



PRESS DATING

## **Forx, the 100% French AMR revolutionizing logistics**

***From November 4 to 7, 2024 - Stand 5 D099***



From November 4th to 7th, Forx will meet with industry professionals and logistics managers at the ALL4Pack Emballage Paris trade show with its 100% French autonomous stacker. As a leading international event in the packaging and logistics ecosystem, the exhibition covers the entire value chain related to packaging, processing, printing, and intralogistics. Offered exclusively for rental, the Forx AMR (Autonomous Mobile Robot) was designed and developed to address the logistics challenges faced by businesses of all sizes (overcoming labor shortages, managing seasonal demands, handling repetitive tasks, balancing investment and cash flow, etc.).

### **Automation: A solution to boost reindustrialization**

Eurostat data shows a 2.6% increase in industrial production in the European Union compared to 2022, thanks to reshoring initiatives and technological investments. However, growth is hampered by a shortage of skilled labor, which is a major obstacle to revitalizing European industry. Automation, particularly with AMRs, helps meet handling needs and allows human resources to be redeployed to more strategic tasks, addressing recruitment difficulties for technical roles.



**Yves Cazard, CEO of Forx, will be present throughout the exhibition to answer your questions.**

[Forx presentation video](#)

Feel free to contact us to arrange a meeting at the trade show.

Press contacts:

Elektron Agency

Lou Ducrotois / +33 6.85.56.60.97 / [lou@elektron-presson.com](mailto:lou@elektron-presson.com)

Claire Regnaut / +33 6.08.33.32.93 / [claire@elektron-presse.com](mailto:claire@elektron-presse.com)

#### **About FORX:**

Forx is the result of the collaboration between two French companies, each a leader in its field: Easymov Robotics, specializing in software and electronics design, and a French industrial manufacturer leading in heating solutions production.

Our ambition is to democratize access to cutting-edge technology for small and medium-sized enterprises. Forx is designed to transform the logistics landscape by offering unprecedented operational efficiency at an affordable cost. We believe in a future where technology enhances human capabilities, allowing everyone to focus on what truly matters.

Website: <https://www.forx.rent/>