

Press contact

Acta

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On the 22nd of January 2025,

Acta and the agricultural technical institutes at the International Agricultural Show: to innovate in order to reinforce agricultural and forest competitiveness

Tools, innovations, and exchange to take on economic challenges, to diversify income and recognize the worth of agricultural and forest occupations.

From the 22nd of February to the 2nd of March 2025, Paris Expo, Porte de Versailles, C151 stand.

On the 61st edition of international agricultural fair, Acta and the agricultural technical institutes (AIT) invite you to discover their solutions to take on the challenges of competitiveness of the agricultural and forest sectors. Around the major axes – to assess the economic performance of the agricultural systems, to diversify the income of farms and to recognize the worth of the agricultural jobs – the experts of our network offer you over twenty thematic conferences, interactive workshops, and after-works with agricultural engineering students. Join us to discover et understand how innovation and applied research shape the future of agriculture.

The program of the animation from Monday 24th to Friday 28th of February:

- +100 experts of the institutes and their partners on the stand
- +20 thematic conferences hosted by Acta and/or the AIT
- 5 after-works with the students and Alumni of the agricultural engineering schools

1st axis: Economic assessment of the agricultural systems

2nd axis: Diversification of the income

3rd axis: Attractiveness of the agricultural occupations

Monday 24th of February

- Meat transformation in local food network: control the product quality and the profitability of the activity – VICTOR project with Christèle Pineau et Clémence Bièche-Terrier (Idele – Institut de l'élevage), 10am-11am (1)

- Agroecological transition carried by the farmers – European project SIMONE with Pascaline Pierson (ARVALIS), 11am-12am (1)
- Production costs: from the assessment of the economic performance of the farms to the Egalim indicators with Boris Dufлот Thierry Charroin, Patrick Sarzeau, Christèle Pineau (Idele – Institut de l'élevage), Simon Fourdin (ITAVI) et Nasser Seyni (CTIFL), 1pm-2pm (1)
- Plant varieties and animal races, competitiveness and sustainability lever for organic sectors, organic and non-organic synergies program, with Amélie Carrière (ARVALIS), Soizick Rouger (ITAB), Lousie Joly ou Coralie Danchin (Idele – institut de l'élevage), Anastasia Rocque (IFV), 2pm-3pm (2)
- "Fileg" – grain legumes sector in Occitania. Christophe Vogrincic et Cyrielle Mazaleyrat (Terres Inovia), Vincent Labarthe (Région Occitanie), Elodie Galko (Agence de l'eau Adour-Garonne), Benoît Fraysine (L'Isle aux grains), 3.30pm-4.30pm (1)

Tuesday 25th of February

- PARSADA (European plan for alternative field crop protection), the involvement of the technical agricultural institutes in field crop protection, M. Sellam (Acta), Christian Lanou (INRAE), Philippe Gallois (Iteipmai), Karima Giresse (CTIFL), Franck Duroueix (Terres inovia), Guillaume Insa (ARMEFLHOR), 10:30am-11:30am (1)
- Camelina: how to diversify productions for tomorrow's bioeconomy with Domitille Jamet (Terres Inovia), Sylvain Marsac (ARVALIS) et Cédric Dufour (Saipol), 11:30am-12:30am (2)
- Hemp, an ecological plant with promising economic outlets, with Louis-Marie Allard (Terres Inovia et Nathalie Fichaux (Interchanvre), 1pm-2pm (2)
- Announcement of the new DIGIFERMES® labeling and partnership with « La Ferme Digitale », Julie Menadi (Acta), 2pm-3pm (3)
- Place of the markets, platform of the pork sector's economy, Michel Marcon (IFIP-institut du porc), 3:30pm-4:30pm (1)

Wednesday 26th of February

- Management of the water resources in field crops, Azalée project with Sophie Gendre 10:30am-11:30am (1)
- Opening ceremony of the Acta stand, 12am-2pm (*invitation required*)
- Everything is transformed, educational game on by-products in vine and wine sector, hosted by Valérie Lempereur (IFV), 2pm-3pm (2)
- Pre-diagnosis « Plante bleue » level 3 : a novelty in Diagagroéco for horticultural workshop and plant nurseries, in the presence of Francis Coudène, president of ASTREDHOR, Michel Nicou, president of Excellence végétale and Florent Moreau, président of Valhor, with Marie-Angélique Baralle Morgane, Moëne (Valhor), Sylvie Robert, Violette De Mercey (Excellence végétale), Sarah Bossez (Acta), 3:30pm-4:30pm (2)

Thursday 27th of February

- Additionnal areas and legal questions in livestock farming, field crops, vine culture and orchards, with Carole Jousseins (Idele – Institut de l'Élevage), 10am-11am (2)
- The benefit of technologies in the consideration of arduousness of agricultural and forest work, conference followed by demonstrations of exoskeleton for forest work, and of a monitoring suit by motion capture in livestock farming, with Jean-Louis Poulet (Idele – Institut de l'Élevage), et Thomas Feiss (IDF) & Clarine Lenormand, ergonome du FCBA, 11am-12am (3)
- How do participative innovation and work organisation help with organic and non-organic farm competitiveness? with Emeric Pillet, Ambrogio Costanzo, Alix Bell (ITAB), 1pm-2pm (1)

- Agrivoltaics: a sector at the crossroad of major issues (Idele – Institut de l'Élevage), 2pm-3pm (1)
- Self-guidance in vine culture and field crops with the DIGIFERMES® network with Julie Menadi (Acta), 3:30pm-4:30pm (3)

Friday 28th of February

- To structure the legume sector for animal feed in Hauts-de-France region : the Protéi'sol project unite the stakeholders from the farmer to the distributor, with Marie-Pierre Albouy Duclercq (Earthworm), Delphine de Fornel (Terres Inovia), Mathilde Dubocage (Noriap), Maelys Vigier (Lidl), Cécile Doinel (Purina), Matthieu Trenchand (Auchan), 10am-11am (2)
- The DIGIFERMES® and Reo'them with Julie Menadi (Acta) et Vicent Jehanno (DGER), 11am-12am
- Equine occupations, from dream to reality, Virginie Mayot (IFCE), 1pm-2pm (3)
- « Digital in agriculture : from the technologies to the applications », launch of the Acta guide with avec François Brun (Acta), Noémie Bernard-Le-Gall (Chambre d'agriculture IdF), Cyril Kao (DGER) , Vincent Jehanno (DGER), Hervé Pillaud (La Ferme Digitale), 2pm-3pm (3)
- How to adapt to climate change in field crop farming and stay competitive ? with Philippe Gate (Académie d'agriculture) et Xavier Pinochet (Académie d'agriculture, Terres Inovia), 3:30pm-4:30pm (1)



5 after-works from 5pm to 6pm, on the Acta and AIT stand, with agricultural engineering students and their schools are suggested at the end of the day from Monday to Friday, in partnership with the Alumni societies (Junia, Purpan, Uniagro, UniLaSalle, ...) to promote the jobs and carrier opportunities within Acta and the technical agricultural institutes. (3)

Other events

Acta and the experts from the AIT take part in many other conferences during the fair with R&D partners, for which the date will be soon communicated, for example:

- In partnership with GROUPEAMA, From earth to clouds : challenges and promises of digital technologies in agriculture, 27th February, 2:30pm-3:30pm, GROUPEAMA stand, hall 4, alley B (*invitation required*)
- In partnership with INRAE, talk of Mehdi Siné, general director of Acta and vice-president of scientific interest association on agronomic relaunch (GIS RA), Friday 28th February, 4pm-5:30pm, INRAE stand, hall 4
- National symposium of agricultural innovations and transfer networks (RITA) Acta, Chambre d'Agriculture France and Cirad, on 28/02 from 9am to 1pm, hall 5
- In partnership with SEMAE, hall 2.2 on the television set « Village Semence » for the « innovation sequence » from Monday to Friday, 3:15pm-3:25pm and for the programs Semence mag including « How can AI speed up variety creation ? » with the participation of Mehdi Siné, general director of Acta, on 26th of February 9:30am-9:50pm
- The centre for the study and valorisation of algae (CEVA) will be on the « Merci les Algues » stand in hall 1 and takes part to the round-table « What sector choices for a sustainable diet » Thursday 27th from 10am to 12am.
- The apiculture institute (ITSAP) is present through the mixed technological research unit (UMT) on apiculture and pollination transition, on the INRAE stand, hall 4
- The Institute for forestry development institute (IDF) will be talking about forest soils on the ADEME stand, 26th February at 3pm



Mainstream activities are also planned on the Acta stand : farmers' codes with the « Contrat de solutions » association, services given by livestock farming with Idele – Institut de l'Élevage, local races with IFIP-Institut du porc, and quizzes.

This estimated program can still be subject of modifications, depending of the imperatives of the organisation.

Inscription to these key moments and event is mandatory and wanted before Friday 14th of February 2025.

It does not grant access to the fair, your accreditation is required.

See the communiqués of the agricultural technical institutes

About Acta

Acta - the agricultural technical institutes stirs and represents the network of the 19 agricultural technical institutes, professional tools of applied research and technological transfer to show the worth of their unique know-how in France and internationally. Its purpose is to connect humans and knowledge to speed up the emergence of innovation and improve competitiveness and sustainability of agricultural, forest and agro-industrial sectors, for all agricultures.

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