

From Paraguay To The World!

Paraguay at SIAL Paris!

An unmissable event, from October 19 al 23, 2024.



By [Rediex Paraguay](#), October 15, 2024.

Building the Paraguay Brand and spreading it around the world is a constant, meticulous task that, without a doubt, constitutes one of the fundamental priorities of the Red de Inversiones y Exportaciones (REDIEX).

In that context, REDIEX will hold a pavilion with the products and food of Paraguay to present its brands and enhance the visibility of Paraguay to the visitors to the trade fair in the French Capital. This edition, REDIEX will support the participation of 19 exhibitors, who will exhibit in almost 200 square meters and

attract more than 50,000 visitors. The Paraguayan exporting companies belong to the Food and beverage sectors.

REDIEX's objective: provide more and more richness and diversity, federate and facilitate contacts and meetings between participants before, during and after the show. The results of the Paraguayan firms that participate in this fair are better event after event and this model is essential to open more markets to Paraguayan companies.

The Paraguay pavilion will hold a series of events to promote more connections with importers:

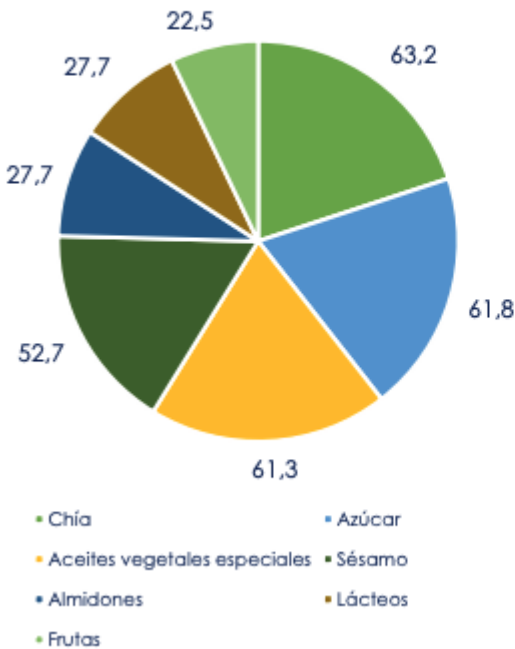
- Inauguration of the Paraguay Pavilion with the presence of the Embassy of Paraguay in France, representatives of REDIEX.
- VIP networking event also showcasing the gastronomy and music of Paraguay.

International media contact: Name Mr. Gustavo Rodríguez Báez, Food and Beverage Platform Specialist. REDIEX Paraguay. Email: grodriguez@redix.gov.py

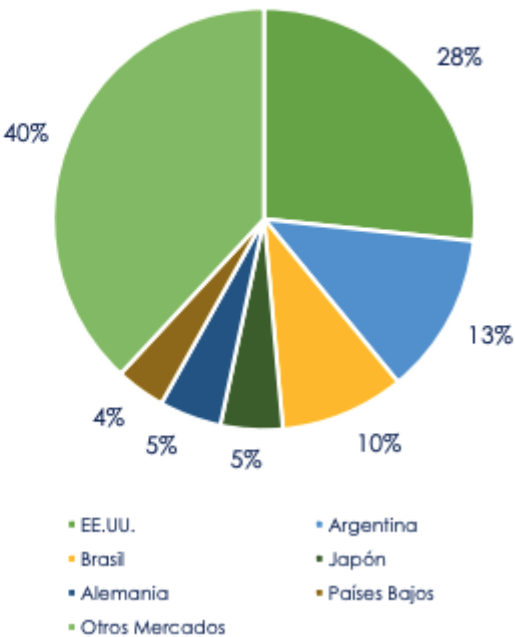
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PARAGUAY EXPORTS

Main export sectors
(attended by the food and beverage platform)
USD millions (2021 – REDIEX)



Export Destinations
(2021 – REDIEX)



PARAGUAY EXHIBITORS

Company	Website	Products
Alimentos Mora Cue S.A.	https://www.moracue.com	Seeds, Chia, Poroto Mung
Agropecuária Produza S.A.	www.produza.com.py	Chia, Soy, Corn, Wheat, Sorghum, Canola, Oats, Turnip, Millet...
Agricola Schweigert S.A.	www.agricolaschweigert.com	Chia
Unigrano	http://www.uniagro.com.py	Chia, Black Sesame, White Sesame
ALPACASA	www.alpacasa.com	Essential Oils, Superfoods (Chia, Sesame), Ingredients & Supplies, Biomass
Compañía Procesadora de Productos Agrícolas SAE	https://www.cpa.com.py	Cassava Starch, Corn Starch
Ecotrading Yva Paraguay S.A.	https://www.ecotrading.com.py	Organic Soy, Organic Chia
Agricola Knelsen S.A.	www.agricolaknelsen.com	Chia, Sesame, Mani
Hypergrain S.A.	www.hypergrain.com	Peanut, Sesame, Chia
Otisa Organic Sugar Mill	www.produsur.com.py	Organic Sugar, Organic Molasses, Organic Alcohol, Organic Ron
CODIPSA	www.codipsa.com.py	Starches, Flours, Meat Additives, Collagen Casing, Starch
Maximo S.A.	www.agrozafra.com.py	Rice
TGL Food S.A.	www.tglsa.com	Grains, Legumes, Shells, Leaves, Seeds, Oils, Nuts
Cooperativa de productores de leche de La Holanda		
Centro Yerbatero Paraguayo	Yerba Mate	
Yerbatera Campesino S.A.		
Indega S.A.		

About SIAL Paris

Organized by Comexposium, SIAL Paris is the largest food industry trade fair in the world with more than 7,000 exhibitors and 400,000 exhibited products. A business generator, every two years it provides unique insights into trends and opportunities in the sector. The event is part of the SIAL Network, the world's largest network of food and drink trade fairs. Through twelve regular events (SIAL Paris, SIAL Canada in Montreal and Toronto, SIAL in China / Shanghai and Shenzhen, SIAL Interfood in Jakarta, SIAL in India / New Delhi and Mumbai, SIAL America in Las Vegas, Gourmet Selection by SIAL, Cheese and Dairy Products and Djazagro in Algiers), the network brings together 17,000 exhibitors and 700,000 professionals from 200 countries. The next SIAL Paris will be held from 15 to 19 October 2022 at Paris Nord Villepinte.

www.sialparis.com

About REDIEX Paraguay

Red de Inversiones y Exportaciones (REDIEX) is a vice-ministry dependent on the Ministry of Industry and Commerce, created by the Executive Power, to implement the NATIONAL EXPORT PLAN, through collaboration with all the key actors of the Government, Business, Universities and Civil Society Organizations, with the vision that exporting and attracting investment are the most effective tools to achieve the economic and social development of Paraguay.

www.rediex.gov.py



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