



Discover Denim Innovations that are Driving Change

■ KOLKATA – 8th EDITION

23, 24, 25 April 2027 * Biswa Bangla Mela Prangan

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**TEXTILE FAIRS
INDIA**
Integrating the textile value chain



INDIGO

Denim and Jeans Expo

INDIGO, the denim and jeans expo, is a well-curated trade event for brands and manufacturers to expand their presence in the Indian market.

If you are a manufacturer or supplier of denim fabrics, accessories, or a solutions provider in denim finishing and washing technology, dyes, and chemicals, then INDIGO provides you with a high-value platform to showcase your product innovations and services.

Trade buyers at INDIGO comprise senior sourcing personnel from apparel brands, buying houses and agents, apparel exporters, wholesalers, retail chains, and online retailers.

In the current fashion marketplace, denim wear occupies a major share of the retail shelf space and the rise in demand for more innovative products is driving change. With the growth in consumer-spend on apparel, specifically denim wear, the onus is on denim fabric manufacturers to focus on fabric constructions and fibre technologies laying the groundwork for more durable, sustainable, and performance-driven products.

The forthcoming editions of INDIGO will unlock opportunities for producers of denim, accessories, and processing technology to leverage this market potential.



Organised by:



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