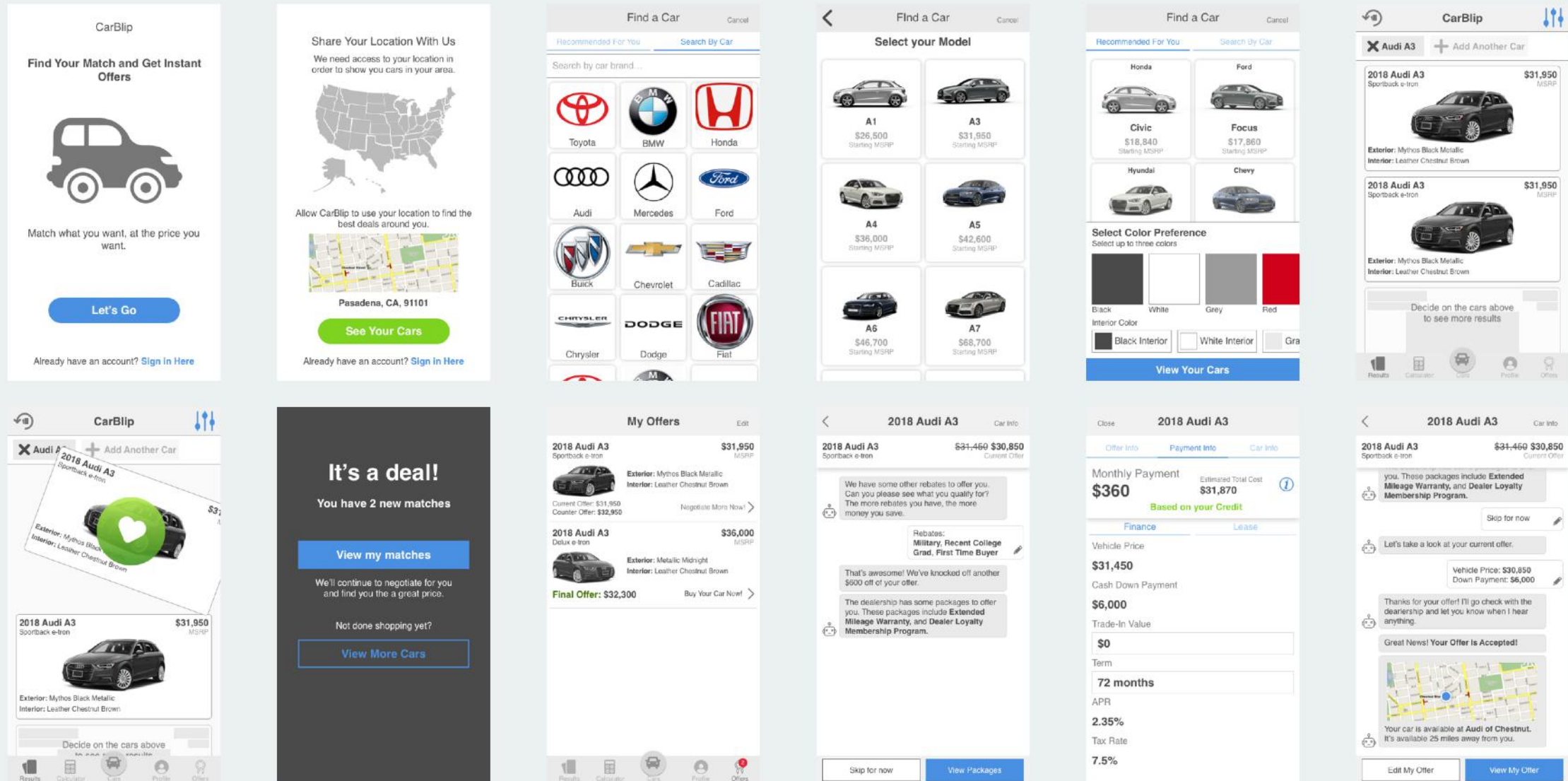
## Challenge:

The easiest way to buy a car. Select what type of car you're interested in, swipe right on what you like, and name your price.

CarBlip's proprietary chatbot will negotiate with the dealership on your behalf in order to get you the lowest price.

*CarBlip is a portfolio company of Los Angeles based incubator, Science Inc. (Dollar Shave Club, August Home, and Dog Vacay).*





Selection of the wireframes created in the design process

## My Role:

- Design Team Lead (Team Size: 4)
- Wireframes
- UI / UX Design
- High Fidelity Design Lead
- Prototype

## Find a Car

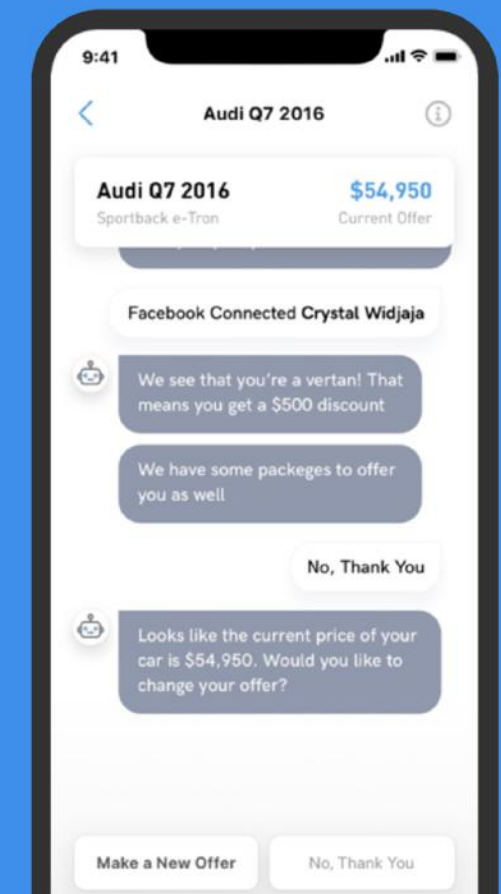
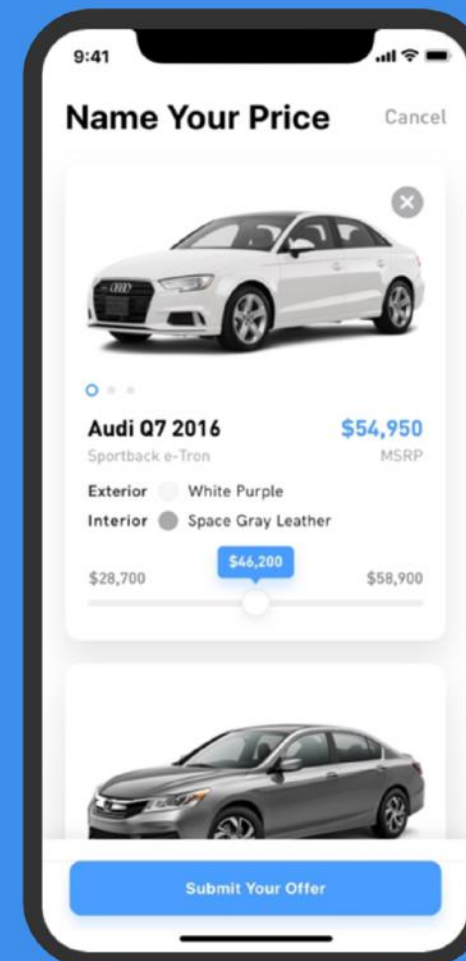
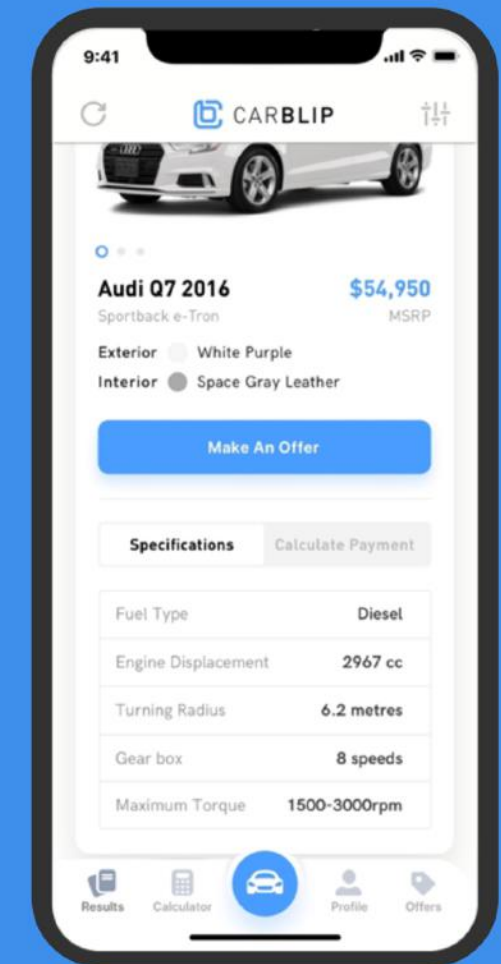
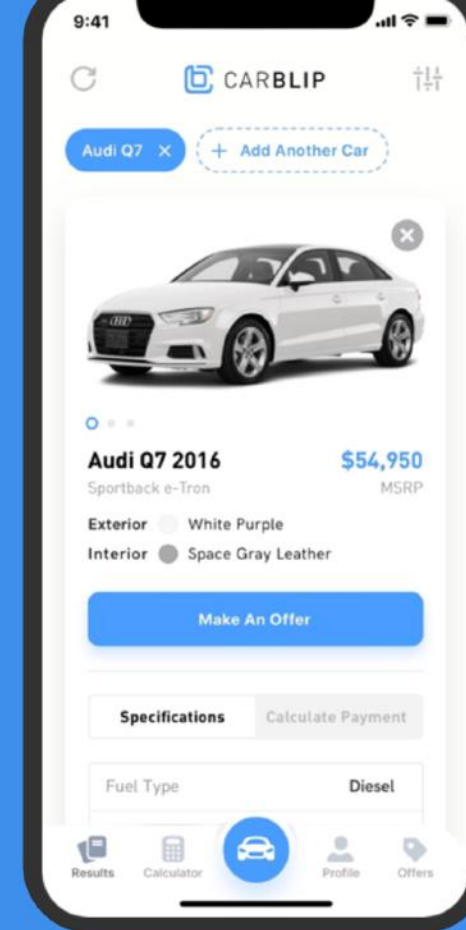
Narrow down your car search by make and model. Name your price range and select color preferences.

## See Your Results

Receive a list of cars in your area. Swipe right if you love it, left if you don't. After you've gone through your results, name the price you're willing to pay for each car.

## Get an Offer

Leave the negotiating to CarBlip. Using CarBlip's proprietary chatbot, you'll get the best price with the minimum amount of hassle.





# Arppy

## Level Up Your Office Table Tennis



# Arppy

## Platform:

iOS & Android (React Native)

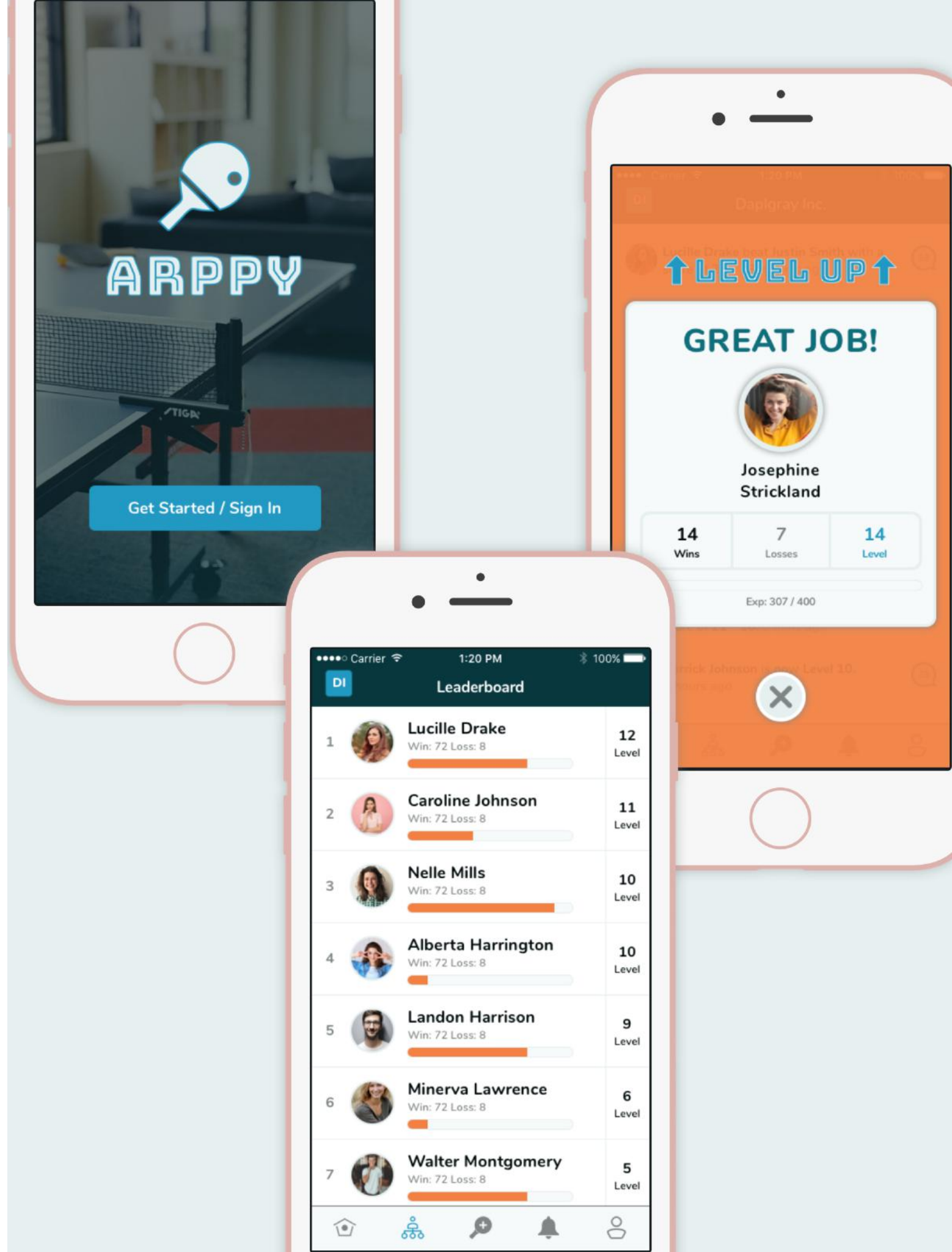
## Challenge:

Design a ping pong leaderboard app for offices and groups of friends that rewards users for playing regularly and personal improvement.

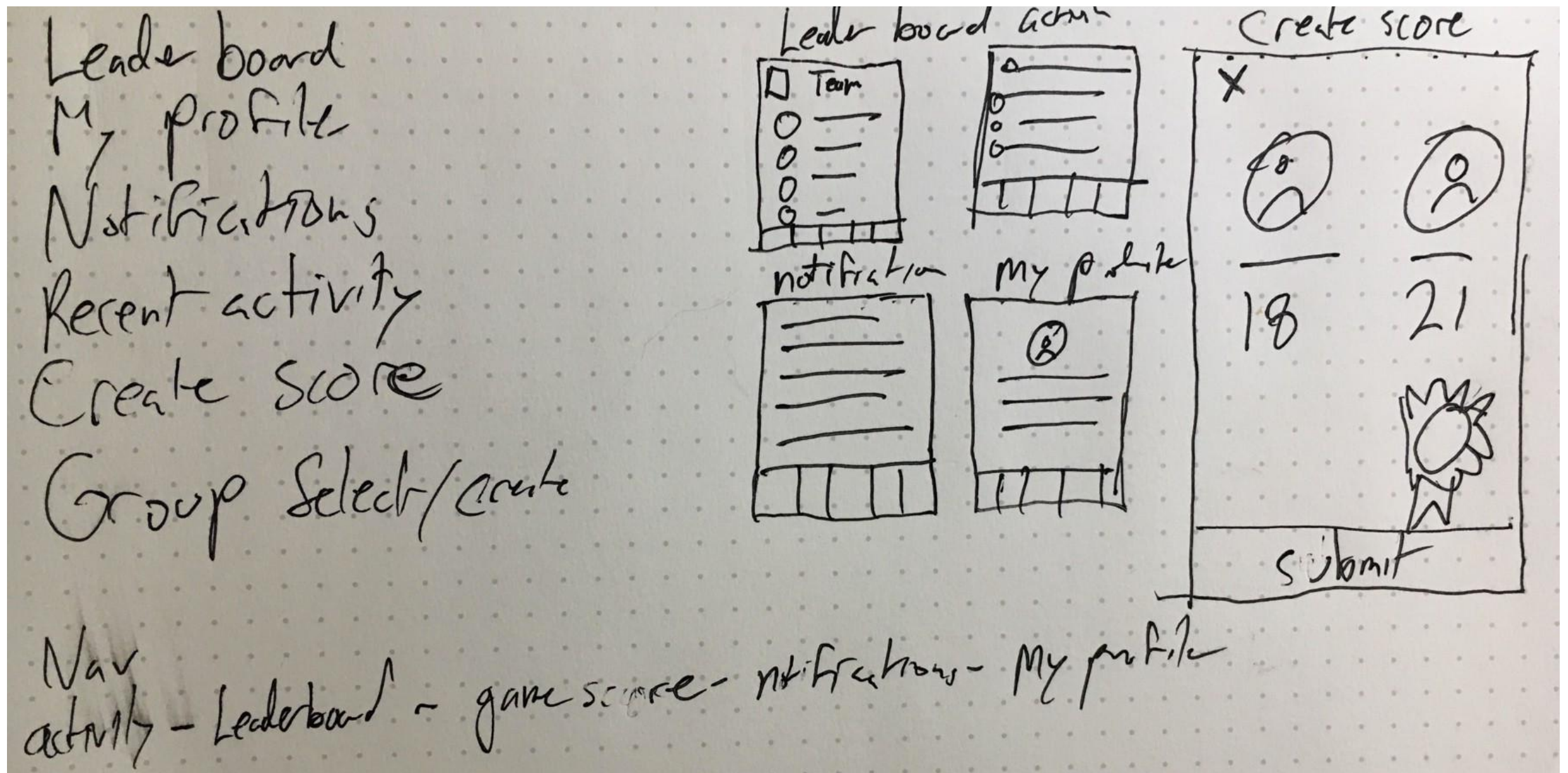
Mimic the leveling up system of a Role Playing Game. Users gain at least a little bit of EXP (Experience Points) for each match they play. Users get rewarded for beating an opponent who is of a significantly higher level than them. Gamification makes the app addictive and encourages more use of the app.

## My Role:

This app is a personal side project of mine. I was the sole designer and created all of the branding and designs myself. It is currently in active development.







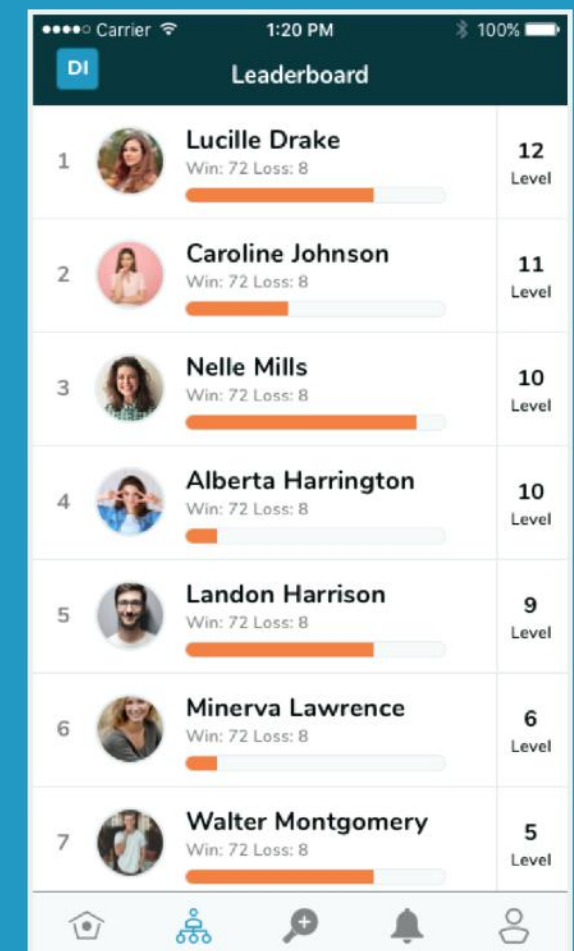
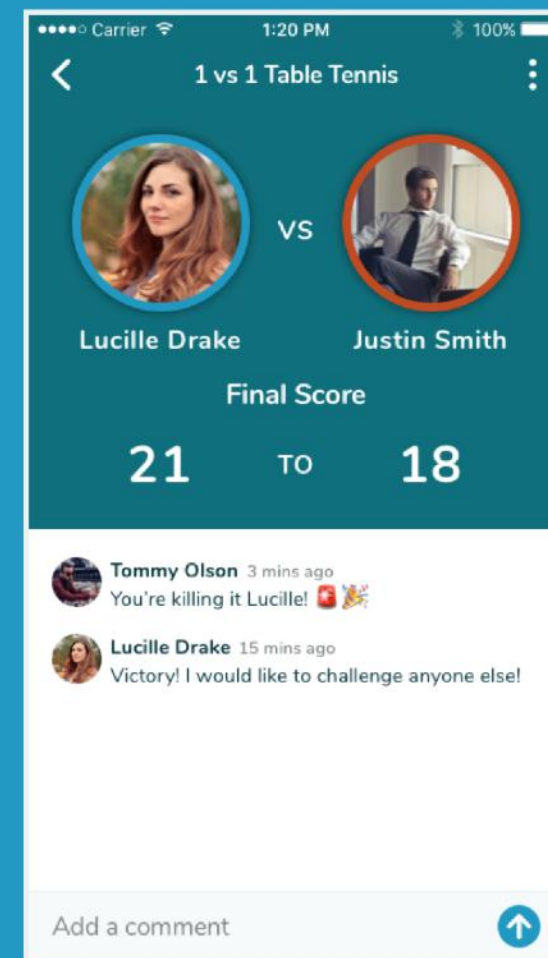
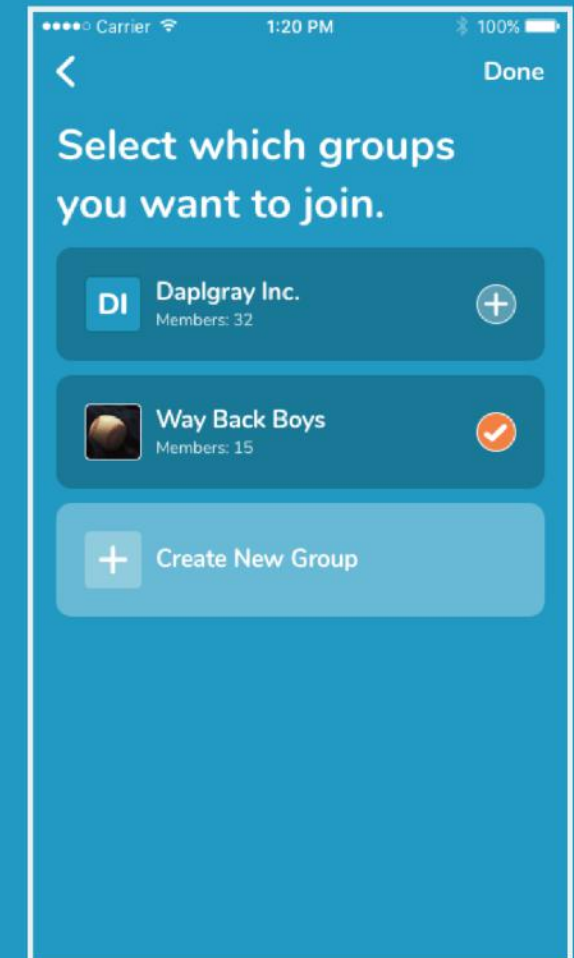
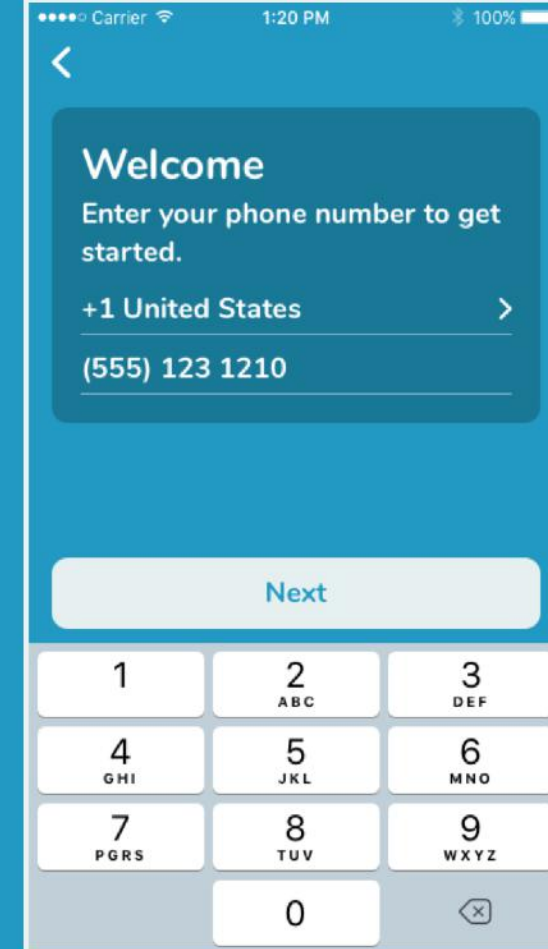
## Process:

Because Arppy (the first two syllables of RPG spelled phonetically) would be an app for coworkers to use and communicate with, I decided to take inspiration from Slack, the ultimate workplace communication app. Creating and joining multiple groups had to be easy, and users have different profiles for each group they are in. I went through Slack on my iPhone and took screenshots of design patterns that I thought would be useful.



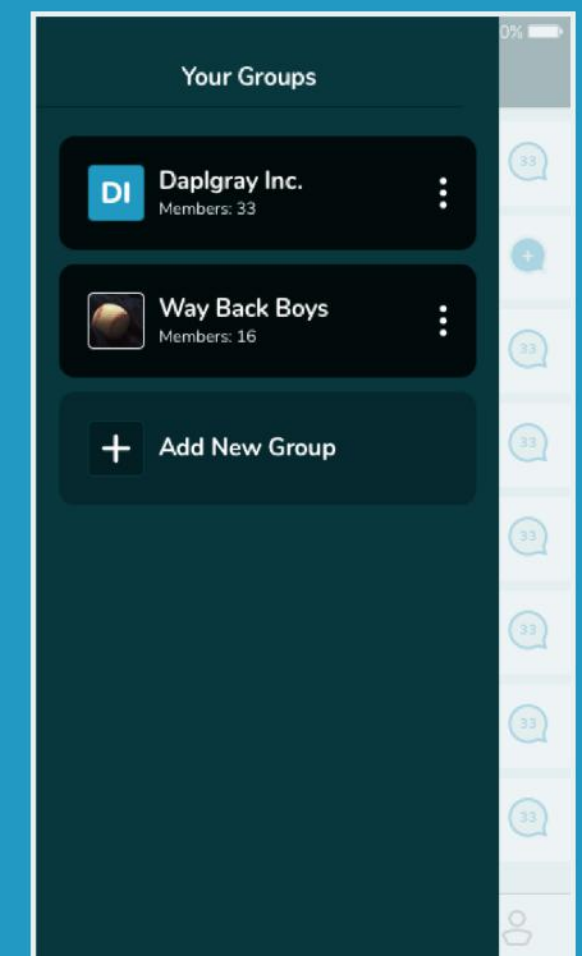
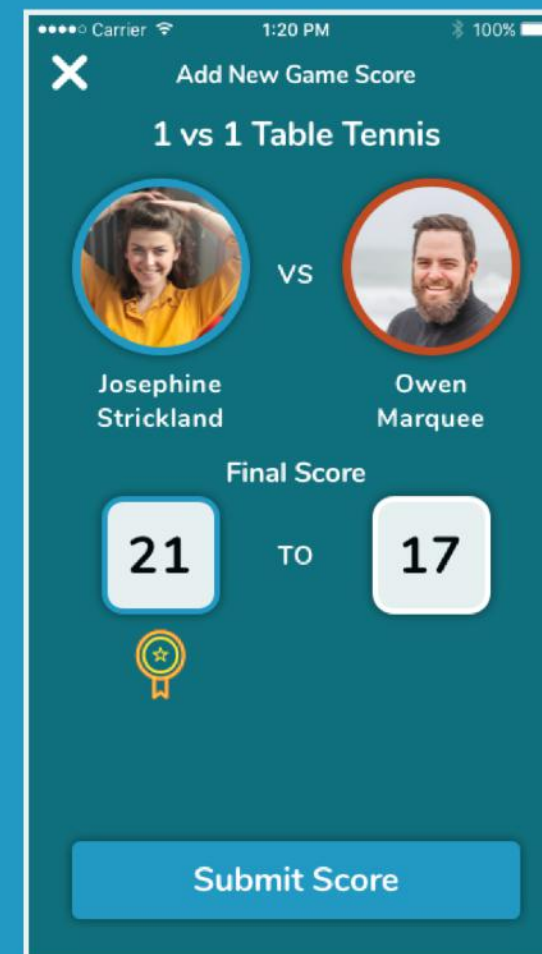
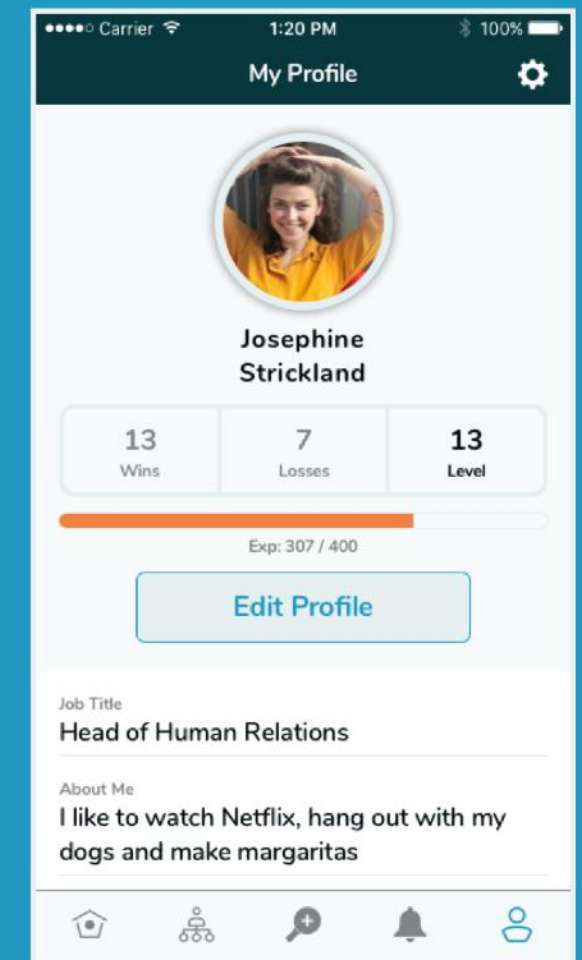
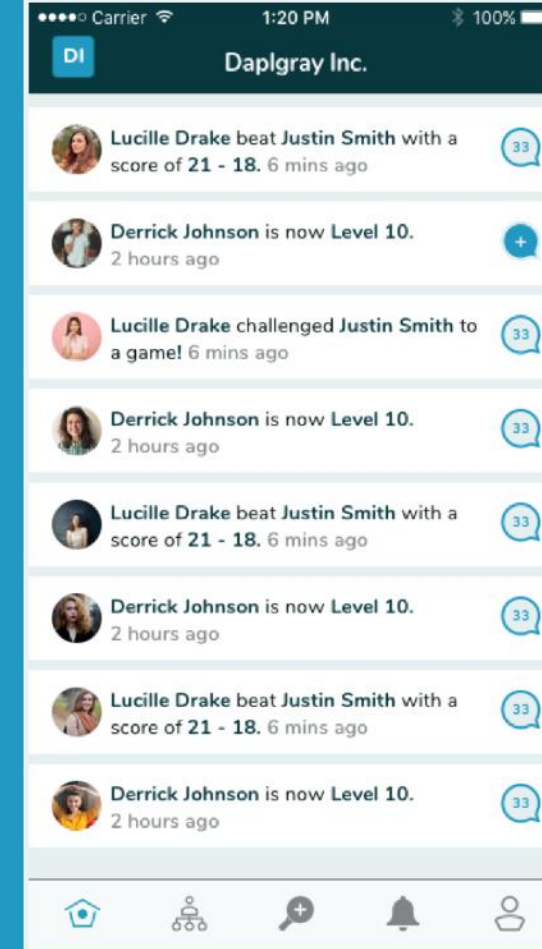
## Design

After my initial sketches and outlining, I began designing in Sketch. I created a bright brand palette and used Nunito as the font. I also use Bungee Inline as a font in a few locations because it reminds me of the classic Sega font.



## Features and User Path:

- The user creates their profile and either joins an existing group (could be a company, sports team, or group of friends) or creates their own.
- The user can see the recent activity in their group which includes people leveling up, people challenging each other to games or game scores from recently completed games. Users can comment back and forth on any of these activity postings.
- The user can view the leaderboard and view everyone's record and level.
- The user is able to input the score of their recently played game and it alerts the opponent that the score was just entered.
- At the conclusion of each game, the user is shown a modal where they gain experience. If they gain enough EXP, they are shown the Level Up screen.





## Next Steps:

Currently, this is only to score 1 vs 1 ping pong games. The app could be expanded to include 2 vs 2 ping pong games as well as other office game such as foosball or chess. The app would also benefit from a Slack integration to alert an office of new game scores or challenges. It would also be cool to have a web dashboard that could be displayed on a TV throughout the office. The app will initially be free. Maybe some of these additional features could be unlocked for a monthly fee.







# Whitaker

## Seamless Trucker Dispatch



# Whitaker Contracting

## Platform:

Mobile (iOS & Android)

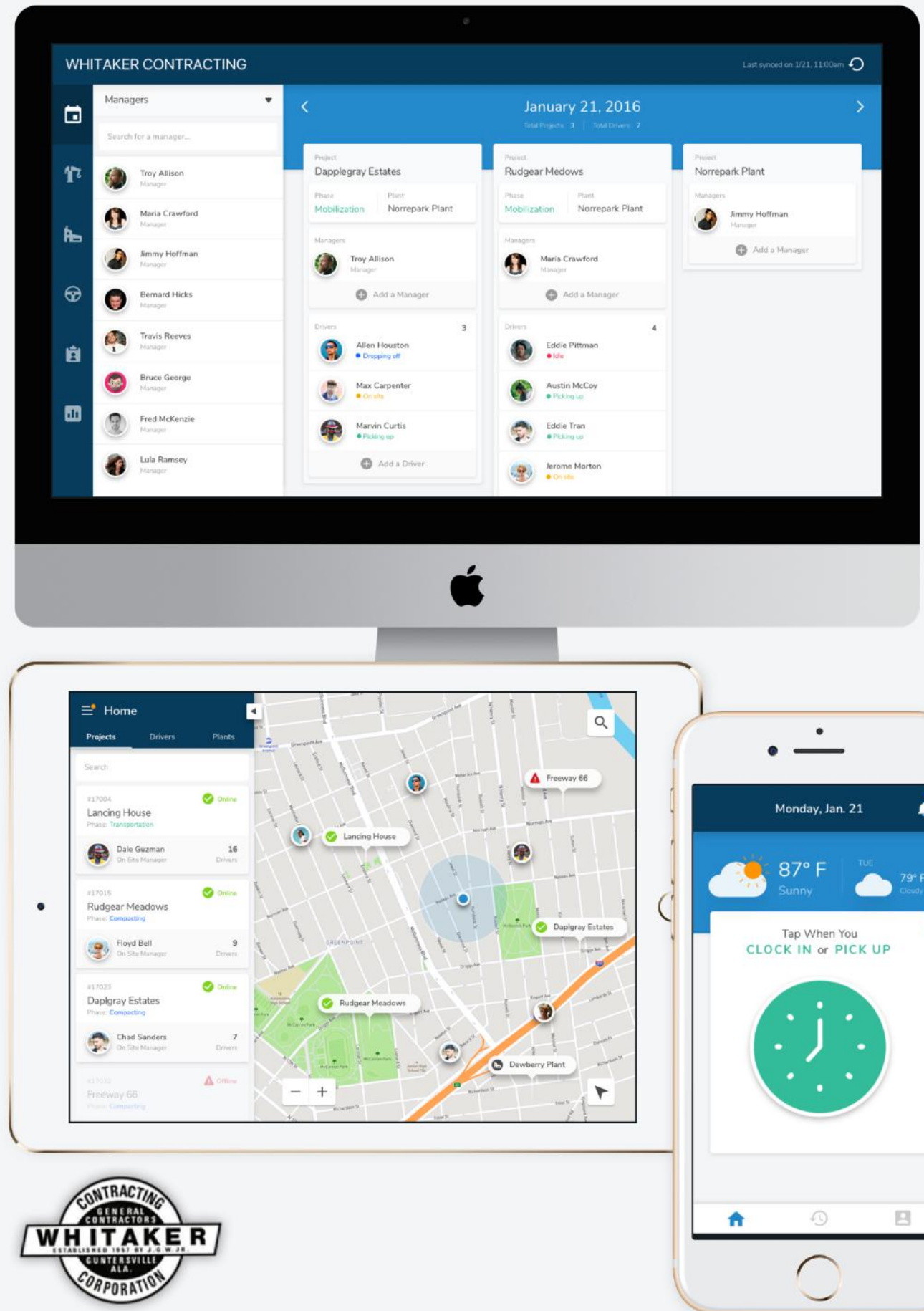
Tablet (iOS)

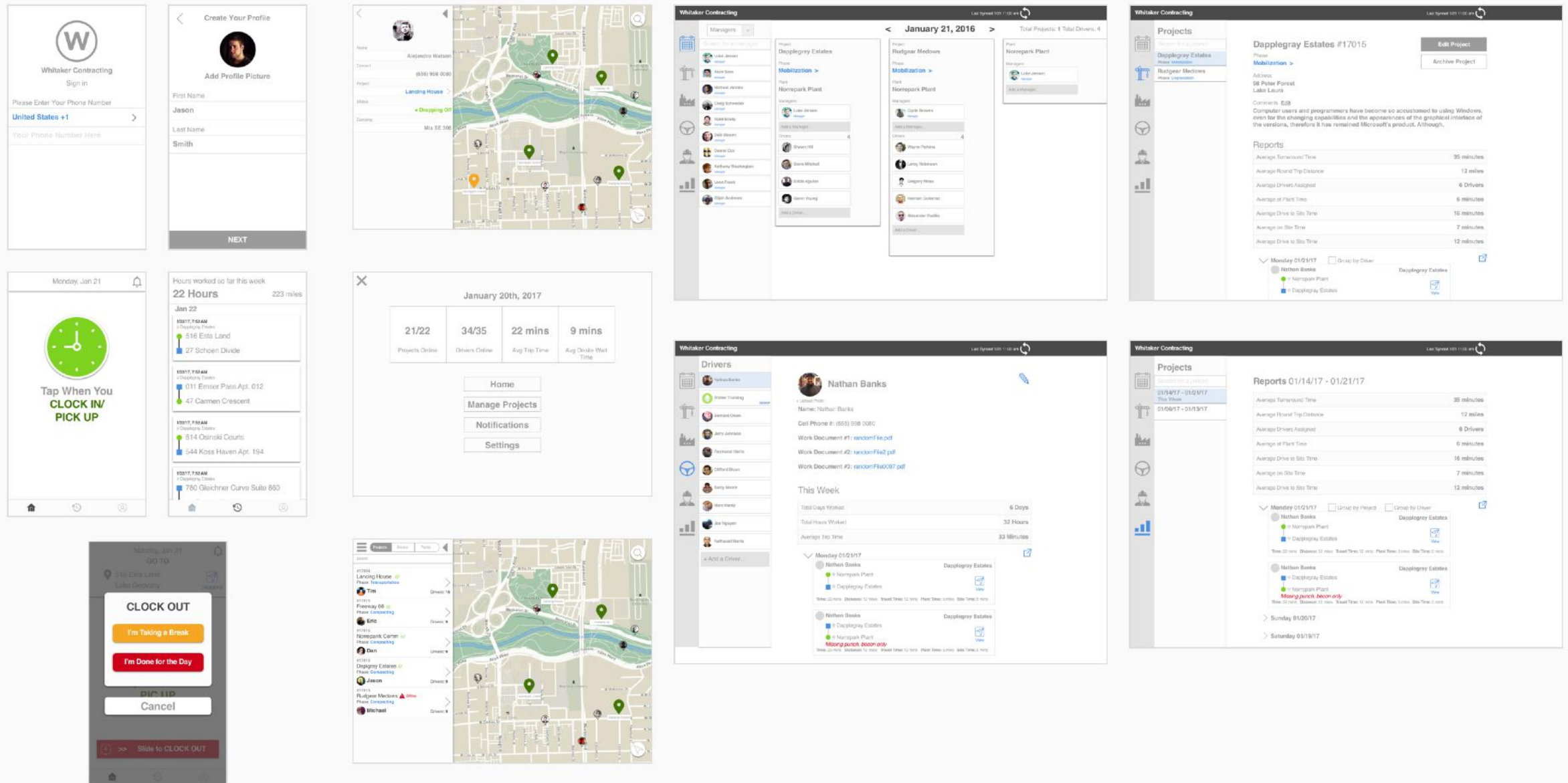
Desktop Web

## Challenge:

Whitaker Contracting is an asphalt paving and construction company based out of Alabama. Everyday they employ 5-20 independent truckers to haul material back and forth to their many job sites. Whitaker required a suite of applications to dispatch the truckers as well as provide realtime visibility and analytical insights into their operations.

*This project is currently being used as a private internal tool within Whitaker Contracting.*





Small selection of the 50+ wireframes created in the design process

## My Role:

- User Research
- Wireframes
- UI / UX Design
- High Fidelity Design
- Prototype

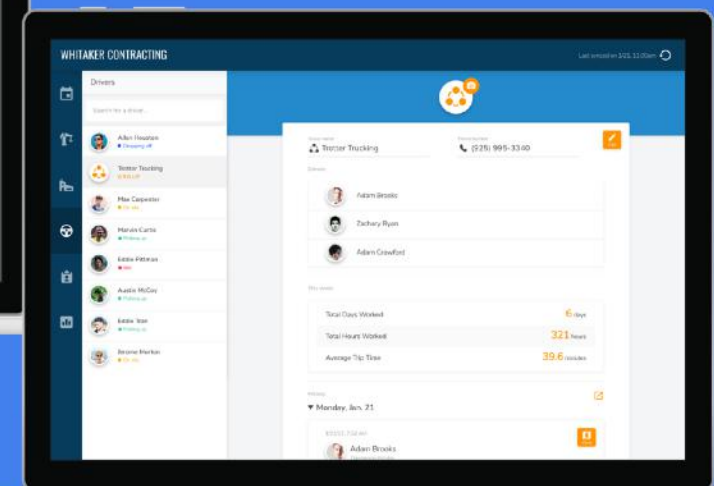
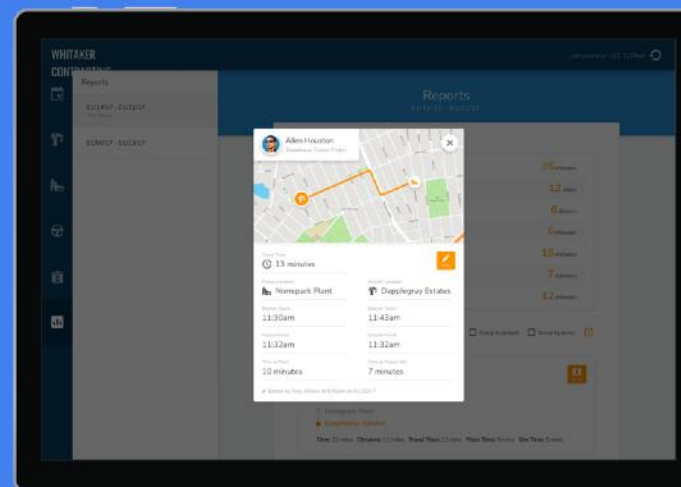
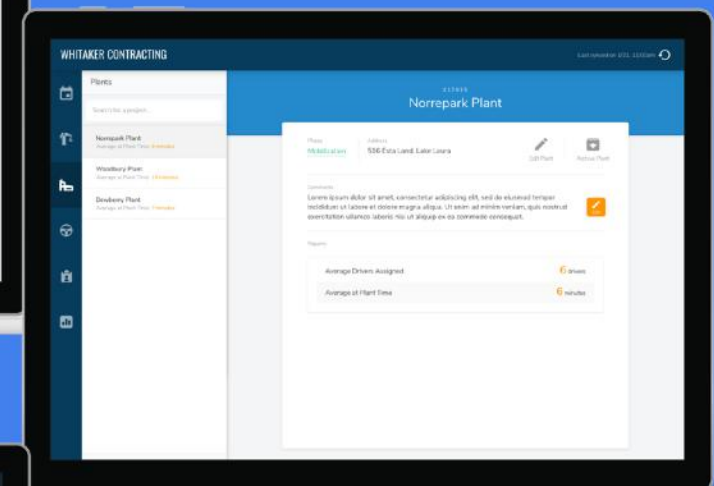
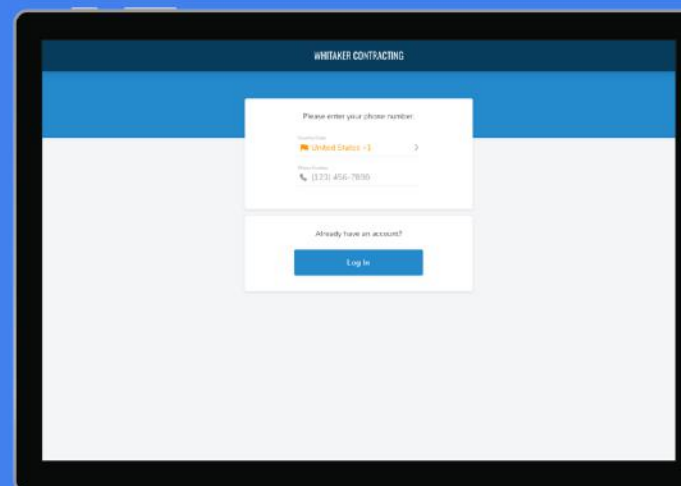
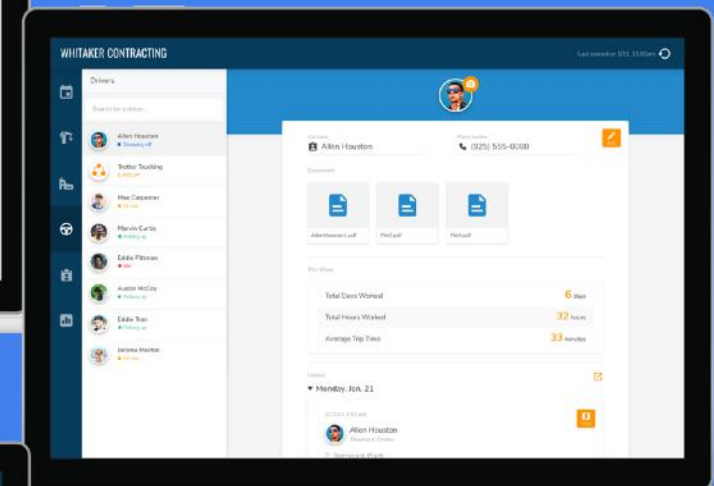
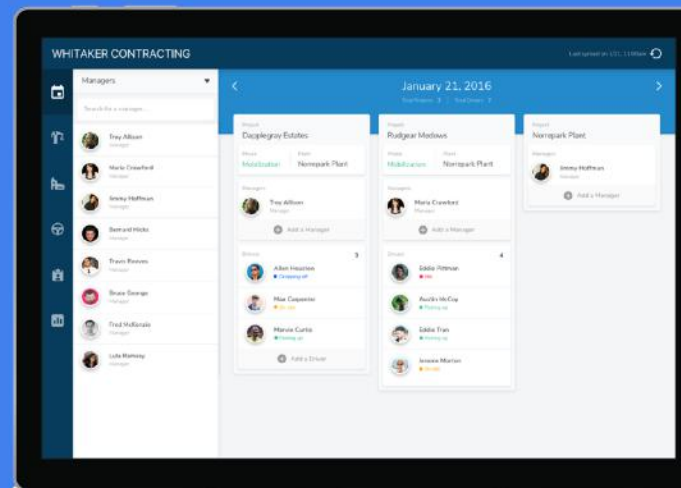


## Desktop Web App:

Role: Admins and Managers

Manage the upcoming day's projects, managers and drivers. I based the designs off of Jira and included a Kanban interface for project management. Users of many roles are created through the web interface. Authentication is done through password-less mobile phone.

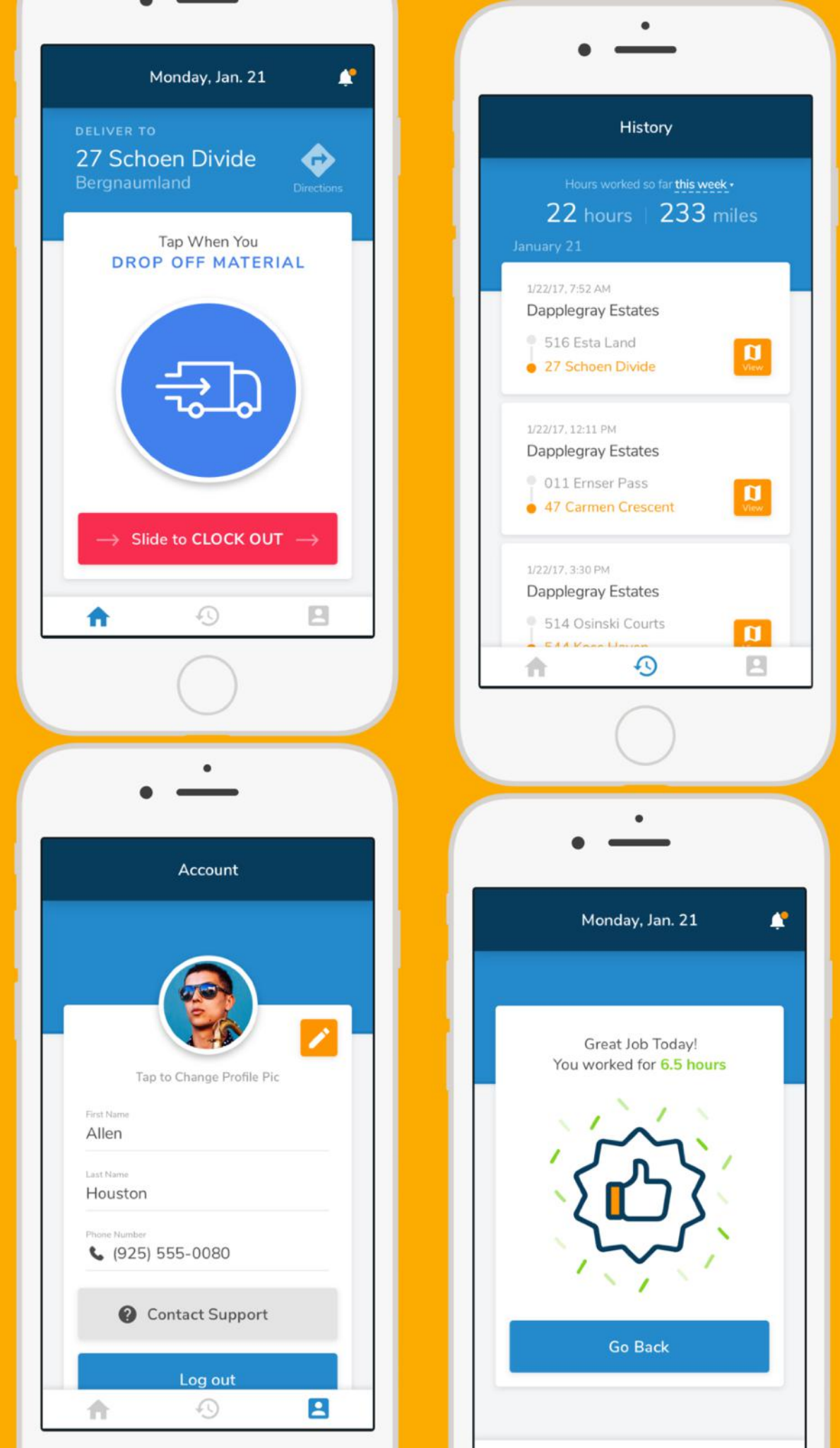
The desktop app also provides insights into the efficiency of each project and its resources. It is used to better estimate and bid on future projects.



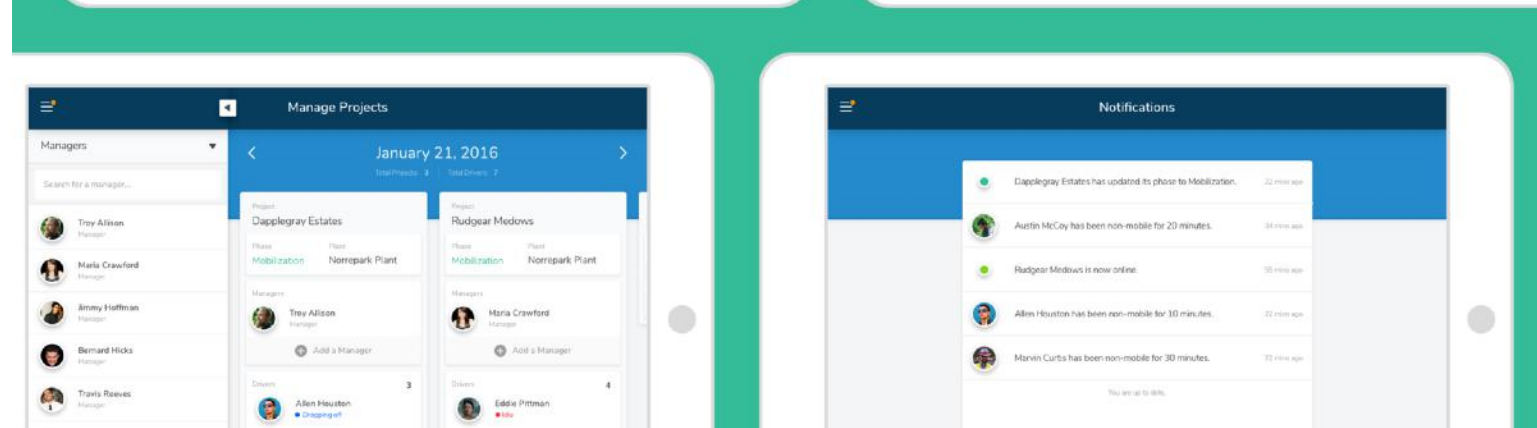
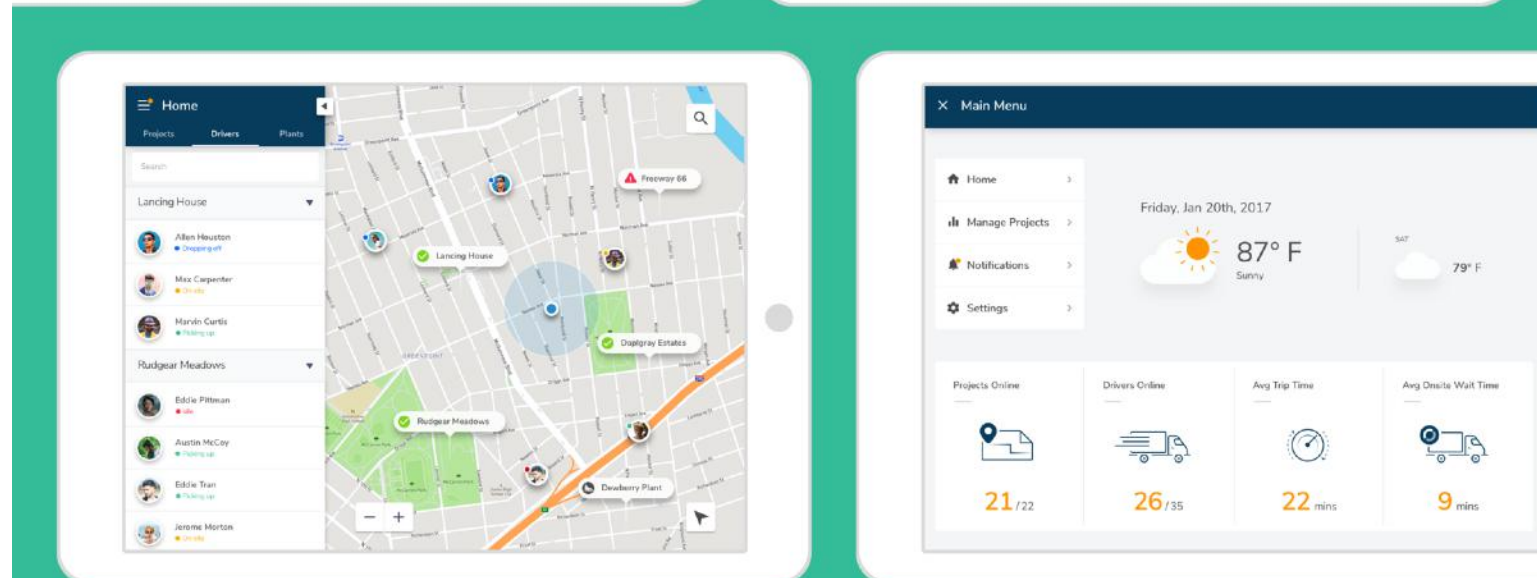
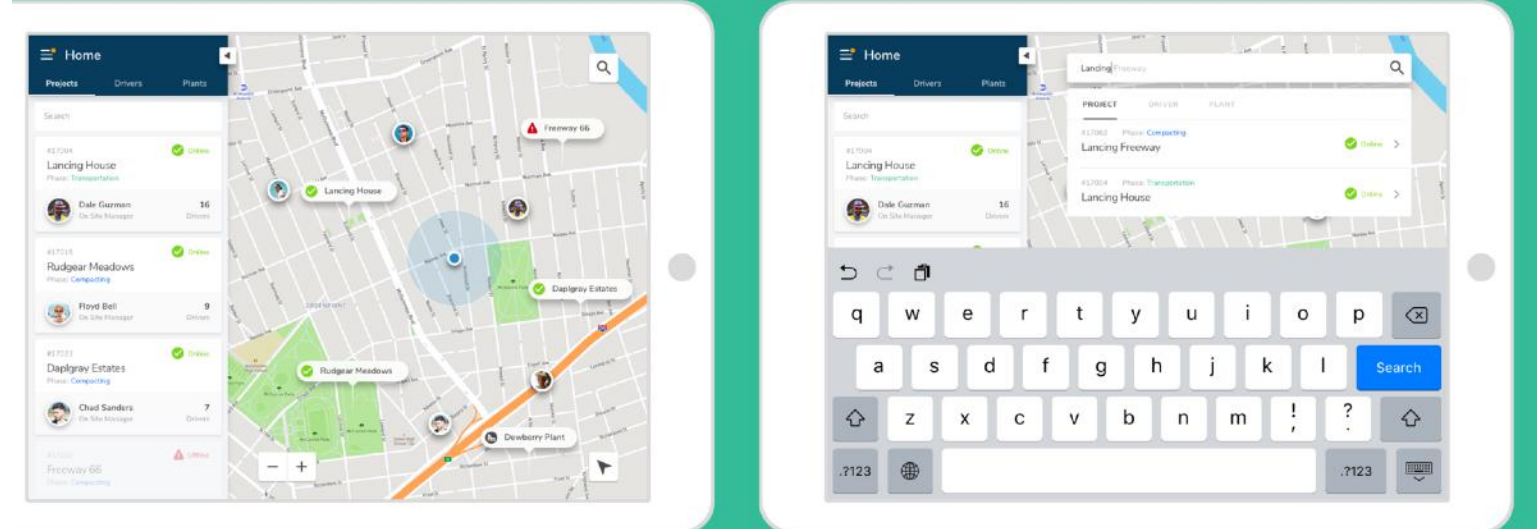
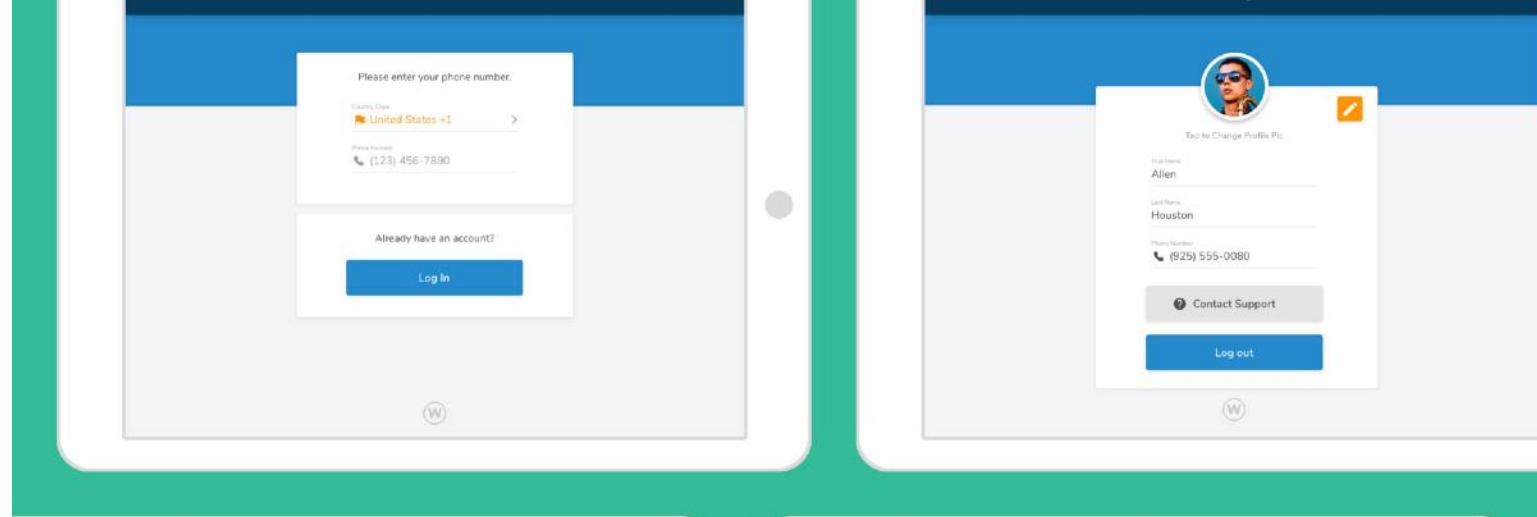
## Mobile App

Role: Drivers

Simple realtime app that dispatches drivers to their next location. Drivers use this app to keep track of their hours and the distance they drive each day. The app tracks their real-time location and streams it to the server.







## Tablet App:

Role: Onsite Project Managers

Displays real-time feed of the construction sites and the location and status of each driver. Each job site displays real-time data about the efficiency of the drivers movements. Drivers can be reassigned to new job sites in order to make each job site as efficient as possible.



A crowded outdoor party at night. In the foreground, the back of a person wearing a light blue shirt with a vibrant floral and tropical pattern is visible. To their left, another person wears a dark shirt with a colorful geometric pattern. The background is filled with a large, out-of-focus crowd of people. Warm, glowing string lights are strung across the top of the scene, creating a bokeh effect. The overall atmosphere is festive and social.

# YurParty

Search. Book. Party



# YurParty

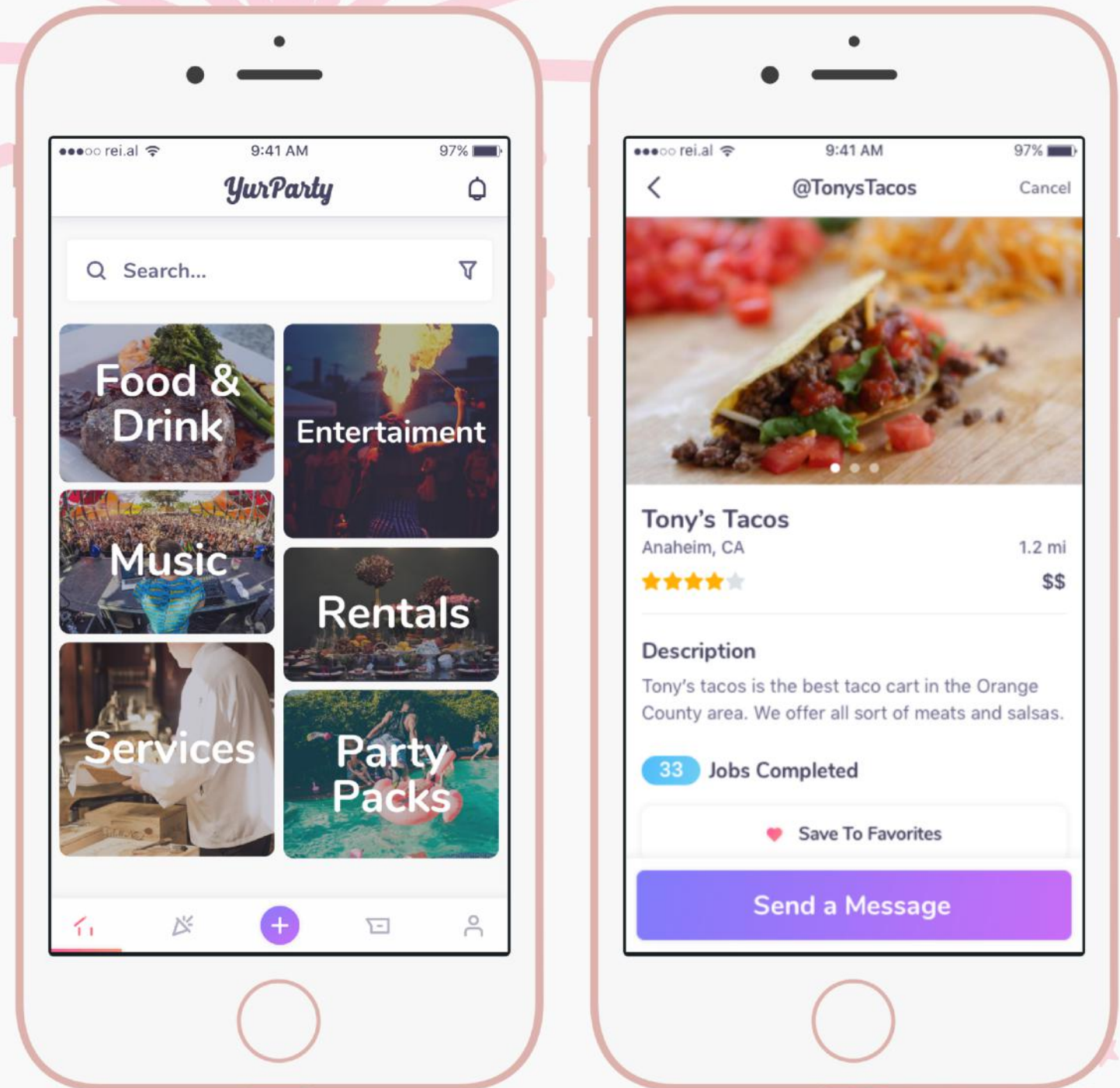
Platform:

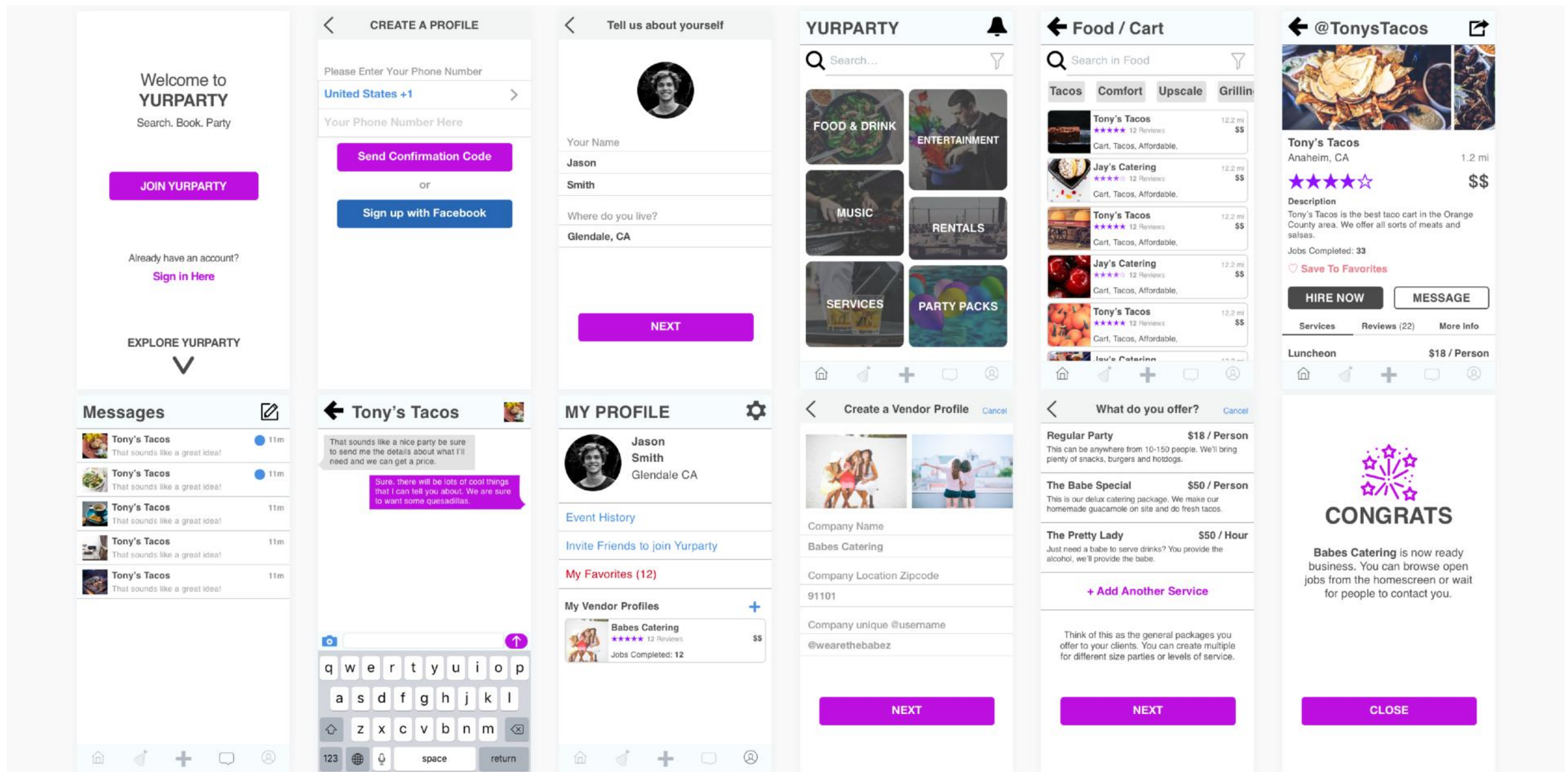
Mobile (iOS)

## Challenge:

YurParty is the marketplace for event rentals and service providers. Browse through a list of vendors in your area and their rates. Communication happens through YurParty's in app messaging and transactions are arranged in person.

*YurParty is currently in the app store and serving the greater Southern California area.*



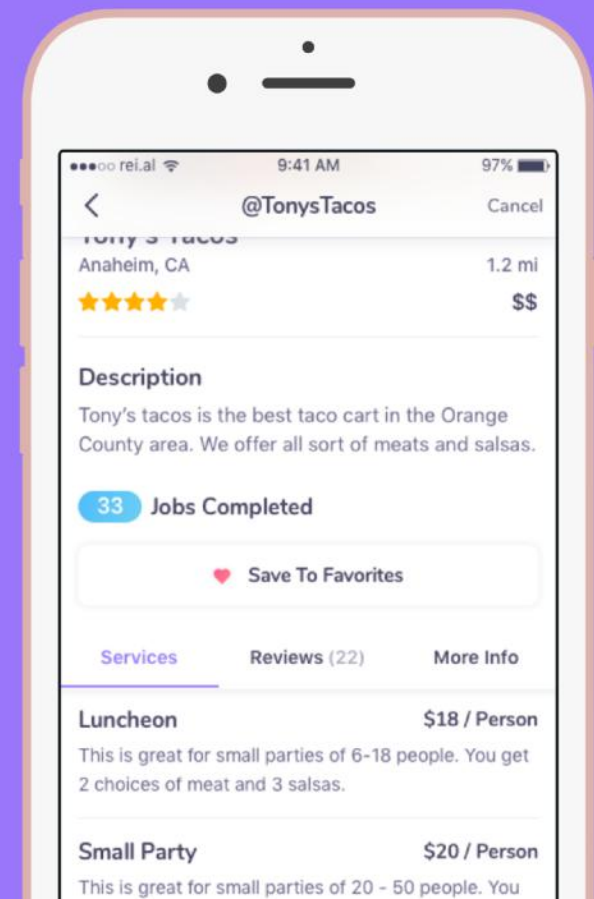
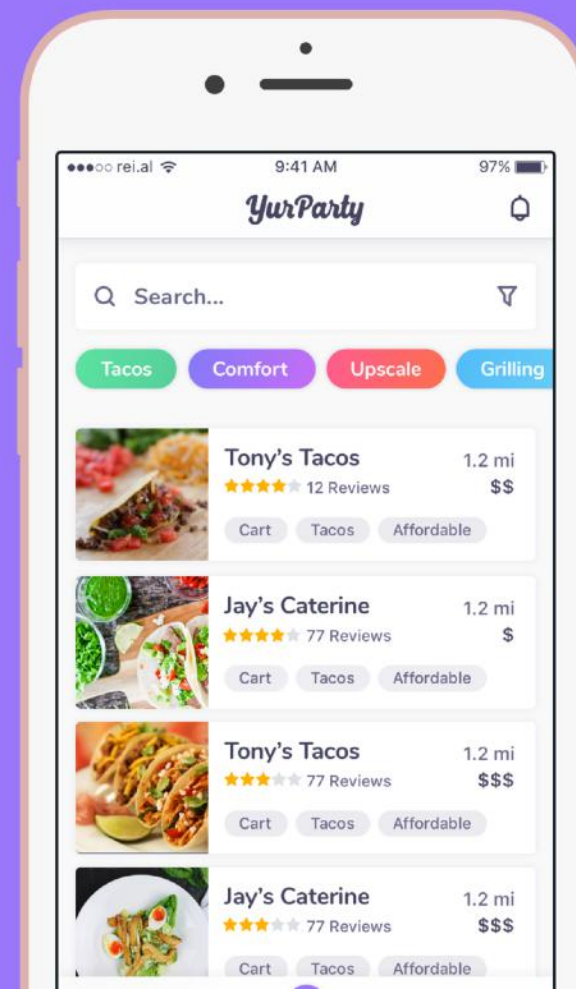
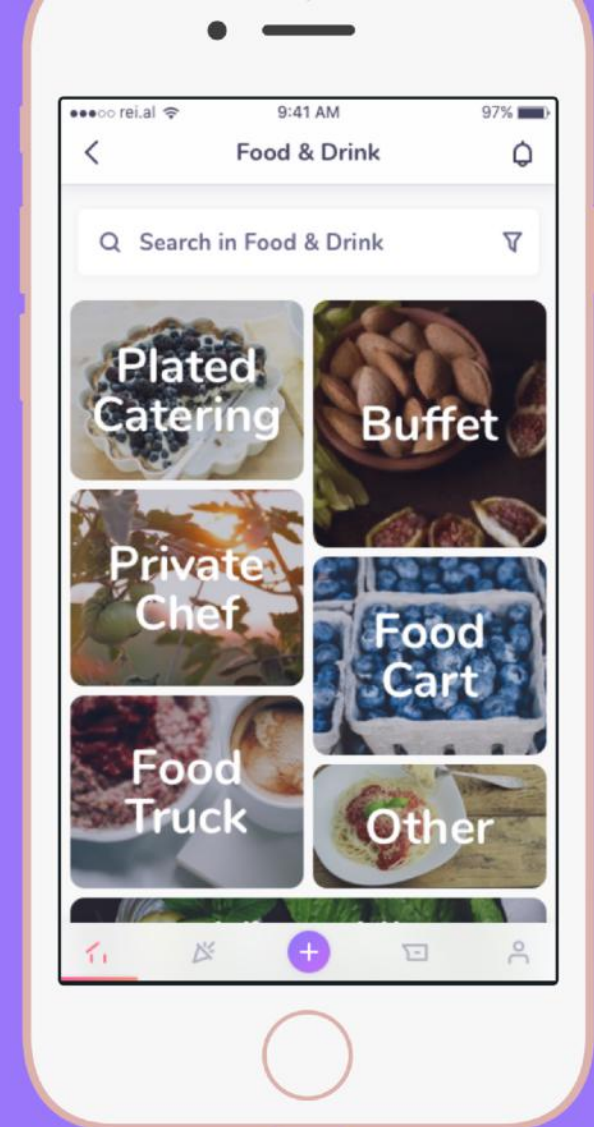
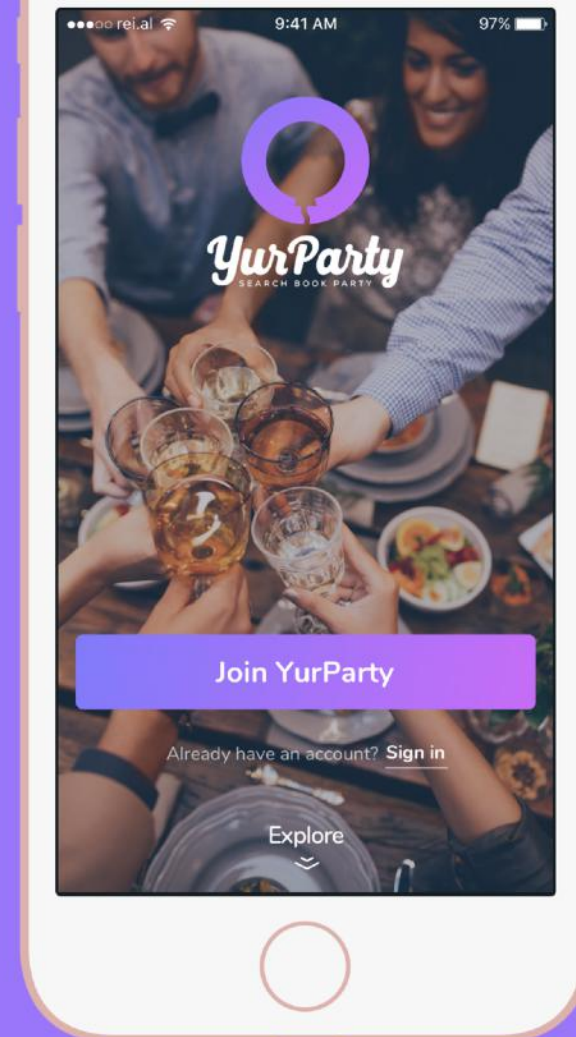


*Small selection of the 45+ wireframes created in the design process*

## My Role:

- User Research
- Wireframes
- UI / UX Design
- High Fidelity Design
- Prototype





## Browse

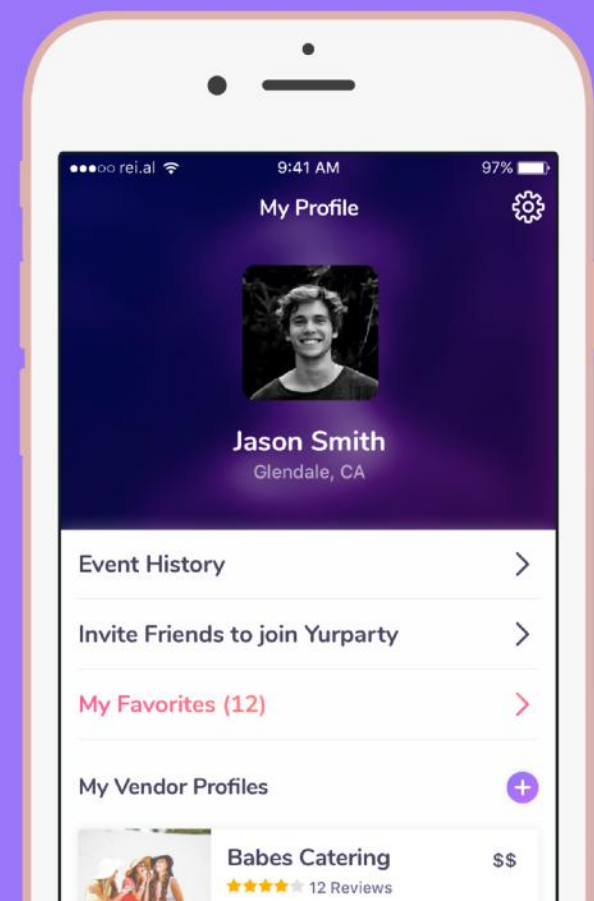
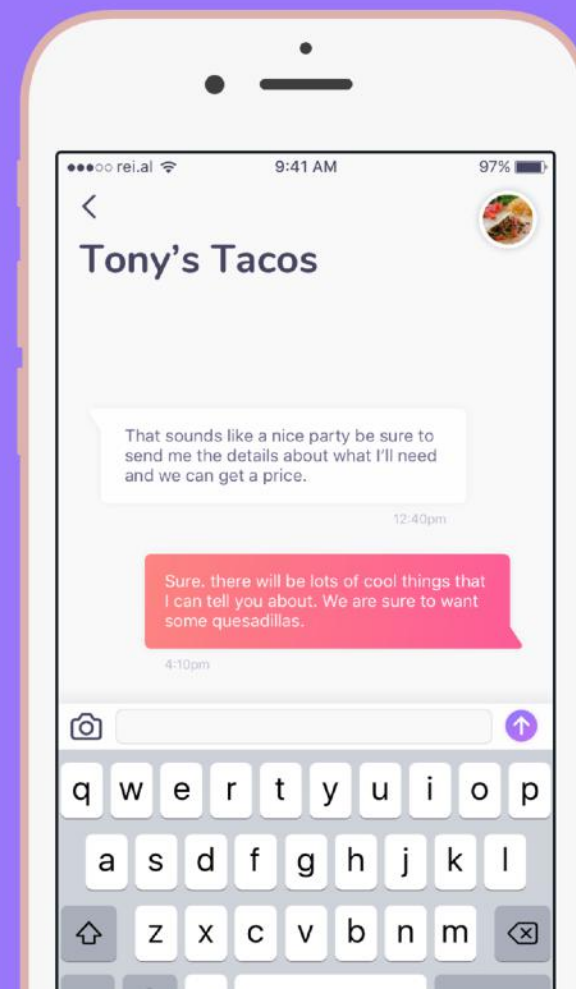
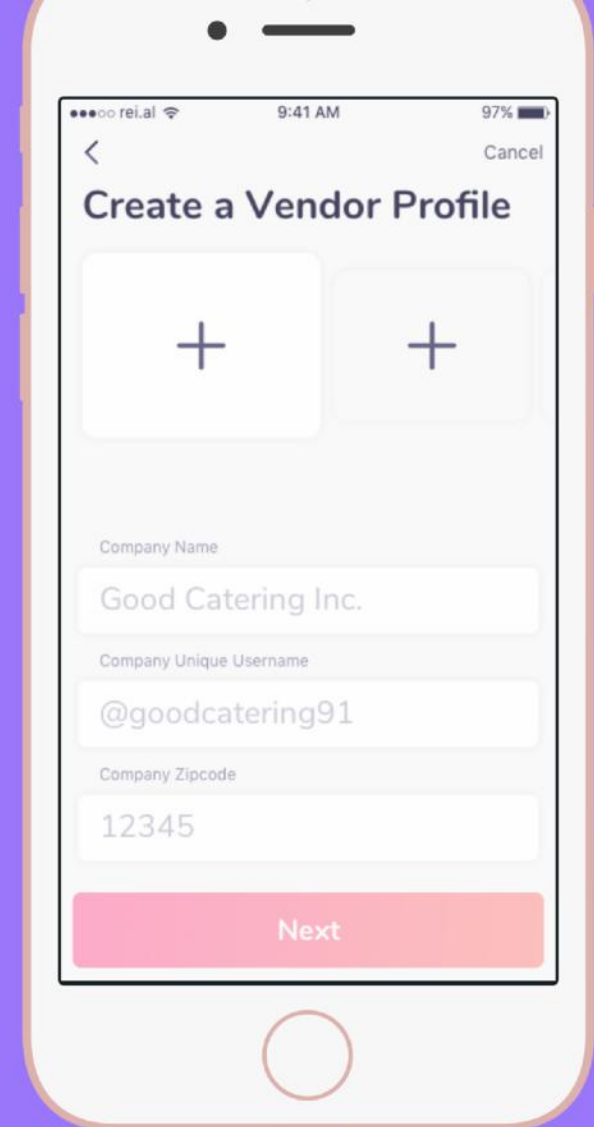
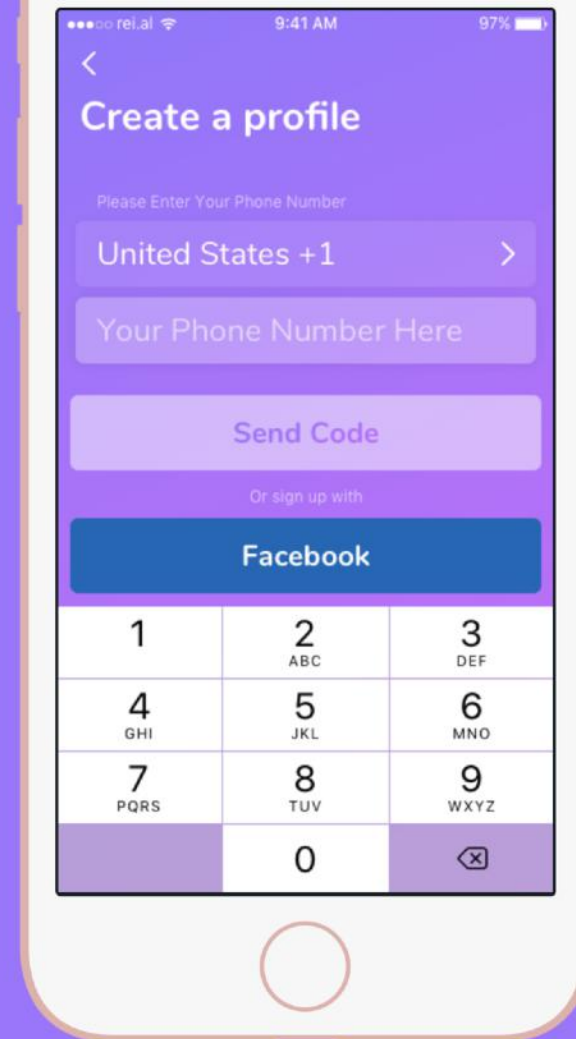
Browse by category, sub-category and tags to find the perfect service provider in your area. View their photos, rates, and reviews.

## Contact

Contact your favorite service providers within the app to schedule them for your next event.

## Market Yourself

Create your own vendor profiles— as many as you want. Set your services and rates and start finding new customers.







# SortPak

Your Medication, Sorted.

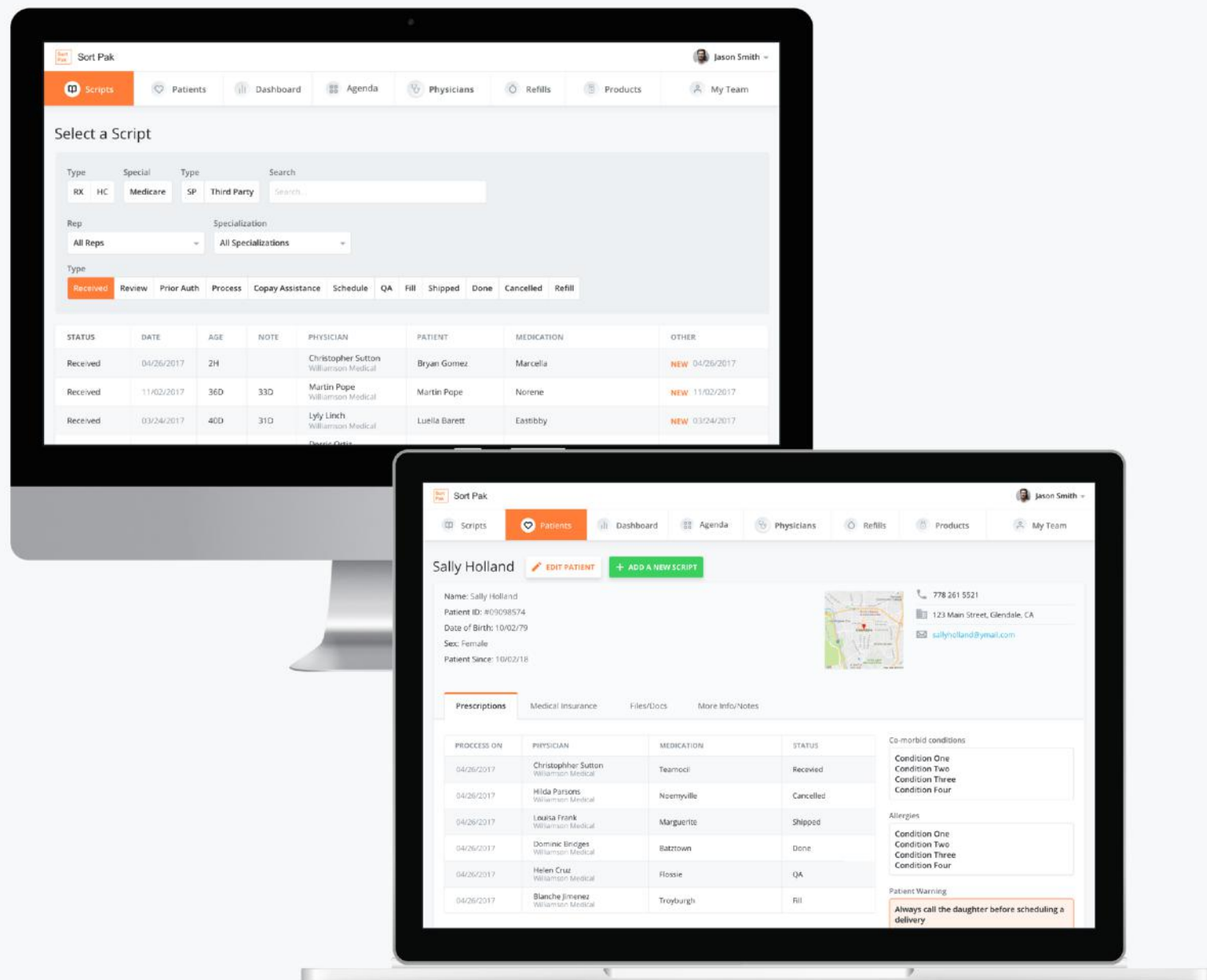
# SortPak

Platform:  
Desktop Web

## Challenge:

SortPak is a full-service pharmacy that sorts and delivers medication in small single use packets. SortPak needed a backend web portal to manage the entire prescription lifecycle from intake to shipment.

*SortPak is currently in its early stages and can be found at [sortpak.com](http://sortpak.com)*





# My Role:

- User Research
- Wireframes
- UI / UX Design
- High Fidelity Design
- Prototype

SortPack

Jason Smith

ScriptsPatientsDashboardAgendaPhysiciansRefillsProductsMy Team

Patients

+ Add a new Patient

Select a Patient

Search By Name

Search By DOB

Search by City

Search by Phone

First or Last Name

First or Last Name

First or Last Name

First or Last Name

Name	Date of Birth	Phone Number	Address
Sally Holland	03/27/2017	(555) 996 0080	480 Ruth Bung
Owen Harper	09/12/2017	(555) 996 0080	638 Spore Lakes
Elise Sanders	09/15/2017	(555) 996 0080	396 Darnin Flat
Tike Clarke	04/09/2017	(555) 996 0080	4323 Medhurst Rue
Margaret Long	12/00/2017	(555) 996 0080	66 Sincere Motorway
Olga Delgado	07/13/2017	(555) 996 0080	4587 Hempel Mews
Olga Farmer	02/13/2017	(555) 996 0080	185 Jovanny Lodge
Mattie Gibbs	12/19/2017	(555) 996 0080	6790 Crank Fort Suite 585
Josephine Edwards	04/04/2017	(555) 996 0080	369 Instan Path Apt. 540

SortPack

Jason Smith

ScriptsPatientsDashboardAgendaPhysiciansRefillsProductsMy Team

Scripts

TYPE

SPECIAL

LOCATION

SEARCH

RX

HC

AI

Medicare

AI

SP

3rd Party

Search...

REP

SPECIALIZATION

All Reps

All Specializations

VIEW STATUSES

Processed

Review

Prior Auth

Process

Copy Assistance

Schedule

QA

Fill

Shipped

Done

Cancelled

Hold

Status	Date	Age	Note	Physician	Patient	Medication	Other
Received	04/29/2017	97D		Chetlagher Sutton Williamson Medical	Isabel Matthews	Marcella	new 04/26/2017
Received	11/02/2017	400	650	Nancy Francis Williamson Medical	Bryan Gomez	Norone	new 11/02/2017
Received	03/04/2017	630	830	Olivia Gordon Williamson Medical	Luella Bennett	Eastlilly	new 03/04/2017
Received	13/03/2017	440	440	Herbert Pratt Williamson Medical	Annie Rivers	Kendrot	new 12/05/2017
Received	07/16/2017	450	350	Edward Rogers Williamson Medical	Edith Chavez	Lennyborough	new 07/16/2017
Received	05/14/2017	370	270	Linda Walton Williamson Medical	Shane Black	Reynsbrough	new 05/14/2017
Received	09/10/2017	70	70	Alexandro Matthews Williamson Medical	James Duncan	Norrbhaven	new 08/10/2017

SortPack

Jason Smith

ScriptsPatientsDashboardAgendaPhysiciansRefillsProductsMy Team

Physicians

+ Add a new Physician

Select a Physician

Any

Search...

Search

Physician Name	Group	Rep.	Specialty	Phone	Address
Dr. Ina Lyons	Dorothyview	Brandon Lewis	Internal Medicine	369-409-3975	637 Ardell Cotes
Caroline Adams	Russellland	Iris McCormick	Internal Medicine	089-053-9111	329 Bingleston Corner
Brandon Vackins	New Urban	Miss Nelson	Internal Medicine	672-954-6759	55 Frankie Extension Suite C39
Tom Cobb	Quigleyburgh	Trevor Johnston	Internal Medicine	365-409-7132	692 Schmeier Place
Sean Hudson	East Menerville	Stephen Moore	Internal Medicine	031-064-2971	036 Buddy Village
Jordan Peretz	Kriegertaven	Catie Bryant	Internal Medicine	998-526-5052	22 Joany Gordon Apt. 668
Anthony Mann	Wiedelborough	Katharine Staghens	Internal Medicine	919-762-3107	181 Alessia Point Suite 344
Martin Moore	Yonickoborg	Rose Burke	Internal Medicine	624-245-2327	2475 Felipe Road Apt. 485
Jay Vasquez	East Boscoborough	Lori Watts	Internal Medicine	930-913-8204	4180 McLaughlin Mountain

SortPack

Jason Smith

ScriptsPatientsDashboardAgendaPhysiciansRefillsProductsMy Team

Sally Holland

Edit Patient


+ Add a new Script

Patient ID: #058543

Date of Birth: 10/02/79

Sex: Female

Patient Since: 01/01/18



Address: 123 Main Street  
Butte, CA 91101

Phone: (555) 123 1234

Email: sally@email.com

Prescriptions

Medical Insurance

Files/Docs

More Info/Notes

Processed On	Physician	Medication	Status
12/02/2017	Chetlagher Sutton Williamson Medical	Oxalida	Received
08/28/2017	Jaylen Lloyd Williamson Medical	Thaddeusbury	Cancelled
03/05/2017	Louisa Frank Williamson Medical	Lingushtown	Shipped
08/09/2017	Domonic Bringen Williamson Medical	Andersenberg	Done
08/01/2017	Lagan Hansen Williamson Medical	Vincsburgh	QA
08/09/2017	Walen Cruz Williamson Medical	Exwell	Fill
05/01/2017	Jennie Todd Williamson Medical	New Stephany	Received
04/21/2017	Horban Fisher Williamson Medical	Hogeloborough	Process
06/16/2017	Blanche Jimenez Williamson Medical	McLaughlinland	Review

Co-morbid Conditions

Condition One

Condition Two

Condition Three

Condition Four

Allergies

Condition One

Condition Two

Condition Three

Condition Four

SortPack

Jason Smith

ScriptsPatientsDashboardAgendaPhysiciansRefillsProductsMy Team

Scripts

Status: Received

Edit Script

Actions

Ready to Process

Flag for Review

Details

Notes

Attachments

RX History

Forms

Statistics

General

Processed On

Patient

Date of Birth

Phone

Email

Physician

Contact

Printed

Rep.

Medication

NDC

On Hand

Prior Authorization

Location

Ship On

Delivery Method

Tracking Number

ETA

Status

Primary Insurance

Instructions

01/06/18

Lucas Degraess

01/01/62

(555) 321 5309

lucas@email.com

Dr. Jack Mordbuck

Susan Zaly

(555) 867 0900

Dary Gray

Testmoel

000877655467

169

04/04/18

UPS

09850498548327945

04/10/18

Received

Plan: USAA

BN: 019992

Group: n/a

ID: U039458439

PCN: 0539430284

Type: Commercial

Written Date

Bill On

RX Number

Diagnosis

Secondary Diagnosis

Refill #

Refills Remaining

Quantity

Days Supply

Sales Code

Cost

Primary Insurance Pay

Secondary Insurance Pay

Copy Assistance Status

Copy Assistance Network

Copy Assistance Amount

Patient Pay

Payment Option

Total Pay

Profit

Margin

Plan: USAA

BN: 019992

Group: n/a

ID: U039458439

PCN: 0539430284

Type: Commercial

01/03/18

01/06/18

0985049854

x54.09

3

2

1

28

U

\$2,321

\$2,300

\$0.00

Approved

\$16

\$5.00

\$2,321

\$68.21

1.8%

Co-morbid Conditions

Condition One

Condition Two

Condition Three

Condition Four

Allergies

Condition One

Condition Two

Condition Three

Condition Four

Physician Warning: Edit

Always notify Doctors before trying to schedule any new medication.

SortPack

Jason Smith

ScriptsPatientsDashboardAgendaPhysiciansRefillsProductsMy Team

Dr. Ina Lyons

Edit Physician

Name: Dr. Ina Lyons

Group: Herhsall Farmings Group

Specialty: Internal Medicine

Physicians DEA: #923487532

Point of Contact: Jayne McEnde 554 455 7897

Physician Warning: Edit

Always notify Doctors before trying to schedule any new medication.

Scripts

Patients

Appointments/Notes

Group Members

Status	Date	Patient	Medication	Other
Received	04/26/2017	Isabel Matthews	Marcella	new 04/26/2017
Cancelled	11/02/2017	Bryan Gomez	Norone	new 11/02/2017
Shipped	03/04/2017	Luella Bennett	Eastlilly	new 03/04/2017
QA	12/05/2017	Annie Rivers	Kendrot	new 12/05/2017
Received	07/16/2017	Edith Chavez	Lennyborough	new 07/16/2017
Review	05/14/2017	Shane Black	Reynsbrough	new 05/14/2017
Done	08/10/2017	James Duncan	Norrbhaven	new 08/10/2017

Scripts:

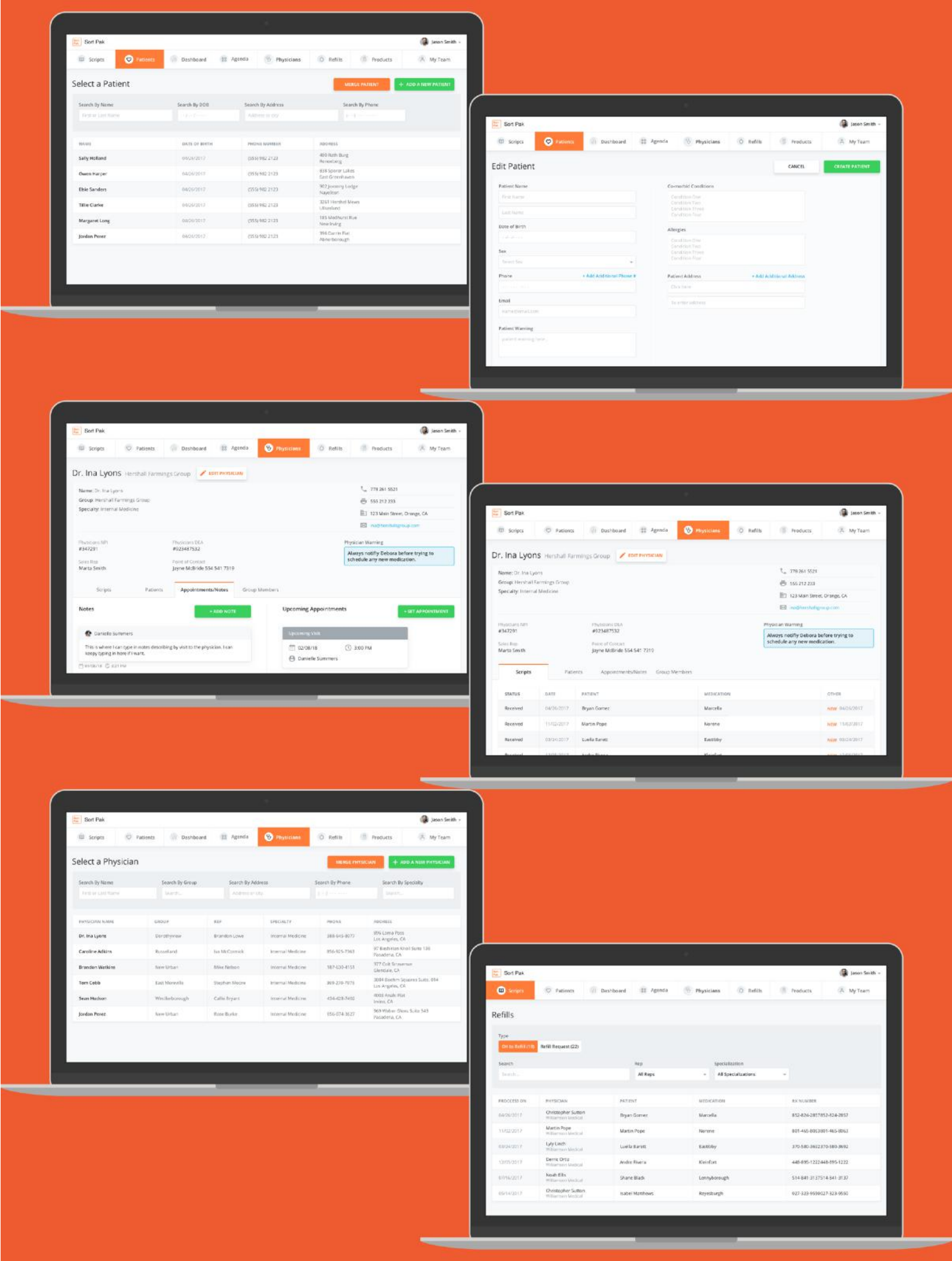
Sortable timeline tracker for each prescription and where it is in the lifecycle. Pharmacists are able to quickly find each prescription and input the necessary data in order to advance it to the next stage.

Patients:

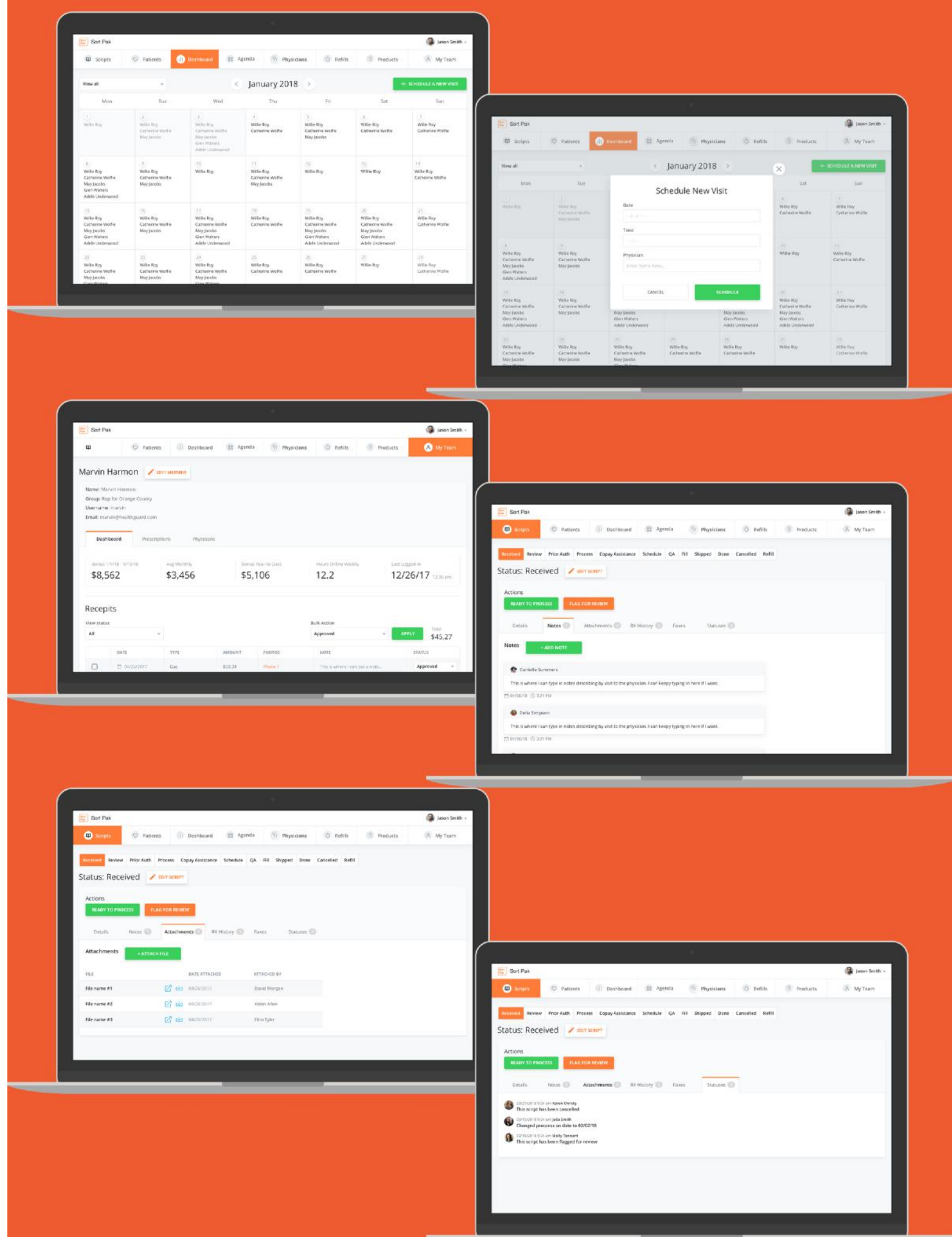
Each patient has their own dedicated page which holds all of the contact, insurance, and special needs and conditions.

Agenda:

Calendar view that displays information about the Sales Team and which physicians they are planning to meet with.







## Physicians:

Each physician has their own dedicated page which holds all of their partners, patients, and other information.

## Products:

Inventory management system that keeps track of when new medicine needs to be ordered.

## My Team:

Admins are able to create and grant access to new administrators, and Sales Team members.



# Hang In There

What To Wear? We Can Answer That.



# Hang In There

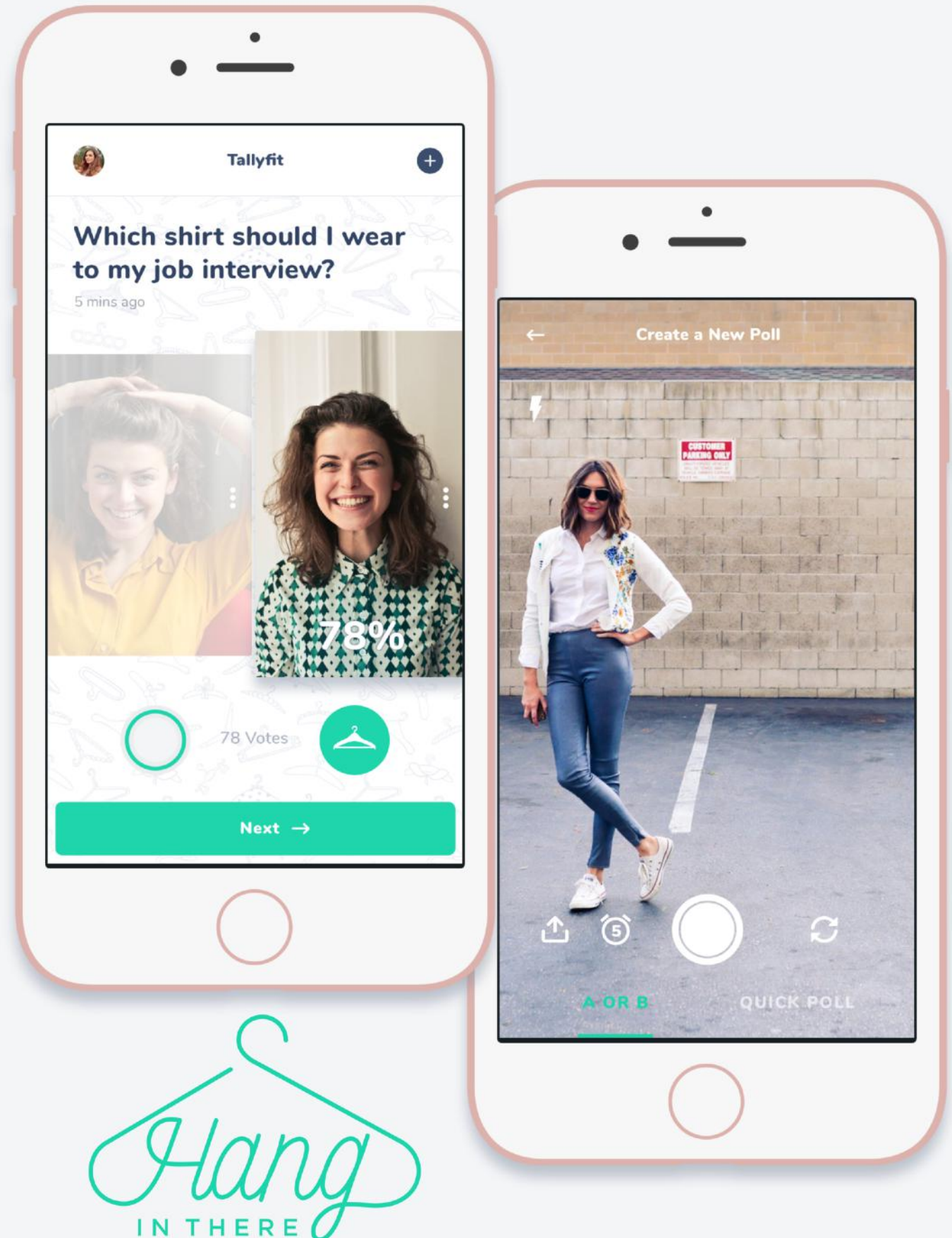
Platform:

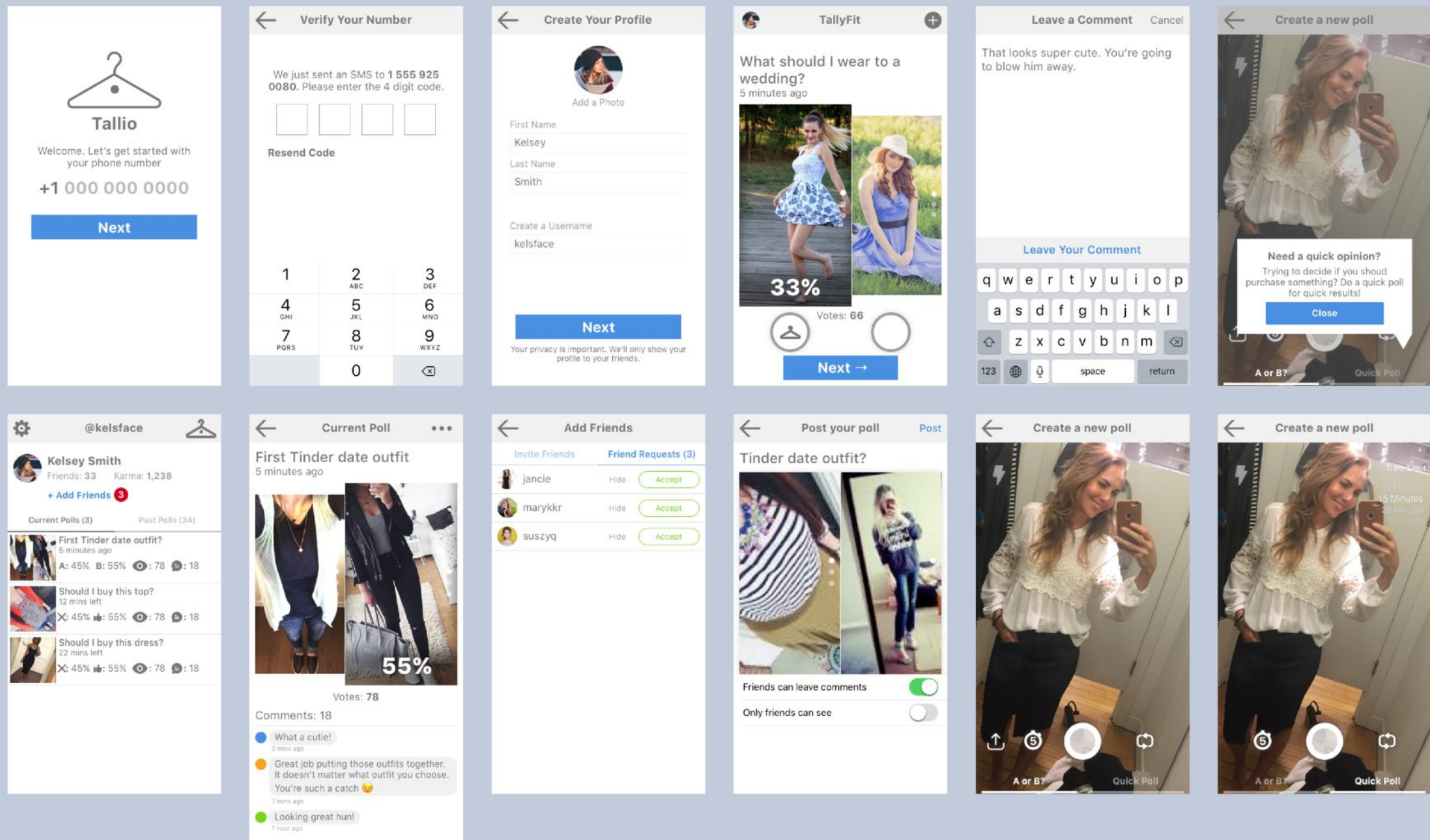
Mobile (iOS React Native)

Challenge:

Trying to decide between two outfits or whether or not you should buy a certain clothing item? Hang In There app is your answer. Create polls and take photos of yourself. Get personal results from your friends or anonymous feedback from around the world.

*Hang In There is in the final stages of development and will be available Q3 of 2018*



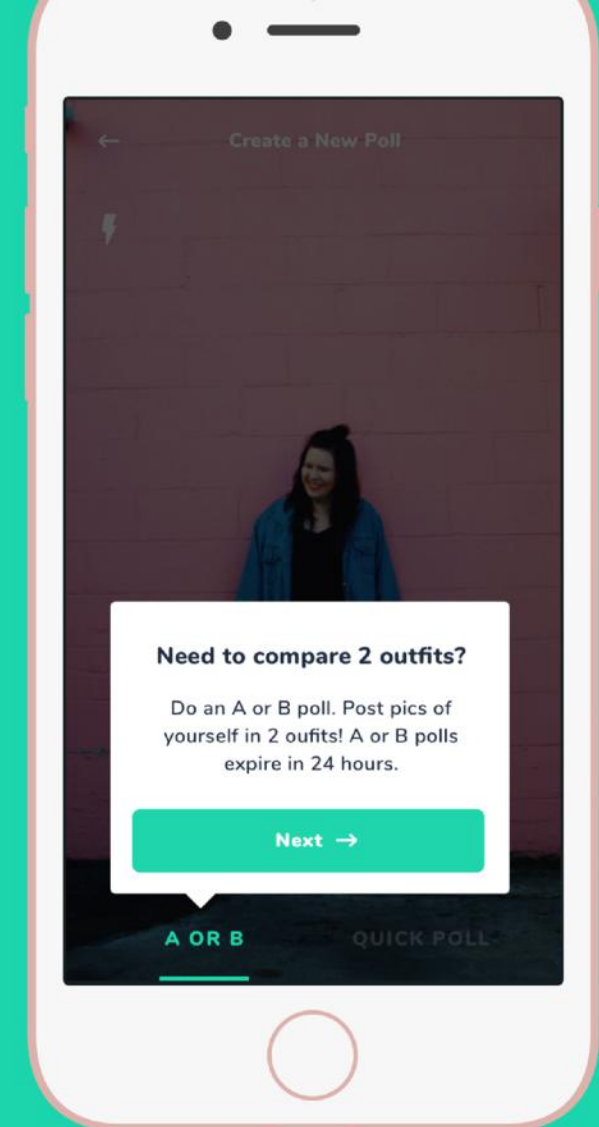
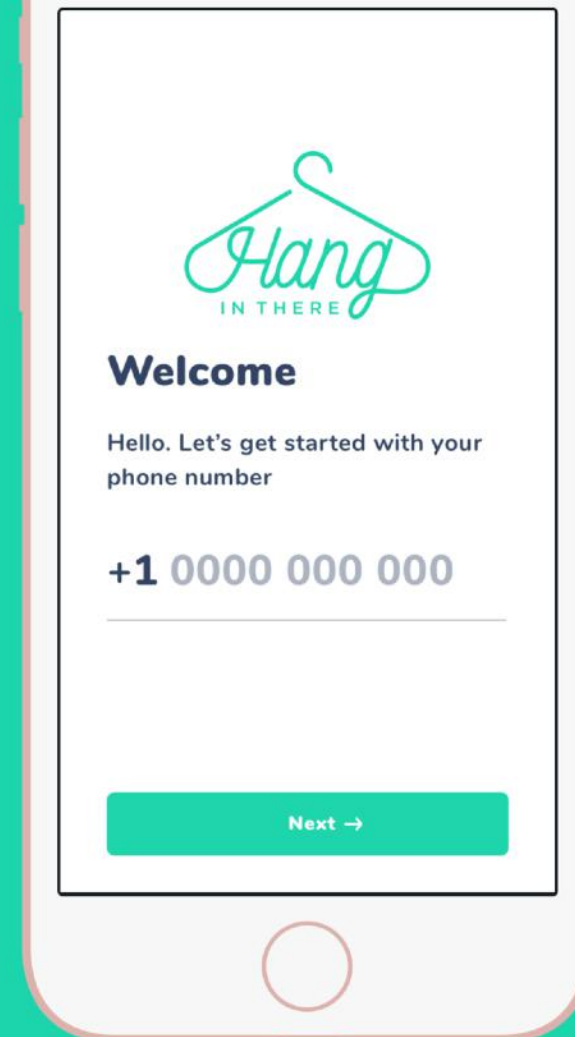


Small selection of the 30+ wireframes created in the design process

## My Role:

- User Research
- Wireframes
- UI / UX Design
- High Fidelity Design
- Prototype



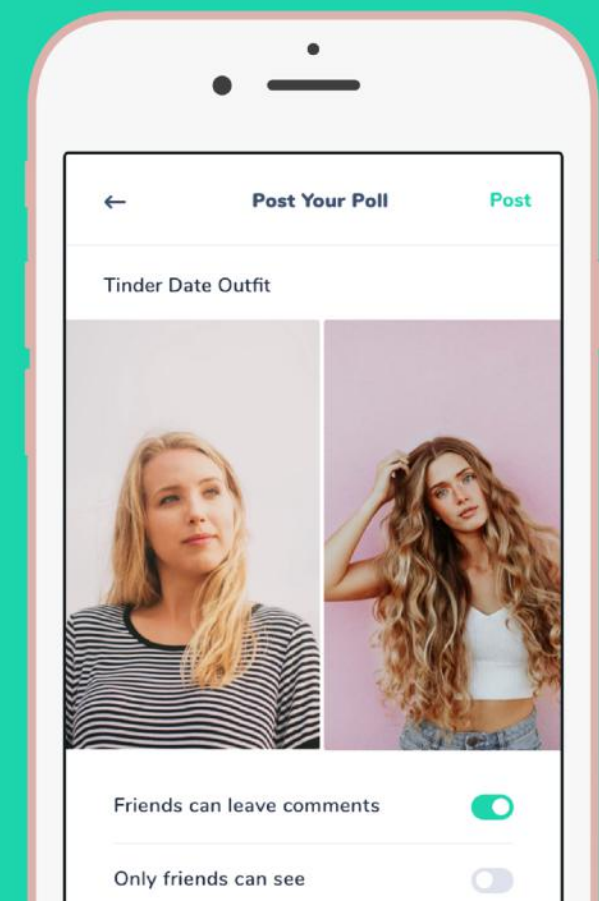
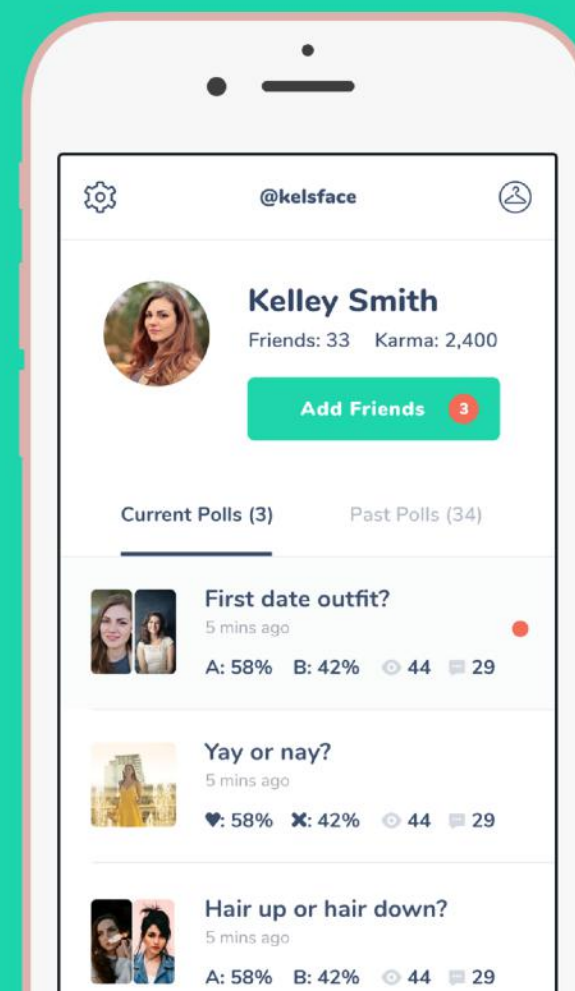


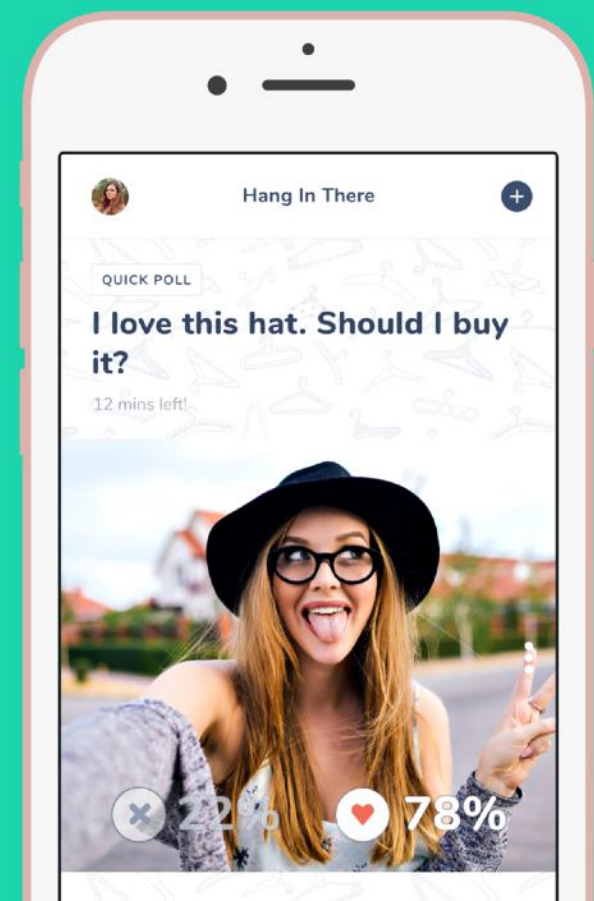
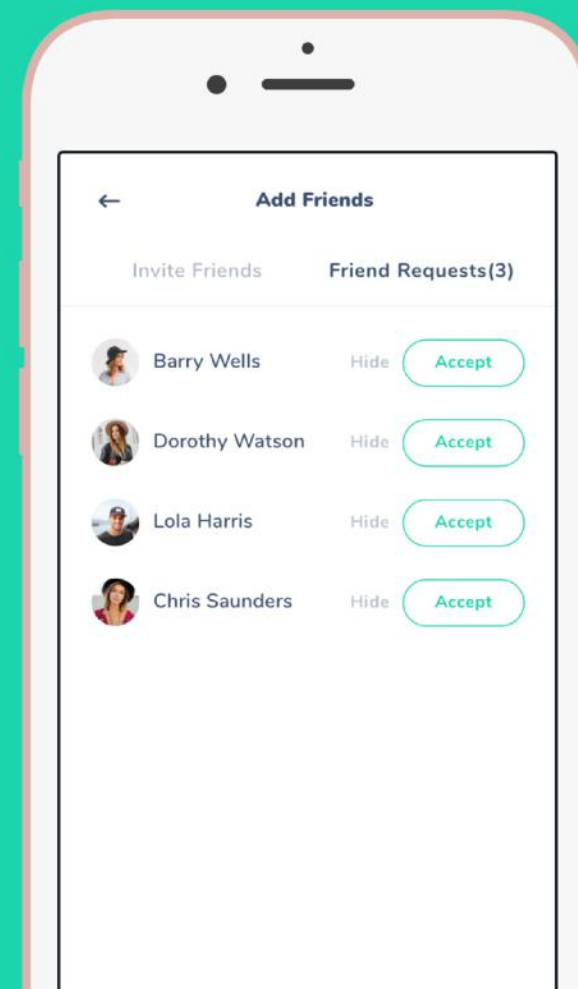
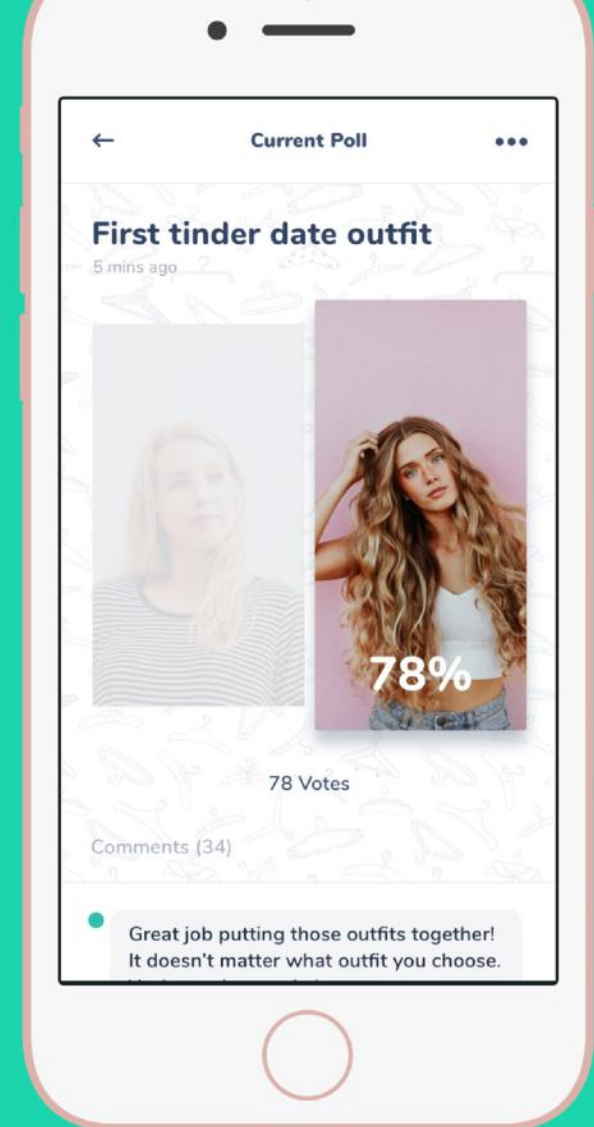
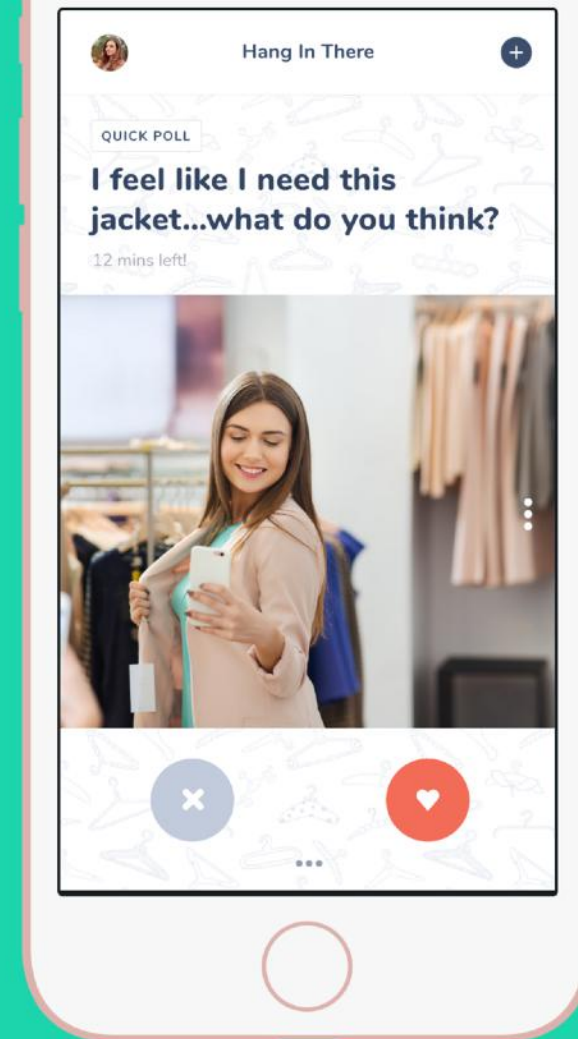
## A or B Poll

Need feedback between two outfits? Take photos of two different outfits and share it privately with just your friends, or anonymously with the world.

## Quick Poll?

Do you sometimes need a quick yes or no opinion about a particular clothing item? Post a quick poll and get instant feedback.





## Explore

Give feedback to your friends or strangers around the world.  
Gain karma by giving feedback on the daily polls.

## Help your friends

Invite your friends to the app. Get push notifications when they post a new poll.