

## **Press Release**

Participation of Meyer France at SIAL Paris 2024

Paris, 12-09-2024 - Meyer France, a leader in optical sorting technologies for the food industry, announces its participation in SIAL Paris 2024, a leading international trade fair for the agri-food sector, to be held from 19 to 23 October 2024 at the Paris Nord Villepinte exhibition centre.

During the event, Meyer France will present its most advanced technological solutions, designed to optimise food sorting and classification processes. Meyer France's optical sorting machines are developed to guarantee high standards of quality and safety, reducing waste thanks to systems based on artificial intelligence and precision detection techniques.

Meyer France's Stand F280, Hall 7 will be a reference point for all industry players interested in improving their operations through the integration of optical sorting technologies.

'Participation at SIAL Paris represents a strategic opportunity to present our innovations and discuss concrete solutions to increase the operational efficiency of food companies,' said [Marco Delvecchio, Managing Director of Meyer France]. Meyer France continues to focus on advanced technologies for Industry 4.0, guaranteeing precision and reliability at all stages of the production process.

For more details on Meyer France's presence at SIAL Paris 2024 and to organise technical meetings, please visit www.meyer-france.fr.

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