

Organized by



भारतीय कृषि एवं खाद्य परिषद्
INDIAN CHAMBER OF FOOD AND AGRICULTURE



Host State



25th Edition AgroTech 2026

Expo | Business Meets | Seminars | Farmers' Events

12th – 14th November 2026 | ICAR-Indian Sugarcane Research Institute, Lucknow

Uttar Pradesh : The Land of Infinite Opportunities



Development
Meet on Future
of Agriculture



4th Uttar Pradesh
State Agriculture
Summit



U.P State
Excellence
Awards



CEOs Round
Table on
Agriculture



Farmers
Workshops



B2B
Meetings





About AGROTECH 2026

AgroTech 2026, the **25th edition** of India's premier agriculture and agribusiness event, is a flagship platform for innovation, investment, business collaboration, marketing, technology adoption and sustainable agricultural growth.

Organised by the Indian Chamber of Food and Agriculture (ICFA), the **25th AgroTech 2026** brings together policymakers, industry, agribusinesses, technology providers, innovators, investors, development agencies, FPOs and progressive farmers on one platform.

Scheduled from **12–14 November 2026** in Lucknow, the capital city of Uttar Pradesh, India's largest agricultural state and home to over 250 million people, AgroTech 2026 will bring together key stakeholders to showcase innovations and advancements in:

- ✓ Farm Mechanization and Smart Agriculture
- ✓ Digital Agriculture and AI Solutions
- ✓ Agri-inputs and Farm Technologies
- ✓ Climate-Smart and Precision Farming
- ✓ Food Processing and Horticulture
- ✓ Dairy, Poultry, Fisheries and Animal Health
- ✓ Agri-Fintech and Rural Enterprises
- ✓ Sustainable Agriculture and Value Chains

As India's largest agricultural state, Uttar Pradesh offers immense opportunities for agribusiness growth, investment and technology-led transformation, AgroTech 2026 will enable:



Policy
Dialogue
& Knowledge
Exchange



Business
Networking
& Project
Partnerships



Farmer
Engagement
& FPOs
Interaction



Market
linkages
& Agro
Investments



Product
Display &
Technology
Demonstrations

Through exhibitions, conferences, awards, farmer workshops and networking sessions, 25th AgroTech aims to strengthen agricultural modernisation, agri entrepreneurship and agribusinesses, aligned with Viksit Bharat 2047.

Why Uttar Pradesh ?



India's largest state with
consumer base with 250
million people



India's largest producer of
agricultural products



Major producer of
sugarcane, wheat, potatoes,
milk, fruits & vegetables



Strategic connectivity
across North, East &
Central India



Fast-growing hub for food
processing & agri industries



Strong policy support for
agri investments and
projects



Large farmer base,
accounting for 50% of the
population



Agri Entrepreneurship and
growing agri-startup
ecosystem



Strong opportunities in
value addition, technology
and exports



Key state for India's
agricultural transformation
agenda



FOCUSED SECTORS

- ✓ **Seeds & Biotechnology**
- ✓ **Crop Protection & Plant Nutrition**
- ✓ **Bio-inputs & Sustainable Agriculture**
- ✓ **Horticulture & Floriculture**
- ✓ **Animal Health & Veterinary Care**
- ✓ **Farm Machinery & Micro Irrigation**
- ✓ **ICT, AI & Extension Services**
- ✓ **Sugar Technologies & Processing**
- ✓ **Agro Processing and Value Addition**
- ✓ **Credit, Insurance & Agri-Finance**
- ✓ **Dairy, Poultry & Fisheries**
- ✓ **Research & Technology Institutions**
- ✓ **Organic Agriculture & Environment**
- ✓ **Agri-Marketing, Trade & Logistics**
- ✓ **MSME, ODOP & Rural Enterprises**

STRATEGIC OBJECTIVES



- *Showcasing latest technologies, inputs and best practices to farmers*
- *Promoting investment opportunities in Uttar Pradesh agriculture*
- *Building partnerships among industry, institutions and global organisations*
- *Connecting with 10,000+ progressive farmers and agri stakeholders*
- *Facilitating interaction with policymakers and government leaders*
- *Shaping growth roadmaps for food, dairy, poultry, fisheries and horticulture*
- *Accelerating growth in agribusiness sector, logistics and agro infrastructure*

Government Initiatives for Agro Investments

Government of Uttar Pradesh is actively promoting agriculture and food sector investments through:

- *Public-Private Partnership (PPP) promotion*
- *Simplified rules and faster approvals*
- *Sector-focused agri and livestock policies*
- *Support for storage, logistics and marketing linkages*
- *Export promotion for agri-products*
- *Incentives for dairy, poultry and food processing*
- *Development of Food Parks and Agri Export Zones (AEZs)*
- *Focus on mechanization, precision farming and value addition*





EXHIBITION PAVILIONS

International-standard exhibition spaces with covered hangars, open machinery display zones and live demonstrations.

Key Pavilions :

- ✓ Agri Inputs & Crop Solutions
- ✓ Agro Processing and Logistics
- ✓ Agri Start-ups & Innovation
- ✓ Technology & Digital Agriculture
- ✓ Horticulture and Food Processing
- ✓ Dairy, Poultry, Fisheries and Animal Health
- ✓ Farm Machinery and Digital Agriculture
- ✓ MSME, FPOs, ODOP and Cooperatives
- ✓ Rural Market and Consumer Pavilion



FARMERS WORKSHOP



Dedicated **Farmers' Workshops** will be organized throughout all three days of AgroTech 2026, providing a unique platform for knowledge sharing, technology dissemination, and direct interaction between farmers, industry experts, researchers, and government agencies. Companies and organizations can sponsor exclusive workshops to showcase their products, technologies, and innovations, conduct live demonstrations, engage directly with farmers, and strengthen their outreach among the farming community.

Promotion

An extensive outreach campaign across India and overseas will mobilise farmers, government agencies, researchers, agribusinesses, institutions, investors and international organisations for this three-day event.



EVENT HIGHLIGHTS

- ✓ *Uttar Pradesh Agriculture Gallery*
- ✓ *Film on 50 Years of U.P. Agriculture*
- ✓ *Investment & MoU Signing Opportunities*
- ✓ *B2B Meetings with Government*
- ✓ *U.P. Agriculture Vision 2047*
- ✓ *Live Technology Demonstrations*
- ✓ *Digital Agriculture & AI Solutions*
- ✓ *Farmer Workshops and Learning Platforms*
- ✓ *Agribusiness & Value Chain Exhibits*
- ✓ *Start-up & Investment Facilitation Cell*

Progressive Farmer Awards

25 progressive farmers from Uttar Pradesh will be recognised for innovation, best practices and outstanding agricultural achievements in consultation with the State Government and district administration



STATE EXCELLENCE AWARDS



Outstanding organisations and individuals demonstrating excellence in agriculture, agribusiness and allied sectors will be recognised by ICFA and the Awards Jury.





Programme Schedule

Day 1: Thursday, 12th November 2026

<i>Inauguration of AgroTech 2026 (ISRI Expo Ground, Lucknow)</i>	<i>11:00 AM – 01:00 PM</i>
Lunch (Hotel Taj Vivanta, Lucknow)	01:30 PM – 02:30 PM
<i>Development Meet on Future of Agriculture</i>	<i>02:30 PM – 06:30 PM</i>
<i>All India Agri Cooperatives Convention (ISRI Auditorium)</i>	<i>02:30 PM – 05:30 PM</i>
Networking Dinner (Taj Hotel, Lucknow)	07:00 PM Onwards

Day 2 : Friday, 13th November 2026

4th UP State Agriculture Summit & Awards (Hotel Renaissance, Lucknow)	09:30 AM – 05:30 PM
Session 1 - Inaugral Session : Policy Initiatives for Agribusiness, Exports and Investments in UP	09:30 AM – 11:00 AM
Tea Break	11:00 AM – 11:30 AM
Session 2 - Technology and Inputs Management in Agriculture	11:30 AM – 12:30 PM
Session 3 - Managing Crop Health for Improved Productivity	12:30 PM – 01:30 PM
Networking Lunch	01:30 PM – 02:15 PM
Session 4 - Credit and Insurance in Agriculture	02:15 PM – 03:15 PM
Session 5 - AI and Digital Toos for Precision Agriculture	03:15 PM – 04:15 PM
Session 6 - FPOs – Industry Partnerships for Agro Processing and Marketing	04:15 PM – 05:15 PM
Session 7 - Presentation of State Excellence Awards	05:15 PM – 05:30 PM
Concluding Tea	05:30 PM Onwards

Day 3 : Saturday, 14th November 2026

Session 1 : Advancing India's White Revolution: Rashtriya Gokul Mission and the Future of Dairy (Library Hall, ISRI)	09:30 AM – 11:00 AM
Tea Break	11:00 AM – 11:30 AM
Session 2 : The Future of Poultry in Uttar Pradesh (Library Hall, ISRI)	11:30 AM – 01:00 PM
Lunch	01:00 PM – 02:00 PM
Session 3 : Empowering District Ecosystems: Cooperatives, FPOs and ACABCs as engines of Agricultural Transformation (ISRI Auditorium)	10:00 AM – 01:00 PM
Valedictory Session (ISRI Auditorium)	03:00 PM – 04:00 PM

Farmers' Workshops (ISRI Ground, all 3 days)

<i>Day 1 - 12 Nov (01:30 PM – 04:30 PM)</i>	<i>Day 2 - 13 Nov (10:30 AM – 04:30 PM)</i>	<i>Day 3 - 14 Nov (10:30 AM – 01:30 PM)</i>
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Sponsorship Opportunities

Position your organisation as a leader in agriculture through customised sponsorship packages offering **high visibility, branding, networking, speaking opportunities and business engagement.**

Platinum Sponsor – ₹40.0 Lakhs (Highest Visibility & Leadership Positioning)

- Official Platinum Sponsor status
- Premium branding across all event promotions
- Exclusive delegate badge branding
- Back cover souvenir advertisement
- Highest media visibility & press coverage
- Senior leadership speaking opportunities
- Address during inaugural session
- Product/service showcase opportunity
- Corporate video screening
- Prime exhibition space (60 sq. m.)
- Farmer workshop slot (all 3 days)
- VIP Lounge access
- Premium acknowledgement & networking access

Diamond Sponsor – ₹25 Lakhs

- Premium sponsor branding
- Inside front cover advertisement
- Strong media visibility
- Speaking opportunity in sessions
- Corporate video screening (1 day)
- Prime exhibition space (24 sq. m.)
- Farmer workshop opportunity
- Delegate kit branding
- Concluding dais participation

Gold Sponsor – ₹10.0 Lakhs

- Gold Sponsor recognition
- Branding across event materials
- Full-page souvenir advertisement
- Speaking opportunity
- Exhibition space (24 sq. m.)
- Delegate kit inserts
- Complimentary registrations & hospitality

Silver Sponsor – ₹5.0 Lakhs

- Silver Sponsor recognition
- Website & banner branding
- Half-page souvenir advertisement
- Exhibition space (18 sq. m.)
- Panel participation opportunity
- Registration desk branding support

Bronze Sponsor – ₹3.0 Lakhs

- Bronze Sponsor recognition
- Website & banner branding
- Half-page souvenir advertisement
- Exhibition space (9 sq. m.)
- Panel participation opportunity
- Registration desk branding support

Exclusive Category Sponsor

Main Sponsor – ₹15.0 Lakhs **Progressive Farmer Awards**

- Exclusive branding for farmer awards
- Stage presence with Chief Guest
- Dedicated award session visibility
- Speaking opportunity
- Full-page souvenir advertisement
- Exclusive farmer workshop
- Exhibition space (18 sq. m.)

Main Sponsor – ₹10.0 Lakhs **State Summit and Excellence Awards**

- Exclusive Summit and awards branding
- Stage presence during awards
- Corporate video screening
- Exclusive speaking opportunity
- Full-page advertisement
- Sharing inaugural and concluding dais
- Exhibition space (12 sq. m.)

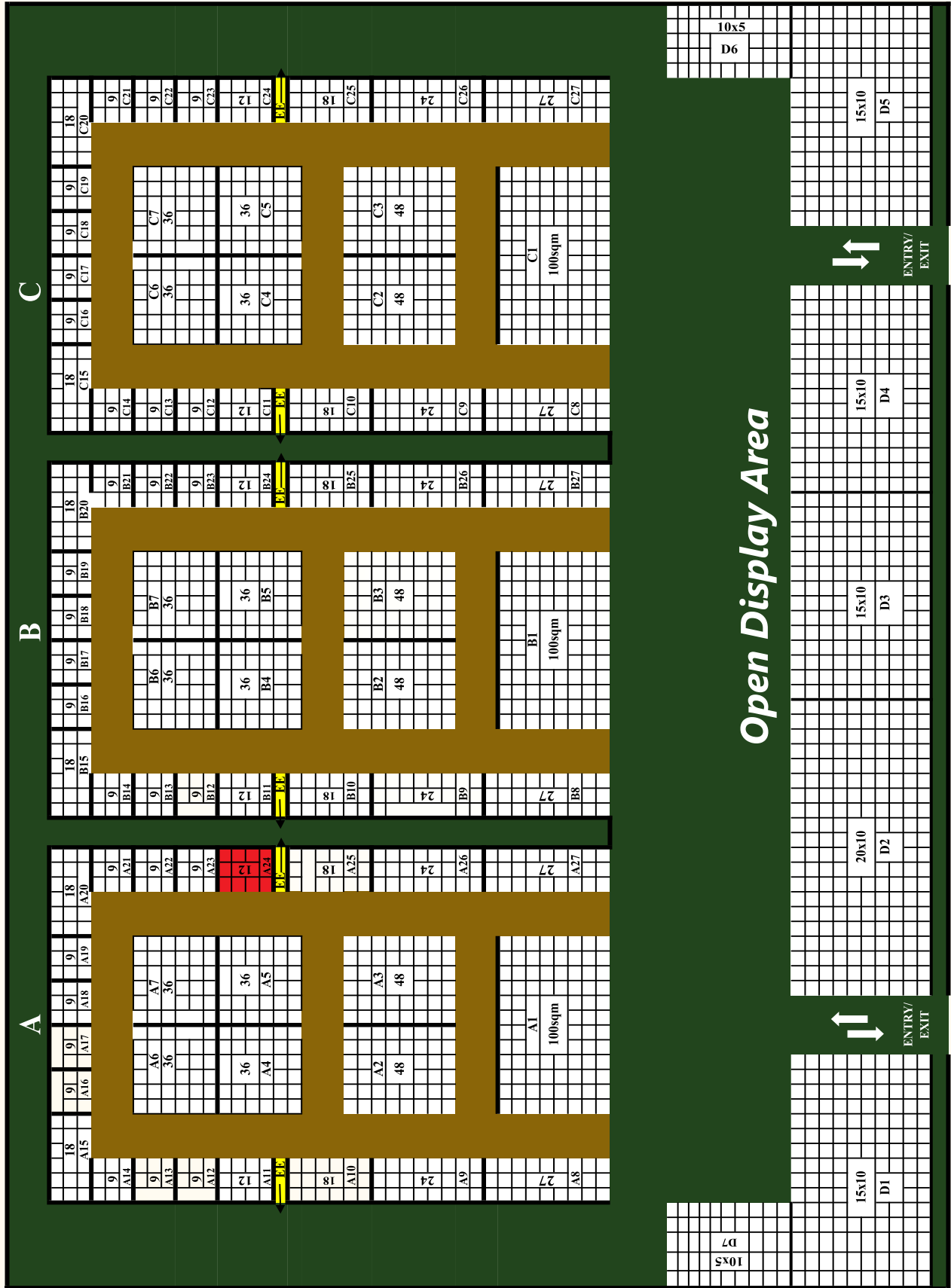
Co-Sponsor – ₹4.0 Lakhs **Progressive Farmers and State Summit**

- Branding on awards
- Opportunity to share dais during awards
- Speaking slots in any sessions
- Half page Souvenir Advertisement
- Delegate engagement opportunities

*** Note: 18% GST shall be applicable as per prevailing Government regulations**



AgroTech 2026 Layout





1. Name and address of the Organisation

Details of the Contact Person

Name

Designation

Phone

Fax

E-mail

2. Fascia (as it should appear on the stall in block letters)

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3. Details of products to exhibit

4. GST NO 5. PAN NO

6. Stall Sizes and Cost Requirements

	Rate per sq. mt	Minimum Size	Standard Size	Large Size	Booked Area Sq. Mt.	Amount (Rs.)
Covered Furnished Stall	Rs. 10,000/-	9 sq.mt.	24 sq.mt.	48 sq.mt.		
Covered unfurnished Stall	Rs. 8,000/-	24 sq.mt.	48 sq.mt.	96 sq.mt.		
Open Space	Rs. 6,000/-	50 sq.mt.	120 sq.mt.	240 sq.mt.		

7. Facilities at extra cost : (Refer to terms & conditions)

Electricity	Yes	No	Stall Security	Yes	No
	If yes	KW	Additional Furniture	Yes	No
Water Connection	Yes	No			

Total amount payable Rs

Become a Member

ICFA Members enjoy exclusive discounts along with flexible customization options on sponsorship
Join Us Now!

ICFA Account Details For Online Payments

Beneficiary Name	INDIAN CHAMBER OF FOOD AND AGRICULTURE	Beneficiary A/C No	50200009753362
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, New Delhi
IFSC Code	HDFC0000003	MICR Code	110240001



Terms of Participation

Important Information for Participants

The stalls would be allotted to the exhibitors on 11th November 2026 from 12:00 noon. The interiors of the stall including positioning of the exhibits must be completed by 9:00 am on 12th November. All the stalls should be vacated by 7:00 pm on 14th November 2026. **More advanced allotment can be discussed for un-furnished stalls booking.**

1. **FURNISHED STALLS :** The facilities will include: 4 chairs, 2 tables, 6 spot lights, matting, exhibitor's name on fascia, 1 plug point (for a small 18sq.mt stall)
2. **COVERED BARE STALL :** The exhibitors shall get covered bare space in the hanger and would have to get their own panels, furniture and other required equipments, etc
3. **OPEN SPACE :** The exhibitors will have to get their own furniture and other required materials
4. **REGISTRATION FOR RESERVATION :** The closing date for registration is 5th November 2026. Full payment must reach us by that day.
5. **CANCELLATION :** The organiser reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non-payment of any balance payments.
6. **FACILITIES AT EXTRA COST :**
 - Additional power requirement will be charged @ Rs. 2500/- per KW per day.
 - Water connection can be made available at the additional cost of Rs.5000/- per connection. Additional Security can be provided @ Rs. 2000/- per head per shift.
 - Use of Demo plot Rs.30,000/- per day per equipment basis.
 - Furniture per item, (1) Chair= Rs. 300 (2) Table= Rs.500/- (3) Reception counter = Rs.2000 (4) Spot Light(60 W) Rs.200 (5) Fluorescent Tube = Rs. 400/- (6) Power Point 5 Amp = Rs.350/- (7) Power Point 15 Amp. = Rs. 500/- .
7. **GENERAL :** In addition to any rights or reservations already specified, the Organisers reserve the following rights:
 - The information rules and regulations in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed.
 - All matters in connection with the exhibition not provided for by these rules and regulations shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
 - In case of cancellation or postponement of the event, caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the Organisers.
 - No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.
8. **DISTRIBUTION OF THE PRICE LIST/ADVERTISEMENT ETC :** Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors within stall and not in the public ways nor at any other location on the exhibition grounds. Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.
9. **CLEANING :** Arrangements have been made by the organiser for the cleaning in general. The closing of the stall and the exhibits will remain the responsibility of the exhibitors. Removal of goods is the responsibility of the exhibitors
10. **ORGANISER'S LIEN :** Organisers shall have the lien on the exhibits/goods of the exhibitors having stall /bare space/open space if any payments remain uncleared before the end of the exhibition
11. **INSURANCE AND LIABILITY :** The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.

Glimpses from Past





Words of Vision:

25 Years of AgroTech - Voices from the Journey



"AgroTech provides an important platform for the exchange of ideas and knowledge, bringing farmers, scientists, industry and institutions together for the advancement of Indian agriculture."

Shri Atal Bihari Vajpayee
Prime Minister of India (2001)



"Uttar Pradesh has immense agricultural potential. AgroTech can help translate this potential into prosperity by connecting our farmers with technology, knowledge and new opportunities."

Shri Rajnath Singh
Chief Minister, Uttar Pradesh (2001)



"Agricultural progress is the foundation of rural prosperity. AgroTech can play an important role in taking technology, enterprise and development opportunities closer to our farmers."

Shri M. Venkaiah Naidu
Union Minister for Rural Development (2001)



"By bringing Government, industry, scientists and farmers together, AgroTech helps farmers access scientific knowledge and choose technologies best suited to their needs."

Shri Ajit Singh
Union Minister of Agriculture (2001)



"Indian agriculture needs stronger linkages between policy, technology, markets and farmers. AgroTech provides a valuable platform for building these connections."

Shri Sompal Shastri
Member, Planning Commission (2002)



"With the opening up of the economy, Indian agriculture needs a paradigm shift. Platforms such as AgroTech can help prepare our farmers and agribusinesses for emerging opportunities."

Shri Suresh P. Prabhu
Union Minister of Power (2002)



"Finance, technology and markets must work together for agricultural transformation. AgroTech creates an effective interface among farmers, financial institutions and agribusiness."

Shri A. K. Purwar
Chairman, State Bank of India (2005)



"Sustainable agricultural growth must combine higher productivity with farmers' welfare and better market access. AgroTech encourages dialogue and partnerships around these priorities."

Prof. Abhijit Sen
Member, Planning Commission (2005)



"Agriculture is the backbone of Uttar Pradesh, and farmers are at the heart of its progress. AgroTech brings useful technologies, knowledge and opportunities directly to the farming community."

Shri Mulayam S Yadav
Chief Minister, Uttar Pradesh (2005)



"Technology can transform agriculture when innovation reaches the farmer. AgroTech demonstrates how knowledge, enterprise and technology can come together to modernise farming."

Shri N. Chandrababu Naidu
Ex Chief Minister of Andhra Pradesh (2006)



"The future of agriculture depends upon effective transfer of technology and knowledge to farmers. AgroTech strengthens this vital connection between research, industry and the farm."

Smt. Radha Singh
Union Agriculture Secretary (2006)



"Innovation in crop solutions and farm technologies is essential for improving productivity and farmer prosperity. AgroTech provides an effective bridge between industry, science and farmers."

Shri Rajju Shroff
Chairman, UPL Group (2006)



"Science, education and technology must work together to strengthen Indian agriculture. AgroTech creates a valuable forum for sharing knowledge and encouraging innovation."

Dr. A. R. Kidwai
Governor of Haryana (2007)



"AgroTech brings modern technologies, improved practices and market opportunities closer to farmers, contributing meaningfully to agricultural development in Uttar Pradesh."

Dr. Ashok Bajpai
Agriculture Minister, Uttar Pradesh (2007)



"Agriculture offers tremendous opportunities for international cooperation in technology, horticulture and value chains. AgroTech provides an excellent platform for developing such partnerships."

H.E. Alphonsus Stoelinga
Ambassador of the Netherlands to India (2007)



Words of Vision:

25 Years of AgroTech - Voices from the Journey



"Value addition and food processing are essential for enhancing farmers' incomes and reducing post-harvest losses. AgroTech connects agriculture with processing, markets and investment."

Shri Subodh Kant Sahai
Union Minister of Food Processing Industries (2008)



"Technology and innovation can empower farmers and make agriculture more productive and competitive. AgroTech brings together the ideas and partnerships needed to accelerate this transformation."

Shri Anand Mahindra
Chief Minister, Uttar Pradesh (2010)



"Agricultural progress is the foundation of rural prosperity. AgroTech can play an important role in taking technology, enterprise and development opportunities closer to our farmers."

Shri Ch. Laxmi Narayan
Agriculture Minister, Uttar Pradesh (2011)



"Agriculture is fundamental to the economy and society of Uttar Pradesh. AgroTech encourages innovation, entrepreneurship and knowledge-sharing for the benefit of farmers."

Shri Ram Naik
Hon'ble Governor of Uttar Pradesh (2015)



"Indian agriculture must become more productive, market-oriented and resilient. AgroTech enables meaningful interaction among policy makers, industry, scientists and farmers."

Shri Siraj Hussain
Union Secretary of Agriculture (2016)



"With the opening up of the economy, Indian agriculture needs a paradigm shift. Platforms such as AgroTech can help prepare our farmers and agribusinesses for emerging opportunities."

Shri Narendra S Tomar
Union Agriculture Minister (2021)



"Uttar Pradesh is embracing technology, diversification and value addition in agriculture. AgroTech gives our farmers an important window to innovations, enterprises and emerging opportunities."

Shri Surya Pratap Shahi
Agriculture Minister of Uttar Pradesh (2022)



"The transformation of Indian agriculture requires innovation, digital technologies, sustainable practices and stronger value chains. AgroTech provides an effective platform for advancing this agenda."

Shri Devesh Chaturvedi
Union Secretary of Agriculture, (2024)



"AgroTech brings farmers, industry and technology together, promoting diversification, modern infrastructure and stronger value chains that can enhance farmers' incomes and economic opportunities."

Dr. Brajesh Pathak
Chief Minister, Uttar Pradesh (2025)



"By bringing innovation, technology, value addition and markets closer to farmers, AgroTech can strengthen horticulture, improve productivity and create better returns for producers."

Shri Dinesh Pratap Singh
Minister for Horticulture, Agricultural Marketing & Exports, Uttar Pradesh (2025)



"AgroTech provides a meaningful platform for innovation, collaboration and technology in agriculture, ensuring that modern solutions ultimately reach and benefit farmers even in the remotest villages."

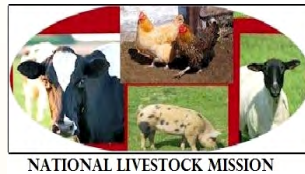
Smt. Anandiben Patel
Governor of Uttar Pradesh (2025)



"AgroTech 2026 offers a valuable platform to strengthen India-Côte d'Ivoire cooperation in agricultural trade, technology and farmer capacity building for greater food security and sustainable development."

H.E. Mr. Eric Camille N'Dry
Ambassador of Côte d'Ivoire (2025)







Previous Partners & Sponsors



Supporting Bodies for Agrotech 2026



Scan the QR to Register

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