



COURRIEL

PRESSE SIA 2025

A l'attention de :
Réf. :
Objet : stand balloons pavillon 6
P.J. :

Nantes, le 10 février 2025

As part of our exclusive partnership for more than 10 years with the organizer, please find the elements requested for the press kit for the next edition of the SIA with the balloons.

The company WALLIS NBT founded in 2000 and based in Nantes (44 PAYS DE LA LOIRE) with its "BALLONS WALLIS" products is the French company specializing in the distribution of balloons. We have developed a range dedicated to animals for children. More than 120 different models.

A new modern stand with a bright floor, video screen and order/payment terminals.

We distribute our balloons directly. Air rod range, helium range.

New for 2025:
A unique self-service concept, a real attraction.

*a counterweight as a gift for each balloon purchased (excluding stems)
*a colored bolduc (excluding stems)

The most original stand of all the shows... meet in pavilion 6...
Aisle C stand 017.

Good reception,

Yours sincerely,
Nicolas BENOIT
manager

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