



## Communiqué de Presse

Salon International de l'Agriculture 2025 :

### **A Unique Table d'Hôtes - A Partnership #Agridemain Euro-Toques France**

As part of the Salon International de l'Agriculture 2025, to be held from February 22 to March 2, 2025, Agridemain and Euro-Toques are joining forces to welcome the world of agriculture and the world of gastronomy, and to create a unique culinary experience in Hall 4, Aisle B, Stand 22.

The aim: to bring together visitors, farmers and chefs around a Table d'Hôtes, highlighting the innovations shaping the world of agriculture and production, while emphasizing the importance of eating fresh, seasonal produce.

The Show's theme, "Innovations that shape the future and agriculture", resonates perfectly with this initiative. The Table d'Hôtes is much more than just a meal: it's a space for direct exchange where #Agridemain farmers share their know-how and their vision of sustainable agriculture, while Euro-Toques France chefs demonstrate, through creative dishes that respect the seasons, how these exceptional products can be transformed into unique gastronomic experiences.

Meeting farmers and chefs is the best way to convey to visitors, especially the younger generation, the importance of eating local, seasonal produce. This initiative raises public awareness of the importance of food origin, while promoting the work of farmers and culinary know-how.

Event highlights :

- Unique encounters between innovative farmers and passionate chefs.
- Tastings of dishes created from seasonal produce, showcasing the excellence of local agriculture.
- Discussions on the future challenges of sustainable agriculture and cuisine.

We invite you to come and discover these Tables d'Hôtes for an immersive and enriching experience on the essential values of tomorrow's agriculture.

About #Agridemain: Agridemain is an organization dedicated to innovation in the agricultural sector. With a focus on sustainable agriculture, Agridemain supports initiatives that aim to transform agricultural practices to meet today's environmental and societal challenges.

About Euro-Toques : Euro-Toques is an association of chefs created by Paul Bocuse and Pierre Romeyer, and co-chaired by chefs Virginie Basselot and Michel Roth. It brings together passionate chefs committed to promoting quality produce, respect for the seasons and authentic taste. Through their creations, Euro-Toques chefs promote the work of producers and the culinary arts in the service of tomorrow's gastronomy.

For more informations, please contact :

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