

## Nature's Garden by Cibo Vita Features Probiotic Yoggies at SIAL (Salon International De L'Alimentation) PARIS: October 19-23, 2024

**Award Winning Functional Snacks: Booth 3G021** 

**Totowa, NJ (October 2024)** <u>Cibo Vita</u>, manufacturer of <u>Nature's Garden Snack Foods</u>, will showcase its award-winning *Probiotic Yoggies* line at **SIAL** Paris, the Global Trade Show for Food Innovation: October 19-23, 2024. Yoggies are the fastest growing fruit snack in the US, retailing in Canada and Mexico, with launches planned in Germany and China for 2025.

Yoggies are real fruit pieces coated in creamy yogurt and infused with 2 billion Probiotics via a patented microencapsulation system. The Probiotic strain --CFU Lactobacillus Rhamnosus GG – is sourced from the Probiotic industry market leader. With its unique microencapsulated delivery system, this high-end strain of Probiotic becomes shelf stable, arrives to the gut unharmed and is able to be fully absorbed.

Probiotics promote and regulate healthy gut microbiome, reduce inflammation and help to boost immunity. According to researchers, Lactobacillus Probiotic supplementation has also been shown to improve cognitive function and reduce stress.

## Yoggies highlights:

- 3 grams of fiber
- 80 calories per serving

- no artificial colors or flavors
- non-GMO
- recyclable packaging
- strawberry, mixed berry and lemonberry flavor options

Yoggies have been awarded the following consumer and trade accolades in the United States: SELF Magazine Pantry Award, Sofi Award (Specialty Food Association), Nexty (Natural Products Expo), Mindful Award and the Sweets & Snacks industry's Most Innovative Product Award.

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(Please email for high-res images or a word document version of this press release)

## **Social Media**

Instagram: <a href="https://www.instagram.com/naturesgardenus">https://www.instagram.com/naturesgardenus</a>
Facebook: <a href="https://www.facebook.com/naturesgardenus">https://www.facebook.com/naturesgardenus</a>
TikTok: <a href="https://www.tiktok.com/@naturesgardenus">https://www.tiktok.com/@naturesgardenus</a>

Youtube: https://www.youtube.com/@NaturesGardenUs

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## **About Cibo Vita**

Cibo Vita features over 1,000 SKUs with various combinations of nuts, seeds, dried fruit, trail mixes, coated nuts, and confectionery under its Nature's Garden and private label brands. Cibo Vita products are sold at every level of retail in the US. The company has been honored with many industry awards and holds the following certifications: Keto, RSPO, UTZ, Kosher, Organic, Paleo, and Gluten-free. Cibo Vita employs over 1000 employees in its headquarters and SQF Level II & USDA Organic certified facilities located in Totowa, NJ.

For more information, please visit www.CiboVita.com and www.NaturesGarden.net