

3S Group showcases its eco-friendly companies at the DecarboMED forum

The 3S Group participated, through its companies Candyled, Africa Solar, and Biopack, in the first edition of the Mediterranean Decarbonization Forum (DecarboMED) held on September 24th and 25th, 2024, at the Laico Hotel in Tunis. This event, themed "Towards a carbon-neutral Mediterranean", was organized at the initiative of the National Agency for Energy Management, in cooperation with UTICA, UNDP Tunisia, the European Union in Tunisia, and GIZ Tunisia.

DecarboMED, an opportunity to explore new environmental solutions

This forum was an opportunity to explore innovative environmental solutions and effective strategies and to exchange best practices to ensure the transition to a green economy. This meeting brought together the main actors of green energies in Tunisia with industrialists and professionals from the sector (companies, startups, executives...). As a guest of honor, Kamel Madouri, Head of Government, underlined that the energy policy adopted in Tunisia aims to strengthen the energy infrastructure, in order to ensure the supply and storage of energy, so as to improve energy independence and support private investments in renewable energies, particularly in the green hydrogen sector.



A positive impact on improving the competitiveness of the country's economy and businesses

Moreover, the Head of Government indicated that several projects had already been launched, particularly in the field of decarbonization, with the aim of limiting Tunisia's reliance on fossil fuels by reducing demand, diversifying the energy mix, and optimally exploiting the available capacities in the

field of energy efficiency and renewable energies, noting in passing that these projects would have a positive impact on improving the competitiveness of the country's economy and businesses.

On the sidelines of this forum, several future and ongoing projects aimed at strengthening the energy transition were the main topics of discussion over these two days. These initiatives are part of an overall strategy to increase the share of renewable energies in the energy mix. In parallel, several opportunities have arisen to invest in modern infrastructures, particularly solar and wind power plants, in order to capture abundant natural resources. This approach is accompanied by a desire to reduce energy costs for consumers and to attract foreign investment in the renewable energy sector.

Samy Ben Naceur

About 3S (Candyled, Africa Solar and Biopack)

Strongly involved in the Clean Tech industry to protect the environment and contribute to the national energy efficiency policy, the 3S group has been involved in renewable industries and green energies for several years by creating no less than three companies that encourage the Zero Carbon policy: Candyled, Africa Solar and Biopack.

Candyled

Candyled manufactures, in its factory ideally located in the south of Tunis, at the crossroads of the Mediterranean, lighting solutions based on SMD and CoB technologies. Intended for both individuals and professionals, our wide range of luminaires based on SMD and CoB technology, extends from spotlights to lamps, including ceiling lights, panels, strips, tubes and even covers urban and industrial lighting.

Africa Solar

AFRICA SOLAR offers tailor-made turnkey photovoltaic solutions adapted to the needs of individuals and professionals (industrial, tertiary and agricultural). AFRICA SOLAR is now involved in solar farms for energy-intensive companies and offers complete solutions: from the study phase, to the realization and operation.

Biopack

Biopack is an innovative company with a high-performance R&D laboratory that has enabled it to develop new Bioplastic molecules from biochemistry. Biopack encourages a new bioeconomy model based on the efficiency and sustainable use of renewable resources.