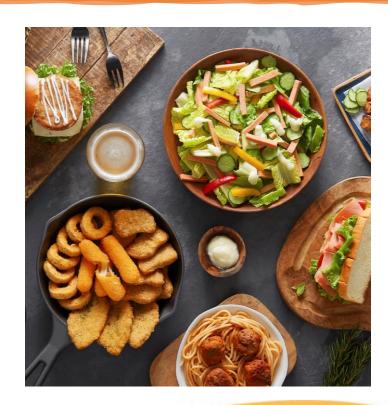
## Leading the Plant-Based Wave:

## Taiwan's Vegan Brand Sets Off a Global Health Revolution

written by:Ken Kao July.11.2024

**CKFood**, a brand that has been quietly cultivating the plant-based sector, has been operating in Taiwan for nearly **40** years since its establishment in 1986. As a company focused on providing high-quality vegan and vegetarian cuisine, CKFood has not only deepened its roots in the local market but also aims to bring cross-cultural vegan and vegetarian delicacies to consumers worldwide.

Founded in **Taiwan**, a country where over **13%** of the population are vegans or vegetarians, CKFood has a deep cultural foundation in plantbased cuisine. With nearly 40 years of rich experience, CKFood continuously innovates, developing a variety of vegan and vegetarian dishes to satisfy and attract a broader international consumer base. We adhere to product safety as our primary principle, having obtained international certifications such as FSSC 22000, HACCP, and ISO 22000. These certifications demonstrate our commitment to the health and wellbeing of our global consumers.







## **Brand Story**

CKFood is filled with a steadfast belief in deliciousness, health, and environmental sustainability. Here are several key aspects of our brand's core values:

**Taiwan-Based Own Factory Manufacturing:** In this era of pursuing excellence, we insist that all our products are manufactured in our own factory in Taiwan. This not only ensures our absolute control over quality but also infuses our love for our homeland and our commitment to the local economy into each product.

**Completely Vegetarian-Friendly, No Added Onions:** We take pride in elevating the concept of vegetarianism. From ingredient selection to the production process, we adhere strictly to a completely vegetarian promise, with absolutely no addition of any onion components. This is our respect for health and taste buds, as well as our commitment to every customer.

**Unique Seasoning, Comparable to Non-Vegetarian Delicacies:** Our research and development team is full of creativity and passion, dedicated to creating unique and delicious vegetarian choices. We understand that vegetarianism should not be a sacrifice but an enjoyment. Our unique seasoning surpasses ordinary vegetarian options, infusing every bite with surprise and satisfaction.



**Ultimate Pursuit of Food Safety:** Our concern for food safety is not just a responsibility but a belief. Our factory is certified with FSSC 22000, HACCP, and ISO 22000, underscoring our commitment to quality and safety. We fully understand that each product concerns customers' health and trust, and we allow no room for complacency.

CKFood, with Taiwan as our root, complete vegetarianism as our foundation, unique seasoning as our essence, and food safety as our guarantee, we steadfastly tread the path of innovation and quality. Whether for food enthusiasts pursuing deliciousness or vegetarian aficionados caring about health and environmental sustainability, CKFood will deliver an unforgettable vegetarian experience that harmonizes flavors and values, embodying our passion for food and life.

## **Media Contact Information:**

Company Name: CHYUAN KUANG PROVISION CO., LTD.

Contact Person: Ken Kao

Email:sales1@ckfood.com.tw

Tel:+886-3-3711299

Web:www.ckfood.com.tw

