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## PRESS RELEASE

### **The Asinerie de Pierretoun presents its donkey milk cosmetics at the International Agricultural Show.**

**The Asinerie de Pierretoun, breeder of Pyrénées donkeys and producer of donkey milk cosmetics, will participate in the International Agricultural Show from February 22 to March 2 in Paris. Located in the heart of the Basque Country, Asinerie combines artisanal expertise with a respect for nature to offer gentle and hydrating skincare.**

With sixteen years of expertise, Asinerie places a true treasure at the heart of its cosmetics: high percentages of donkey milk. Rich in vitamins, fatty acids, and antioxidants, it soothes redness, deeply hydrates, stimulates collagen production, and regenerates the skin. Ideal for skin prone to eczema, psoriasis, and acne, it provides a gentle exfoliating action that brightens the complexion while restoring suppleness and radiance.



### **A commitment to animal welfare and preservation.**

Behind these products, Frédéric Ducazeau, founder of the Asinerie de Pierretoun, places the donkey at the heart of his commitment. He works to preserve the Pyrénées donkey, an endangered breed, while respecting the natural needs of his animals. Each foal stays with its mother until the age of three months, before a reasoned milking process is implemented to ensure its proper development.



## **Win an unforgettable stay in the heart of the Basque Country!**

During the Show, an exclusive contest gives you the chance to win a one-week stay at the Asinerie's gîte, nestled in the heart of the Basque Country.

What's included: A one-week stay for 4 people surrounded by the animals of our farm, a donkey ride, and a meal with local flavors for a complete immersion in our world.

We look forward to meeting you at the Agricultural Show to chat, discover our products, and share a unique moment around our passion.

### **PRESS CONTACT:**

**Frédéric DUCAZEAU**  
**Asinerie de Pierretoun**

contact@pierretoun.fr

Phone 06 37 85 02 50

Asinerie de Pierretoun Quartier Pessarou 64280

- La Bastide-Clairence

Site web [www.anes-pays-basque.com/](http://www.anes-pays-basque.com/)

